Rotary District 5360
Rotary Four-Way Test TED Talk Contest 2015-2016

For High-School Students in Grades 10-12

JUDGING CRITERIA

Purpose

Integrate Speech and Multimedia in a TED Talk to present or explain **all 4 of the elements of** the Rotary 4-Way Test (1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build good will and better friendships? 4. Will it be beneficial to all concerned?).

Projects should be a public talk integrated with a multimedia presentation intended to communicate ideas, information, or themes.

The judging will include speech, multimedia presentation, and the integration between the two elements.

Suggested platforms for the multimedia include: PowerPoint, Prezi, Video, or similar.

The TED Talk must be between **5-7 minutes in length**. Shorter or longer presentations will not be considered Students can work individually or as a small team of 2-3 students.

(See website www.rotary5360.ca/4waytest for details, forms, and YouTube videos).

Prizes

1st Prize $700 2nd Prize $400 3rd Prize $250

Prizes are awarded for a presentation. Possible winning teams share the prize.

Judging Criteria:

CONTENT - 40%:

Clear purpose (max. 20 points)

The purpose should be clear and its content should reflect its purpose. A good project should enrich the user's experience, expand the imagination, and be grade-level appropriate. Presentations promoting social biases (gender, racial, religious, or other types) or other inappropriate topics will be disqualified. The content of the Four-Way Test should be your guide.

Information is clear, appropriate and correct (max. 10 points)

The information presented in the project clearly supports the purpose, which is to address all 4 parts of the Four-Way Test.

Use and integration with multimedia (max. 10 points)

Speech. A copy of the speech will be requested as a guidance for the judges, small variations or changes to the written speech will be accepted and considered for judging.

graphics (text, icons, pictures, or any visual element that is static but may include text or graphics animated in e.g. a power point or prezi),

sound (MUST INCLUDE narration in presenter's voice, and/or music, location sound, sound effects),

video (live action video, film or 2D/3D animation [e.g. gifs]).

CREATIVITY / ORIGINALITY *- 40%:*

Overall idea (max. 10 points)

Is the idea shared both innovative and creative? How has the target language (the 4 Way Test), been made the presenter's own?

Creative/Artistic quality of areas

> **(max. 10 points for _each_ of the three areas)**

How are the speech and multimedia utilized together to creatively express the intended message? Original student work is encouraged.

Evidence of new thought: The work is presented in a creative, unique manner.

TECHNICAL *- 20%:*

Integration between speech and multimedia use **(max. 5 points)**

Text if used needs to convey information, not complicate it. Text should be legible and not too small or too large. Fonts that are difficult to read should not be used.

Use contrasting text and backgrounds. In Multimedia, inappropriately flashing fonts, constantly moving backgrounds, and dizzy colour patterns all detract from the project.

It is recommended that no more than two fonts be used. Text styles, such as bold, italics, underline, etc. should not be over used. Avoid cluttering a project with too much information or graphics.

Mechanics: Use proper spelling (Canadian English), grammar, punctuation, sentence structure, etc.

Overall presentation: Speech, Graphics, Sound, Video

> **(max. of 5 points for _each_ of the areas)**

Graphics

Proper principles of graphic design are utilized.

<u>Sound</u>

Proper and consistent audio levels are used throughout the presentation. If there are multiple audio elements they are properly mixed so the primary audio is always understandable and doesn't interfere with the speech but adds value to the talk.

<u>Video</u>

Creative visual composition, proper exposure, colour and focus are all consistent throughout the video.

Do not use last names of any subjects or the name of your school to avoid any biases during judging.

Judging

At least two levels of judging are contemplated.

1. A group of Rotary Clubs / schools etc. in the approximate geographic area of the student(s). *A suggestion: If there are more than 3 or 4 entries from a single high school, the local committee could suggest holding a school-wide contest first, with the top 1 or 2 entries to be entered in the city/town or group of Rotary Clubs' contest.*

2. District level

Time lines for submissions and judging

Initial submissions to local judging to be determined by local Rotary club grouping (or Interact Club; high schools in city/ town or group of schools; etc.), but well before the District deadline (to permit local level judging and submission of top entries to the District competition).

Previously-judged presentations achieving **at least a 75%** rating at the "grouping's level" not to exceed 3 entries per group judged, with only one top entry for a single-school entry, are to be submitted to the District 5360 4-Way Test Multimedia Contest Committee.

Copyright laws must be followed. Any resources used to research or enhance the presentation must be properly cited on the registration form.

Required Documentation

Multimedia entries must be submitted together with the
Rotary District 5360 Four-Way Test Multi- Media Contest REGISTRATION form