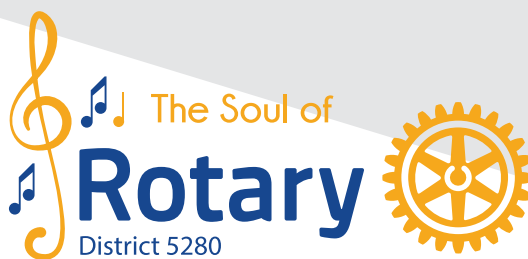


NOVEMBER 20, 2022

FAQ

EVENT OVERVIEW & GOALS



A MILLION DOLLAR BENEFIT CONCERT

MISSION

The Rotary Foundation transforms your donations into service projects that change lives both close to home and around the world. District 5280 Charitable Foundation provides for a Rotary district of over 2,000 volunteer members, who have consistently supported the communities of Los Angeles County for more than 100 years. Our programs support the various needs of students, teachers, seniors, veterans, the homeless, local law enforcement and first responders and much more. Our main focus for 2022/23 is to prevent homelessness within transitional age foster care youth (TAY). "On any given night, there are approximately 4,673 unhoused youth on the streets of LA County, ranging from 18-25 years old." - LA Homeless Services Authority

OUR GOALS

- To increase visibility and raise awareness surrounding the fastest growing homeless problem in Los Angeles of unhoused youth transitioning out of foster care
- We are partnering with several incredible organizations, former Super Bowl winner James Washington, President of the NFL Alumni of Southern California, and his non-profit, My Next Chapter, South Bay Work Force Board, Safe Place for Youth (SPY), Community Colleges, Social Service Agencies, and others, to target youth and fund vocational scholarships and training prior to youth transitioning out of the foster care system.
- **To raise 1 MILLION DOLLARS** to provide training programs and support services, enabling these youth to enter the workforce and society as productive, self-sustained young adults

GENERAL OVERVIEW

The Soul of Rotary benefit concert begins with a fabulous VIP pre-party complete with cocktails and delicious food curated by Wolfgang Puck, silent and live auction as well as raffle opportunities, followed by a spectacular jazz and reggae concert. Backstage access and a Meet & Greet with the musicians round out this spectacular, not to be missed event.

The Soul of Rotary brings Rotarian standouts, friends, and community partners together for an afternoon of camaraderie and most importantly, fundraising for the Rotary District 5280 TAY Training Program.



THE EVENT

NOVEMBER 20, 2022 - 1pm to 6pm
at the impressive, The NOVO at L.A. Live

- 1,400 Guests, limited to 210 VIP Guests
- VIP Pre-Party - Jazz & Reggae Concert
- Backstage Access with Meet & Greet
- Charles Small Jazz Quintet, Juan Carlos Quintero, One Drop Redemption (Bob Marley tribute band)
- Buffet Stations from the renowned Wolfgang Puck
- Silent and Live Auction & Raffle Opportunities

SPONSORSHIP OPPORTUNITIES:

TABLES

\$25,000 Grand Piano Sponsor
\$15,000 Gibson 335 Guitar Sponsor
\$10,000 Fender Stratosphere Sponsor
\$5,000 Baby Grand Sponsor

TICKETS

\$500 VIP Backstage Access Ticket
\$250 VIP Ticket
\$125 Preferred Ticket
\$75 Ticket

