



PONIES TO END POLIO

SPONSORSHIP OPPORTUNITIES



Join Rotary District 5280 & 5300's Ponies to End Polio and take part in a one-of-a-kind sponsorship opportunity.

Your support fuels the fight to eradicate polio—and your impact will be remembered.

SPONSORSHIP LEVELS

TRIPLE CROWN SPONSOR - \$2,000

1. Premier recognition as Presenting Sponsor
2. Logo or Name on all promotional materials (flyers, website, social media, press releases)
3. Recognition in opening and closing remarks
4. 6 VIP tickets+2 Drink tickets per VIP ticket (Valued at \$1,000)
5. Reserved table with premium view
6. Guided behind-the-scenes tour+digital photo with jockey/trainers
7. Full page Advertisement in program

JOCKEY CLUB SPONSOR - \$1,000

1. Logo/name in event program and social media
2. 4 General Admission Tickets (Valued at \$400)
3. Recognition during announcements
4. Quarter-page ad in program

RACE ENTHUSIAST SPONSOR - \$500

1. Name listed in program and signage
2. Social media recognition
3. 2 General Admission tickets (Valued at \$200)
4. Business Card Size Advertisement in Program

THOROUGHBRED SPONSOR - \$1,500

1. Logo on promotional materials & event signage
2. 6 General Admission Tickets (Valued at \$600)
3. Recognition during program remarks+photo with jockey/trainers
4. Guided behind-the-scenes tour+digital photo with jockey/trainers
5. 1/2 page Advertisement on Program

Rotary



Put Your Message in the Spotlight — Grab Your Program Ad Today!

- Full Page - \$500
- Half Page - \$300
- Quarter Page - \$150
- Business Card - \$50

Contact us for details!

GET INVOLVED! We invite you to take part!

Please contact:

Glenn Gomez at 818-798-4461

(rotarygomez2020@gmail.com)

Dean Billman at dabillman@icloud.com

DEADLINE FOR COMMITMENT AND LOGOS IS JANUARY 9, 2026.

Keep the Good Times Rolling - Become a Bar and a Dessert Sponsor!



PONIES TO END POLIO

SPONSORSHIP OPPORTUNITIES



DISTRICT 5280 & 5300 - JANUARY 25, 2026 - SANTA ANITA RACETRACK, ARCADIA

1. A rare opportunity to sponsor a special event, Ponies to End Polio.
2. Listed on signage throughout the event.
3. Listed on the Recognition Page.

TRIPLE CROWN SPONSOR - \$2,000

Includes Premier recognition as Presenting Sponsor, Logo or Name on all promotional materials (flyers, website, social media, press releases), Recognition in opening and closing remarks, 6 VIP tickets (Valued at \$900), 2 drink tickets/VIP ticket, Reserved table with premium view, Guided behind-the-scenes tour+photo with jockey/trainers, full page Advertisement in program

THOROUGHbred SPONSOR - \$1,500

Includes logo on promotional materials & event signage, 6 General Admission Tickets (Valued at \$600), Guided behind-the-scenes tour+photo with jockey/trainers, Recognition during program remarks, 1/2 page Advertisement on Program

JOCKEY CLUB SPONSOR - \$1,000

Includes Logo/name in event program and social media, 4 General Admission Tickets (Valued at \$400), Recognition during announcements, Quarter-page ad in program

RACE ENTHUSIAST SPONSOR - \$500

Includes name listed in program and signage, Social media recognition, 2 General Admission tickets (Valued at \$200), Business Card Size Advertisement in Program

PHOTOBOOTH SPONSOR - \$1,000

BAR SPONSOR - \$500

DESSERT SPONSOR - \$500

FULL PAGE AD - \$500

HALF - PAGE AD - \$300

QUARTER-PAGE AD - \$150

BUSINESS CARD AD - \$ 50

PAYMENT:

1. Indicate your advertising selection above by checking the box next to its description.
2. Make out a check for the amount due payable to Rotary District 5280
3. Mail the check and this form to: Tori Szabadi, Rotary District 5280, 8055 W. Manchester Ave., Suite 460, Playa del Rey, CA 90293, USA

Page Size: 8.5" (w) x 11" (h)



FULL PAGE WITH BLEEDS

8.75" (w) X 11.5" (h), inc. 125" bleeds
8.5 (w) X 11" (h) live area



HALF PAGE HORIZONTAL

8.5" (w) X 5.5" (h) image area



HALF PAGE VERTICAL

4.25" (w) X 11" (h) image area



QUARTER PAGE

4.25" (w) X 5.5" (h) image area



BUSINESS CARD AD SIZE

OTHER AD SPECIFICATION:

- Save color ads as CMYK, not RGB, Lab or Index.
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
- Embed all images.
- Include crop marks and bleeds.

ACCEPTABLE FILE FORMATS FOR AD ART:

- PDF X-1a:2001
- Illustrator eps or ai
- Photoshop JPEG (maximum quality)

TO SUBMIT AD FILES:

- Send files 10 MB or smaller to ed@studioprinting.net
- Send files larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Email download link to ed@studioprinting.net.
- In your email include the sponsor/advertiser's name, contact name, phone and email.

**HAVE QUESTIONS ABOUT THE SPECIFICATIONS OR NEED HELP PREPARING YOUR AD?
CONTACT ED SU AT 310-292-3219 OR EMAIL AT
ED@STUDIOPRINTING.NET
DEADLINE FOR COMMITMENT AND LOGOS: JANUARY 9,
2026.**

Name: _____

Club & District: _____

Company: _____

Business Classification: _____

Phone _____ Email _____