

District Peacebuilder Committee Action Plan

Peacebuilder Committee
Rotary International District 5370

PURPOSE

To build awareness of peacebuilding in order to fulfill Rotary's mission to empower and enable Rotarians to advance world understanding, goodwill and peace.

BELIEF STATEMENTS

Positive peace embodies the attitudes, structures and institutes that support and sustain a peaceful society. Peace is more than an absence of violence.

Rotary International promotes peace through service projects, peace fellowships and scholarships to address the underlying causes of conflict, including poverty, lack of access to education and inequality.

Working together on service projects connects people and creates the potential of opportunities to build community, a sense of belonging and peace.

COMMITTEE STRATEGIC PLAN

Our Committee Strategic Plan outlines action goals based on Rotary International's strategic priorities and objectives. Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

PRIORITY #1	INCREASE OUR IMPACT				
Objective	Strategy	Action	Timeline	Responsible Leads	Progress Notes
Focus our programs and offerings	Involve Rotarians, Rotaractors, Interactors, high school and university students in presentations and facilitated peacebuilding sessions	Encourage and facilitate peace education and conversation	May 2021	Committee Members Ingrid, Tamara, Iqmat	
PRIORITY #2	EXPAND OUR REACH				
Objective	Strategy	Action	Timeline	Responsible Leads	Progress Notes
Build awareness of our impact and brand	Develop a short video with information and testimonials on “What is peace?” and model an interactive activity on peace literacy	Gather and develop a database of resources	May 2021	Committee Members Yvone, Myles, Shannon	
PRIORITY #3	ENHANCE PARTICIPANT ENGAGEMENT				
Objective A	Strategy	Action	Timeline	Responsible Leads	Progress Notes
Support clubs to better engage their members	Develop and distribute a speaker list for peacebuilding and peace fellowships	Host informal, interactive sessions	March 2021	Committee Members Tamara, Kim	

Objective B	Strategy	Action	Timeline	Responsible Leads	Progress Notes
Offer new opportunities for personal and professional connections	Use social media to launch Positive Peace Clubs	Introduce new initiative: Positive Peace Clubs to Interact, Rotaract and Rotary	January 2021	Committee Members All, Nelson Scott, Sean Draper	
PRIORITY #4	INCREASE OUR ABILITY TO ADAPT				
Objective	Strategy	Action	Timeline	Responsible Leads	Progress Notes
Build a culture of research, innovation, and willingness to take risks	Connect with educational institutions (public schools, universities to introduce and promote peace education	Promote and provide information about positive peace using the positive peace pillars data	June 2021	Committee Members Ingrid, Donna, Iqmat, Myles	

SUMMARY STATEMENT

Peace is the foundation for progress and well-being.

Goal 16 of the United Nations Sustainable Development Goals states, “To promote just, peaceful and inclusive societies.”

Rotary International’s partnership with the Institute for Economics and Peace identifies eight pillars for positive peace:

- A well-functioning government
- A sound business environment
- An equitable distribution of resources
- An acceptance of the rights of others
- Good relations with neighbours
- Free flow of information
- A high level of human capital
- Low levels of corruption

Rotary International’s avenues of service open the doors to opportunities to create peace.

As education is one of the most powerful tools to create positive change, the Peacebuilding Committee strives to work toward creating tools for learning about peace, how to incorporate these initiatives in club activities and engaging Rotarians of all ages across our District and beyond.

Working together we will build a peaceful world, one action at a time.

Ingrid Neitsch, M.Ed
Chair, District Peacebuilder Committee
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