



Building for the Future  
Leadership – Share the Vision



# Building for the Future

## Leadership and Process



**Building for the Future**  
**Dedication to collaboration**

# What Is Rotary?

- ▶ The oldest SERVICE organization in the world
- ▶ Started 1905 by Paul Harris and 3 others
- ▶ More than just a Service organization
- ▶ Brings together Leaders, such as all of you
  - People like you who want to make a difference
  - Opportunities to get involved in your own Community
  - Opportunities to get involved Internationally
  - Opportunities to meet others from all over the world

Making a Difference



Together!



# Rotary



## The road ahead





Building for the Future

Where are we going?  
How do we get there?



# THE OBJECT OF ROTARY

**THE OBJECT OF ROTARY IS TO ENCOURAGE AND FOSTER THE IDEAL OF SERVICE AS A BASIS OF WORTHY ENTERPRISE AND, IN PARTICULAR, TO ENCOURAGE AND FOSTER:**

- 1. THE DEVELOPMENT OF ACQUAINTANCE AS AN OPPORTUNITY FOR SERVICE;**
- 2. HIGH ETHICAL STANDARDS IN BUSINESS AND PROFESSIONS; THE RECOGNITION OF THE WORTHINESS OF ALL USEFUL OCCUPATIONS; AND THE DIGNIFYING OF EACH ROTARIAN'S OCCUPATION AS AN OPPORTUNITY TO SERVE SOCIETY;**
- 3. THE APPLICATION OF THE IDEAL OF SERVICE IN EACH ROTARIAN'S PERSONAL, BUSINESS, AND COMMUNITY LIFE;**
- 4. THE ADVANCEMENT OF INTERNATIONAL UNDERSTANDING, GOODWILL, AND PEACE THROUGH A WORLD FELLOWSHIP OF BUSINESS AND PROFESSIONAL PERSONS UNITED IN THE IDEAL OF SERVICE.**

# Ethics makes Rotary stand apart

- ▶ “Rotary is an organization of business and professional persons united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world”
- ▶ “The heart of Rotary is our clubs—dedicated people who share a passion for both community service and friendship.”





# Rotary Facts

Your **Club** is a member of Rotary International





Building for the Future

Growing Rotary  
You are the future





## Our Structure

Rotary is made up of three parts: our Clubs, Rotary International, and The Rotary Foundation.



# Our Structure

## A year's Momentum



## Elections Every Year

The President of Rotary International is elected and new team leadership begins

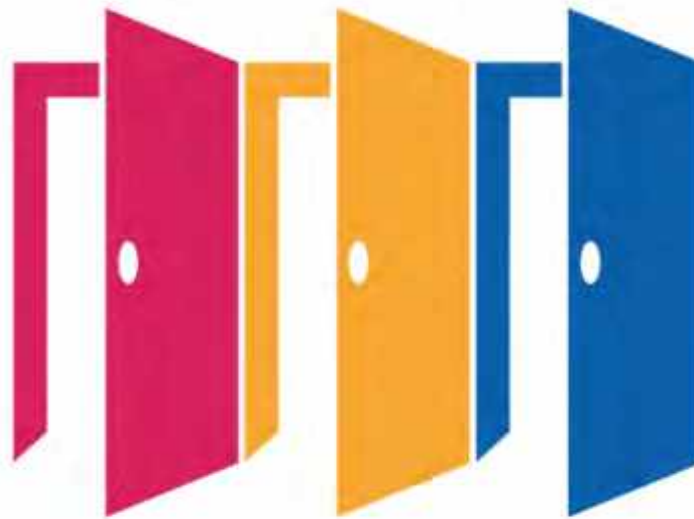
# New Year New Life New Energy

- ▶ Fiscal Year July 1<sup>st</sup> through June 30<sup>th</sup>
- ▶ New Leadership
- ▶ New Theme
- ▶ And this year's President is?
  - ▶ Holger Knaack
- ▶ Where is he from?
  - Rotary club of Herzogtum Lauenburg-Mölln

# Holger Knaack



# Rotary International theme for 2020-21



Rotary Opens Opportunities





# Rotary Facts

- ▶ 1.2 million members of Rotary
- ▶ Your **Club** is a member of Rotary International
- ▶ 35,000+ clubs worldwide
  - In over 200 countries
- ▶ 535 Districts
- ▶ And our district number is?
  - Your Club is member of District 5280



# Districts & Zones

- ▶ Districts divided into 34 Zones
- ▶ District 5280 part of Zone 26
- ▶ Join with Zone 27 for meetings
  - Big West North America Zone



**Rotary**  Zones 26 & 27  
Big West

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**Explore the new Virtual Library and help it grow. We need your best practices, your success stories, your engaging speakers. Learn more...**

# Rotary Zones 26/27



Zones 26 & 27  
Big West



# Rotary Leadership

- ▶ ZONES contain multiple DISTRICTS
  - Each District has a District Governor
  - New leadership each Rotary year
  - District Governors report directly to RI

# District Leadership Team

- District Governor
  - Governor's Executive Aide
- District Governor Elect
- District Governor Nominee
- District Governor Designate (half year)
- District Chairs = SAGs / Senior Assist Governors
- District Committees



# D5280 Leadership Team

District Governor  
Bette Hall



District Governor Elect  
Guity Javid



District Governor Nominee  
Olivia Patterson Ryan



Immediate Past  
District Governor  
Melody St. John

# What is Leadership?

Think of a successful leader you have worked with  
What made that person successful?

- ▶ PURPOSE
- ▶ AUTHENTIC
- ▶ SENSE OF HUMOR
- ▶ LEAD BY EXAMPLE
- ▶ COMMITMENT
- ▶ CREATIVITY
- ▶ COACH
- ▶ ABILITY TO DELEGATE

- ▶ PASSION
- ▶ ETHICAL
- ▶ PROBLEM SOLVER
- ▶ CONFIDENCE
- ▶ POSITIVITY
- ▶ ABILITY TO INSPIRE
- ▶ INNOVATIVE
- ▶ GENEROSITY

# Leadership

- ▶ Conductor of the orchestra



# Why?

- ▶ Conductors :
  - Start with a plan
  - Recruit best players for the part they play
  - Is visible
  - Back to the audience



# Conductor

- ▶ Concentrating on players and delivering outstanding product
  - In sync
  - Leads with heart – passionate
  - Delegates, focuses
  - Aware of gestures and their impact
  - Tempo - modulate



# Conductor

- ▶ Shares the spotlight
  - Importance of this?
  - Recognition





# Delegating

- ▶ You've delegated – what now?
  - Are you done?
  - Follow up
  - Follow through
- ▶ Project not getting done?
  - How do you handle?
  - Ideas?



# What does Delegate mean?

- ▶ *Delegate but don't abdicate*
  - What does this mean?

# Leading vs Managing

- ▶ Leaders
- ▶ Innovate
- ▶ Develop
- ▶ Inspire
- ▶ Long-term view
- ▶ Ask what and why
- ▶ Originate
- ▶ Challenge the status quo
- ▶ Do the right thing

- ▶ Managers
- ▶ Administer
- ▶ Maintain
- ▶ Control
- ▶ Short term view
- ▶ Ask how and when
- ▶ Initiate
- ▶ Accept status quo
- ▶ Do things right

# Motivation

- ▶ How Do You Motivate?
  - Find out why volunteer
  - Empowerment
  - Listening
  - Flexibility
  - Sharing the spotlight
  - Recognition



# Motivation

- ▶ What motivates you?
- ▶ What are obstacles to dedicating time to Rotary



# District Leadership/Committees

- ▶ District Governor elects Senior Assistant Governors (SAGs)
  - 5 Avenues of Service
    - Community
    - Club
    - International
    - Vocational
    - Youth
    - Requirement for SAG's – must have been a Club President
- ▶ Each SAG selects their committee(s) for each Avenue of Service

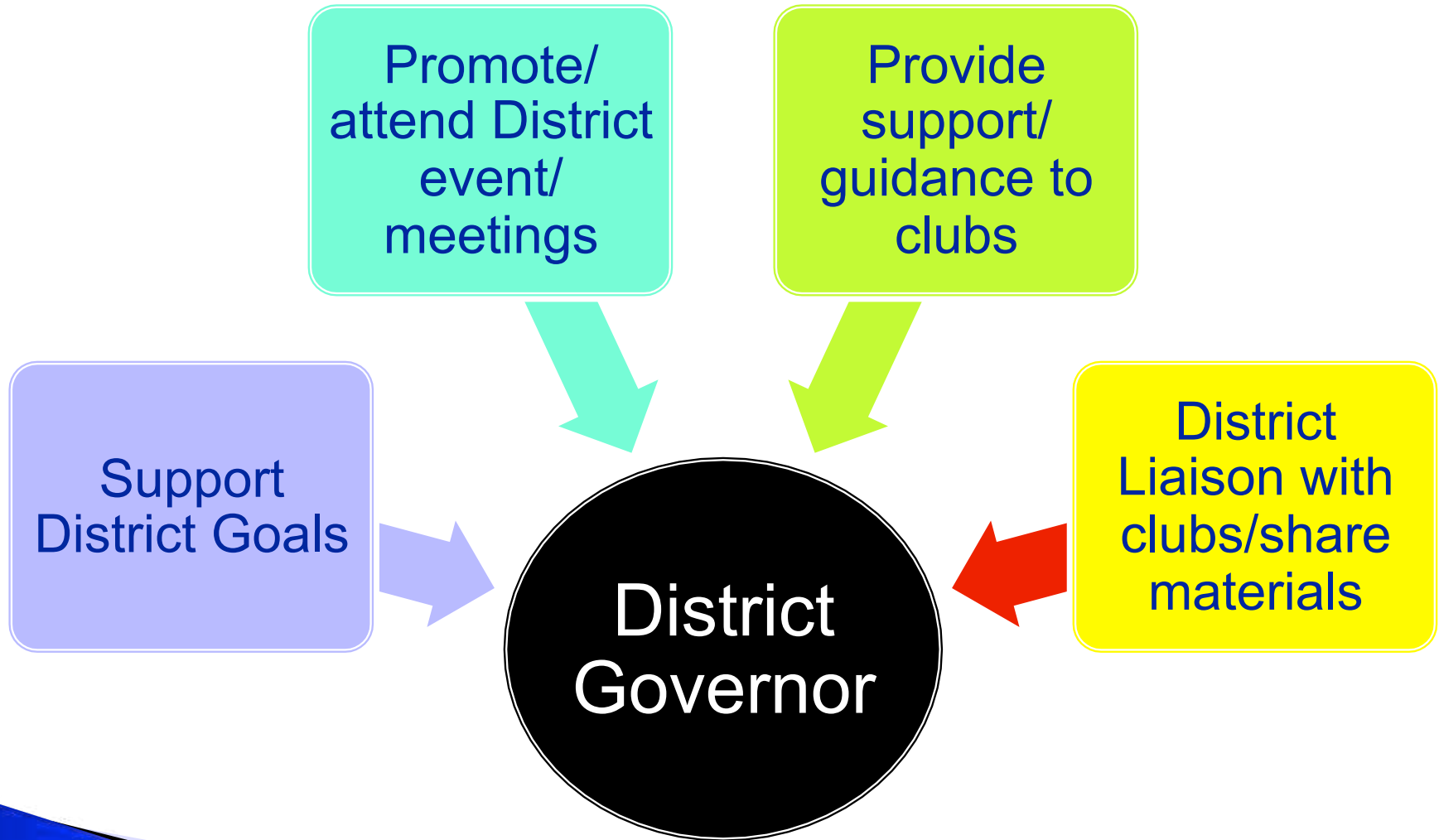




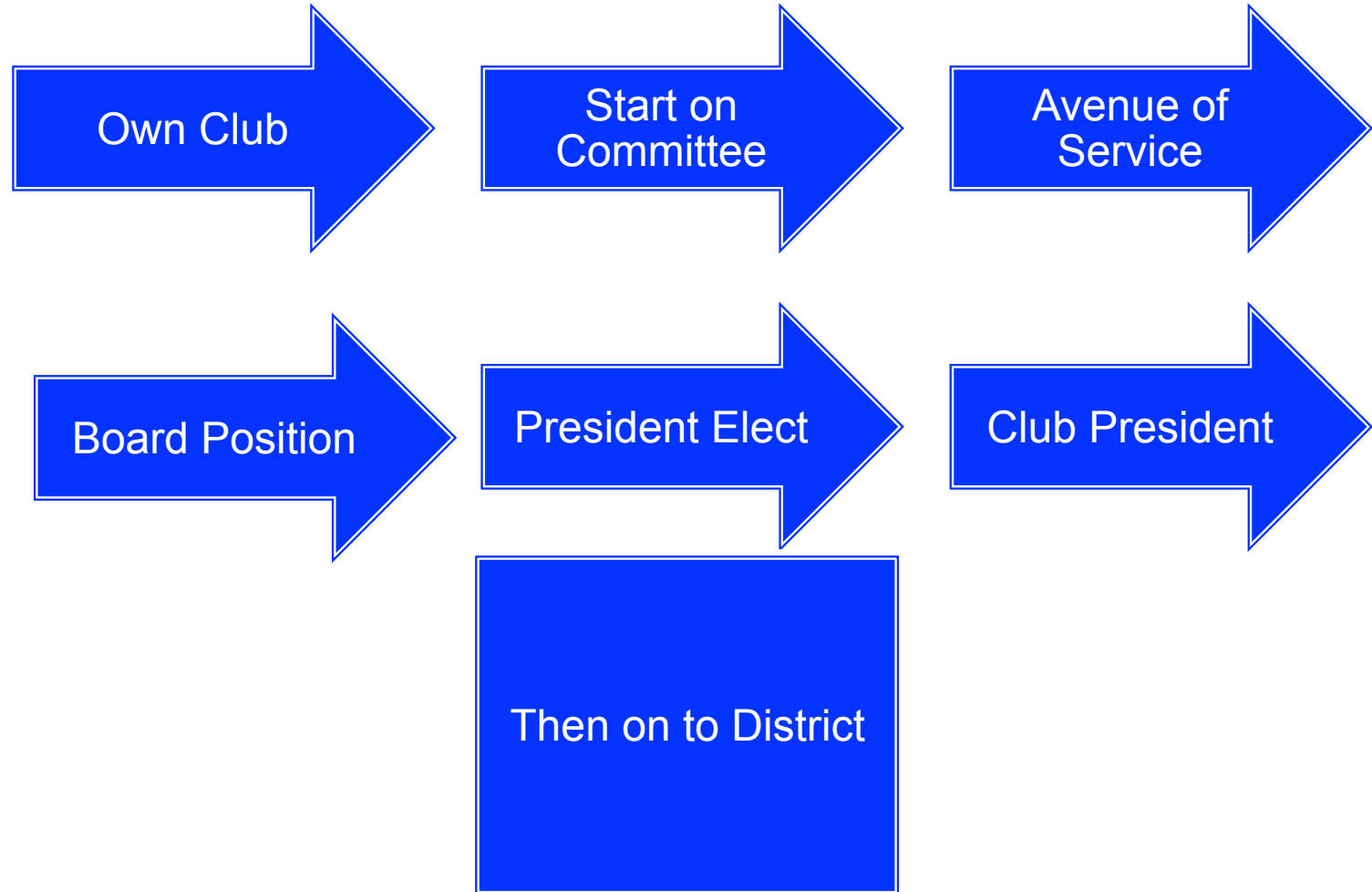
# Other District Committees

- ▶ District Governor elects Chairs for
    - District Conference
    - Foundation Celebration
    - Membership
    - District Breakfasts
    - Presidents' Dinners
    - Public Relations
    - Rotary International Promotion
    - Rotary Foundation
  
  - ▶ Chairs select committee members to work with various committees
- 

# District Committees' Responsibilities



# Where Can You Start?



# District Leadership Requirements

Member in  
good  
standing  
  
i.e. no  
outstanding  
dues

Sr. Assistant  
Governor  
  
Must be  
Past Club  
President

Assistant  
Governor  
  
Past  
President

District  
Committees  
  
Past  
President or  
Club  
Leadership

***What is your passion?***



# Five Avenues of Service

- ▶ What are they?
  - Club
  - Community
  - International
  - Vocational
  - New Generations (Youth)



**5 AVENUES OF SERVICE**



# Avenues of Service

- Brings attention to your club
- Positively impacts lives
- Opens opportunities



# Avenue of Service – Club

- SAG Club Service  
Sally Goya  
Rotary Club of Calabasas



# Avenue of Service - Community

- SAG Community Service  
Rica Viola  
Rotary Club of San Pedro



# Avenue of Service – International

- SAG International  
Arturo Velasquez  
Rotary Club of Woodland Hills



# Avenue of Service – Vocational

SAG Vocational

Margie Hernandez

Rotary Club of Wilmington





# Avenue of Service – New Generations

- ▶ SAG – New Generations (Formerly Youth Service)  
Cindy Williams
  - Rotary Club of Westchester

Empowering youth and young professionals through leadership development programs.





# Reaching New Generations

## Youth Programs and more...

- ▶ Ambassadorial Scholars

- ▶ Interact

In-school: youth meets during school hours, mandatory to have a Rotarian present

- ▶ Rotaract

To foster development of leadership skills via Rotary projects, connections for future membership in Rotary

### Rotary Youth Exchange / Yex

- ▶ Rotary Youth Exchange is a secondary school international student exchange program. Started in 1929, RI hosts young people around the globe to experience new cultures.  
Estimated that 9,000 students are sponsored by Rotary every year.

- ▶ RYLA = Rotary Youth Leadership Awards

# Set Goals then Prioritize

- ▶ Know your priorities
- ▶ Keep clear goals
- ▶ Focus on the big picture
- ▶ Reward yourself at checkpoints
- ▶ Make deadlines/goals public
- ▶ Make your meetings more efficient
- ▶ Minimize interruptions
- ▶ Plan for crises



# Project Management

- ▶ “Every Rotary Project Anywhere In The World Always Started With One Person Who Had An Idea.”

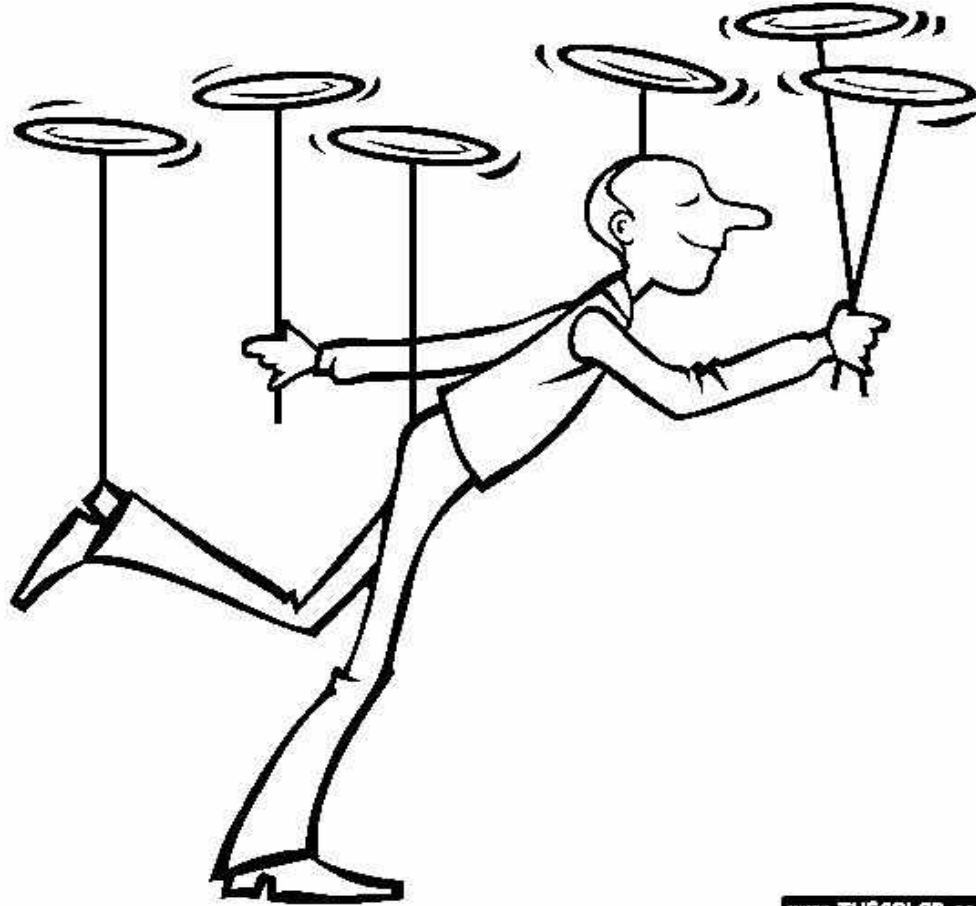


# Project Management

- ▶ **Project management** is the application of knowledge, skills and techniques to execute projects effectively and efficiently.
- ▶ It is a strategic competency for organizations,
  - Enabling them to tie **project** results to goals
  - To be able to complete projects on time and within budget



# Project Management



[www.THECOLOR.com](http://www.THECOLOR.com)

# Rotary International's Guidelines

## Six Areas of Focus for Projects

- ▶ RI and The Rotary Foundation (TRF) adopted areas of focus as organizational priorities:





# Six Areas of Focus for Projects



PREVENTION AND RESOLUTION  
OF CONFLICTS AND THE  
PROMOTION OF PEACE



MOTHER AND CHILD'S  
HEALTH



PREVENTION AND TREATMENT  
OF DISEASE



BASIC EDUCATION AND  
LITERACY



WATER CLEANLINESS



ECONOMIC AND COMMUNITY  
DEVELOPMENT

# NEW THIS YEAR – “Environment” as an Area of Focus

- ▶ Environmental challenges are numerous and affecting the world at lightning speed. Rotarians pitch in and make a difference, locally and broadbased.

<https://www.rotary.org/en/climate-change-ri-president-says-protecting-environment-ultimate-mission>



# **Grant Funding Available for Projects that Fall within these Areas of Focus:**

## **1. PEACE and CONFLICT RESOLUTION**



# Cross Border Collaborations

## Areas of Focus

### ► 2. DISEASE PREVENTION

- Healthy Meals
- Vaccine Clinics
- Dental / Oral Health
- Awareness
- Polio Plus
- Covid19
- HIV
- Meningitis
- TB
- Malaria





# Area of Focus for Projects

## ▶ 3. CLEAN WATER INITIATIVES

- Sanitation and Education
- Wells
- Filters
- Irrigation
- Awareness



# Area of Focus for Projects

## ► 4. MATERNAL HEALTH





# Six Areas of Focus for Projects

## ► 5. EDUCATION

- Health & Safety Training
- Mental Health
- Understanding
- Literacy
- Communication
- Outreach



# Area of Focus for Projects

- ▶ 6. Economic Development
  - Needs Assessment
  - Skills Training
  - Awareness
  - Local Leadership
  - Business Support
  - Community





# Six Areas of Focus for Projects

## ► 7. Environment

- Balance
- Consequences
- Change
- Science
- Rotary expertise
- Forward



# What Makes a Project Effective?

- ▶ Effective service projects do more than just offer a quick fix for problems. The most effective service projects:
  - Respond to real issues
  - Improve community members' lives
  - Incorporate the abilities of those who are served
  - Recognize the contributions of all participants as important and necessary



# Project Plan Development

## Include

- Specific Tasks

## Assign

- Individual Responsibilities
  - Who does what, when, where, why and how

## Budget

- Expenditures
  - How much, materials, supplies

## Income

- In-kind donations
  - Goods and services
  - Grants

# Project Plan Development

## Local Laws

- Any requirements for projects?

## Liability

- Check insurance coverage
- Do you need additional?

## Funding a Project

- Do you need to fundraise?
- Get supplies?

## People Power

- Additional volunteers needed?
- Waiver forms signed?

## Publicity

- What to do for publicity?
- Rotary trademarks

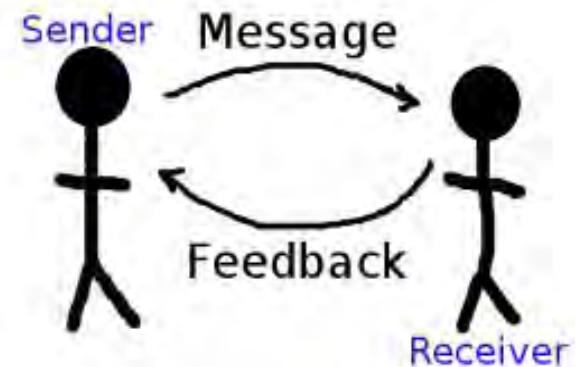


# Communication

- ▶ “The most important thing in Communication is to hear what isn’t being said”

Peter F. Drucker

- ▶ How do you communicate to other members?
  - Same method for all?



# Communication

- ▶ Communication is key to success
  - Share information with members/committee
  - Communicate with your Club chairs/members
- ▶ What's your communication style?



# Communication

- ▶ How do you make sure you are communicating effectively?
- ▶ How can you make sure everyone in your club/committee is informed?
- ▶ What happens when communication fails?
- ▶ How can it be re-established



# What's The Number One Rule?

- ▶ Having fun!!!!!!!!!!!!



The one who has achieved

*success*

is the one who has

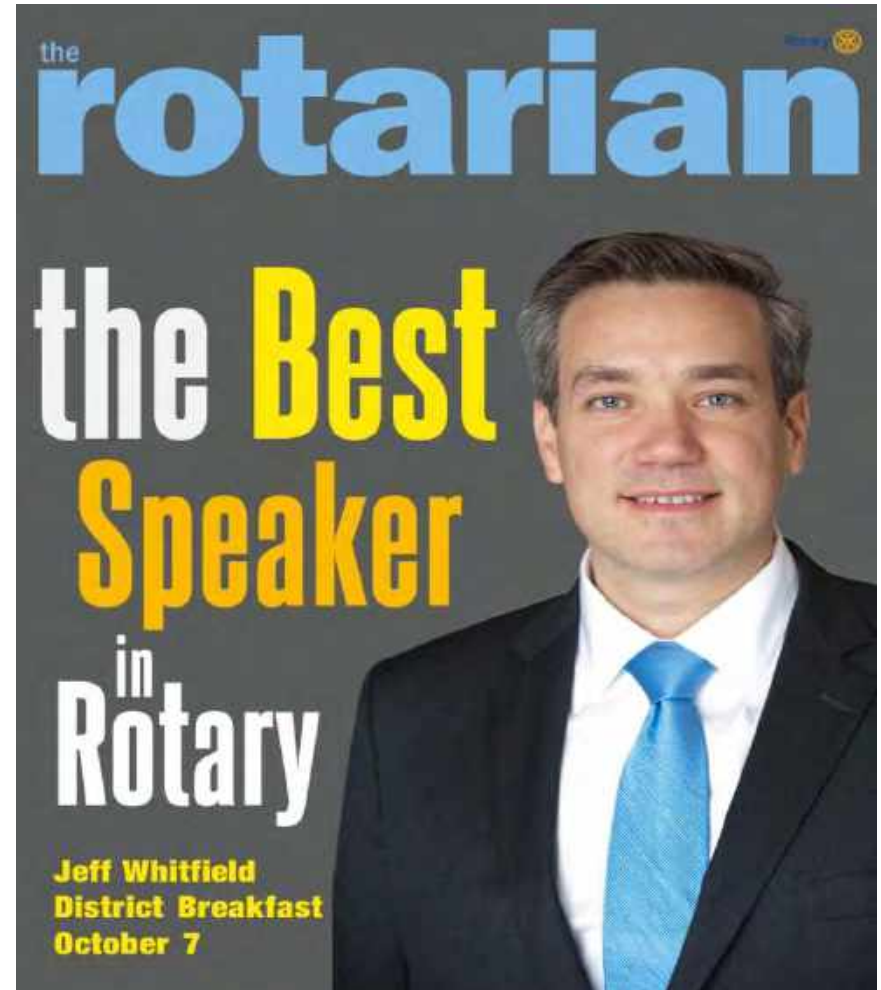
worked **WELL**

*laughed* often

*and loved* much

# Attend The District Breakfasts

- ▶ Held quarterly
- ▶ Zoom for now
- ▶ Next — Tuesday, September 29
- ▶ Breakfast Speaker: “Literacy”
- ▶ For all Members
- ▶ Invite Guests
- ▶ (it’s free for now)



# District 5280 Humanitarian Trip

- ▶ Held Annually
  - ▶ All District 5280 Rotarians are Welcome
  - ▶ Register Early! Spots fill up fast!
  - ▶ Pay your own way \$
- 



# District 5280 Humanitarian Trip

- ▶ Last year Oaxaca, Mexico
- ▶ This year:



# Save the Dates – District Conference

- ▶ Join District Governor Bette Hall for 3 Days of Fun
  - Opportunity to get to know your fellow Rotarians
  - WHERE: Mandalay Beach Resorts Oxnard
  - WHEN: May 13 –16, 2021



# Do You Know continued.....

- ▶ Where the 2021 RI Convention is being held?
  - Location
    - Taipei, Taiwan
    - June 12 – 16, 2021
  - For all Rotarians - amazing experience

# Rotary Upcoming Training Workshops

***New Members and New Clubs***

**August 22**

***Rotary Basics: My Rotary and Rotary 101***

**August 29**

***Communication Cool and Clear***

**September 19**

**September 26**

# Rotary Upcoming Training Workshops



# Resources

- ▶ Your District Governor
- ▶ Senior Assistant Governors (By subject)
- ▶ Assistant Governors (By area and club)
- ▶ District Governor's Executive Aide:

Janice Lowers





# Resources & References

- ▶ Rotarian Magazine
- ▶ My Rotary/Rotary Central
- ▶ Learning Center
- ▶ Communities in Action
- ▶ A Guide to Effective Projects



# Resources & References

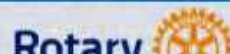
## ► Tools

- Take a course in the Learning Center
- Enroll in a webinar
- Watch features on Rotary projects
- Check out discussion groups

KNOW YOUR  
RESOURCES



DTTS February 2015



Be a gift

## Message from Past Rotary International Glen W. Kinross, RI President 1997-1998

“Rotary’s greatest strength will always be the individual Rotarian. No other organization has such powerful human resources.”

— President’s Message, THE ROTARIAN, July 1997





**Be the change you  
want to see**



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You are the future

# Your time for Questions?

