Rotary District 5280 Greater Los Angeles October 2016

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Greg O'Brien District Governor Palos Verdes Peninsula Pictured: District Governor Greg and Carolyn O'Brien

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An Olympic-Size District Breakfast (Pg. 11)

DISTRICT CALENDAR

October

- 6 YP's Mixer with Richard Riordan
- 11 District Breakfast (Pg. 11)
- 16 Youth Conference (Pg. 14)
- 22 Camp Pendleton Halloween Festival (Pg. 17)
- 22 Foundation Celebration, USS Iowa (Pg. 5)

November

- 9 Rotary RV Tour Mixer with YPs
- 16 USC/UCLA Tailgate Lunch (Pg. 26)

December

10 Angel City Giveaway

January

- 15–21 Rotary International Assembly, San Diego
- 25–30 Dist. Humanitarian Trip, Merida, Mexico

February

28 District Breakfast

March

4 Stop Childhood Sex Trafficking Workshop

April

- 18 District Breakfast
- 28-30 RYLA

May

4–7 District Conference, Lake Arrowhead

June

- 3 District Assembly, Carson Comm. Cntr.
- 10–14 Rotary International Convention, Atlanta





IMAGINE: OCTOBER HARVEST

-by District Governor Greg O'Brien

We associate October with festivals of harvest. Local markets display pumpkins, squash and Indian corn. Horns of plenty illustrate a bountiful yield. Rotary clubs often sponsor an Octoberfest featuring, of course, that popular, amber-colored beverage made from barley or wheat, malt, and hops. We are in a celebratory mood and begin looking forward to the holidays.

The RI monthly theme for October is Economic and Community Development.

Not all of humanity is so fortunate, of course. For some, the growing season never ripened due to draught, floods, local wars, or other disasters. The RI monthly theme for October is Economic and Community Development (ECD). This area of focus addresses the economic needs of underserved communities, including the world's 1.4 billion people who earn less than \$1.25 per day. ECD projects include agricultural development for subsistence and small farmers, including the facilitation of access to markets.

Thanks to a \$30,000 full-tuition grant from

our District's Charitable Foundation, recent UCLA graduate Angela Kim has entered graduate school at the University of Toronto, where she is pursuing a master's degree in environmental science. Her chosen academic field integrates physical, biological, and informational sciences, including ecology, biology, chemistry, soil science, and atmospheric science. Angela's related project will create a program teaching urban farming and marketing skills to a local refugee community.

The program will draw upon her knowledge of botany, climate, soil science, and plant pests to create diverse rooftop and balcony microenvironments that will be owned and managed by low-income residents. Through mutual collaboration, participants in Angela's selfsustaining project will produce a variety of fresh and preserved fruits and vegetables that they may consume, trade, or vend at produce fairs, farmers markets, and in partnership with local food co-ops.

Global Grants Scholars Committee chair and college administrator Jewel Price sponsored Angela's grant application. The board determined that Angela's proposed major and project met precisely Rotary's definition and goal of ECD. The foundation is chaired by DGE Cozette Vergari and is funded by contributions from Rotarians and others who appreciate its broad mission, uncomplicated application procedures, and efficient distribution of grants to worthy —continues on next page



-Imagine: October Harvest continues from previous page

beneficiaries. Clubs that do not have their own foundations may also use the District Charitable Foundation for the temporary receipt of funds earmarked for their own charitable projects.

For now, we will wish for the success of Angela's course of studies and her imaginative project in economic and community development. We look forward to many bountiful future October harvests on the rooftops and balconies of Toronto.

Imagine Rotary. Build it and they will come.

Our graduating high school students need you AN INVESTMENT OPPORTUNITY

Invest in our District 5280 Future Leaders Scholarship Fund

Send your generous contributions to our newly established Restricted Fund, part of our own Rotary
District 5280 Foundation (a tax-deductible donation) to:
Future Leaders Scholarship Fund
Rotary District 5280 Charitable Foundation
8939 South Sepulveda Blvd, Suite 210
Los Angeles, CA 90045

Donations in any amount are welcome. All donors who give more than \$10,000 will have a student scholarship named in their honor. The proceeds from this fund will be given as matching awards to our own high school graduates, those already recognized by Rotary clubs here in District 5280, with an emphasis on students active in Interact or Rotoract.

Criteria and application forms will be available on our District website within the month. For information contact District 5280 Scholarship chair <u>Rahla Frohlich</u> or call her at 818.790.6643







DISTRICT 5280 CELEBRATES RI FOUNDATION CENTENNIAL

-by Michael Turner (Woodland Hills), Senior Assistant Governor Communications

The Rotary International Foundation is the \$1 billion charitable arm of Rotary. To mark the centennial, Rotary aims to raise \$300 million by July 2017 for its campaign to eradicate polio and for service in communities around the world. The District has completed many projects through the assistance of the Foundation, including a mobile mammogram truck in India, clean water in Niger, dental services in Colombia, and 1,000 stoves with proper vents in Guatemala.

The Foundation was established in 1917 with a donation of \$26.50 and is dedicated to advancing world understanding, goodwill, and peace. Arch Klumph is called the father of the Foundation because he had the vision of a Rotary endowment fund and the dedication to bring this dream to life.

As president of the Rotary Club of Cleveland, Ohio, in 1913, he advocated for the club to build a reserve that would ensure its means to do future good work. As president of Rotary International in 1916–17, he proposed this idea to a larger audience.

In his speech to the 1917 convention in Atlanta, he said: "It seems eminently proper that we should accept endowments for the purpose of doing good in the world, in charitable, educational, or other avenues of community progress..."

Arch's vision of an endowment would eventually become The Rotary



Arch Klumph is called the father of the Foundation because he had the vision of a Rotary endowment fund and the dedication to bring this dream to life. Foundation, and his call for "doing good in the world" was to become the Foundation's motto. But it would take some time for all of that to happen.

Through grants and other resources, Rotary members develop sustainable projects that promote peace, fight disease, provide clean water, support education, save mothers and children, and grow local economies.

Rotary's top priority is the global eradication of polio. Rotary launched its polio immunization initiative, PolioPlus, in 1985 and in 1988 became a leading partner in the Global Polio Eradication Initiative along with the World Health Organization (WHO), the United Nations Children's Fund (UNICEF), the U.S. Centers for Disease Control and Prevention (CDC), and more recently, the Bill & Melinda Gates Foundation. —continues on next page







-District 5280 Celebrates RI Foundation Centennial, continues from previous page

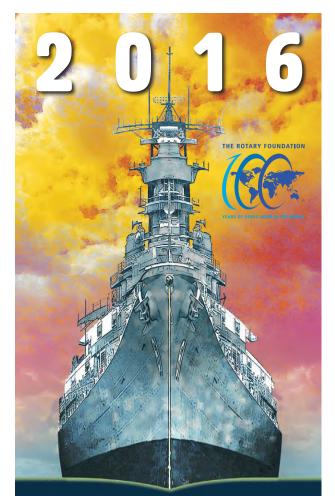
Rotary has contributed more than \$1.5 billion and countless volunteer hours to eradicate polio. Through 2018, every dollar Rotary commits to polio eradication will be matched 2-to-1 by the Bill & Melinda Gates Foundation, up to \$35 million a year. Since the initiative began, the incidence of polio has plummeted by more than 99.9 percent, from about 350,000 cases a year to less than 71 confirmed in 2015.

Through the Foundation, Rotary members find satisfaction in serving others. The Foundation offers countless opportunities for all members, alumni, and their friends to do good in their communities and in the world — and to make a real, life-changing difference for people in need.

And because of the Foundation, people around the world recognize Rotary as an agent of positive change in the world.

There are many ways that you can improve lives today and build a better future though Rotary:

- Work with an international partner club to develop a project in one of Rotary's six areas of focus and apply for a global grant
- Participate in or support your club or district's grant projects
- Contribute to the Foundation to ensure it can continue to do good in the world for many years to come. ■



ALL HANDS ON DECK ROTARY FOUNDATION CENTENNIAL CELEBRATION I



October 22, 2016 USS IOWA San Pedro







THE RIGHT MAN FOR THE JOB

—by Lorine Parks (Downey), IMAGINE Senior Correspondent

A "perfect storm" of activity—that's how Paul Netzel describes his life today. Paul is the incoming chair for RI's Foundation, and he says the learning curve for the job is "pretty steep."

Paul has been busy planning for the job by attending meetings in Toronto and Chicago, and eight days in Brazil for the Rotary Institute where the agenda included:

- An update on The Rotary Foundation and its programs
- A report on our polio eradication efforts
- A five-year forecast
- An open forum where participants make recommendations to the board
- Local and international speakers sharing information on relevant topics

And Paul's the man for the job. A Rotarian with more than four decades of perfect attendance, Paul is a past president 1992–93 of LA5 and was



District Governor in 1997–1998. His past Rotary achievements include chairing the Host Committee for the 2008 R.I. Convention in Los Angeles, an exercise whose logistics rivaled hosting the Los

Paul Netzel

Angeles Olympics in 1984.

He started his career in 1963 as program director for the Pasadena-San Marino YMCA. Paul spent 22 years with local YMCAs and his career there culminated with Paul becoming an executive vice president of the YMCA in Downtown Los Angeles.

His career transitioned in 1985 when he established his own firm, Netzel Grigsby Associates, which specializes in work with nonprofit organizations. The firm has grown to include seven regional offices in the Western United States. Paul's experience with the YMCA and his own clients provide a strong foundation for becoming chair of the Rotary Foundation. His firm has guided almost 300 major projects with combined fundraising exceeding \$2.75 billion with an overall goal achievement of 98 percent.

 $Paul's \ community \ service \ extends \ beyond$

Rotary. In 1972 he was named Man of the Year by the Culver City Chamber of Commerce, having served as mayor of Culver City for two terms while a city council member (1980–88). He held leadership positions on the boards of the Boy Scouts Los Angeles Area Council, the Culver-Palms YMCA, Goodwill Industries of Southern California, United Way, and Habitat for Humanity.

A special interest for Paul, the Rotary Ethics Task Force, developed after reading a survey showing that nine of ten youths thought they were ethical and yet 60% admitted to cheating on tests. Then RI director-elect, Paul asked: "How can Rotary better make The Four-Way Test come alive in its youth programs and Rotary clubs?" Paul established a Rotary Task Force. Its objective was to build on existing successful programs by designing training elements that could integrate core values and The Four-Way Test more fully into Rotary's RYLA and Interact programs.

When Paul has free time, he and his wife, Diane, enjoy traveling, reading, and community service. Both are Paul Harris Fellows and R.I. Foundation Major Donors. They have two grown children; both are Rotarians and Paul Harris Fellows. Paul and Diane also are founding members of the Arch Klumpf Society, which recognizes donors who give at least \$250,000 to the Foundation.





Zone 25-26 Director Brad Howard 30 MINUTES ON THE MOVE

-by Lorine Parks (Downey), IMAGINE Senior Correspondent

"Rotary was founded for people in the prime of their career. Today those people are having lunch sitting in front of their computers. How do we connect with them?"



Brad Howard, in midterm as director of Zones 25 and 26, which includes our District, is addressing concerns about membership. "For the West Coast clubs, the highest priority is celebrating the opportunity to make connections. We have

Brad in October 2013 in Togo, West Africa, his 18th trip.

seen a decline in club membership, and now we are seeing success again."

"If your club is growing, maybe you don't need to change a thing," said Brad. "But if it has not grown in years, then the group has to be willing to re-consider itself. Some clubs are stuck in "the way we've always done it."

"How does the Rotary sign at the entrance to your community look? Your Club Rotary sign

on the local park? Or the sign that shows where your club meets? These signs are Rotary's front door. They are often the first impression and can create a lasting impression of Rotary to the public. What does it say to potential members or partners when the sign is worn, rusted, old fashioned?"

"People join Rotary, first of all," Brad said, "to create and be part of a community. That includes



Worn, rusted, old-fashioned Rotary logos present lasting, negative impressions.

fellowship and friendships. Second, they join to make a difference in their community."

"Rotary was founded on certain principles," Brad goes on, "and these principles do not change. But the way we connect is not always the most effective." **On February 23, 1905,** mining engineer Gus Loehr, coal dealer Sylvester Schiele, merchant tailor Hiram Shorey, and lawyer Paul Harris met in Loehr's office to share a brown bag meal in Room 711 of the Unity Building in downtown Chicago. Their robust relationship was what newcomer to Chicago Paul Harris needed and sought, and so the world's first Rotary club was born.

"I was sure that there must be many other young men who had come from farms and small villages to establish themselves in Chicago," Paul Harris said. "... Why not bring them together? If others were longing for fellowship as I was, something would come of it."

But soon these early Rotarians realized that fellowship and mutual self-interest were not enough to keep a club of busy professionals meeting each week. Reaching out to improve the —continues on next page





imagine.

Reaching out to improve the lives of the less fortunate is a powerful motivator to keep busy professionals meeting each week.



Work Party: Rotary Club of Tucson painting the bath house at Triangle Y YMCA Ranch Camp



Rotarians in Zones 25 and 26 learn about migrant harvest labor hardships the hard way

-30 Minutes on the Move, continues from previous page

lives of the less fortunate proved to be an even more powerful motivation. Rotary became the world's first service-club organization. And Harris soon saw its potential as a force for world peace.

Today, Brad suggests, there are other equally good ways as the one Paul Harris and friends chose, meeting for a meal to get members to be engaged, participating in a board meeting, working on a community project, attending a social event, or chairing a committee. "The depth of engagement can as important to some, as perfect attendance at lunch meetings."

There are even E-clubs that meet online and by Skype, and have a membership that spans the globe. Today a meeting doesn't always have to start with a bell and a song.

Although "connecting" is his theme, Brad himself is a hard man to connect with. To cover our two zones, which encompass 23 of the 538 districts in the Rotary world, Brad is always on the go, traveling to parts of British Columbia, Washington, Oregon, California, Nevada, Arizona, Hawaii, and a portion of Idaho. Zones 25 and 26 have a combined membership of about 60,000 members and 1,300 clubs. For this interview, Brad managed to carve out a few unused moments: the thirty minute transfer time from O'Hare Airport to Rotary headquarters in Evanston, Illinois, where he had flown from his home in Northern California for a meeting. In answer to a question about how he keeps his energy reservoir full, he said, "You get energy when you're connecting to the people you're working with."

Brad brings up other ways to connect. "We need increased flexibility to be relevant to our demographics. If your club is losing membership or standing still, you need to reconnect with your community. The clubs that best represent their demographics are the ones that are most in touch with what is needed."

How to strengthen Rotary Clubs? Through stronger partnerships with local nonprofits. "We have found, for example," Brad said, "The Boys and Girls Clubs of America in many areas are reaching out to an underserved population. Boys and Girls Clubs, which meet different needs from Scouting or the YMCA, offer a safe haven to learn and grow."

"In November the Institute for the Western Region Zones is meeting in Santa Barbara. Our 2016 theme is CONNECTING FOR GOOD and we —continues on next page



-30 Minutes on the Move, continues from previous page

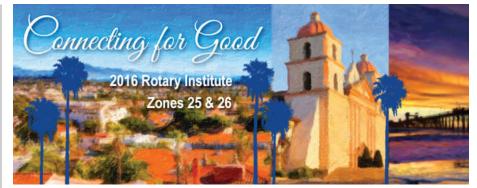
will investigate partnerships with Girls and Boys Clubs."

In every community, boys and girls are left to find their own recreation and companionship, usually in the streets and this can lead to negative consequences. In addition, an increasing number of children are home alone after school with no adult supervision. Young people need to know that someone cares about them. Boys & Girls Clubs offer that and more.

"And by the way, our Institutes are a good way to connect with Rotary senior leadership," Brad added.

If you helped donate wheelchairs in India, helped start a clean water project in Africa, took eyeglasses to Mexico, or books to Guatemala, then you've probably met Brad.

Brad is involved in two endeavors: Rotary and Howard Tours, where he organizes and leads international humanitarian group tours. He also develops commercial real estate in the San Francisco/Bay Area with Howard Properties.



In November the Institute for the Western Region Zones will meet in Santa Barbara. The 2016 theme is CONNECTING FOR GOOD and participants will investigate partnerships with Girls and Boys Clubs.

Brad leads tours for the firm his father founded in 1948, which Brad now manages. The latest project included tours for Rotarians who attended the RI Convention in Seoul. On a personal note, as of 2001, when he was Governor-Elect of District 5170, which covers the Silicon Valley, he had led groups of Rotarians to 15 of the last 16 RI Conventions. He missed Portland because his son was born during the 1990 convention.

Brad and his wife, Marcia, share a love of travel, fitness, family, and friends. They have two children: Evan and Blair. Brad and Marcia are Second Level Major Donors and their children are multiple Paul Harris Fellows.

If you helped donate wheelchairs in India, helped start a clean water project in Africa, took eyeglasses to Mexico, or books to Guatemala, then you've probably met Brad.

If you visit Oakland Sunrise Rotary Club, of which he is a charter member, you will find Brad in person, if he's not at the Polio Immunization & West Africa Project Fair in Port Harcourt, Nigeria. The West African project, of which Brad was co-creator, was Rotary's first humanitarian project in Africa. Notably, Brad was made tribal chief in the Ga Tribe in Ghana and given the title, Nii Arde Anum II. Just one more zone to cover in his fascinating life.







AN OLYMPIC-SIZE DISTRICT BREAKFAST

-by Michael Turner (Woodland Hills), SAG Communications

Join us on Tuesday, October 11 for an Olympic District Breakfast! We will have a special panel featuring five-time Olympic medalist Janet Evans, two-time Olympian and silver medalist Haley Anderson, 12-time medalist and Paralympian Candace Cable, and Jeff Millman, chief communications chair for the LA2024 Olympic Committee.



Janet Evans is widely considered to be the greatest female distance swimmer in history.

Despite her small size and unorthodox windmill stroke, she was a natural-born swimmer. In 1987, when she was 15, Janet broke world records in the 400, 800, and the 1500 meter freestyle. A year later at the 1988 Olympics in Seoul, she won gold medals in all three —continues on next page



Haley Anderson grew up in Southern California with the ocean as her backyard and a family that treated swimming as second nature. The 24-year-old marathon swimmer dominates open water competitions and just over the past three years has racked up three championship titles.

Her international career began at the 2009 Junior Pan Pacs, where —continues on next page



Disaster struck **Candace Cable**'s life in 1975 when she suffered a spinal cord injury in an automobile accident. At 21, she realized that she would never walk again. However, out of this tragedy emerged a woman with the character and will to become one of the world's most successful athletes.

Candace has been ranked number one nationally in

 $-continues \, on \, next \, page$



Jeff Millman is the chief communications officer for LA 2024 and oversees all communications and public affairs initiatives for the committee. Prior to joining the Bid Committee, Jeff was a senior advisor to Los Angeles Mayor Eric Garcetti. He has a wealth of media and political communications experience having worked for local and national political campaigns, —continues on next page





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 $-An \ Olympic-Size \ District \ Breakfast, \ continues \ from \ previous \ page$



of her races: 400m freestyle, 800m freestyle, and 400m Individual

Medley. Her 400m freestyle victory was won in a world-record time.

In 1992 in Barcelona, Janet defended her gold in the 800m freestyle and added a silver in the 400m freestyle. At the 1996 Atlanta Olympics, the highlight came at the Opening Ceremonies, where she passed the Olympic Flame to Muhammad Ali.

Janet broke a total of seven world records in three events (400, 800, and 1500m freestyle) during her career. Her 1500m world record stood for 20 years, her 800m for 21 years, and her 400m for 19 years. She was inducted into the US Olympic Hall of Fame in 2004 and the International Swimming Hall of Fame in 2001. In 1989, she was awarded the prestigious Sullivan Award as the United States' top amateur athlete.



she won gold in the 800 and 1500 free. She went onto qualify for

the 2009 World Championships, finishing 28th in the 800 free and ninth in the 1500 free. In 2010 Anderson began to show her prowess in open water, finishing fourth in the 10 KM at the Pan Pacific Championships.

Haley went onto qualify for the 2012 Olympics in the 10 KM Open Water event winning silver. She continued her open water success, winning the 5 KM World Championship title in 2013, the 10 KM Pan Pac title in 2014, and the 5 KM World Championship title in 2015. Her performances in 2015 qualified her for the 2016 Olympics in Rio where she missed winning a medal by 48.1 seconds, finishing in fifth place.



wheelchair racing competition from 1984 to 1990.

Internationally, she has won 75 marathons, including six Boston Marathons (1981, '82, '85, '86, '87, and '88) and has set world records in every distance throughout her 21-year career. Winning two Olympic medals in three Summer Olympic Games, Candace participated in the only exhibition event for the disabled. Additionally, she has won nine gold medals in five Summer Paralympic Games. Since 1990, Candace has been competing on the United States Disabled Ski Team, winning three Paralympic medals on the Alpine team. In 1994, she switched to the Cross Country Team, and is currently on the "A" team.



including Garcetti for Mayor, Hillary Clinton for President,

Barbara Boxer for Senate, and multiple Los Angeles City Council campaigns.

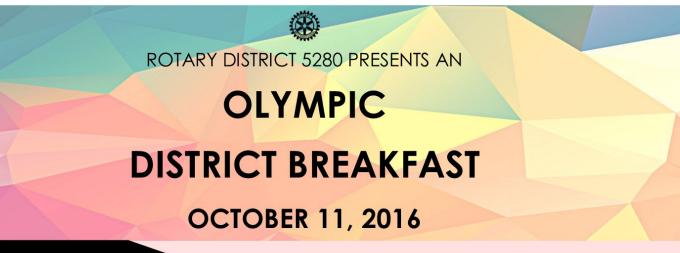
Jeff earned a bachelor degree's from the University of Pennsylvania and a law degree from Southwestern University School of Law.

> To register for the breakfast click here.









AN OLYMPIC PANEL FEATURING:





JANET EVANS

5-TIME OLYMPIC MEDALIST VICE CHAIR & DIRECTOR OF ATHLETE RELATIONS, LA2024



HALEY ANDERSON

2-TIME OLYMPIAN (LONDON 2012 & RIO 2016), SILVER MEDALIST



CANDACE CABLE

12-TIME OLYMPIC MEDALIST, PARALYMPIAN,

VICE CHAIR LA2024



OFFICER, LA2024





PANEL MODERATED BY PDG DAVID MOYERS



2016 DISTRICT YOUTH CONFERENCE

-by Bette Hall (Calabasas), SAG Youth Services

Interactors from all over our District will come together on October 16 for their Annual District Youth Conference. This year it is being held at Dana Middle School, 5504 West 135th, Hawthorne. Our District Rotaractors are working very hard in conjunction with the District Youth Advisory Committee and the District Interact Board to present this conference.

The conference offers various workshops and opportunities to hone life skills that will stay with Interactors as they progress through their lives. Workshops include interviewing skills and tips from a corporate recruiter, who is also one of our Young Professionals; the how to's of public speaking,

Life-skills workshops will include interviewing, public speaking, transitioning from high school to college, marketing, and fundraising. one of the most dreaded and hardest things to do, presented by Rotarian Terry Mayfield; the chance to learn about Youth Exchange and

RYLA; the how to's when taking that big step of transitioning from high school to college.

Many of the Interactors are or will be running their club meetings, so Rotaractors will walk them through the essentials. There also will be workshops on marketing and fundraising and making the move from Interact to Rotaract. The keynote speakers include a panel of Young Professionals sharing their backgrounds, skills, and knowledge. It will be a very exciting and informative day!



Not only do our Interactors have the opportunity to learn from a number of experts, they will have the opportunity to meet other Interactors and make contacts that can help them with their own clubs. Last year as I drove some of the Interactors home after the conference, the buzz in my car was very infectious—the enthusiasm, the excitement, the chatter was nonstop!

How can you help ensure that this is the best, most well-attended conference? By making sure the information reaches all of our Interact Clubs, there are almost 80, by encouraging them to attend, and by making sure they have a way to get there!

Registration is at 9 a.m. and the conference will be conclude at 3:30 p.m. The cost is \$20 per attendee. Register <u>here</u>. ■



ANNUAL PILGRIMAGES TO ASSIST CAMP PENDLETON

-by Tom Quintana (Hawthorne-LAX-Lennox)

$District\,5280's\,support\,of\,young\,Marine$

families at Camp Pendleton is expanding as we enter our fifth year as a community partner with San Diego area Rotarians and other support groups on and off the base, in providing badly needed baby supplies, household items, and furniture these young families struggle to provide on their own.

There are more than 70,000 Marines at Camp Pendleton and more than 160 babies are born there each month. Quite often the men are deployed when the babies are born and the mothers don't usually have the support of nearby relatives or friends and, of course, have very low household income.

Thus our District Community Service Committee has initiated a year-round collection campaign to solicit support from our clubs and individual Rotarians to provide diapers, baby clothing, and gently used strollers, car seats, cribs, household items, dishes, pans, and many other things that young families just starting out sorely need. Gift cards to Target and other stores are greatly appreciated as well. All the donated items are stored in the Warrior Warehouse that is run by volunteers on the base, and the young mothers go there to pick out the items they need.

You can bring any small items you wish to donate to the District Breakfast on October 11. For each gift card or cash donation of at least \$25 you will receive a raffle ticket for a drawing during the breakfast to win a flat screen television.

The annual Halloween Carnival for Marine families will take place once again with the help of District 5280 Rotarians, Rotaracters, and Interactors. On October 22, more than 300 Marines and their families will be treated to games, a barbecue with all the trimmings, and a pumpkin patch. The event is sponsored by the Rotary Clubs of Studio City/Sherman Oaks, South Bay Sunrise, Hollywood, Koreatown, Rio Hondo/Vernon, Inglewood, Torrance Del Amo, Palos Verdes Peninsula, LA5, Hawthorne/LAX/ Lennox, and Interacters from Da Vinci Science Charter and Hawthorne High Schools, and Rotaracters from Hawthorne/Lennox Club.

Another way you can help is by donating those gently used gowns, formal dresses, and bridesmaid dresses that Marines' wives could wear to the annual Marine Corps Ball. These items can also be dropped off at the District Breakfast, or you can take them to the District Office before October 12.

For further information regarding our support for Camp Pendleton or to arrange for a pickup of items, you may contact:

Alan Bernstein 626.913.2108 Marie Fremd 310.720.0938 Ted Jones 310.809.5380 Leandro Carde 310.256.5965 Jim Miceli 818.763.5693 or Tom Quintana 310.666.2394.



Camp Pendleton Special Rotary Collection

Dedicate a meeting or two for Rotarians to donate Gift Cards or Cash. Gift Cards are especially appreciated and Target is a favorite. Bring the Gift Cards and Cash to the District Breakfast, Tuesday, October 11. All donations will be given to the Rotary Warrior Warehouse for families in need.

Support our troops! Provide for their families! Contact: Marie Fremd - 310-720-0938, marie.fremd@aol.com





Imagine.



CAMP PENDLETON HALLOWEEN FESTIVAL

October 22nd, 2016, 11:00 am - 2:00 pm

Help play games, decorate pumpkins, serve lunch. Donate baby and children's items, toys and more for the Rotary Warrior Warehouse.

Contact to volunteer, to donate or with questions: Marie.Fremd@aol.com, 310-720-0938 Jim Miceli to donate food for lunch jimmiceli@aol.com, 818-763-5693 Leandro Carde for Rotaract and Interact Icarde0322@aol.com, 310-256-5965

PosterMyWall.com







CALL FOR NOMINATIONS FOR DISTRICT GOVERNOR 2019-2020

This is a call for nominations for District

Governor for Rotary International District 5280 for the Rotary year 2019–2020. In accordance with the by-laws of Rotary International, a candidate for District Governor must have completed a full term as a Rotary club president and have been a Rotary member in good standing for at least seven years by the time she or he assumes the office of District Governor.

District Governor candidates must complete an official Governor Nominee Data Form, which has been signed by the candidate's Rotary Club secretary attesting his/her club membership and that the club suggests the member for the office of District Governor. Further, accompanying the Nominee Data Form must be a biography of the candidate's background and qualifications, Rotary positions held, and experience and involvement at the club and district levels. The biographies should be no more than two pages,



single-sided. Nominee Data Forms are available from the District Office or you may download it <u>here</u>.

The completed nominations form, with biography, must be received no later than December 3 at:

Rotary District 5280 c/o Nominating Committee 8939 S. Sepulveda Blvd., Suite 210, Los Angeles, CA 90045

INFORMATION MEETING ABOUT BEING A DISTRICT GOVERNOR

Have you ever wondered about what the Governor job entails? Maybe you're considering applying, if not for this time, but maybe in the future. You and your spouse are invited to an informal discussion with Past District Governors about things like, what is involved in time, expense, preparation, travels, etc.?

A session will be held October 8 at the Journey of Faith Church, Building E, 1243 Artesia Blvd., Manhattan Beach, CA 90266 TIME: Registration: 8:30 am; Session: 9 to 10:30 a.m. RSVP by Oct. 5 to: District Office at 310.670.9792

−Drew Frohlich, PDG Governor Nomination Committee Chair.





DISTRICT GOVERNOR RESPONSIBILITIES

As a district governor you have proven strong leadership skills and decision-making. During your year in office, clubs will look to you for leadership, support, and motivation as they carry out service projects and participate in Rotary programs.

What you do

- Strengthen clubs, organize new clubs, and grow membership
- Encourage contributions and other support for The Rotary Foundation
- Promote positive public image and serve as spokesperson for district
- Develop a safe environment for youth participants
- Conduct district conference and other meetings
- · Supervise district nominations and elections
- Prepare budget, provide annual report, and help administer District **Designated Funds**
- Complete online district gualification
- · Work with governor-elect and other district leaders

How to prepare

Governors are elected by the district clubs two to three years before taking office. As governor-elect:

- Attend the governors-elect training seminar and International Assembly
- Conduct training for incoming district leaders and club leaders
- Plan the district conference
- Qualify district for Rotary grants and conduct grant management training
- Appoint assistant governors and committee chairs
- Work with the governor and district leaders to create a district plan
- Learn about the district (as nominee)

Resources & reference

- · Lead Your District: Governor District Governor's Manual
- District Conference Manual
- District Planning Guide.







THE FIGHT CONTINUES TO ERADICATE POLIO

-by Shirley Giltzow (Lawndale), Polio Plus Chair

Our District made Rotary history during the last Rotary year by being the first District in the world to have 100% of its members donate to Polio Plus!

We are so very close to wiping out polio! There have only been a total of 29 cases reported this year, 26 in Pakistan and Afghanistan, and three in

RI is asking every Rotarian to contribute \$26.50 this year for Polio Plus Nigeria. It would be easy to say the numbers are few and funds are no longer needed. This is not true! Immunizations still need to take place in these countries to ensure all children receive the vaccine, especially newborns and the very young.

In addition, monitoring for the next three years is very important. RI is asking every Rotarian to contribute \$26.50 this year for Polio Plus, as this is

the Centennial Year of our Foundation, and this was the amount of the first contribution to the Foundation in 1917.

Unfortunately, many insurgents are still trying to stop the immunization process. During the past 30 months, 65 workers and security officers were killed in Pakistan. These workers gave their lives to help us with our goal of eliminating polio.

Polio workers have faced innumerable dangers in their line of work. Here is the story of just one of these workers: Dr. Yakoob Khan, an EPI coordinator of Swabi in Pakistan. He was assassinated in the line of duty



on November 30, 2015. He came from a very poor family, but worked hard to become educated and graduate from medical school. He was the sole financial provider for his family and now he is gone.

Despite threats to their lives, they continue their mission of polio eradication in Pakistan. If these people risk the possibility of losing their lives to finish the job of eliminating polio in our world, let all of us take a stand to stay united in donating to Polio Plus this Rotary year.





NEED A PERFORMANCE GROUP FOR YOUR NEXT ROTARY EVENT?

—by Lorine Parks (Downey) IMAGINE Senior Correspondent

District 5280 is developing a Performing Arts Talent Registry, where a Rotary club might soon be able to book anything from a jazz combo to a chamber ensemble.

The project is the brainchild of District Governor Greg O'Brien. While attending numerous Rotary events the DG noticed that many times outside performers or bands were hired for entertainment. That brought up the question, could there be talent among the Rotarians in our District who would enjoy performing for other Rotarians? Any kind of musical group will certainly develop deeper friendships and strengthen fellowship among Rotarians. Such a performing arts group also could represent our District at fundraisers and other community events.



Benedikt Brydern, a music-business professional, is developing a District performing arts group.

Still in the formative stages, a performing arts group made up of musicians and singers is being spearheaded Benedikt Brydern (Hollywood), a man with considerable experience as a classically trained violinist. "I have been in the music business for a long time now," he said. "Not only as a professional violinist (live touring and studio recording), but also as a composer and producer. I have put groups of all types together. In addition I feel confident conducting orchestras and choirs and have done it many times."

In addition, Benedikt co-founded the "Hot Club Quartette," which pays tribute to the great music of legendary guitarist Django Reinhardt and violinist Stephane Grappelli.

Discovering the talent within the District and creating the desire to be part of the Performing

"... there have been Doctors' Orchestras or Lawyers' Philharmonics all around the world, built within their own peer-to-peer network, so why can't we do it?"

Arts Group is the first step. "Rotarians have many commitments and might be even shy about sharing their talent with the Rotary' world," Benedikt said. "Success will automatically come with a passionate and 'service-above-self' group of performers."

Shown on the left wearing his classic Bavarian fedora, Benedikt was born in Munich, Germany. An award-winning composer and performer, his scores have been featured in films (*Tin Soldier* and *Sacrifice*), and on television shows and the concert stage in the United States and internationally. Having been a violin child protégé since age six, he now holds a master's degree in performance and he performs regularly





with local symphony orchestras and chamber ensembles, including, this reporter was happy to discover, The Downey Symphony Orchestra.

When asked, "Do you have any model, or are you and the committee creating this yourselves?" Benedikt said, "For years there have been Doctors' Orchestras or Lawyers' Philharmonics all around the world, built within their own peerto-peer network, so why can't we do it? At this point we start from scratch like many ensembles. It could lead to a template that could be used by other Rotary Clubs.

"I am certain we have quite a few Rotarians who had music lessons in their childhood," Benedikt continued, "who still perform or play and would love to get back into it. Hopefully once they see the first performances at District events, more will join in. Word of mouth and social media also can be effectively used for spreading the word."



assisting Benedikt

Benedikt is being assisted by Olivia

Patterson-Ryans, a 15-year Rotarian (Inglewood). Olivia was selected because she is the senior assistant governor for service and has choir experience.



There will be no fee for performing. However, someone may want to make a contribution to the RI Foundation in District 5280's name.

For information on the Performing Arts Group contact Benedikt at musicformovies@ gmail.com or Olivia at <u>olivia5280@att.net</u>.

When asked where the ensemble would play, Olivia said, "Besides District events, maybe children's hospitals and retirement homes."

"We are meeting for rehearsals at Holman United Methodist Church's Music Room (3320 W. Adams Blvd, Los Angeles. Take the Arlington exit and it's a half-mile from the I-10 Freeway)." Olivia added, "We are creating another avenue of service by giving Rotarians a venue to showcase their talent: singing, dancing, or playing an instrument." "Our hope for the group," said Olivia "is that talented Rotarians, both professionals and nonprofessionals, will join us so that we can have in-house entertainment that covers a number of genres. We are creating a choir and a band, maybe even a classical chamber group. Vocalists are also needed."

Benedikt chimed in, "Anything goes. As Leonard Bernstein said, 'There is only good or bad music, throughout all genres. Whatever the talent is best at!'"

Benedikt is now a U. S. citizen. When asked how he first heard of Rotary, he answered, "In Germany, where I grew up, I was very fortunate having been an ambassadorial scholar sponsored by the Rotary Club of Munich Starnberg, District 1841. They sent me to Los Angeles in 1993 where I was sponsored by the Westwood Village Club. At the beginning I didn't know much about Rotary, but I was embraced passionately by many great people and learned quickly what an awesome organization it is."

The idea for this project seems to be, "Something fun to be part of." And, according to Benedikt, "to further spread the Rotary spirit and build friendships through music and the performing arts."





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BRINGING LITERACY TO GUATEMALA

-by Lorine Parks (Downey), IMAGINE Senior Correspondent

"The purpose of the Guatemala Literacy Program (GLP) is simple," said Rich Strayer of the Downey Club: "to reduce poverty through education."

Guatemala has one of the lowest literacy rates in the Western Hemisphere. GLP strives to address the root causes of poverty in Guatemala, rather than merely treating its symptoms, and right now, there is a time-sensitive opportunity for your club to help. "We're three months into the new Rotary year," said Rich, GLP campaign chair for 2016–2017, "and so far 20 clubs and districts have joined Global

Grant #1642745 and pledged almost \$55,000 to

educate children in Guatemala. It's an excellent start, but we still need your help to reach our goal of \$450,000 for these deserving young students."

Double Bonus offer: GLP will assist with all grant paperwork, and that ensures up to a 3.5-to-1 match for your club's contribution!

Why Guatemala, and why are District's Downey Club and Guatemala's Vista Hermosa Club partnering with Cooperative for Education (CoEd) for this half million dollar Global Grant from Rotary International?

Because Guatemala has one of the lowest literacy rates in the Western Hemisphere. This is a made-to-order challenge for RI's Global Grants Program, which supports large international activities with sustainable,



Rotary Club of Downey's Rich Strayer and his wife, Gloria, at a school sponsored by the Downey Club.

measurable outcomes in Rotary's areas of focus, and responds to real community needs.

Guatemala is as rich in scenery with clear lakes, and imposing volcanoes with cloud-like plumes of smoke rising from the green jungles as -continues on next page







-Bringing Literacy to Guatemala, continues from previous page

it is poor in literacy. Lovely old colonial churches and buildings date from the early 1500s, which is when the Spanish gradually subdued the local Mayans and put them under the authority of the colonial Vicerovalty of New Spain.

To research Guatemala's turbulent political history is to see how its indigenous people have suffered discrimination and severe poverty, which extends to schooling. Indigenous Guatemalans are particularly vulnerable to labor exploitation.

The greatest change colonization brought to Guatemala was the sweeping aside of the pre-Columbian economic order and replacing it with European ideas, such as the introduction of cattle, pigs, and chickens. New crops included corn (maize), beans, squash, chili peppers, and cotton,

Contributions from Rotary Clubs fuel CoEd, which purchases books in Spanish and takes them to the classrooms. which had kept the villages economically self-sustaining. In the

highlands, for example, hoe cultivation of more or less permanent fields

was the rule, with such intensive forms of agriculture as irrigation and chinampas (the so-called floating gardens reclaimed from lakes or ponds).

The demands for production for export on sugar cane and especially coffee plantations economically exploited native labor, a semi-feudal oppression of the Mayan Indians that has continued up until today. With more than half the population living below the poverty line, many children, especially rural and indigenous children, were forced to drop out of school to help support their families.



cycle of poverty in Guatemala.

Over half of the Guatemalan population is indigenous and less than 30% of poor, rural, indigenous girls are enrolled in secondary school. Most indigenous girls are Mayan and they are among the country's most disadvantaged group with limited schooling, early marriage, frequent childbearing,

and chronic poverty. The need to invest in education, particularly for underserved girls, is acute.

Ninety percent of schools lack textbooks. "How can I teach without textbooks," one teacher asked. Many schools have no functioning computers. There is near-absence of reading materials. Enter GLP, a partnership to promote literacy in Guatemala. Contributions from Rotary Clubs fuel CoEd, which purchases books in Spanish and brings them to the classrooms.

CoEd accomplishes this mission by implementing sustainable textbook, computer, reading, and scholarship programs in impoverished schools. Through these programs, CoEd strives to address the root causes of poverty in Guatemala, rather than merely treating its symptoms.

The organization was started by two brothers in Cincinnati, whose mission is to help Guatemalan schoolchildren break the cycle of poverty through education. The project is self-sustaining. Once the books have *—continues on next page*





-Bringing Literacy to Guatamala, continues from previous page

been purchased, the students in the villages rent them and within their five-year reusable book life, enough money can be raised to purchase more.

CoEd also addresses the international humanitarian problems of human trafficking in Guatemala, and the practice of sending of children

CoEd also addresses the international humanitarian problems of human trafficking in Guatemala. unaccompanied to the United States, which puts their lives at risk during the journey north. Longterm, sustainable

development and improved equity in Guatemala will only be possible if education of children and youth continues to improve.

Last year the Downey Club donated \$2,500 from club funds toward this project, and this year, Rich has challenged the Downey Club to double that amount. "I believe that giving is committing," Rich said. "Ninety percent of students who complete school get full-time jobs."

Contributing Rotary clubs are assigned village schools, and Rich and his wife, Gloria, visited "their" club's school district. "Everywhere we went, they spread pine needles on the grass," Rich said. "We were like royalty. Our feet were never supposed to touch the ground. The whole village came out to parties held for visiting Rotarians: parents, students, grandparents, aunts and uncles, the mayor, and of course, teachers."

One of Rich's contributions to village prosperity appears to be autographing baseball cards, which kids then sell for more than the usual amount because of his local rock-star-like signature on them.



 $Rich \ and \ Gloria \ Strayer \ visit \ with \ schoolchildren \ in \ Guatemala.$

The next GLP trip to Guatemala will be on February 17, 2017, "so get your warm pajamas ready. It can be cold at a 5,000 foot elevation," Gloria Strayer added.

Last year GLP's largest Global Grant ever was made possible by 131 Rotary clubs and districts like ours. To pledge to this year's Global Grant email info@guatemalaliteracy.org or visit guatemalaliteracy.org.





8th Annual Rotary UCLA vs. USC Tailgate Dinner



JCLA vs. USC

Wednesday, November 16, 2016

6 pm - 10 pm Presented by the Rotary Clubs of Lomita-Torrance Airport = Torrance Del Amo = South Bay Sunrise





Meet the teams' mascots, Song Girls and band LIVE Auction! Benefiting the Athletic Programs for Torrance Unified School District Tickets SGD Sponsor Tables Available usc.uclalunchl@gmail.com www.usc-uclalunch.com



Torrance Marriott 3635 Fashion Way Torrance, CA 90503









Calling all high school students!



March 11, 2017 Loyola Marymount University

Tell me more!

he Rotary Pageant of the Arts is an opportunity for Rotary clubs to sponsor and bring forth high school youth to demonstrate and perform their individual talent in art, dance, music or speech. Clubs are encouraged to recruit youth from local high schools, to arrange for them to demonstrate and perform at the club level, and select those that will proceed to the Pageant of the Arts on March 11, 2017.

High School Youth Competition in Art | Dance | Music | Speech

Prizes:

1st Place: \$1,000 2nd Place: \$500 3rd Place: \$250



Clubs must submit registration & fees by February 11, 2017

> Visit the District website at www.rotary5280.org







STOP CHILD SEX TRAFFICKING THE TRAGEDY NO ONE SEES

SATURDAY MARCH 4, 2017 8AM - NOON LOYOLA MARYMOUNT UNIVERSITY Life Sciences Auditorium 1 LMU Drive • Los Angeles

Free Parking Reservations Required (Limited Seating) Tori.Hettinger@Rotary5280.org or 310.670.9792

It's happening here! Join Rotary for this important forum, and learn what you can do to "End Child Sex Trafficking in Southern California."

PRESENTERS WILL INCLUDE Law Enforcement, Legislators, Judiciary, Rescue And Recovery

S.T.O.P. SEX TRAFFICKING ... OUR PROBLEM ROTARY



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PDG BILL PLUNKETT PASSES AWAY

It is with sadness that we announce the passing of LA5 Past President and Past District Governor Bill Plunkett. He passed away in his sleep on August 9 after a short illness. His wife, Harriet, said, "Bill lived a wonderful 87 years and is at peace with our Lord now."

Bill was a native of Los Angeles. He grew up admiring cars and by age five he could recognize automobiles merely by hearing the sound of their horn. He attended Harvard Military School and graduated in a class of '45. When he graduated high school he received a brand new Studebaker without a radio, and including tax and license it cost \$1,582.01!

He attended Amherst College in Massachusetts, where he received a bachelor's degree in economics. The automobile business was Bill's avocation as well as vocation since college. He started his business life selling Studebakers in Beverly Hills, and in 1955 became a Studebaker/ Packard dealer in Fullerton. DeSoto, Plymouth, and Pontiac followed. He was a Volkswagen dealer in Sunland from 1963 to 1981. He was also president of Plunkett Leasing Company, which he opened in 1968.

Bill joined LA5 in 1975 and was president of the club in 1986–87. He was an LA5 director and club secretary. At LA5 he helped establish two great programs: D.A.R.E. between LA5 and the LAPD and the Distinguished Citizens Program. He served as District Governor in 1989–1990.

He was a long time member of San Marino Community Church. He was an avid collector of classic and special-interest cars. He also loved his home, garden, and his family.



Bill Plunkett, left, and wife, Harriett, right, with Paul and Diane Netzel.

He will be missed by Harriet, his wife of 54 years, his daughter and sonin-law, Patricia and Rudy Colonello, son William Haake Plunkett, grandson William Connor Plunkett, and the family dog, Sandy. Both Bill and Harriet are Paul Harris Fellows.

Memorial donations may be made to the Pasadena Guild of Children's Hospital Los Angeles, P.O. Box 51101, Pasadena CA 91115. ■





DISTRICT PICNIC: FUN, FOOD, AND FELLOWSHIP

-by Wendy Clifford (Wilshire), District Picnic Chair

Line dancing, Korean barbecue, roasted pig, hot dogs, black-eyed peas, and Karaoke! These were just a few things you missed if you didn't attend this year's District Picnic!

Almost 700 Rotarians, Rotaractors, Interactors, and their families enjoyed an evening filled with fun, food, and fellowship.

The highlight of the evening, as always, was the Cardboard Boat Race, once again coordinated by PDG Chuck Anderson. This year's winner was the boat built by Colombo-Americano. They seem to have the winning formula: a boat that doesn't sink and very good paddlers! Coming in close behind was Santa Clarita Valley followed by Hollywood in third place. For some of us, the best part of the race was the boat that sank or tipped over. It's what makes it so much fun (although I'm sure the boat builders don't feel the same).

Eight clubs competed in this year's Chili Competition, with South Bay Sunrise winning the Governor's Cup and Little Tokyo winning the People's Choice Award. Tom Quintana of Hawthorne has managed the competition for four years.

This year we added a Karaoke Competition, which was handled by the West Valley College Rotaractors. They did a fantastic job. The winner of the "Golden Mike" award was our fabulous DJ and fabulous crooner, Dan



Bartenders competed for tips, which were donated to The Rotary Foundation.

Medina of Carson-Gardena-Dominguez. Thank you DJ Dan for providing great tunes that added so much to our event.

We also added a Bartender Competition! Six club presidents signed up to serve as bartenders. They were competing for the most tips, with the winner having all of the tips donated to The Rotary Foundation in its name. Marsha Hunt of Westwood Village was the winner. The total raised by our bartenders was \$649! Thank you to all of them.

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-District Picnic: Fun, Food, and Fellowship, continues from previous page



CARDBOARD BOAT CONTEST. Above: A sinking boat is, for some, the best part of the race.. Top right: The contest is always a crowd-favorite. Bottom right: PDG Chuck Anderson announced the winners: the Colombo-Americano Club. The biggest thank you goes to the clubs that provided food and drinks. We depend completely on donations to feed our guests and you came through again this year! It's always fun to see the variety of food. This year we had lots of desserts and all of them were gone by the end of the evening!











CLUB 63

 $News for \,and \,about \,District \,5280 \,clubs$

<u>ON THE COVER</u> Wilshire Rotary's Pumpkin Patch



Pick out a gourd and carve a Jack-o-lantern this month while supporting Wilshire Rotary Club at a pumpkin patch at 568 N.

Larchmont Blvd. The patch is open Sat., Oct. 8 through Sun., Oct. 30. Hours are 2 p.m. until dark on weekdays, and 9 a.m. until dark on weekends.

The patch has family-fun events on the weekends, per Rotary organizer Wendy Clifford.

On Sat., Oct. 15 from 1–3 p.m., there will be complimentary face painting provided by Hollywood's EI School of Professional Make-Up. A petting zoo and pony rides will be available on Sat., Oct. 22 from 1–3 p.m. And a pumpkincarving contest will be held on Sat., Oct. 29 from 1–2 p.m.

There will be a haunted house set up on Friday nights at the pumpkin patch, run by the Interactors. Entry is \$5 and proceeds benefit the club's community projects. (Story courtesy of the *Larchmont Chronicle.*)

Pictured: Interactor Kimberly Fuentes from Wilshire Rotary Pumpkin Patch.



Flood Relief in Louisiana

Floods in Louisiana devastated the southern part of the state in August this year, destroying homes and businesses. Our District, along with the cooperation of "Help the Children," went into action and on September 13 dispatched to Louisiana a truck loaded with much-needed supplies for the flood victims. The project was coordinated by our Disaster Relief Committee Chair Guity Javid and PDG and Foundation Chair DJ Sun. Stephanie Stegall coordinated our efforts with "Help the Children" and Rotarians Ben Aranda and Wilson Benitez provided much-needed support.

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 $-Club\,63,$ continues from previous page



From the left: Vera Jimenez, President Alexis Sheehy, and PDG Vicki Radel.

Redondo Beach Club Honored

The Redondo Beach Club was honored for the work it has done in South Los Angeles. Members participated in the "Peace Walks for Life," feeding the homeless every first Saturday of the month. The club partnered with Mission Outreach and inner city Peace Affiliates "People for Community Improvement" and "Mama Hill's Help."



Halloween Family Faire

The Woodland Hills Club, in partnership with the West Valley-Warner Center Chamber of Commerce and the Valley Cultural Center, will present the Halloween Family Faire to support the San Fernando Valley's first RotaCare Clinic. The Faire will be held on Saturday, October 29 from 10 a.m. to 5 p.m. at Warner Center Park in Woodland Hills (5800 Owensmouth St.). Admission and parking are free.

The Faire will feature a variety of fun activities for children of all ages: pumpkin painting, face painting, a costume parade and contests, maze, games, and bounce houses. In addition, there will be arts and crafts, exhibitors, food trucks, entertainment, and much more.

"We are thrilled to offer this new community event during one of the most entertaining and spookiest seasons of the year," said Diane Nelson, club president. "By participating in this Faire, attendees will not only enjoy a fun Halloween experience, but will also contribute to the many causes supported by Rotary, especially the RotarCare Clinic, which will provide medical care to low-income families and those without health insurance," Nelson added.

