

Program Book Sponsorship Packages and Advertising Opportunities

SPONSORSHIP PACKAGES

■ Major Donor Sponsor \$ 1,500 • Outside back cover full color ad (One only. Check availability.) • Banner at event and display board recognition at event entrance • Recognition on display board at Major Donor Reception □ Ruby Sponsor \$ 1,000 • Inside front cover full-page color ad (One only. Check availability.) • Banner at event and display board recognition at event entrance Sapphire Sponsor • Inside back cover full-page color ad (One only. Check availability.) Banner at event and display board recognition at event entrance ☐ PH Society Sponsor • Full-page color ad • Banner at event and display board recognition at event entrance **ADVERTISING OPPORTUNITIES** Full-page color ad if full payment received on or before Oct. 5 \$ 500 Full-page color ad if full payment received after Oct. 5 550 Half-page color ad 275 \$ Quarter-page color ad 200 **Business Card** \$ 100

PAYMENT

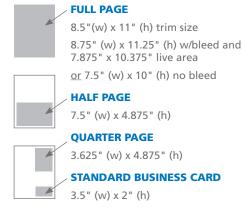
1) Indicate your sponsorship or advertising selection by checking the box next to its description. 2) Make out a check for the amount due, payable to Rotary District 5280. 3) Mail with the form below to: Tori Hettinger, Rotary District 5280, 8939 S. Sepulveda Blvd., Suite 210, Los Angeles CA 90045.

NAME	CLUB
IVAIVIE	CLOB
COMPANY	BUSINESS CLASSIFICATION
COMITAIN	BOSINESS CEASSIFICATION
PHONE	EMAIL
THONE	LIVIAIL

QUESTIONS?

Contact Olivia Patterson Ryans at 310.946.5454 or at olivia5280@att.net.

AD SPECIFICATIONS



Other specs:

- Save color ads in the CMYK spectrum only.
- Save black-and-white ads as grayscale.
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
- Embed or outline all fonts.
- Include crop marks on ads with bleed.

Acceptable file formats for ad art:

- PDF X-1a:2001
- Illustrator eps with embedded images
- Photoshop jpeg (maximum quality)

To submit ads:

- Send files 10 MB and smaller to: olivia5280@att.net.
- Send files larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Send the download link to olivia5280@att.net.
- In your email, include the sponsor or advertiser's name, contact name, phone, and email.

Need help preparing your ad?

• Email Christine Barnicki at ctbarnicki@cox.net.

DEADLINE FOR PAYMENT AND AD ART: OCTOBER 5