



## SPONSORSHIP & ADVERTISING OPPORTUNITIES

### SPONSORSHIP OPPORTUNITIES

- Platinum Sponsor** **\$10,000**  
Drollinger Family Charitable Foundation
- Gold Sponsor** **\$5,000**
  - Table of ten
  - Full-page ad (back cover) in the program
  - Recognition in media and at the event
- Silver Sponsor** **\$2,500**
  - Six dinner tickets
  - Full-page ad
  - Recognition in media and at the event
- Bronze Sponsor** **\$1,000**
  - Two dinner tickets
  - Full-page ad
  - Recognition in media and at the event

### ADVERTISING OPPORTUNITIES

- Full-page color ad** **\$800**
- Half-page color ad** **\$500**
- Quarter-page color ad** **\$300**
- Business Card** **\$200**

### PAYMENT

1. Indicate your sponsorship or advertising selection by checking the box next to its description.
2. Make check payable to "Rotary District 5280" and mail completed form to: **8939 S. Sepulveda Blvd., #210, Los Angeles, CA 90045**

NAME \_\_\_\_\_ CLUB \_\_\_\_\_

COMPANY \_\_\_\_\_ BIZ. CLASSIFICATION \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_


To pay via credit card, fill out the info below:


AMOUNT \_\_\_\_\_

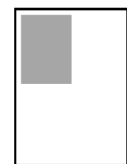
CREDIT CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_


SECURITY CODE \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

### AD SPECIFICATIONS

 **FULL PAGE**  
8.5" (w) x 11" (h) trim size  
8.75" (w) x 11.25" (h) w/bleed and 7.875" x 10.375" live area

 **HALF PAGE**  
7.5" (w) x 4.875" (h)

 **QUARTER PAGE**  
3.625" (w) x 4.875" (h)

 **STANDARD BUSINESS CARD**  
3.5" (w) x 2" (h)

#### Other specs:

- Save color ads in the CMYK spectrum, not RGB, Lab or Index
- Save black-and-white ads as grayscale
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad
- Embed or outline all fonts
- Include crop marks on ads with bleed

#### Acceptable file format for ad art:

- PDF X-1a:2001
- Illustrator eps with embedded images
- Photoshop jpeg (maximum quality)

#### To submit ads:

- Send files 10MB and smaller to:
  - ed@studioprinting.net
- Send files larger than 10MB via Dropbox, Hightail or other cloud-based service. Email the download link to:
  - ed@studioprinting.net
- In your email, include the sponsor/advertiser's name, contact name, phone and email.

#### Need help preparing your ad?

- Contact Ed Su at ed@studioprinting.net or 310-292-3219

**OCTOBER 1, 2023:**  
**PAYMENT & ART DEADLINE**