

ALL HANDS ON DECK

October 22, 2016

Tribute Program Book Sponsor Packages and Advertising Opportunities

SPONSORSHIP PACKAGES

- | | |
|--|-----------------|
| <input type="checkbox"/> Diamond Sponsor | \$ 2,000 |
| <ul style="list-style-type: none"> • Full-page color ad • Banner at event and display board recognition at event entrance • Recognition on display board at Major Donor Reception | |
| <input type="checkbox"/> Sapphire Sponsor | SOLD |
| <ul style="list-style-type: none"> • Two-page center-spread color ad (<i>One only. Check availability.</i>) • Banner at event and display board recognition at event entrance | |
| <input type="checkbox"/> Emerald Sponsor | SOLD |
| <ul style="list-style-type: none"> • Outside back cover full-page color ad (<i>One only. Check availability.</i>) • Banner at event and display board recognition at event entrance | |
| <input type="checkbox"/> Ruby Sponsor | \$ 1,500 |
| <ul style="list-style-type: none"> • Inside front cover full-page color ad (<i>One only. Check availability.</i>) • Banner at event and display board recognition at event entrance | |
| <input type="checkbox"/> Citrine Sponsor | SOLD |
| <ul style="list-style-type: none"> • Inside back cover full-page color ad (<i>One only. Check availability.</i>) • Banner at event and display board recognition at event entrance | |
| <input type="checkbox"/> Blue Topaz Sponsor | \$ 1,250 |
| <ul style="list-style-type: none"> • Full-page color ad • Banner at event and display board recognition at event entrance | |

ADVERTISING OPPORTUNITIES

- | | |
|---|---------------|
| <input type="checkbox"/> Full-page color ad | \$ 750 |
| If full payment received before Sept. 1 | |
| <input type="checkbox"/> Half-page color ad | \$ 400 |
| <input type="checkbox"/> Quarter-page color ad | \$ 250 |
| <input type="checkbox"/> Business Card | \$ 100 |

PAYMENT

1) Indicate your sponsorship or advertising selection by checking the box next to its description. **2)** Make out a check for the amount due, payable to Rotary District 5280, and **3)** mail with the form below to: Tori Hettinger, Rotary District 5280, 8939 S. Sepulveda Blvd., Suite 210, Los Angeles CA 90045.

NAME	CLUB
<hr/>	
COMPANY	BUSINESS CLASSIFICATION
<hr/>	
PHONE	EMAIL
<hr/>	

DEADLINE FOR PAYMENT AND AD ART: OCTOBER 3

QUESTIONS?

Contact Karen Greenberg at 310.266.7567 or at KarenInRotary@gmail.com.

AD SPECIFICATIONS



TWO-PAGE CENTER SPREAD
One only. Check availability.

17" (w) x 11" (h) trim size
17.25" (w) x 11.25" (h) w/bleed and 16.375" x 10.375" live area
or 16" (w) x 10" (h) no bleed



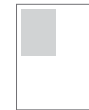
FULL PAGE

8.5" (w) x 11" (h) trim size
8.75" (w) x 11.25" (h) w/bleed and 7.875" x 10.375" live area
or 7.5" (w) x 10" (h) no bleed



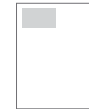
HALF PAGE

7.5" (w) x 4.875" (h)



QUARTER PAGE

3.625" (w) x 4.875" (h)



STANDARD BUSINESS CARD

3.5" (w) x 2" (h)

Other specs:

- Save color ads in the CMYK spectrum, not RGB, Lab, or Index.
- Save black-and-white ads as grayscale.
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
- Embed or outline all fonts.
- Include crop marks on ads with bleed.

Acceptable file formats for ad art:

- PDF X-1a:2001
- Illustrator eps with embedded images
- Photoshop jpeg (maximum quality)

To submit ads:

- Send files 10 MB and smaller to: michael@bearsworth.com.
- Send files larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Email the download link to michael@bearsworth.com.
- In your email, include the sponsor/advertiser's name, contact name, phone, and email.

Need help preparing your ad?

- Phone or text Michael Turner at 818.448.3735 or email him at michael@bearsworth.com.