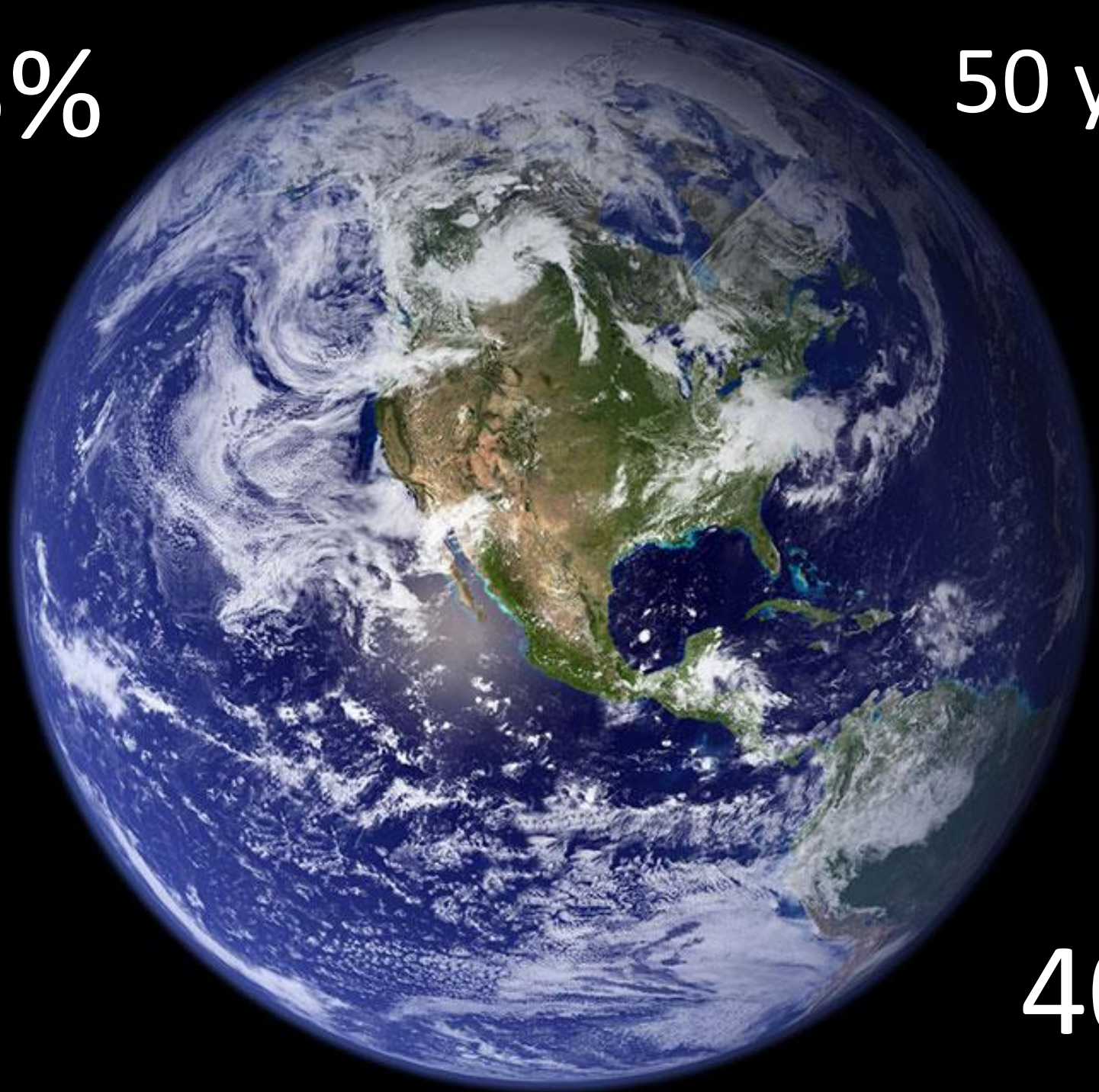


85%

50 years



40%

MOMA HOPE Tour

(Monarch Challenge;
Monarch Express)

August 21st
through
December 15th

2023



MOMA HOPE Tour

MOMA Statue
will travel
between
Alberta,
Canada and
Michoacan,
Mexico



GOALS

- 1) Promote pollinator habitat restoration.
- 2) Raise funds for habitat restoration in Mexico.
- 3) Environmental Cooperation – invitation to support Global Grant.
- 4) Promote Friendship between Clubs.



ROTARIANS SAVE
THE MONARCH BUTTERFLY

For MOMA Hope Tour

1. **Arrange for David Eaton to speak at Clubs**
(in Calgary from 8/20-8/25; in Edmonton from 8/26-9/1).
2. **Consider District/Club support for Monarch Global Grant**
(for habitat restoration at winter home of Monarchs).
3. **Display MOMA Hope statue.**
4. ***Operation Pollination Partnership signing***
(by District Governor OR Club President).
5. ***Consider Pollinator Pledge signings***
(Club habitat/education projects).



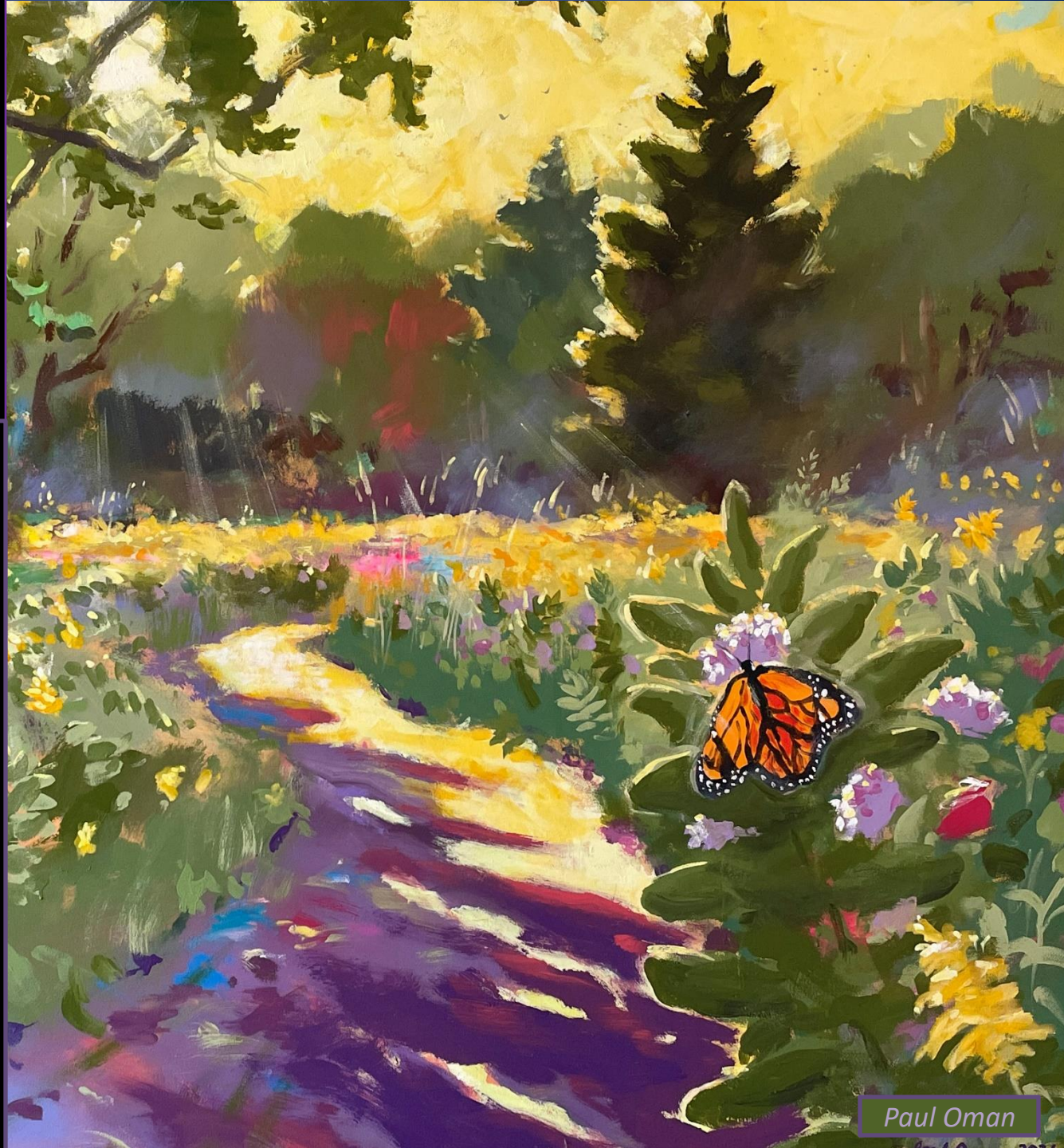
Operation Pollination

UPDATE

for

**Rotary Clubs
of Alberta
(Dawn and Neil)**

May 15, 2023



Paul Oman

What is the *Operation Pollination* framework?

1. Sign a *Pollinator Resolution*

(often called an *Operation Pollination Partnership*).

2. Sign a *Pollinator Pledge*.

3. Recruit partners to also sign a *Pollinator Resolution* and *Pledge*.

4. Obtain media attention.

In Feb 2021,
Rotary
leaders
started to
sign on to
*Operation
Pollination*



Rotary Club of Luton-Somerries,
England



Rotary Club Nilgiris West
District 3203
Tamilnadu, India



Carnegie
Dunfermline,
Scotland



Rotary Club of Morelia, Mexico



District 6250, WI



District 5960,
MN/WI

Rotary Districts with signed *Operation Pollination Partnerships*

May 2023
Update

District 6450 (*Birthplace of Rotary*) Chicago, Illinois

District 6440 (*the Home District*), northeast Illinois

District 5970 (northeast Iowa)

District 5960 (Minnesota/Wisconsin)

District 7910 (central Massachusetts)

District 5710 (eastern Kansas)

District 6250 (Wisconsin)

District 6360 (southwest Michigan)

District 6000 (Iowa)

District 1180 (western England/northern Wales)

District 7620 (Washington DC and central Maryland)

District 7890 (sw Massachusetts and nw Connecticut)

District 7930 (northeast MA)

District 3232 (southeast India)

District 6650 (east central Ohio)

District 6380 (southeast Michigan/southwest Ontario)

District 6600 (northern Ohio)

District 5950 (south central Minnesota)

District 6270 (southeast Wisconsin)

District 6420 (nw Illinois)

District 6040 (nw Missouri)

District 6080 (sw and central Missouri)

District 6060 (eastern Missouri)

Districts 4130 (Mexico)

District 4140 (Mexico)

District 4170 (Mexico)

District 5400 (Idaho and Eastern Oregon)

District 6670 (sw Ohio)

District 6630 (ne Ohio)

District 6690 (se Ohio)

District 7010 (Ontario)

District 5030 (w WA)

District 5910 (Texas)

District 5230 (Fresno to Monterrey, CA)

District 5890 (Texas)

District = Rotary district with a signed *Operation Pollination Resolution*

District = partnership between a Rotary District and overlapping National Heritage Area.

District = district located in the *Great Lakes Watershed*

Rotary Districts with signed *Operation Pollination Partnerships*

May 2023
Update

District 9212 (east Africa)

District 6780 (east Tennessee)

District 5060 (central WA/s central British Columbia)

District 5080 se (BC, n ID, e WA)

District 5050 (Seattle WA to Vancouver BC)

District 5100 (n OR, sw WA)

District 5010 (Alaska)

District 5110 (s OR, n CA)

District 5040 (BC)

District 5060 (BC/WA)

District 5020 (w Wa, Vancouver Island BC)

District 5580 (n MN, nw WI, ND, w ON)

District 6880 (s AL)

District 6860 (n AL)

District 6290 (MI)

District 6310 (MI)

District 6540 (n IN)

District = Rotary district with a signed *Operation Pollination Resolution*

District = partnership between a Rotary District and overlapping NHA

District = district located in the *Great Lakes Watershed*

**It starts out by
the District
Governor
signing a
Pollinator
Resolution
(or *Operation
Pollination
Partnership*)**

**here DG5950 Lloyd
Campbell signs
during a meeting
of the Twin Cities
Rotary EcoClub**

9/20/22



Operation Pollination

Pollinator Partnership

between Rotary Districts 5400, 5100, 5040, 5080, 5060, 5050, 5030, 5110, 5010, 5020.

The undersigned recognize the critical importance of pollinator habitat both restored and maintained on public and private lands, particularly found within our geographic area. Through cooperation, collaboration and outreach resulting from this Pollinator Partnership, an interconnected mosaic of pollinator habitat may be developed to help restore and maintain populations of pollinator species throughout this region.

- WHEREAS, pollinators include butterflies, bees, some birds, bats, and other insects that play a crucial role in flowering plant reproduction, and
- WHEREAS, three-fourths of the world's flowering plants and 35% of the world's food crops depend on pollination to be successful, and
- WHEREAS, given the breadth, severity, and persistence of pollinator losses, it is critical to expand efforts to reverse these losses and restore populations to healthy levels, and
- WHEREAS, an Operation Pollination goal is to help increase pollinator habitat throughout the world, and
- WHEREAS, the leadership and impact of Rotarians volunteering to improve communities is a hallmark of Rotary, and
- WHEREAS, Operation Pollination is an Initiative of the Environmental Sustainability Rotary Action Group

- WHEREAS, working together, we can increase capacity to reach out to organizations and individuals throughout our region with information and education about pollinators and their need for protection, and
- WHEREAS Rotary districts/clubs are well positioned to consider supporting Operation Pollination as a 7th Area of Focus environmental framework, and
- WHEREAS Operation Pollination is built on Rotary's 4-way test and it is a district/club's choice to participate, and
- WHEREAS once a district signs this Pollinator Partnership, it is the sole decision of individual clubs whether they will engage in pollinator projects, and
- WHEREAS, thirty-five Rotary Districts are already part of Operation Pollination,
- WHEREAS, Rotarians are known throughout the world to be leaders willing to address some of the world's most pressing issues, and
- WHEREAS, Rotary accomplishes work by partnering with like-minded organizations, and
- WHEREAS, on September 21, 2022, Rotary International President Jennifer Jones signed this same document in support of protecting pollinators, and
- WHEREAS, the signing of this document by Rotary International President-elect Gordon R. McNally aims to provide program consistency across President titles.

THEREFORE, we declare that it is our goal to support the conservation and education goals of **Operation Pollination**, and to collaboratively and strategically protect and enhance pollinator species and their habitat on public and private lands throughout our geographic area.

Signed [Signature]
RI President-elect Gordon R. McNally Date

Signed [Signature]
RI General Secretary and CEO John Hewko Date

Signed [Signature]
RI Director Drew Kessler (Zones 28/32) Date

Signed [Signature] 2/18/2023
RI Director Daniel Himmelsbach (Zone 26) Date

Signed [Signature] 5034 2/18/23
RI Governor Date

Signed [Signature] 5080 2/18/23
RI Governor Date

Signed [Signature] 5050 2/18/23
RI Governor Date

Signed [Signature] 5100 2/18/23
RI Governor Date

Signed [Signature] 5040 2/18/23
RI Governor Date

Operation Pollination Goals

- Increase and improve pollinator habitat by identifying existing pockets of pollinator habitat and helping develop a nectar corridor for migratory and non-migratory pollinator species.
- Develop strategic partnerships for improving or creating habitat for pollinators and providing educational opportunities.
- Encourage action through voluntary, collaborative, and locally led conservation actions such as planting pollinator gardens, building bee blocks and avoiding or limiting pesticide use.
- Provide education to those interested in increasing their knowledge of pollinators and improving pollinator habitat.
- Promote citizen science opportunities to track key pollinator species populations and share research and resources about restoring pollinator habitat.

Signed [Signature] DG 5060 2/18/2023
RI Governor Date

Signed [Signature] 5000 2/18/23
RI Governor Date

Signed [Signature] 5010 2/18/23
RI Governor Date

Signed [Signature] 5110 2/18/23
RI Governor Date

Signed [Signature] 5060 2/18/23
RI Governor Date

Signed [Signature] 5040
RI Governor Date

Feb 18/23

February 2023

Some DGs want their fellow DGs and other RI leaders to sign.

What is the *Operation Pollination* framework?

1. Sign a *Pollinator Resolution*

(often called an *Operation Pollination Partnership*).

2. Sign a *Pollinator Pledge*.

3. Recruit partners to also sign a *Pollinator Resolution* and *Pledge*.

4. Obtain media attention.

NEXT...Club President signs a *Pollinator Pledge* found at <https://esrag.org/pollinators>.



A sample of  **OPERATION POLLINATION** inspired projects.

What is the *Operation Pollination* framework?

1. Sign a *Pollinator Resolution*

(often called an *Operation Pollination Partnership*).

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Rotary International President Jennifer Jones signs an *Operation Pollination Partnership* as well as Rotary Leaders from the Great Lakes watershed.

9/21/2022





Rotary's
*Operation
Pollination*
landscape in
Canada

What is the *Operation Pollination* framework?

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Operation Pollination Partnership signing

Great Lakes PETS training on March 9, 2023 in Kalamazoo, Michigan
Witness signed by *Rotary International President-Elect* Gordon McNally.

Chicagoland Pollinator Partnership

between
the two
Rotary
Districts
AND
three
National
Heritage
Areas of
Chicago

July 8, 2022





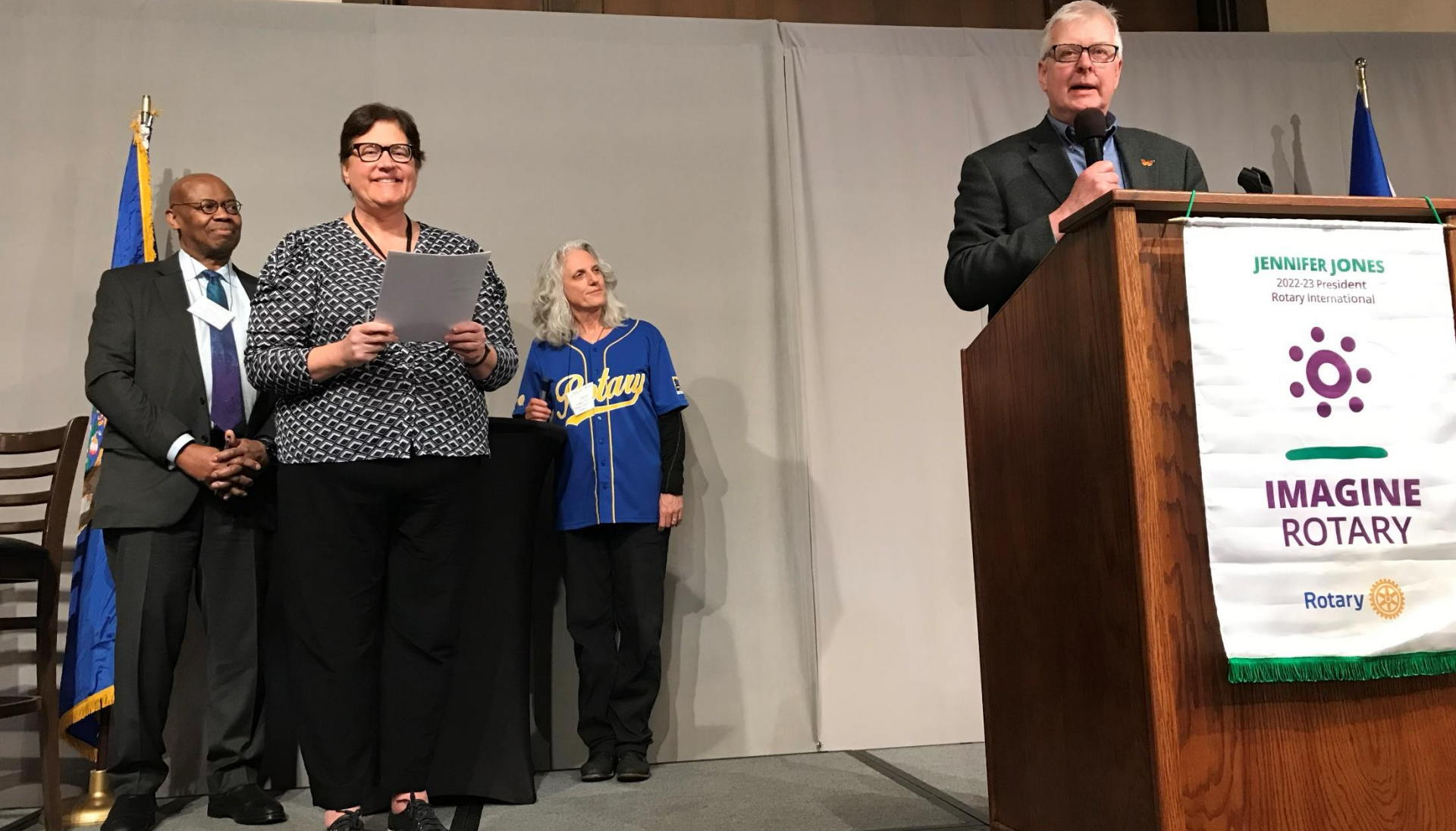
Operation Pollination Partnership signing

At Muscle Shoals National Heritage Area, Alabama

April 19, 2023

between Alabama's two Rotary Districts 6860 and 6880 and two National Heritage Areas
(Alabama Black Belt NHA and Muscle Shoals NHA).

Witness signed by Past Rotary International President Mark Maloney.



Operation Pollination Partnership signing

At MN Tri-District Conference, three District Governors

- Lloyd Campbell (5950), Kay Biga (5580), and Dayle Quigley (5960) –
signed a pollinator partnership in front of 300+ Rotarians from three districts.

4/29/23



Operation Pollination Partnership signing

Tennessee District 6780

District Governor, DG-Elect, and DG-Nominee all sign

5/6/23

Pollinators

Essential to our food web & biodiversity



Pollinator Pledge



Scan this QR
Code for
immediate
access to the
Pledge that
Clubs are
encouraged to
sign.

What's next?

Now, every Rotary District and every Rotary Club *in the world* is encouraged to sign onto Operation Pollination.

District Governors and Club Presidents are encouraged to sign the *Pollinator Resolution* and *Pollinator Pledge* found at...

<https://esrag.org/pollinators>

That's an old photo



In summary...

For the MOMA Hope Tour

1. **Arrange for David Eaton to speak at Clubs**
(in Calgary from 8/20-8/25; in Edmonton from 8/26-9/1).
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To plant a garden is to believe in tomorrow. Audrey Hepburn