SPONSORSHIP OPPORTUNITIES

☐ **Diamond Sponsor**   **$ 3,000**
- Four (4) $200 tickets to the Soul of Rotary Foundation Celebration
- Full-page ad in the program
- Recognition at the event
- Your name and/or company logo on display at the event

☐ **Gold Sponsor**   **$ 2,000**
- Two (2) $125 tickets to the Soul of Rotary Foundation Celebration
- Full-page ad in the program
- Recognition at the event
- Your name and/or company logo on display at the event

☐ **Emerald Sponsor**   **$ 1,000**
- Full-page ad in the program
- Recognition at the event

SPONSOR ONE OF THESE ITEMS FOR $750

☐ **Production Sponsors**
- Recognition in print program and at event

☐ **Backline Sponsors**
- Recognition in print program and at event

☐ **Silent Auction Sponsors**
- Signage at silent auction / Recognition in print program and at event

ADVERTISING OPPORTUNITIES

☐ **Full-page color ad**   **$ 750**

☐ **Half-page color ad**   **$ 500**

☐ **Quarter-page color ad**   **$ 250**

☐ **Business Card**   **$ 100**

PAYMENT

1) Indicate your sponsorship or advertising selection by checking the box next to its description. 2) Make out a check for the amount due, payable to Rotary District 5280, and 3) mail with the form below to: Tori Hettinger, Rotary District 5280, 8939 S. Sepulveda Blvd., Suite 210, Los Angeles CA 90045.

NAME   CLUB

COMPANY   BUSINESS CLASSIFICATION

PHONE   EMAIL

OCT. 29TH PAYMENT AND AD ART DEADLINE

AD SPECIFICATIONS

FULL PAGE
8.5"(w) x 11" (h) trim size
8.75" (w) x 11.25" (h) w/bleed and 7.875" x 10.375" live area
or 7.5" (w) x 10" (h) no bleed

HALF PAGE
7.5" (w) x 4.875" (h)

QUARTER PAGE
3.625" (w) x 4.875" (h)

STANDARD BUSINESS CARD
3.5" (w) x 2" (h)

Other specs:
- Save color ads in the CMYK spectrum, not RGB, Lab, or Index.
- Save black-and-white ads as grayscale.
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
- Embed or outline all fonts.
- Include crop marks on ads with bleed.

Acceptable file formats for ad art:
- PDF X-1a:2001
- Illustrator eps with embedded images
- Photoshop jpeg (maximum quality)

To submit ads:
- Send iles 10 MB and smaller to: ed@studioprinting.net
- Send iles larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Email the download link to ed@studioprinting.net
- In your email, include the sponsor/advertiser's name, contact name, phone, and email.

Need help preparing your ad?
- Contact ED SU at 310-292-3219 or at ed@studioprinting.net

QUESTIONS?
Contact ED SU at 310-292-3219 or at ed@studioprinting.net

The Soul of Rotary

District 5280

A MILLION DOLLAR BENEFIT CONCERT

Celebrating The Rotary Foundation

ADVERTISING OPPORTUNITIES

FULL PAGE AD
(8x10)

$750

1/2 PAGE AD
(5x8)

$500

1/4 PAGE AD
(4x5)

$250