



A MILLION DOLLAR BENEFIT CONCERT

Dear Friends

The Rotary International District 5280 Charitable Foundation provides for a Rotary district of over 2,000 volunteer members, who have consistently supported the communities of Los Angeles County for more than 100 years. Our programs support the various needs of students, teachers, seniors, veterans, the homeless, local law enforcement and first responders and much more. Bringing awareness to mental illness, human trafficking, environmental issues and the importance of diversity, equity and inclusiveness are more recent programs which keep us proactive in our neighborhoods.

Our focus this year is to prevent homelessness within transitional age foster care youth (TAY). According to the 2020 Homeless Count from the Los Angeles Homeless Services Authority: "on any given night, there are approximately 4,673 unhoused youth on the streets of LA County, ranging from 18-25 years old." This is one of the fastest growing homeless problems in Los Angeles. One of the greatest reasons for this is that at the age of 18 our foster youth are emancipated from the foster care system, and a great number of them are not trained with the skills to maintain any kind of independence.

We are partnering with several incredible organizations, former Super Bowl winner James Washington, President of the NFL Alumni of Southern California, and his non-profit, My Next Chapter, South Bay Work Force Board, Safe Place for Youth (SPY), Community Colleges, Social Service Agencies, and others, to target these youth and fund vocational scholarships and training for them before they transition out of the foster care system. In six to nine months of training, as well as support services that are responsive to their developmental needs, these youths will have certifications or licenses, enabling them the opportunity to begin to enter the workforce and society as productive, self-sustained young adults.

This year we are excited to host **"The Soul of Rotary," our first benefit concert** to raise funds for our **"Rotary District 5280 TAY Training Program."** The afternoon will be filled with incredible jazz and reggae music, featuring the Charles Small Jazz Quintet, Juan Carlos Quintero and his Latin jazz quintet, as well as One Drop Redemption (Bob Marley's original tribute band featuring an original Wailer on vocals). It will be held at the 1,400-seat concert hall, **The Novo at LA Live, on Sunday, November 20th at 1:00pm.**

We invite you to support this special music event by becoming a sponsor. Your company name and logo will be seen by our partners in the entertainment, technology, and financial industries as well as thousands of Rotarians and influential community members who generously support our cause. We have included Sponsor level information with this letter. Your commitment by **September 14th** will enable us to inspire others with recognition of your support included on the invitation, thereby allowing our success to continue... and GROW.

Join us. Make a difference.... and share in the musical celebration!

ALL THE BEST,

Olivia Patterson Ryans

Rotary District 5280 | District Governor 2022/23