

ROTARY E-CLUB of THE GREATER SAN FERNANDO VALLEY

Presents our

Fourth Annual DANCE FOR THE CHILDREN

A Fund- Fun- Profile-Raiser for PolioPlus (and Rotary)

SATURDAY, SEPTEMBER 28, 2013 – 7pm to 10pm
(an after-dinner event; snacks provided)

Arthur Murray Sherman Oaks
4633 Van Nuys Boulevard, just south of the 101 in Sherman Oaks

RAISING FUNDS:

1) We ask our friends, family, neighbors, colleagues, and enemies to “sponsor” us to dance for just ten dollars. Most give more. We ask for just ten dollars because many people, even Rotarians, have trouble asking friends for money. But **anyone can ask for just the tiny sum of ten dollars. Ask as many people as you can. Every ten dollars means sixteen children vaccinated**—tell that to your friends when you ask.

2) Our Club obtains corporate sponsorship for the event, so **ALL DONATIONS for the dancer “sponsorship” go to The Rotary Foundation for PolioPlus**. Ask for a check; we’ll send it to TRF; their cancelled check is their receipt and it is a charitable tax deduction for any US-based donor.

3) We do this for the children, not ourselves, but IF YOU, a Rotarian, donate to PolioPlus for our Club’s event, **it counts for YOUR personal Paul Harris Fellowship totals** and for **YOUR Club’s giving totals**. Any donations you collect from non-Rotarians will be credited to YOUR Club’s giving totals. (By agreement from the beginning of our event, we do not credit the donations from our friends to our own Paul Harris Fellowship totals; we do this for the children; your *Club* gets the totals and the recognition points.)

4) We ask you to collect \$100 for The Rotary Foundation to participate; all that takes is just ten friends to give you ten dollars each...including, of course, any personal donation you wish to make—all goes to The Rotary Foundation, we’ll send it in for you.

RAISING FUN:

1) Come dancing! All types of music, all styles, informal and fun.

2) Our own Rotarian and event Co-Chair Sharon Gorrell is an Arthur Murray instructor, and she teaches us different steps throughout the evening.

3) People with “two left feet,” or no rhythm, welcome! It’s most of us...

RAISING AWARENESS:

It is a very important element of this event that we share, with non-Rotarians, the opportunity to help eradicate a disease from the planet. This opens the conversation about other great things our Rotary Clubs do; it allows us to educate non-Rotarians in North America that polio is still a problem; and most importantly it gives our friends and family a chance to feel good by helping.

Every year we receive checks with thank-you notes enclosed—thanking us! Why? For giving them the power to save sixteen (or more!) children from polio.

Rotarians give money all the time. Please remember this important element of our event, and ask as many connections as you can for just ten dollars. Don’t keep all the good feelings for ourselves. Let your friends feel good, too.

DANCE FOR THE CHILDREN

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SHORT VERSION (for your Club Members)

- 1) You collect at least \$100, payable to The Rotary Foundation, for PolioPlus.
 - Ask friends and family for just ten dollars (sixteen children vaccinated!)
 - Ask enough so that at least ten say yes. Some will donate more than ten.
 - Checks payable to The Rotary Foundation, so tax deductible for them.
 - You may also donate, of course, but a major part of this event is spreading the word to others and giving them a chance to feel good by helping children.

- 2) You come dance and have fun.
 - Bring the donations; we'll process them and send them to The Rotary Foundation.
 - Don't want to dance, have other plans that night, but want to help the children?
 - Collect and send the money (call for address) and we'll count it for your totals.

3) Here's how the donations work, for Paul Harris Fellowships and Club totals:

MONEY COLLECTED

--100% goes to The Rotary Foundation, PolioPlus; event costs are met separately

MONEY YOU DONATE YOURSELF

--goes to your personal lifetime Rotary Foundation totals and to your Club's totals

MONEY YOU COLLECT FROM NON-ROTARIANS

--goes to your Rotary Club's totals (building Recognition Points for the Club to use)

Contact event co-chair Mel Powell
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