



# 50th Anniversary

## 1974 - 2024

FOR IMMEDIATE RELEASE

### **Celebrate the 50th Anniversary of ISFR at the Ultimate Ski Week in Bend, Oregon!**

[Bend, Oregon, November 1, 2023] - It's time to mark your calendars and get ready for the biggest ski event of the year! The International Skiing Fellowship of Rotarians (ISFR) is thrilled to celebrate its 50th Anniversary with an epic ski week from February 3rd to February 10th, 2024, in the stunning city of Bend, Oregon. The International Skiing Fellowship of Rotarians invites Rotary members from around the world to join us for an unforgettable week of skiing, camaraderie, and jubilant celebrations.

In honor of this momentous occasion, we've planned a ski week extravaganza like no other. With its breathtaking landscapes and Mt. Bachelor ski resort, Bend, Oregon, provides the perfect backdrop for this milestone celebration. Whether you're a seasoned ski enthusiast or a beginner eager to hit the slopes, this event is tailored to cater to all skill levels and promises an incredible experience.

#### **Event Details:**

**Date:** February 3-10, 2024

**Location:** Mt. Bachelor Ski Resort, Bend, Oregon, USA

Mt. Bachelor is renowned for its awe-inspiring beauty and varied terrain. With over 4,300 acres of skiable terrain, there's something for everyone. Glide down the slopes, carve through powder, or take in the breathtaking views on cross-country trails. This ski week is your chance to ski to your heart's content and create memories that will last a lifetime.

But that's not all - the 50th-anniversary celebrations go beyond skiing! Prepare for a week filled with festive gatherings, lively parties, and special events to commemorate this significant milestone. As we celebrate half a century of friendship and camaraderie, we'll reflect on the incredible impact that ISFR and its members have had on promoting international understanding and Rotary's core values.

*"Our 50th anniversary is a momentous occasion for ISFR, and we can't wait to celebrate it with our Rotary family," said Allyson Walter, President of the International Skiing Fellowship of Rotarians. "Join us in Bend, Oregon, as we ski, laugh, and create cherished memories together. It's a week you won't want to miss!"*

To secure your spot at the 50th Anniversary ISFR Ski Week and join this historic celebration, visit our [website](#) and register now. Spaces are limited, so don't wait to reserve your place in this extraordinary event.

Come ski, celebrate, and make history with us at the 50th Anniversary ISFR Ski Week in Bend, Oregon. We can't wait to toast five decades of friendship, adventure, and the spirit of Rotary!

***About the International Skiing Fellowship of Rotarians (ISFR):***

*The International Skiing Fellowship of Rotarians is a global organization that unites Rotary members with a shared passion for skiing and winter sports. For 50 years, ISFR has been promoting international understanding and friendship through skiing while embracing the principles of Rotary service. By organizing ski weeks, events, and activities, ISFR provides Rotary members opportunities to connect, create lifelong bonds, and make a positive impact. For more information, please visit our website (<https://isfrski.org/>).*

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