

# SERVICE ON THE ROTARY EXPRESS

DISTRICT 5280 ANNUAL FOUNDATION CELEBRATION



## Program Book Sponsorship Packages and Advertising Opportunities

### SPONSORSHIP PACKAGES

- ☐ **Major Donor Sponsor** **\$ 1,500**
  - Outside back cover full color ad (One only. Check availability.)
  - Banner at event and display board recognition at event entrance
  - Recognition on display board at Major Donor Reception
- ☐ **Ruby Sponsor** **\$ 1,000**
  - Inside front cover full-page color ad (One only. Check availability.)
  - Banner at event and display board recognition at event entrance
- ☐ **Sapphire Sponsor** **\$ 1,000**
  - Inside back cover full-page color ad (One only. Check availability.)
  - Banner at event and display board recognition at event entrance
- ☐ **PH Society Sponsor** **\$ 800**
  - Full-page color ad
  - Banner at event and display board recognition at event entrance

### ADVERTISING OPPORTUNITIES

- ☐ **Full-page color ad** if full payment received on or before Oct. 5 **\$ 500**
- ☐ **Full-page color ad** if full payment received after Oct. 5 **\$ 550**
- ☐ **Half-page color ad** **\$ 275**
- ☐ **Quarter-page color ad** **\$ 200**
- ☐ **Business Card** **\$ 100**

### PAYMENT





**1)** Indicate your sponsorship or advertising selection by checking the box next to its description. **2)** Make out a check for the amount due, payable to Rotary District 5280. **3)** Mail with the form below to: Tori Hettinger, Rotary District 5280, 8939 S. Sepulveda Blvd., Suite 210, Los Angeles CA 90045.

NAME	CLUB
COMPANY	BUSINESS CLASSIFICATION
PHONE	EMAIL

### QUESTIONS?

Contact Olivia Patterson Ryans at 310.946.5454 or at [olivia5280@att.net](mailto:olivia5280@att.net).

### AD SPECIFICATIONS

-  **FULL PAGE**
  - 8.5" (w) x 11" (h) trim size
  - 8.75" (w) x 11.25" (h) w/bleed and 7.875" x 10.375" live area
  - or 7.5" (w) x 10" (h) no bleed
-  **HALF PAGE**
  - 7.5" (w) x 4.875" (h)
-  **QUARTER PAGE**
  - 3.625" (w) x 4.875" (h)
-  **STANDARD BUSINESS CARD**
  - 3.5" (w) x 2" (h)

#### Other specs:

- Save color ads in the CMYK spectrum only.
- Save black-and-white ads as grayscale.
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
- Embed or outline all fonts.
- Include crop marks on ads with bleed.

#### Acceptable file formats for ad art:

- PDF X-1a:2001
- Illustrator eps with embedded images
- Photoshop jpeg (maximum quality)

#### To submit ads:

- Send files 10 MB and smaller to: [olivia5280@att.net](mailto:olivia5280@att.net).
- Send files larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Send the download link to [olivia5280@att.net](mailto:olivia5280@att.net).
- In your email, include the sponsor or advertiser's name, contact name, phone, and email.

#### Need help preparing your ad?

- Email Christine Barnicki at [ctbarnicki@cox.net](mailto:ctbarnicki@cox.net).

**DEADLINE FOR PAYMENT AND AD ART: OCTOBER 5**