



**Feb 23 – 26, 2023**

The Rotary Club of Airdrie is excited to host the 2023 Bonspiel, **Feb 23 – 26, 2023**. It has been 2 years and I believe everyone is excited to get back to some Rotary Fellowship, fun and curling. Our committee is already well underway in the early planning stages of this event including booking the ice at the Airdrie Curling club, we have confirmed our event hotel will be the Holiday Inn Express and Suites-Airdrie and several sponsors are starting to come together. We have already confirmed some amazing entertainment for Saturday night and we are working on details for the Thursday night registration and Friday night social. Our event website is also under construction as we send out this letter.

If you are wanting to reserve rooms, please reach out to the hotel directly.

**Holiday Inn Express Airdrie, 64 East Lake Avenue, 403-912-1952 or [res@hieairdrie.com](mailto:res@hieairdrie.com)**

This will ensure the negotiated rate and we have also negotiated a sponsorship based on the number of room nights we as a group reserve, so please support this hotel for the good of Rotary. Booking code (**Airdrie Rotary Curling Bonspiel**).

This event is a great opportunity for Rotarians to raise funds to support worthy Rotary projects in our community that also suffered over the last 2 years of Covid and we are looking for your help to make this event successful and have some fun at the same time. We have an idea to ask any Rotarians that would be interested in donating an experience that could be auctioned off at the event. Our idea was many Rotarians hold Hockey Tickets, Football Tickets, Golf memberships at Private access courses, condo rentals or access to all kinds of hospitality or activity based experiences among many other ideas we have not even thought of like hosting 4 or 8 people in your home for a BBQ next spring. Your imagination is the only limitation. Reach out and let us know your idea and we can help with that idea and turn it into a fundraiser to help Rotary activities. Also for interest I have included the Sponsorship letter if any of you or people you know would like to gain sponsorship profile at this bonspiel.

Please register your team early and thank you for considering a sponsorship opportunity for the 2023 Rotary District bonspiel. We are excited to host all of you soon.

Sincerely,

*Collin Georget*

403-741-5014

[Collin.georget@rbc.com](mailto:Collin.georget@rbc.com)

Rotary Event Executive Committee



#### **Title Sponsor \$5,000**

- Title sponsorship on the event
- Title sponsor's name on team brochures
- Opportunity to provide your company print material for team packages
- Title Sponsorship on all Signage inside and outside the venue
- Signage in print located in the arena and in local businesses in town (posters)
- Title sponsor's name listed on Rotary Bonspiel website
- Opportunity to do introduction to all participants at Banquet
- 2 free banquet tickets

#### **Platinum Sponsor \$3,000**

- Platinum sponsor's name on team brochures
- Opportunity to provide your company print material for team packages
- Signage inside the venue
- Signage in print located in the arena and in local businesses in town (posters)
- Title sponsor's name listed on Rotary Bonspiel website
- 2 free banquet tickets

#### **Gold Sponsor \$2,000**

- Gold sponsor's name on team brochures
- Gold sponsor's name listed on the Rotary Bonspiel website
- Opportunity to provide your company print material for team packages

#### **Silver Sponsor \$1000.00**

- Silver sponsor's name on team brochures
- Silver sponsor's name listed on the Rotary Bonspiel website
- Opportunity to provide your company print material for team packages
- Silver Sponsor's name announced at banquet

**Bronze Sponsor \$500.00**

- Bronze sponsor's name on team brochures
- Bronze sponsor's name on the Rotary Bonspiel website

**Friends of Rotary \$100.00**

- Sponsor's name on team brochures

**Confirmed Sponsors:**

-Title Sponsor	<i>Pending...</i>
-Registration night sponsor	BMW Roofing & Exteriors
-Friday night sponsor	RBC Royal Bank
-Saturday night entertainment sponsor	Eco Pro Propane Services
-Platinum Sponsor	Cooperators
-Gold Sponsor	Holiday Inn Express – Airdrie
-Doubles Board sponsor	Desjardin Investment Services
-Bronze Sponsor	Legacy Real-estate Services

***All teams will receive packages with event information and promotional information provided by the sponsors. Rotary encourages all participants to support sponsor's businesses.***

***All the above sponsorship levels can be in cash and /or donated products and services***

***We are open to any other sponsorship ideas not identified in this package and encourage your creativity in making this a great event***