



Rotary International
District 5370

2010–2011 Handbook

District Governor
Jackie Hobal



ROTARY INTERNATIONAL®

STRATEGIC PLAN

VISION

The service organization of choice with dynamic, action-oriented clubs whose contributions improve lives in communities worldwide.

MOTTO *Service Above Self*

SUPPORT AND STRENGTHEN CLUBS

- Foster club innovation and flexibility
- Balance activities in all four Avenues of Service
- Promote diversity
- Improve member recruitment and retention
- Develop leaders
- Extend Rotary
- Encourage strategic planning at club and district levels

FOCUS AND INCREASE HUMANITARIAN SERVICE

- Eradicate polio
- Increase sustainable service in
 - Youth and young adult programs
 - The Rotary Foundation's six areas of focus
- Expand cooperative relationships
- Create significant projects both locally and internationally

ENHANCE PUBLIC IMAGE AND AWARENESS

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service ideal
- Encourage clubs to promote their networking opportunities and their signature activities

CORE VALUES Service, fellowship, diversity, integrity, and leadership

MISSION

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.



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Rotary International District 5370

District Office

Rene Cavanagh, Administrator

16030 – 104 Avenue NW, Edmonton, Alberta T5P 0S3

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www.rotary5370.org

Note: space is available at District Office for meetings

Contents

Message from the President-elect	1
Message from the District Governor Elect	2
Welcome to Zone 24	3
Five Year Member History District 5370	4
New Membership Ideas	6
STAR (Special Training for Action in Rotary)	6
Five for One Plan	7
The 33% Solution. It's as easy as 3, 2, 1.....	8
Rotary 5370 Rotary Foundation Committee	9
District 5370 TRF District Profile 2008-09	12
Polio Plus District 5370 Report	13
District 5370 Five Year APF History Report by Club, 2004–2006	15
New Generations Program D5370 Contacts	18
Youth Exchange	18
Interact	18
Rotaract	18
RYPEN	18
RYLA.....	18
New Generations Strategy	18
Growing Tomorrow's Leaders.....	20
The Object of Rotary.....	21
The Four-Way Test	22
District 5370 World Community Service Society.....	23
D5370 Humanitarian Aid Warehouse Society	25
Rotary District 5370 Charitable Foundation	27
District 5370 Belize Literacy Program.....	28



District 5370 Employment Partnership 31

Websites That Do More..... 33

Social Networking and Rotary 35

Services 37

Public Relations Tools 38

District Training Events 2010–2011 39

Rotary Leadership Institute..... 40

Core Values..... 42

Executives, Officers and Club Contacts 43



Message from the President-elect

Ray Klinginsmith, Kirksville, Missouri, USA
President-elect, Rotary International, 2009-10
Trustee Vice Chair, The Rotary Foundation, 2005-06
Trustee, The Rotary Foundation, 2002-06
Director, Rotary International, 1985-87
District Governor, 1975-76



Ray Klinginsmith is an attorney in Kirksville, Missouri, USA, who now works primarily in the areas of commercial and corporate law, real estate, and estate planning. He retired in August 1995 as general counsel and professor of business administration for Truman State University (formerly Northeast Missouri State University) in Kirksville after 22 years of service. During his tenure at the university, he also served as dean of administration for five years during the university's transition to a liberal arts and sciences institution. Since his retirement from the university, he served a four-year term (2001-04) as a county commissioner for Adair County.

Ray has served as a director of the Macon Atlanta State Bank in Macon, Missouri, since 1971, and he was one of the initial trustees for the Missouri Family Trust, which was created by the Missouri legislature in 1989. He has been the president of Chariton Valley Association for Handicapped Citizens since its organization in 1982, and he was accorded the 1988 Parent/Caretaker Award by the Missouri Planning Council for Developmental Disabilities. He is a former member of the executive board for the Great Rivers Council of the Boy Scouts of America and the holder of its Silver Beaver Award for adult volunteers. He is a member of the First United Methodist Church in Kirksville and a former lay speaker for the church.

A Rotarian since 1961, Ray has served Rotary as district governor, chair of the 1998 Council on Legislation in New Delhi and the 2008 Los Angeles Convention Committee. He was a member of the RI Board of Directors for 1985-87 and chaired its executive committee in 1986-87. Ray joined The Rotary Foundation Trustees in 2002, serving as vice chair in 2005-06, and was a member of the Future Vision Committee from 2005 to 2008. He is a Major Donor and a recipient of the Foundation's Citation for Meritorious Service and Distinguished Service Award.

Ray's wife, Judie, is a former elementary school teacher in Macon and Kirksville and a former consultant for the child development assistant program at the Kirksville Area Vocational Center. Ray and Judie have two children, Leigh and Kurt, and three grandchildren, Morgan, Grant, and Sydney Perkins.



Message from the District Governor Elect

Welcome to the Second Century of Service in Rotary!

This Rotary International District 5370 - 2010-2011 Handbook has been designed to provide clubs and club leaders with some of the information about our rotary district and programs that will assist in setting goals and developing plans for our next century of rotary service.



At the Rotary International Assembly in San Diego, Wayne and I had the opportunity to meet our incoming RI President Ray Klinginsmith and hear his vision for Rotary. Ray's theme for 2010-2011 aptly describes Rotary's current mission and highlights the achievements of Rotary, describing what we do best:

Building Communities; Bridging Continents.

Throughout the Assembly, we were reminded of our core values of service, fellowship, diversity, integrity and leadership and that what we do as Rotarians is unique in the world. We build the spirit and resources of our local communities in an important way which is beautifully summarized in the following..."when a positive spirit comes alive in our clubs, we inspire our communities. And when our communities are inspired by our service and presence, we inspire new members. It's a powerful cycle."

No doubt this is a wonderful time to be a Rotarian. In fact, can you think of another organization in which you can make better use of your time and talents to make the world a better place?

Effective July 1st, 2010 - Rotary International will include New Generations as the 5th Avenue of Rotary Service. What a great opportunity to revitalize our clubs and engage youth in Rotary's important work.

It is my hope that we will work together not only to maintain Rotary as a premier organization but to move it to an even higher level. Much of our success will be dependent upon the time, talent and persistence that each one of us commits to Service in our community and world.

Is there any doubt the best days of Rotary are still ahead? Let's do our part in making Rotary **BIGGER! BETTER! BOLDER!**

And let's have some fun along the way!

District Governor 2010-2011
Jackie Hobal and Wayne



Welcome to Zone 24

As of July 1, 2009 our zone changed from zone 22 to zone 24 and includes 35,000 Rotarians, up from 30,000. Zone 24 comprises 16 Districts from Canada, Eastern Russia, islands of St. Pierre and Miquelon (France) and USA (Maine, Alaska, Michigan, New York and Washington).



2010–2011

District Governor Jackie Hobal jhobal@mcsnet.ca Athabasca

District Governor-elect Harry Buddle hbuddle@telusplanet.net

Edmonton Downtown

District Governor Nominee Kevin Hilgers wave@telus.net Grande Prairie

Immediate Past DG Terry Drader tadrader@telus.net Drayton Valley

District Secretary Sherry Holmes sherry.holmes@epsb.ca Edmonton West

District Treasurer Darrel Martin aacl@telusplanet.net Edmonton Northeast

Assistant Governors Diana Parker dianaparker01@gmail.com Edmonton
Strathcona

Strategic Planning PDG Ross Tyson rtyson@bgce.ca Edmonton Northeast

Director of Training Wendy McDonald possibilityworks.@shaw.ca Edmonton
Mayfield

Webmaster Hans Granholm hgrdane@telusplanet.net Edmonton Strathcona

Administration George Nikel gknikel@shaw.ca Edmonton Northeast

Membership

Marilyn Mucha mmucha@deloitte.ca Edmonton Whyte Ave.

Eden Hampson eden@edenhampson.com Edmonton Mayfield

The Rotary Foundation PDG David Taylor david@rtntaylor.com

Services Nirmala Nijjarnirmala7@hotmail.com Edmonton Southeast

New Generations Tim Schilds timschilds@telus.net Dawson Creek

WCSS World Community Service Al Pierog al.pierog@covenanthealth.ca

Public Relations Randy Boissannault randy@xennex.com Edmonton



Five Year Member History District 5370

Club	Club Name	Jul 05	Jul 06	Jul 07	Jul 08	Jul 09	SAR Received
947	Barrhead	23	29	22	22	22	YES
953	Camrose	61	58	57	51	49	YES
958	Edmonton	206	217	190	190	190	YES
959	Edmonton-Mayfield	48	46	38	41	40	YES
960	Edmonton Strathcona	60	59	59	61	62	YES
961	Fairview	25	27	23	23	29	YES
963	Fort McMurray	54	55	57	51	43	YES
964	Fort McMurray Oilsands	25	28	28	29	20	YES
965	Grande Prairie	99	107	107	110	108	YES
975	Edmonton Northeast	61	56	56	55	65	YES
976	Peace River	39	35	40	39	39	NO
981	Edmonton South	78	76	67	64	59	YES
983	Vegreville	24	25	25	22	18	YES
984	Vermilion	37	43	35	34	37	YES
986	Edmonton West	59	57	56	55	52	YES
987	Westlock	63	63	59	61	66	YES
988	Dawson Creek	44	41	40	42	36	YES
989	Fort Nelson	18	27	22	22	27	NO
990	Fort St. John	50	46	39	44	44	NO
991	Yellowknife	70	66	65	55	62	NO
992	Lloydminster	89	89	86	75	76	YES
995	The Battlefords	52	49	44	50	44	YES
22343	Edmonton Riverview	50	47	35	37	37	NO
22868	Grande Prairie (Swan City)	92	105	105	112	117	YES
23223	Edmonton Gateway	35	41	42	41	36	YES
23546	Stony Plain	49	49	50	52	47	YES
24198	Athabasca	43	51	51	49	48	YES
27033	St. Albert	68	65	58	58	53	YES
27198	Edmonton-Glenora	83	87	84	84	88	YES
27591	Sherwood Park	54	53	49	42	48	YES
28364	Nisku-Leduc	35	34	40	36	38	YES
29404	Spruce Grove	46	51	46	48	46	NO
30150	Wetaskiwin	20	20	14	16	11	YES
30424	Fort Saskatchewan	15	15	12	10	8	YES
30710	Hinton	24	23	16	21	23	YES



Club	Club Name	Jul 05	Jul 06	Jul 07	Jul 08	Jul 09	SAR Received
30847	Drayton Valley	18	31	31	31	37	YES
31566	Edmonton-Avenue of Nations	17	20	20	12	12	YES
31669	Morinville	26	27	21	21	18	YES
50706	Jasper	31	30	27	24	33	YES
50739	Edson	23	23	26	27	25	YES
51150	Whitecourt	33	27	27	24	21	YES
51151	Slave Lake	17	20	22	26	25	YES
52149	Lloydminster-Border City	31	38	41	33	34	YES
53331	Grande Prairie-Sunrise	56	54	48	51	55	YES
53339	Fort St. John-Sunrise	37	34	29	21	17	NO
54504	St. Albert-Saint City	23	20	17	17	16	YES
55712	Dawson Creek Sunrise	30	26	26	26	37	YES
56132	Edmonton Northern Lights	24	22	15	16	14	YES
56133	Hay River Sunrise	21	24	20	14	15	YES
58069	Camrose Daybreak	30	32	35	32	28	YES
62009	Edmonton-Urban Spirits	30	33	39	39	42	NO
62072	Wainwright	20	16	16	18	18	NO
62283	Edmonton Sunrise	23	24	33	38	31	YES
65377	Lac La Biche	17	11	11	14	14	YES
69437	Grimshaw Centennial	0	18	23	23	26	NO
69698	Sherwood Park Centennial	0	40	38	30	38	NO
79132	Grande Cache	0	0	0	0	18	YES
80012	Edmonton Southeast	0	0	0	0	13	YES
82945	Edmonton Whyte Avenue						
83138	Parkland After Dark						

Total Clubs in D5370	Total Membership in D 5370					Total SAR
58	2406	2510	2382	2339	2375	Yes: 47 No: 11

New Membership Ideas

Within President-elect Ray's "Top Ten New Ideas for Clubs and Districts", he encourages clubs and districts to adopt new membership approaches to help with recruitment and retention. Below are some ideas to consider.



STAR (Special Training for Action in Rotary)

The STAR program was developed by the Rotary Club of El Paso, Texas, USA, in 1976. It is a method that can be used to involve and engage new members while preparing members for club leadership positions. Clubs are encouraged to adopt similar programs with a goal of promoting member retention through involvement, information and education. Since new members enter into a club on a consistent basis, the program can be repeated every year, or as often as needed. In addition to serving as a vehicle for Rotary information, the STAR breakfasts help new members get acquainted with each other as well as becoming familiar with a few of the club's more experienced Rotarians. This is an opportunity to establish a small group atmosphere and foster an inclusive and inviting setting by catering to questions and discussions. In a large club, this can be a very effective tool for promoting fellowship.

The following STAR guidelines can be adapted for use by your club:

- Each new member is placed on the STAR Committee and requested to complete a questionnaire of their interests and skills and provide a photo. The new member's biographical sketch is then presented in the club's weekly bulletin. New members are distinguished by a red star pasted on their Rotary badge with a red ribbon attached, and experienced members are encouraged to sit with them at club meetings and become acquainted.
- Hour-long STAR breakfast meetings are held once a month. All new members are encouraged to attend these meetings for one year.
- The STAR Committee is made up of past club and district leaders.
- All club members are invited to attend at any time to update themselves on Rotary information and to meet the new members. In addition, members of any other clubs in the district are welcome to attend.

- Typical meetings may feature a welcome to first-time attendees, recognition of new STAR graduates, announcements of upcoming club and district activities and events. Program topics could include each of the four Avenues of Service, club history, club community and international service projects, club foundation projects, The Rotary Foundation and the programs of Rotary International. Programs could be presented by directors or committee chairs responsible for the topic being covered.

Five for One Plan

It is each member's responsibility to propose a new member for club membership. In an effort to promote fellowship and capitalize on each member's professional contacts, a method to encourage and engage all Rotarians in identifying new members is the Five for One Plan. This method was widely used by Rotary clubs in the 1970s.

Description of the Five for One Plan:

1. A club is divided into teams of five members each, and the teams are given names or numbers to identify them.

Each team:

2. Is assigned the responsibility to identify and recruit at least one new member during a particular month of the Rotary year to ensure a continuous flow of new members.
3. Is asked to identify several prospective members and then to recruit at least one of them for approval and induction during the committee's assigned month.
4. Is encouraged to complete every step of the new member process, from the initial call or discussion to interest a person in Rotary, to issuing an invitation for membership, to ensure the prospective member becomes an active and engaged member of the club. An effective use of the Five for One Plan could produce a membership increase of 20% for the club during the Rotary year. However, the normal attrition rate for Rotary clubs is 10% per year, so the plan could effectively produce a net gain of 10% membership growth.

The 33% Solution. It's as easy as 3, 2, 1

The 33% solution is a great way of getting all of your members involved in attaining new members. This is what you do as the presenter for this new program. You can do it as a 7 - 10 minute membership segment, or expand it to a 25 minute presentation. You can do this as an individual or with the club membership chair. Ask the following questions:

- Who in your club is vivacious, outgoing, likes to socialize? (Ask them to come up) **ENTHUSIASTIC, "ROTARY ON THE SLEEVE"**
- Who is a member that is the bean counter, to keep everything on track? **PROCESSES, RESULTS** (call them up to the front).
- Now, who is that person who enjoys orienting, taking care of others, making sure they're welcome, involved? **MENTORS, KEEPERS OF THE FLAME** (like your Aunt Tess/Uncle Joe, a member who understands the ins and outs of Rotary and your club).
- OPTIONAL STEP if doing a longer presentation: Look at these three people and ask them individually, "Why are you a Rotarian?" Each will answer in their own fashion, but they all will have a reason. Ask them to answer in a few sentences or "25 words or less"
- Now ask them, "Do you think the three of you can bring in ONE new member? (Give them a little time - 30 sec.) to discuss it.
- Then ask them, "In what period of time??" or "how long do you think it will take you?" (Another 30 secs.) It can take them anywhere from one month to several months. It all depends on them. This becomes a TEAM effort rather than falling on one individual. They can encourage each other.
- You can then ask, "How many teams can you have in your club using this method?"

Teams can be formed easily:

- **Who is outgoing?** Please stand with (use name of outgoing individual),
- **Who is a bean counter?** Please stand with (Ralph), and
- **Who is like your "Uncle Joe?"** Come on up.

Now form teams by choosing one from each category. You now have a team with the potential of bringing in a new member as soon as a month, two months, whatever they decide. If you have an overlap, that's okay, put them where they a fit in.

It's as easy as 3, 2, 1:
3 Rotarians • 2 Months • 1 New Member



Rotary 5370 Rotary Foundation Committee

(Please note; information and e-mail links are on the left side of the District homepage under FOUNDATION)

Chair

PDG David Taylor
Rotary Club of Camrose
E-mail: david@rtntaylor.com
Telephone: 780-672-2820

Alumni

Sally Shields
Rotary Club of Dawson Creek – Sunrise
E-mail: sschilds@telus.net
Telephone: 250-782-3730

Ambassadorial Scholarships

Richard Kraemer
Rotary Club Edmonton – North East
E-mail: kraemerfamily@shaw.ca
Telephone: 780-922-0715

Annual Giving

Brenda Tyson
Rotary Club of Edmonton – North East
E-mail: bmtyson@telus.net
Telephone: 780- 478-3983

Grants

Drew Lemont
Rotary Club of Grande Prairie –
Swan City
E-mail: drew.lamont@gov.ab.ca
Telephone: 780-354-3173

District Simplified Grants

John Stoddart
Rotary Club of Camrose – Daybreak
E-mail: middlebanmk@ontis.com
Telephone: 780-672-7788

Group Study Exchange

Paul Moulton
Rotary Club of St. Albert
E-mail: moultonp@shaw.ca
Telephone: 780-908-5373

Paul Harris Society

Brent Collingwood
Rotary Club of Edmonton – Riverview
E-mail: Brent.Collingwood@ualberta.ca
Telephone: 780-489-0223

World Peace Fellowships

Nonie Buski
Rotary Club of Edmonton – Mayfield
E-mail: nbuski@shaw.ca
Telephone: 780-973-3820

PolioPlus

Gillian Taylor
Rotary Club of Stony Plain
E-mail: taylor@supernet.ab.ca
Telephone: 780 963-7967

Permanent Fund

Don Lowry
Rotary Club of Sherwood Park
E-mail: don.lowry@sunlife.com
Telephone: 780 699-6361

These Chairs and their committees assist you, your club and your community to better understand and promote the Rotary Foundation Programs



David Taylor, the Foundation Committee Chair: helps train your club members and direct you to the appropriate person(s) for your questions concerning the Rotary Foundation and its programs

Sally Schilds, the Alumni Sub-committee Chair: helps your club identify recipients of Foundation Programs to increase your resource base and membership.

Richard Kraemer, the Ambassadorial Scholarships Sub-committee Chair: helps your club with the documentation to propose a candidate for an Ambassadorial Scholarship, assist the Candidate with their application and support the candidate throughout the process. The successful candidate will receive a US\$26,000.00 scholarship.

Brenda Tyson, the Annual Giving Sub-committee Chair: gathers your club commitments to support the Foundation. She will train and assist your club in donations to the Rotary Foundation as well as support your "Every Member, Every Year" Program

Drew Lemont, the Grants Sub-Committee Chair: helps your club Project Committee members in preparing Matching Grants or District Directed Grant applications.

John Stoddart, the District Simplified Grants Sub-Committee Chair: assists your club Project Committee members in preparing District Simplified Grant applications.

Paul Moulton, the Group Study Exchange Sub-Committee Chair: helps your club promote the Group Study Exchange program, identify potential recipients and assist your club Services Committee Chair. You can sponsor a local young person between 25 and 40 to part of a Group Study Exchange Team. He will help Rotarians who wish to apply to be a Team Leader for a Group Study Exchange. This Program gives your club the ability to send a member of your community on an expense subsidized trip abroad for one month.

Brent Collingwood, the Paul Harris Society Sub-committee Chair: promotes the Paul Harris Society and assists Rotarians who have the financial means and the desire to support the Rotary Foundation with an annual donation of \$1,000 a year become a member of the Society. He promotes this as a District Program.

The Permanent Fund Sub-committee Chair (Don Lowry): helps members in making major gifts to the Permanent Fund, as well as discussing making a gift through a Will or with stocks and insurance.

Nonie Buski, the World Peace Fellowships Sub Committee Chair: offers help with a couple of Foundation Peace Programs. Your club can sponsor a student who wishes to complete a post-graduate fellowship in Peace and Conflict Studies. This is a \$50,000.00 grant to the successful candidate.

She also works with clubs to identify people in the work force who wish to spend 3 months in a diploma program of Peace and Conflict Management. The Foundation provides \$11,000 to the successful candidate.

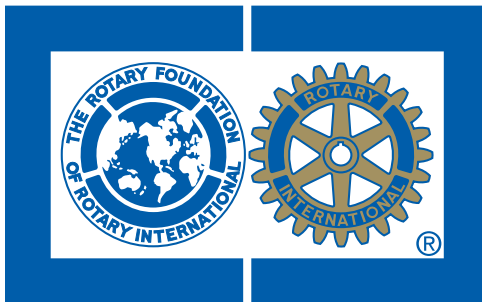
The PolioPlus Sub-committee Chair: Works with your club to help you meet your goals in fund-raising for the 2 million dollar matching grant appeal to eliminate polio as we have promised the world. She will help you with suggestions on how to have your community understand what Rotary has done to date and how they can partner to end polio.

In all instances your Club Foundation Chair should be your first point of contact. Each year there is a Training Event to help them understand how to work with the members of your club, the District and the Rotary Foundation. As you see there are a number of sub-committee Chairs and the Chair of the Committee will assist you and /or your Club Foundation Chair to get the answers needed.

Programs through the Rotary Foundation give your club the opportunity to provide thousands of dollars to your community. Just advertising what is available through the year helps your community understand the important role your club plays through Rotary and the Rotary Foundation.

Please note the following:

The 2010–2011 Group Study Exchange will be going to eastern Australia this year. Clubs are encouraged to propose Team members as the selection will be made in September of this year.



The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.



District 5370 TRF District Profile 2008-09

Zone 22 (Zone 24 in 2009-10) Clubs: 58 Rotarians: 2,447					
GOAL & CONTRIBUTION HISTORY					
Rotary Year	Annual Giving Goal	Clubs Reporting Goals	Annual Giving Contributions	Annual Giving Per Capita	Total Contributions
2004-05	\$158,435	56%	\$222,127	\$89.21	\$682,630
2005-06	\$235,295	93%	\$298,041	\$119.60	\$416,676
2006-07	\$215,850	88%	\$317,193	\$125.13	\$377,163
2007-08	\$230,413	96%	\$378,438	\$156.90	\$510,111
2008-09	\$259,188	100%	\$280,784	\$118.08	\$438,405
2009-10	\$355,445	100%			
DISTRICT-DESIGNATED FUND SHARE credit for 2011-12 based on 2008-09 contributions (Does not include DDF carried over from prior years, total as of 30 June 2009)					\$140,392
TOTAL RF CONTRIBUTIONS SINCE 1917					\$4,775,838
TOTAL ENDOWED FUNDS (market value at 30 June 2009) 1 Fund					\$37,263
NON-CONTRIBUTING CLUBS IN 2008-09 (Annual Giving contributions only, excludes clubs chartered in 2008-09)					2
RECOGNITION HISTORY				2008-09	Total
Major Donors (Cumulative US\$10,000 and above)				3	16
Bequest Society Members				1	20
Benefactors				4	206
Paul Harris Fellows				168	2,105
Sustaining Members				615	615
PROGRAM PARTICIPATION HISTORY				2008-09	Total
Scholars sponsored (1 planned in 2009-10)				1	10
Grants for University Teachers (1 planned in 2009-10)				0	2
Group Study Exchanges (1 planned in 2009-10)				1	11
Volunteer Service Grants (2006-07 is the first program year)				2	7
Matching Grants sponsored (as primary host or international partner)				5	66

* Total club goals for 2009-10 recorded at 30 September 2009.



Polio Plus District 5370 Report

in US Dollars

Club Name	Total Contributions for ...		
	07/08	08/09	09 – Feb15 10
Athabasca	\$-	\$1,000.00	\$1,047.17
Barrhead	\$-	\$581.97	\$-
Camrose	\$1,853.26	\$1,032.79	\$1,449.77
Camrose Daybreak	\$955.00	\$100.00	\$1,071.53
Dawson Creek	\$-	\$-	\$-
Dawson Creek Sunrise	\$-	\$3,375.21	\$3,453.18
Drayton Valley	\$1,300.00	\$877.19	\$2,563.99
Edmonton	\$27.76	\$2,860.82	\$7,655.00
Edmonton Ave of Nations	\$-	\$1,106.56	\$1,502.81
Edmonton Gateway	\$-	\$-	\$-
Edmonton Glenora	\$-	\$-	\$-
Edmonton Mayfield	\$1,491.96	\$526.88	\$1,622.93
Edmonton Northeast	\$500.00	\$2,598.87	\$227.19
Edmonton Northern Lights	\$100.00	\$819.67	\$-
Edmonton Riverview	\$-	\$3,073.77	\$-
Edmonton South	\$842.31	\$794.85	\$6,280.21
Edmonton SouthEast	\$-	\$-	\$-
Edmonton Strathcona	\$9.26	\$4,163.94	\$8,032.16
Edmonton Sunrise	\$-	\$4,329.67	\$3,569.44
Edmonton Urban Spirits	\$7,000.00	\$-	\$141.51
Edmonton West	\$1,192.30	\$3,431.27	\$923.43
Edson	\$-	\$-	\$-
Fairview	\$-	\$500.00	\$-
Fort McMurray	\$-	\$6,113.48	\$4,673.68
Fort McMurray Oilsands	\$-	\$-	\$242.72
Fort Nelson	\$-	\$-	\$-
Fort Saskatchewan	\$-	\$530.00	\$100.00
Fort St. John	\$4,300.00	\$5,000.00	\$1,000.00
Fort St. John Sunrise	\$-	\$-	\$-
Grande Cache	\$-	\$-	\$-
Grande Prairie	\$-	\$-	\$2,545.15
Grande Prairie Sunrise	\$-	\$949.18	\$1,073.29
Grande Prairie Swan City	\$-	\$-	\$2,899.33



Club Name	Total Contributions for ...		
	07/08	08/09	09 – Feb15 10
Grimshaw Centennial	\$-	\$-	\$-
Hay River Sunrise	\$-	\$1,500.00	\$-
Hinton	\$-	\$-	\$-
Jasper	\$-	\$1,877.62	\$3,272.73
Lac La Biche	\$-	\$600.00	\$-
Lloydminster	\$-	\$4,350.82	\$-
Lloydminster Border City	\$-	\$2,557.38	\$-
Morinville	\$-	\$-	\$-
Nisku-Leduc	\$-	\$2,000.00	\$-
Peace River	\$-	\$1,754.39	\$-
Sherwood Park	\$9.26	\$1,000.00	\$-
Sherwood Park Centennial	\$-	\$81.97	\$235.85
Slave Lake	\$-	\$819.67	\$-
Spruce Grove	\$875.00	\$4,166.38	\$-
St. Albert	\$-	\$901.67	\$-
St. Albert Saint City	\$1,483.95	\$1,158.07	\$577.83
Stony Plain	\$550.00	\$1,212.58	\$2,110.05
The Battlefords	\$-	\$-	\$-
Vegreville	\$273.00	\$1,163.93	\$1,000.00
Vermilion	\$-	\$3,000.00	\$2,072.73
Wainwright	\$-	\$1,240.00	\$-
Westlock	\$200.00	\$-	\$-
Wetaskiwin	\$-	\$1,000.00	\$-
Whitecourt	\$-	\$81.97	\$-
Yellowknife	\$-	\$-	\$1,869.16
Total for District 5370	\$29,618.43	\$77,739.56	\$63,212.84

District 5370 Five Year APF History Report by Club, 2004–2006

Club	2004-05	2005-06	2006-07	2007-08	2008-09	5 Year Total
Athabasca	\$6,468.63	\$6,518.02	\$8,846.61	\$7,369.64	\$5,145.82	\$34,348.72
Barrhead	\$-	\$-	\$133.57	\$356.12	\$48.08	\$537.77
Camrose	\$7,350.61	\$7,960.48	\$8,398.20	\$10,143.25	\$9,007.52	\$42,860.06
Camrose Daybreak	\$1,401.64	\$2,873.29	\$4,033.92	\$5,012.25	\$3,336.83	\$16,657.93
Chetwynd	\$860.52	\$-	\$600.00	\$-	\$-	\$1,460.52
Dawson Creek	\$5,017.94	\$8,809.91	\$8,191.52	\$10,296.52	\$5,255.71	\$37,571.60
Dawson Creek Sunrise	\$2,627.00	\$4,913.63	\$6,569.19	\$2,385.89	\$5,609.96	\$22,105.67
Drayton Valley	\$2,020.45	\$2,136.75	\$442.33	\$5,048.40	\$6,902.27	\$16,550.20
Edmonton	\$10,344.22	\$9,985.48	\$4,802.91	\$9,570.36	\$10,032.67	\$44,735.64
Edmonton Ave of Nations	\$-	\$1,359.05	\$198.20	\$2,340.82	\$1,016.39	\$4,914.46
Edmonton Gateway	\$5,721.69	\$181.82	\$9,455.44	\$642.31	\$5,166.47	\$21,167.73
Edmonton Glenora	\$8,974.01	\$10,143.87	\$13,449.12	\$12,683.90	\$8,509.96	\$53,760.86
Edmonton Mayfield	\$9,404.12	\$6,422.74	\$11,882.74	\$17,580.29	\$20,169.60	\$65,459.49
Edmonton Northeast	\$3,417.93	\$7,234.51	\$6,869.85	\$7,337.80	\$6,012.46	\$30,872.55
Edmonton Northern Lights	\$-	\$1,136.36	\$1,753.04	\$4,342.00	\$2,664.00	\$9,895.40
Edmonton Riverview	\$6,637.70	\$6,503.01	\$8,716.78	\$8,751.63	\$8,358.76	\$38,967.88
Edmonton South	\$9,798.14	\$12,461.74	\$11,562.77	\$8,035.94	\$6,354.10	\$48,212.69
Edmonton SouthEast	\$-	\$-	\$-	\$-	\$-	\$-
Edmonton Strathcona	\$6,899.49	\$8,968.92	\$10,285.26	\$13,245.86	\$11,329.85	\$50,729.38



Club	2004-05	2005-06	2006-07	2007-08	2008-09	5 Year Total
Edmonton Sunrise	\$1,089.23	\$7,800.93	\$3,465.06	\$5,630.35	\$6,750.83	\$24,736.40
Edmonton Urban Spirits	\$1,461.26	\$2,301.73	\$2,488.29	\$6,534.83	\$3,516.85	\$16,302.96
Edmonton West	\$819.67	\$6,339.03	\$11,066.29	\$14,865.70	\$6,396.85	\$39,487.54
Edson	\$2,582.21	\$4,707.13	\$4,206.31	\$6,784.22	\$5,437.63	\$23,717.50
Fairview	\$3,454.86	\$1,701.07	\$2,751.30	\$2,400.00	\$3,300.00	\$13,607.23
Fort McMurray	\$7,065.52	\$3,721.49	\$10,650.08	\$5,299.01	\$3,773.77	\$30,509.87
Fort McMurray Oilsands	\$2,805.18	\$5,324.17	\$7,154.29	\$24,539.29	\$4,978.13	\$44,801.06
Fort Nelson	\$1,226.05	\$1,284.21	\$270.27	\$300.00	\$163.93	\$3,244.46
Fort Saskatchewan	\$319.99	\$470.78	\$2,098.23	\$1,644.23	\$1,480.91	\$6,014.14
Fort St. John	\$14,036.72	\$10,079.18	\$11,371.27	\$6,486.50	\$5,833.35	\$47,807.02
Fort St. John Sunrise	\$4,310.77	\$20,995.89	\$14,415.59	\$7,081.73	-\$3,000.00	\$43,803.98
Grande Cache	\$-	\$-	\$-	\$-	\$1,311.48	\$1,311.48
Grande Prairie	\$17,969.45	\$27,825.04	\$26,943.97	\$24,859.85	\$25,623.54	\$123,221.85
Grande Prairie Sunrise	\$1,873.36	\$1,059.16	\$2,642.67	\$4,268.53	\$4,162.87	\$14,006.59
Grande Prairie Swan City	\$12,739.58	\$19,365.48	\$16,730.72	\$21,197.14	\$18,977.78	\$89,010.70
Grimshaw Centennial	\$-	\$300.00	\$1,507.44	\$-	\$-	\$1,807.44
Hay River Sunrise	\$1,785.47	\$385.21	\$401.34	\$1,952.10	\$945.41	\$5,469.53
Hinton	\$1,239.33	\$484.99	\$1,840.53	\$2,928.25	\$1,927.41	\$8,420.51
Jasper	\$3,884.61	\$5,479.37	\$6,796.08	\$8,368.57	\$5,254.23	\$29,782.86
Lac La Biche	\$-	\$-	\$-	\$-	\$500.00	\$500.00
Lloydminster	\$753.31	\$4,025.78	\$2,494.89	\$20,655.12	\$2,097.43	\$30,026.53
Lloydminster Border City	\$1,916.15	\$2,974.07	\$2,154.17	\$3,682.92	\$1,388.77	\$12,116.08
Morinville	\$1,916.37	\$-	\$7,981.08	\$6,520.41	\$4,469.20	\$20,887.06

Club	2004-05	2005-06	2006-07	2007-08	2008-09	5 Year Total
Nisku-Leduc	\$1,254.99	\$1,468.16	\$2,900.00	\$3,983.07	\$3,500.00	\$13,106.22
Peace River	\$7,410.66	\$4,838.84	\$4,759.26	\$5,064.00	\$1,368.85	\$23,441.61
Sherwood Park	\$5,486.02	\$2,202.69	\$3,822.16	\$5,052.20	\$2,759.84	\$19,322.91
Sherwood Park Centennial	\$-	\$611.36	\$1,824.32	\$3,551.02	\$7,911.28	\$13,897.98
Slave Lake	\$-	\$1,709.40	\$2,000.90	\$990.10	\$1,065.57	\$5,765.97
Spruce Grove	\$4,392.31	\$9,460.87	\$2,192.78	\$5,346.45	\$1,837.38	\$23,229.79
St. Albert	\$6,817.31	\$10,483.31	\$10,920.80	\$13,317.91	\$11,326.20	\$52,865.53
St. Albert Saints	\$1,676.26	\$3,205.63	\$2,697.22	\$2,696.70	\$1,175.81	\$11,451.62
Stony Plain	\$3,795.59	\$5,380.00	\$2,746.79	\$7,150.45	\$4,014.00	\$23,086.83
The Battlefords	\$1,136.79	\$2,235.87	\$1,226.22	\$895.75	\$737.62	\$6,232.25
Vegreville	\$3,207.52	\$2,003.42	\$2,900.90	\$3,825.51	\$961.54	\$12,898.89
Vermilion	\$4,796.98	\$8,129.09	\$3,150.43	\$5,674.49	\$3,854.49	\$25,605.48
Wainwright	\$-	\$-	\$680.64	\$-	\$1,700.00	\$2,380.64
Westlock	\$6,130.49	\$11,452.14	\$8,763.23	\$8,983.90	\$8,007.94	\$43,337.70
Wetaskiwin	\$2,847.99	\$2,600.91	\$234.25	\$553.00	\$1,196.00	\$7,432.15
Whitecourt	\$1,600.00	\$2,074.38	\$1,872.39	\$2,668.80	\$3,068.85	\$11,284.42
Yellowknife	\$-	\$5,950.42	\$7,690.09	\$6,922.45	\$5,087.72	\$25,650.68
District 5370	\$1,381.30	\$-	\$1,189.19	\$620.19	\$1,000.00	\$4,190.68
District Total	\$222,127.39	\$298,040.78	\$317,192.89	\$378,437.72	\$280,783.91	\$1,496,582.69



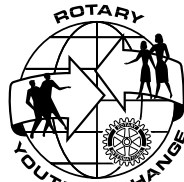
New Generations Program D5370 Contacts

Youth Exchange

District Chair: Wayne McCutcheon (St. Albert)

Email: WSM@shaw.ca

Phone: Office: (780) 492-4045 Mobile: (780) 499-4722



June 5-14, 2010

TBA

TBA

Sept. 10-12, 2010

Sept. 24-26, 2010

Rocky Mtn Canoe Trip - inbound

Outbound BarBQ

Outbound BarBQ

Inbound Orientation

Inbound Orientation

Camrose

GP/Dawson Ck

Edmonton

Grande Prairie

Lake Wabamun

Interact

Co-Chair: Stephen Lindop (Nisku-Leduc)

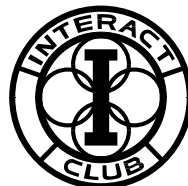
Email: stephen.lindop@blackgold.ca

Phone: Mobile: (780) 953-5538 Home : (780) 987-5533

Co-Chair: Sally Schilds (Dawson Creek Sunrise)

Email: sschild@schild.net

Phone: Home (250) 782-3730



Rotaract

Andre Issac

Edmonton Centre Rotaract Club

Issac.rotaract@gmail.com



RYPEN

Chair: Chris Cogswell (Edmonton Riverview)

Email: chris.cogswell@telus.net

Phone: (780) 232-0705 Fax: (780) 449-5022

RYLA

Co-Chair: Laura Morie (Westlock)

Email: Laura.Morie@investorsgroup.com

Phone: (780) 349-4700 Fax: (780) 349-5807



Co-Chair: Melanie Erickson (Westlock)

Email: sports4u@telus.net

Phone: Home (780) 349-2891 Business (780) 349-5354

New Generations Strategy

Mike Hanna Edmonton Riverview

Carl Simonson Edmonton Riverview

OPPORTUNITIES FOR YOU....

ROTARY YOUTH LEADER AWARDS (RYLA)



Would you like to go to a weekend conference to further develop your leadership skills with about 100 other students from Alberta, B.C., Saskatchewan and NWT? The conference takes place annually in the spring with the fees covered by Rotary.

- Are you admired by your fellow students?
- Are you a leader?
- Do you have good listening skills and the ability to work with others and join in group discussions?
- Do you possess good organization and problem solving skills?

HOW DO YOU APPLY?

If you are between 15 and 18 years of age, or older and in high school, please talk with your school counselor or local Rotary Club.

ROTARY YOUTH PROGRAM OF ENRICHMENT (RYPEN)

In today's competitive world, high school students do not always have the opportunity to step outside of their comfort zone in a safe, protected and supportive environment; to explore their ideas or to develop the "life skills" that translate into confidence and those successes all of us dream about in our everyday life and future career.

RYPEN is about learning with, alongside and through new friends.

RYPEN is about expanding leadership skills along with your peers in a supportive environment.

RYPEN is about building confidence and developing coping skills in a wide range of situations.

RYPEN is about exploring ideas in problem solving in individual, team and group activities.

RYPEN is about broadening the cultural, social and academic horizons.

RYPEN is about gaining new experiences that will assist in forming values and moral standards.

RYPEN is about setting goals and future directions – who you want to be? – realizing your dreams!

RYPEN is about having a blast in outdoor activities and adventures!

HOW DO YOU APPLY?

If you are 14 to 16 years of age and in Junior or senior high school, talk with your school counselor or local Rotary Club.

INTERNATIONAL YOUTH EXCHANGE

An opportunity for a high school student to travel to another part of the world and live with Rotarians or parents of Youth Exchange

participants for approximately one school year.

There is a public meeting advertising this program where further information is available, usually in the fall. Please talk with your school counselor or local Rotary Club for more information on the Youth Exchange Program.



HOW DO YOU APPLY?

If you are 15 to 17 years old and attending high school, please talk with your school counselor or local Rotary Club.

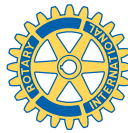
INTERACT

Interact is Rotary International's service club for young people ages 14 to 18. Interact clubs are sponsored by individual Rotary clubs, which provide support and guidance, but they are self-governing and self-supporting.

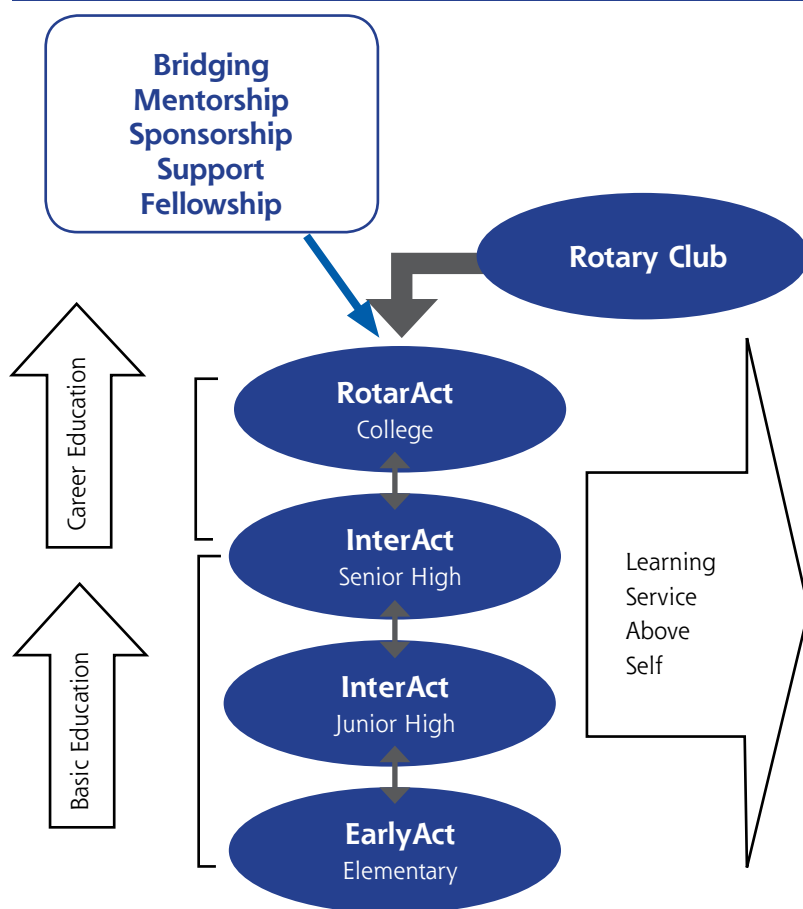
Interactors develop a network of friendships with local and overseas clubs and learn the importance of

- Developing leadership skills and personal integrity
- Demonstrating helpfulness and respect for others
- Understanding the value of individual responsibility and hard work
- Advancing international understanding and goodwill

As one of the most significant and fastest-growing programs of Rotary service, with more than 10,700 clubs in 109 countries and geographical areas, Interact has become a worldwide phenomenon. Almost 200,000 young people are involved in Interact. For more information about Interact in your area, contact your local Rotary Club.



Growing Tomorrow's Leaders Strengthening Today's Communities



Youth Club Basics

- Meet twice a month
- Two adult advisors – one faculty and one Rotarian
- One project per Avenue of Service per year:
 - Club/School Service – fellowship
 - Vocational Service – teaching and learning
 - Community Service – local
 - International Service – abroad



The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



The Four-Way Test

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

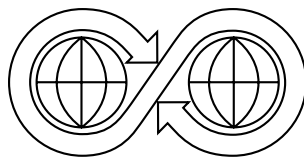
Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?



District 5370 World Community Service Society

WCSS is a District 5370 committee that works to support Rotary Clubs with international projects / programs.



Vision

WCSS has a vision to enable every Rotary Club in District 5370 to engage in international humanitarian aid.

Objectives

WCSS will

- communicate information on International project/program.
- publish and promote the international project/program in District 5370.
- work to involve Rotoracts and Interacts in international projects/programs.

Goals

That every Rotary Club in District 5370

- is involved in an International project/program.
- is involved in the District international project/program.
- understands and utilizes available funding resources, ie matching grants.
- provides timely information about their projects/programs to WCSS.

Please contact your WCSS Director to make a presentation to your Rotary club and/or to assist your Club with an international project. Contact information is on the next page.



Area	Clubs	WCSS Director	Email
	President	Al Pierog	al.pierog@covenanthealth.ca
	Past President	Brenda McCullough	brendamccull@gmail.com
1	Ft. Nelson; Ft.St.John; Ft. St., John-Sunrise; Dawson Crk; Dawson Crk-Sunrise	Bruce Christensen	b&cchristensen@telus.net
2	Yellowknife; Hay River	Terry Langis	t.langis@altech.ab.ca
3	Ft. McMurray; Ft. McMurray Oilsands	Terry Langis	t.langis@altech.ab.ca
4	Slave Lake; Westlock; Barrhead; Athabasca; LacLaBiche	Noel Major	nhmajor@telus.net
5	Saint City; Morinville; Stony Plain; Spruce Grove, Ft. Saskatchewan	Robert Thomas	rifthomas@shaw.ca
6	Edm.South; Mayfield; West; Urban Spirits; St. Albert;	Chris Cheeseman	chris.cheeseman@hrs.ualberta.ca
7	Edmonton; Riverview; Gateway; Glenora; Sunrise	Norm Dueck	normdueck@shaw.ca
8	Ave of Nations; Edmonton Southeast; Sherwood Park; Sherwood Park Centennial	Jeanine Parker	novascotiaparker@gmail.com
9	Camrose; Camrose Daybreak; Wetaskiwin; Vegreville; Wainwright	George Bunz	glbunz@telus.net
10	Lloydminster; Lloydminster Border City; Vermilion; Battlefords; Cold Lake	Peter Yeung	pyeung23@sasktel.net
11	Drayton Valley; Hinton; Edson; Jasper; Whitecourt	Vic Maris	vt_maris@telusplanet.net
12	Grande Prairie; Grande Prairie Sunrise; Grande Prairie Swan City; Grande Cache	Chris Andersen	c_ander@telus.net
13	Peace River; Fairview; Grimshaw	Bill Hirtle	william.hirtle@mnp.ca
14	Whyte Avenue; Northern Lights; Northeast; Edm Strathcona; Nisku-Leduc	Peter Denooy	pdenooy@eidap.com
15	Rotaracts and Interacts	Laura Ritchie	ritchielaura@hotmail.com

D5370 Humanitarian Aid Warehouse Society



HAWS (Rotary District 5370 Humanitarian Aid Warehouse Society is a unique District 5370 organization whose mission is to facilitate the collection/staging and shipping of humanitarian goods through Rotary to Rotary partnerships to communities in need.

Here's how HAWS works

Your Rotary Club decides it wants to do an International Service Project which involves sending a '40 ft. Container Load(s)' of surplus items to another part of the world where they will be used and valued.

Here are the steps to follow:

1. Contact a Rotary Club close to your intended destination with a view to forming a partnership between your two clubs to accomplish your objective. The 'receiving' club would have three primary responsibilities
 - a. Developing a prioritized list of items that would be of value in their area.
 - b. Contributing financially to offset the cost of shipping. Recognizing that such clubs are not likely to have large amounts of cash, a \$500 investment on their part could be sufficient to secure the partnership.
 - c. Take responsibility for receiving and distributing the contents of a fully loaded 40' Sea Container (ie, be the consignee for the shipment).
2. Request assistance from HAWS to determine whether it is possible to ship humanitarian aid into your chosen country of destination. It is by no means certain that all countries can/will accept shipments of the type we (HAWS and D5370 Clubs) are putting together. The situations change from time to time as political situations change and HAWS has some sources that can give us current and reliable information regarding most destinations.
3. Source the items to put into your 'container'. Often clubs have identified sources of materials before embarking on a project of this nature but not always. We have been surprised at the amount and variety of surplus materials available for the right purpose. HAWS sometimes has an inventory of materials suitable for shipment ranging from books to medical



supplies and equipment. In addition, HAWS has networked with other agencies doing similar work and they can sometimes be called upon to assist your club in 'filling' your container.

4. If your club doesn't have access to storage facilities, contact HAWS regarding storage of your materials while you are assembling a 'container load'. Please do not ship anything to HAWS without first contacting us.
5. Contact HAWS to make arrangements for a 'container', an estimate of the shipping costs, and an approximate date for shipping. HAWS will make inquiries on your behalf and advise you when and at what cost your shipment can be sent.
6. HAWS will assist with the preparation of the necessary forms required by port authorities both in Canada and in the receiving port. We have developed considerable expertise in this area although much of the paper work depends on having an accurate and complete listing of materials being shipped. If your club assembles and boxes materials for inclusion in a shipment be certain that the contents of the box are listed and attached to each box (or group of boxes).

NOTE: It is important that all materials shipped under the 'humanitarian aid' umbrella be in good working order and/or good general quality. There are two obvious reasons for this. First we don't want to get a reputation for sending out 'junk' and second, we don't want to spend significant amounts of money shipping materials which can't or won't be used by the recipients.

7. Once all materials are on hand and the container is delivered to the HAWS warehouse (or your club's warehouse) it only remains to load the container, finalize the paperwork, and have it picked up by truck for transport to rail for the beginning of its journey.

Contacts

Jim Rigby, President, HAWS, e-mail: wjrigby@shaw.ca

Julius Buski, Secretary, HAWS, e-mail: buski@shaw.ca



Rotary District 5370 Charitable Foundation

Your Foundation – Your Partner In Fund Raising

The Rotary District 5370 Charitable Foundation was established to provide assistance to clubs in fundraising for their charitable projects. The Foundation is registered with the Canada Revenue Agency as a “public foundation”. This means that it is able to collect funds for charitable activities and issue tax receipts for these funds.



Here's a brief summary of how the Foundation can assist your Rotary club:

1. Your club identifies a suitable fundraising project as well as the donee of the funds raised. Please note that there are specific regulations as to donees - see the “Qualified Donees” page on the Rotary International District 5370 website for more information. Click on the “District 5370 Charitable Foundation” link in the left column of the home page.
2. The funds raised are sent to the Foundation, along with a list of the donors and amounts for income tax receipt purposes. The funds are held in trust until they are needed by the club (see #4). Interest earned on these is used by the Foundation for administrative purposes.
3. At year-end, the Foundation will provide your club with the tax receipts, for distribution to the donors.
4. When advised to do so, the Foundation will provide you with a cheque for presentation to the donee.

The above is a very short summary of how the Foundation can serve your club. Please see the additional pages on the district website for more information: http://www.clubrunner.ca/dprg/dxprogramhome/_programhome.aspx?did=5370&pageid=2652

When your club has a fundraising event, please contact one of the following individuals to discuss the details and procedures to be followed, as there are strict Canada Revenue Agency rules which must be adhered to. Nevertheless, there are many imaginative ways your Rotary Club can benefit from being able to provide tax receipts as part of your fundraising activities.

Contact

Foundation President PDG Julius Buski
e-mail: buski@shaw.ca
Ph. (780)973-6820

Foundation Treasurer Dennis Freeman
e-mail: freeman5@telus.net
Ph. (780)437-5464

We are here to help!



District 5370 Belize Literacy Program

1. What is the Belize Literacy Program?

The Belize Literacy Program is a unique Rotary district program in partnership with a Rotary club and the government of a developing country. The partners are Rotary District 5370, the Rotary Club of San Ignacio (D4250) and the Ministry of Education, Government of Belize. In addition, the other eight Rotary clubs in Belize all assist in various part of the program. There are 165 Rotarians in all of Belize!



2. Why was Belize chosen for this program?

Belize was chosen for a number of reasons. First and foremost, a precursor program had been initiated and offered in San Ignacio, Belize by the Rotary Club of Nisku-Leduc in cooperation with the Black Gold Local of the Alberta Teachers' Association and the Rotary Club of San Ignacio. It seemed reasonable to build on the expertise already gained. A number of additional factors made Belize an appealing site: English-speaking, democratic, market economy, peaceful, commitment by government, strong Rotary partnership, and a young population.

3. What are the program objectives?

- Professional Development for Teachers
- Establishment and maintenance of technical and communications capacity designed to improve teacher support in teaching methods, curriculum and access to information
- Improve educational experience
- reduce the student dropout rate by 10% and improve the student pass rate on government grade 8 exams by 25%, by 2011
- Introduce a pilot program Distributed Learning as an alternate mode of providing access to educational experiences (2010 -2012).

4. Can you describe the program please?

The Belize Literacy Program has several components and phases. The first phase began in the summer of 2007, when several D5370 teachers offered summer workshops to colleagues in San Ignacio, Belize. This first phase kicked into high gear in the summer of 2008, with the approval of our 3-H grant from the Rotary Foundation. At that time, 24 teacher facilitators from District 5370 travelled to Belize and offered two week workshops in the areas of elementary school language arts, math and science to over 250 of their Belizean colleagues. Another set of workshops was offered in the summer of 2009. Over 300 Belizean teachers attended the workshop in the first week. During the second week, 120 of these teachers offered a workshop for 1700 of their colleagues, with the

assistance of our D5370 facilitators. In addition to this, a one week workshop was provided for over 300 school principals. We will be offering these workshops again in August 2010

We have also assisted the Belize Ministry of Education in revising the elementary school language arts, math and science curricula, by sending several curriculum experts from this district to work with Belize ministry personnel.

A major component of the first phase has been the refurbishing and shipping of over 1,000 desktop computers. These were distributed to teachers attending the workshops, schools and other institutions.

The second phase of the program is the Distributed Learning phase. As part of this phase, we have been providing assistance to the Belize ministry in reviewing high speed network capacity and negotiating with network providers. Several schools have been supplied with class sets of computers for use in distributed learning and a server has been provided for the Ministry of Education. Relevant educational materials are being identified and secured for use in this next step of the program.

An important adjunct of the program has been the identification of several ancillary projects, which have provided for direct involvement of our D5370 clubs. These include scholarship programs, provision of school supplies, latrines, etc.

5. What is distributed learning?

Distributed learning is a model which offers multiple channels of learning and teaching through a variety of delivery formats and mediums -print, digital (online), and traditional delivery methods -allowing teachers, students and content to be located in different, non-centralized locations.

6. How is the Belize Program funded?

Program funding has come from a variety of sources.

Rotary District 5370 clubs are a critical funding source. Club contributions are vital in order to obtain matching grants from other funders as well as to cover costs which are not covered by other sources. One example of these is travel costs for our teacher facilitators to provide the workshops each summer.

For phase one of the program, we were fortunate to obtain a 3-H (Health, Hunger, Humanity) Grant of USD \$295,000 from the Rotary Foundation, for period of July 1, 2008 through June 30, 2011.

We have also been fortunate to receive an annual matching grant of \$25,000 from the Wild Rose Foundation (now Alberta Culture and Community Services International Development Grant).

Major funding for phase two of the program (Distributed Learning) will hopefully be provided through a grant from CRCID (Canadian Rotary Collaboration for International Development) as part of CRCID's funding renewal from CIDA (pending).



7. How much are District 5370 clubs contributing?

In this past Rotary year (July 1, 2008 through June 30, 2009), District 5370 donated \$43,250 to the Belize Literacy Program. Thirty clubs contributed this past year, with an average contribution of \$1,441 per club. This is in addition to any ancillary projects sponsored by clubs.

8. Are clubs required to contribute?

Since this is a district program and sanctioned by an annual general meeting, clubs are strongly encouraged to make an annual contribution. Clubs contribute as they are able. Some contribute \$500 annually, many contribute \$1,000 or more and some even contribute \$5,000 + . These contributions are critical to sustain the program and to access matching funding.

9. For how many more years are clubs asked to contribute to the basic program?

Phase one of the program (3-H funding) expires on June 30, 2011. The second phase, with anticipated CRCID funding, will commence on September 1, 2010 and continue for three years -to August 31, 2013. So, club contributions are critical up to and through the 2012-2013 Rotary year.

10. Can you give me some idea of the program budget?

Certainly. The 3-H grant provides USD\$295,000 over the three years.

The CRCID agreement outlines a budget of \$722,375. This includes funding of \$181,375 from CRCID and \$541,000 from other sources (including club contributions). In addition, during the three years when summer workshops are offered in Belize (2008, 2009 and 2010) D5370 teacher facilitator and travel costs amount to \$50,000 each year -for half of which we are usually able to obtain a matching grant.

Rotary District 5370 Belize Program Committee and Contact Information

Terry Drader – tmdrader@telus.net

Jackie Hobal – jhobal@mcsnet.ca

Harry Buddle – hbuddle@telusplanet.net

Ross Tyson – rtyson@bgce.ca

Computers and Logistics Syl Haisan
syl@cafischerlumber.com

Finance Donna Ducommun
dducommun@shaw.ca

HAWS Liaison Al Futcher –

dusty_1@telusplanet.net

Secretary Nonie Buski – nbuski@shaw.ca

Teacher PD Jennifer Lawley –

Jennifer.Lawley@mac.com

Technology Resource Jerome Martin –

jmartin@spottedcowpress.ca

WCSS Liaison Brenda McCullough

brendamccull@gmail.com

District 5370 Employment Partnership

Rotarians Making a Difference: Partnering to Promote Employment for People with Developmental Disabilities

Partners: District 5370 Rotary Clubs, Alberta Association for Community Living (AACL), Alberta Seniors & Community Supports, Persons with Developmental Disabilities Community Boards and Program (PDD)

Background

The dreams parents have for their sons and daughters with developmental disabilities are no less than the dreams they and other parents share for their children without disabilities, to: have every opportunity for a career, make a contribution; earn an income and be valued as community members. People with developmental disabilities share the aspirations of their families and want nothing more than the opportunity to demonstrate their potential. Unfortunately, the vast majority of Albertans with developmental disabilities are unemployed or underemployed.

Rotary is working to change that reality. Inspired by Frank Devlyn's commitment to increasing employment possibilities for people with disabilities in 2000, Wendy McDonald, the then President of the Edmonton Mayfield club sought the assistance of AACL and PDD to look at how her Rotary club could help and the Partnership was born. Each partner brings valuable resources to the table. AACL brings a 50+ year history of supporting individuals with developmental disabilities and their families to create good lives in the community. PDD brings financial resources and connections to the employment services sector. What Rotary brings is invaluable. Rotarians bring their leadership, their business acumen, and their desire to do what is right. This Partnership is an excellent example of Rotarians making communities better by serving through their vocation.

How it works

The Partnership works to:

Create real jobs – Rotary Clubs and individual Rotarians work in partnership with a Partnership Coordinator, hired by AACL with funding provided by PDD, to develop jobs for people with developmental disabilities within the business community. The Coordinator then supports both the employer and employee to sustain and facilitate the successful inclusion of people with developmental disabilities in the workplace.



Set an example – Being respected members of the business community, Rotarians often set the standard. When people with developmental disabilities are seen working and contributing to successful businesses two things happen. One, other employers consider doing the same once they see the business advantage gained by employing dedicated, reliable employees. Two, people with developmental disabilities are seen in a different light. Communities come to understand that just like anyone else, people with developmental disabilities want to work, to earn a living and to be full participating members of their communities.

The Results to Date

Rotarian employers often describe the many benefits to their businesses because of their involvement with the Partnership. Not only do they gain a dedicated, enthusiastic, productive employee, they frequently report that their new employees have a positive impact on staff morale and that customers express their approval of their staffing choice. People with developmental disabilities are working in offices, restaurants, stores and factories. Since the first hire in 2002...

- Rotarians have generated over 120 jobs making a difference in over 120 lives
- On average, the employee with developmental disabilities' personal income increase 53% because they have a job
- \$3301 per job per year is saved in government income support
- 20+ Rotary clubs crossing two Rotary Districts are engaged in the Partnership
- Frank Devlyn sanctioned an award in his name to honour individual club's efforts to create jobs
- The Employment Partnership was featured in the *Rotarian* magazine, October 2004

Contact Information

To get this project off the ground in your club or for more information contact the District 5370 Employment Partnership Committee, we will connect you with the coordinator for your Rotary club.

Rotarian Wendy McDonald, Edmonton Mayfield
(780) 974-1310 Email: possibilityworks@shaw.ca

Rotarian Bruce Uditsky, Edmonton Sunrise
(780) 451-3055 Email: buditsky@aacl.org

Rotarian Robin Acton, Lloydminster Rotary Club
(780) 808-0752 Email: actonr@mcsnet.ca



Websites That Do More

District 5370 is committed to assist clubs, and members therein, to make them functional and effective.

To that end, we have tools and resources available at our fingertips, read: keyboards, and the most simple and effective resource is ClubRunner.



Discover a better way to communicate.

ClubRunner is the award-winning membership management and communication platform for clubs and districts. Better organize your club, improve your communication, and empower your members.

Club Websites, Member Management, e-Bulletins and Event Planning are just the beginning.

Websites That Do More



ClubRunner is more than just an easy-to-use website.

It is a **complete online package** comprised of several modules, all designed to maintain your members' **data**, facilitate two-way **communication**, organize your **events** and **volunteers**, distribute your **newsletter**, and

help you run your club more efficiently. Click on any of the modules below for more details.

ClubRunner is now conducting one hour webinars on a variety of administrative club functions.

Learn more about webinars and other news and resources at:
www.clubrunner.ca

District Support

Hans Granholm Phone 780-466-5566 webmaster@rotary5370.org



The screenshot shows the District 5370 WebComCentre website. At the top, there's a navigation bar with links: Home, Forums, Stories, News, Calendar, Login, About, Help. Below this, a banner reads "Welcome to the District 5370 Website!" and "District Governor: Terry Drader District Governor's Club Home Page." A sidebar on the left lists various resources: Directories (Organization Chart, Photo Organization Chart, etc.), Site Pages (District Contact Information, etc.), Downloads (District Executive, etc.), and Administration (Legislative & Privilege Matters, etc.). The main content area features a "Shelterbox Lands in Haiti" article, a large announcement for the "2010 District Conference Rotary Revolution" with registration information, and a "Canadian Rotary Centennial Project" update. A right sidebar lists "District Events" and "Website Sponsors".

The District WebComCentre (WCC) is your primary Rotary information resource at www.rotary5370.org.

Access any club in the district from the club directory and you can view their website directly. Login is the same on any ClubRunner based website, i.e., Club, District or Zone. After district login, any member has complete access to all directories and individual member search.

You can access Rotary International, www.rotary.org, from direct links on the home page. From the RI site you can search for club information on any club in the world. After login (different login procedure from the ClubRunner system), you can view your own Rotary Foundation contributions.

Any and all sites in the Rotary family can be accessed from any computer connected to the internet anywhere in the world.

Social Networking and Rotary

Rotary International has adopted social networking as a useful tool in communicating with and informing Rotarians – and the rest of the wired world. While social media such as Twitter, FaceBook, LinkedIn, YouTube have been in existence for only a few years they are becoming some of the most popular and effective ways of communicating.

In January, 2007, there were 5,000 Twitter messages (tweets) sent per day. That number increased to 50 million messages per day in January, 2010.

FaceBook has 400 million active users, 50% of which log in at least once a day. There are 100 million active users who access FaceBook through mobile devices such as iPods and Blackberries.

There are 1.2 million Rotarians: and many of them are using social networks and similar applications to tell the rest of the world about Rotary and to establish and maintain contacts with Rotarians locally, nationally and internationally.

Rotary has official pages for several social media applications:

FaceBook:

<http://www.facebook.com/pages/Rotary-International/7268844551>



Twitter: <http://twitter.com/rotary>

Twitter for Rotaract:

<http://twitter.com/rotaract>



LinkedIn: http://www.linkedin.com/groups?gid=858557&trk=hb_side_g



Rotary Flickr Group Pool: <http://www.flickr.com/groups/familyofrotary/>



YouTube: Rotary International has its own channel on YouTube that offers video content to those interested in Rotary. The YouTube channel supplements video on Rotary's website by providing Rotarians the means of embedding video onto their own sites.



If social networks are new to you consider looking at some of the above sites to see how Rotary International is using these resources. There are also sites closer to home.

- **District 5370 FaceBook:** <http://www.facebook.com/group.php?gid=184633814495&ref=ts>
- **District Interact FaceBook:** <http://th-th.facebook.com/group.php?gid=66207501702>
- **Swan City Rotary Club on Twitter:** <http://twitter.com/swancityrc>
- **YouTube Rotary Clips** by Edmonton Rotarian Randy Boissonault

Blogs ('web logs') provide opportunities to write or read longer notes and reports. There are many blogs relating to Rotary and, of course, any other subject.

Podcasts have not been used extensively by Rotarians, but there are several which are very useful such as those produced RotaryClubRadio.com and the Rotary Club of Long Beach, both of which are available on iTunes.

All social media sources, including podcasts and blogs, are available at no cost to anyone with a computer or a mobile device. Promoting Rotary and keeping in touch with Rotarians and the rest of the world is free.

Our incoming DG, Jackie Hobal, is on Twitter ([@rotaryjackie](https://twitter.com/rotaryjackie)). Read her messages and follow her at <http://twitter.com/rotaryjackie>. She is also on FaceBook.

Jackie began her blog (<http://www.rotaryjackie.blogspot.com/>) earlier this year. She has already discussed leadership training programs in the District and has included photographs of local events and of the RI Assembly week in San Diego. She will continue to blog as she goes through her year as DG. Reading her blog will be a great way for all of us to keep in touch with what is happening in the District.

Jackie has asked me to be a resource person for Rotarians who are working with or wish to work with social media. I'd be delighted to chat with you about opportunities in these areas. Join me on March 6 as we discuss social networks and new approaches to communication.

Contact

Jerome Martin

jmartin@spottedcowpress.ca

My blog: <http://spottedcow.typepad.com/jeromemartinca/>

[Twitter @pjmartin](https://twitter.com/pjmartin)

780.434.3858



Services

Services Chair

Nirmal Nijjar
Rotary Club of Edmonton Southeast
nirmala7@hotmail.com
Telephone: 780 467 4111

Club Service

Ken Haverland
Rotary Club of
Edmonton Strathcona
kenhaverland@telus.net
Telephone: 780-430-7928

Community Service

Nirmal Nijjar

Vocational Service

Shirley Klyne
Rotary Club of Lac La Biche
sklyne@live.com
Telephone: 780-623-3729

International Service

see World Community Services
Society (WCSS)

Friendship Exchange

Andy Dowdall
Rotary Club of Edmonton Southeast
andydowdall@mac.com
Telephone: 780-640-8409

Service Above Self is Rotary's principal motto, which means that every Rotarian is responsible for finding ways to improve the quality of life in his or her community and in those around the world through service.

The role of the service projects committee is to help develop and Implement educational, humanitarian, and vocational service projects that help your community and communities in other countries.



Public Relations Tools



One of the great things about Rotary is – there are great tools available to help you sell Rotary or a Rotary project. There is also a District PR and Marketing chair who can advise you if you have questions or are looking for advice. You are not alone!

Tools from R.I include video, radio, print, Internet and outdoor (billboard) Humanity in Motion public service announcements (PSAs) designed to help you promote Rotary. The PSAs provide an effective and professional way to share Rotary with your local media. Each piece can be easily customized to better reflect your own community. These are all available on the RI web site.

All Humanity in Motion materials can easily be downloaded directly from <http://www.rotary.org/humanityinmotion>. Check this page for any updates to the campaign materials.

You can also sign up for a Rotary newsletter by sending an e-mail to pr@rotary.org.

You may also have questions regarding the usage of the Rotary logo. There is an easy to find guideline on the RI web site as well. Please do keep in mind the Rotary logo is our corporate identity, and there are specific guidelines regarding its use.

Questions regarding media releases, how to send a media release, where to send it etc – may all be directed to the PR and Marketing Chair. While the Chair won't do all the work for you – the chair is available to suggest and guide, tweak and polish media releases.

We all have areas of expertise. Yours may or may not be marketing. If it is – good luck! If it isn't, don't hesitate to ask.

Contact

Randy Boissannault
Edmonton Club
Chair 2010-2011
randy@xennex.com

District Training Events 2010–2011

Director of Training

Wendy McDonald
possibilityworks@shaw.ca
780 487-0509

Webinar Training – watch for details

Lindsay Moyle
Rotary Club of Whitecourt
lmoyle@millarwestern.com
780 779-4378

October 15-16, 2010

For District Leaders D5360, 5370, 5550
Rotary Regional Zone Success Seminar – Nisku

November 5-6, 2010

District Fall Training - Grande Prairie

November 19-20, 2010

District Fall Training – Edmonton
For President Elects (PETS1) & all club leaders
(membership, Foundation, Services, New Generations...)

March 4-5, 2011

District Spring Training – Edmonton
For President Elects, Secretaries and all leaders

May 22-25, 2011

RI Convention New Orleans

June 16-19, 2011

District Conference Athabasca, AB

For additional Information and to register for these events,
visit the District 5370 website www.rotary5370.org
or call the Rotary District 5370 Office 780 482-5370



Rotary Leadership Institute

District 5370 Rotary Leadership Institute

Who Should Attend? Rotarians who have an interest in expanding their knowledge of Rotary. You do not have to hold a leadership position in your club to attend RLI. Rotarians with a few weeks experience and Rotarians with more than 40 years in Rotary have attended courses.

What is RLI? It's a series of leadership courses offered in three full-day parts (Parts I, II, III). Those completing each part are eligible for the next part. The courses are designed to provide Rotary knowledge and to develop leadership skills for voluntary organizations. RLI is fun, interactive, participatory and uses skilled faculty and facilitation techniques to make the experience valuable and enjoyable.

How is RLI Organized? RLI is an unofficial affiliate of Rotary International, but not an official program of RI nor under its control. RLI is a multi-district program in districts around the Rotary world. The institute offers a training program in three full-day sessions, followed by graduate seminars. Trainers are selected from Rotarians with outstanding leadership abilities who conduct innovative and participatory course sessions.

Why Should My Club Send Candidates to RLI? Leadership skills in a voluntary organization are often different from business leadership skills. It is important that club leaders have every opportunity for education because the success or failure of our clubs depends in large part on the quality of their leaders. This is an outstanding opportunity for each club to improve the Rotary knowledge of its members and its future leaders, who will also be exposed to new ideas about Rotary. Just the interaction with other Rotarians makes the courses worthwhile. RLI is for Rotarians who just want to know more about Rotary, our Foundation and the programs of Rotary locally and internationally.

What is the Cost? Each course is expected to cost \$85 per day, includes breaks, meals and course materials.

When are RLI Courses? District 5370 courses are held throughout the year. Check the district website at www.Rotary5370.ca for dates and locations.

Registration details and location are posted on the district website and information sent to club presidents. Additional courses will be scheduled if there is demand.

Where Will Courses be Held? RLI courses will be held at any location in District 5370 where a minimum of 15 candidates are registered and there is appropriate facilities. Rotarians may also attend RLI courses in other districts with the approval of the host district.

www.Rotary5370.ca

District 5370 Rotary Leadership Institute



Rotary Leadership Institute District 5370

For information contact

Brent Collingwood
District RLI Committee Chair

brent.collingwood@ualberta.ca





Over the course of the last few years, the district has been working at establishing a solid strategic plan. I am aware that many of your clubs are or have been developing your strategic plan.

As a district one of our priorities is: **Develop leaders capable of serving within clubs and beyond the club level.** In order to meet this priority the district has joined over 200 other districts to provide what is called **"The Rotary Leadership Institute"**. It involves three 8 hour modules, designed to provide leadership skills both within the club and beyond.

David Linett PRID, and International Chair writes: *"The Rotary Leadership Institute was founded to assist in improving Rotary knowledge and leadership skills of the future leaders of our Rotary clubs. We believe that excellent leadership is the key to successful service by our clubs to our communities and the world. Rotary is blessed with members of high quality, but all Rotary clubs depend on outstanding leadership to harness the talents and skills of our membership to high levels of accomplishment. The rapid turnover of leadership positions in Rotary caused by annual elections requires constant effort to prepare more and more Rotarians for the responsibilities of leadership. Through the dedicated efforts of our officers, executive committee and faculty, the Rotarians of our member districts have a unique opportunity for quality Rotary education. We invite all of the clubs in our districts to join with us to build a greater and greater Rotary."*

The district has successfully recruited 15 trainers locally to provide the modular training of "The Rotary Leadership Training". The first opportunity to participate in this course will be announced shortly.

Since this is an investment in the future of your leadership team, we have made every effort to keep the costs within reason. Each module training course has been priced at \$85 per participant, which includes the training material, the cost of facilities, and the associated meals. If you or your club has ever been frustrated by the lack of good leadership or lack of qualified people, here is an opportunity to develop those individuals. You can also help the district to meet their strategic priority of developing leaders at the club level and beyond.

Feel free to contact me if you require additional information at possibilityworks@shaw.ca or to check out the Rotary Leadership Institute website go to <http://www.rotaryleadershipinstitute.org/>.

Remember that the "Future of Rotary is in your Hands."

Wendy McDonald, District Trainer



Core Values

Rotary's core values represent the guiding principles of the organization's culture, including what guides members' priorities and actions within the organization. Values are an increasingly important component in strategic planning because they drive the intent and direction of the organization's leadership.

Service

We believe that our service activities and programs bring about greater world understanding and peace. Service is a major element of our mission. Through the plans and actions of individual clubs, we create a culture of service throughout our organization that provides unparalleled satisfaction for those who serve.

Fellowship

We believe that individual efforts focus on individual needs, but combined efforts serve humanity. The power of combined efforts knows no limitation, multiplies resources, and broadens our lives and perspectives. Fellowship leads to tolerance and transcends racial, national, and other boundaries.

Diversity

We believe Rotary unifies all people internationally behind the ideal of service. We encourage diversity of vocations within our membership and in our activities and service work. A club that reflects its business and professional community is a club with a key to its future.

Integrity

We are committed to and expect accountability from our leaders and fellow members, both in the results of our efforts and in the processes we use to accomplish our goals. We adhere to high ethical and professional standards in our work and personal relationships. We are fair and respectful in our interactions, and we conscientiously steward the resources entrusted to us.

Leadership

We are a global fellowship of individuals who are leaders in their fields of endeavor. We believe in the importance of leadership development and in leadership as a quality of our members. As Rotarians, we are leaders in implementing our core values.

All of these core values are reflected in the Object of Rotary and The Four-Way Test, which we use in our daily lives. They inspire us to foster and support the ideal of service for developing and maintaining high ethical standards in human relations.



Executives, Officers and Club Contacts

Executives	Position	Email	Home Tel	Work Tel
Jackie Hobal (Athabasca)	District Governor	jhobal@mcsnet.ca	780-675-3808	780-675-3808
Sherry Holmes (Edmonton West)	Secretary	sherry.holmes@epsb.ca	780-464-2141	780-489-8020
Darrel Martin (Edmonton Northeast)	Treasurer	aac@telusplanet.net	780-458-4744	780-468-3261

Officers	Position	Email	Home Tel	Work Tel
Sherry Holmes (Edmonton West)	Secretary	sherry.holmes@epsb.ca	780-464-2141	780-489-8020
Darrel Martin (Edmonton Northeast)	Treasurer	aac@telusplanet.net	780-458-4744	780-468-3261

Assistant Governors / Clubs	Position	Email	Home Tel	Work Tel
Jim Krauss (Fort St. John)	District Assistant Governor	jimkrauss@canada.com	250-785-3195	
Jim Farley (Dawson Creek)	President	wildcat@pris.bc.ca	250-782-6207	250-782-9577
Sally Schilds (Dawson Creek Sunrise)	President	sschilds@telus.net	250-782-3730	
Colin McMillan (Fort Nelson)	President	colin@totalbc.ca	250-774-6040	250-774-6040
Trina Warren (Fort St. John)	President	trina.warren@mnp.ca	250-787-9554	250-785-8166
(Fort St. John Sunrise)	President			
Michael Adamchick (Yellowknife)	District Assistant Governor	michael.adamchick@td.com	867-766-2841	867-873-5891 x.250
Tom Lakusta (Hay River Sunrise)	President	tom_lakusta@gov.nt.ca	867-874-4615	867-874-2009
Craig Hockridge (Yellowknife)	President	craig_hockridge@gov.nt.ca	867-445-5511	867-873-7999



Assistant Governors / Clubs	Position	Email	Home Tel	Work Tel
Frank Reitz (Fort McMurray)	District Assistant Governor	frank@frankreitz.com	780-743-5049	780-799-5195
Barbara Reitz (Fort McMurray)	President	barbreitz@hotmail.com	780-743-5049	780-791-8920
Helen Duncan (Fort McMurray Oilsands)	President	helen.duncan@telus.net	780 743 5372	780-381-4330
Terry Hill (Westlock)	District Assistant Governor	thprent@telus.net	780-349-5074	780-349-4611
Gerry Kiselyk (Athabasca)	President	gerald.kiselyk@sunlife.com	780-675-3763	780-675-0364
(Barhead)	President			
Ken Zachkewich (Lac La Biche)	President	kzach@telusplanet.net	780-623-4399	780-623-4650
Russ MacIntyre (Slave Lake)	President	russ.macintyre@atcoelectric.com	780-849-5562	780-849-7623
G Rex Dawson (Westlock)	President	rexon@mcsnet.ca	780-349-3547	780-349-3361
Sharon Cornelius (Stony Plain)	District Assistant Governor	dshrcornelius086@gmail.com	780-970 1784	780-968-3668
Syl Haisan (Morinville)	President	syl@cafischerlumber.com	780-961-3484	780-453-1994
Kyle Laliberte	President	laliberte@hotmail.com	780-919-1362	780-460-8207
Allan Pawlowich (Spruce Grove)	President	lnal@shaw.ca	780-960-3824	780-722-6060
Terry Van Nes (St. Albert - Saint City)	President	tvannes@digicare.com	780-459-7013	780-460-9942
Charles (Chuck) Morrison (Stony Plain)	President	PrairieCove@xplornet.com	780-963-5872	780-940-4562
Arlaine Monaghan (Spruce Grove)	District Assistant Governor	ajmonagh@telusplanet.net	780-963-3650	780-963-3650
Nonie Buski (Edmonton Mayfield)	President	nbuski@shaw.ca	780-973-6820	
Pauline Perreault (Edmonton South)	President	pauline@jumpouttabed.com	780-289-1700	780-760-1535
Trevor Black (Edmonton Urban Spirits)	President	trevor.black@shaw.ca	780-237-0236	780-237-0236
Michael (Mike) Ryan (Edmonton West)	President	info@cleanscene.ca	780-967-4172	780-488-0036
Anthony Porter (St. Albert)	President	arporter@shaw.ca	780-458-4877	

Assistant Governors / Clubs	Position	Email	Home Tel	Work Tel
Gordon Deeks (Edmonton)	District Assistant Governor	gdeeks@thejournal.canwest.com	780-702-6793	780-429-5577
Jim Greenough (Edmonton)	President	jimgreenough@shaw.ca	780-430-7234	
Lorne Parker (Edmonton Gateway)	President	Lorne.Parker@epsb.ca	780-432-0684	780-429-8426
Kathy Knowles PHF (Edmonton Glenora)	President	kathyknowles@shaw.ca	780-434-2753	780-717-6682
Dean Wood (Edmonton Riverview)	President	dean.wood@shaw.ca	780-433-1541	780-433-1541
Jim Johnston (Edmonton Sunrise)	President	johnstonsjb@shaw.ca	780-960-0290	
Diana Parker (Edmonton Strathcona)	District Assistant Governor	dianadan@telusplanet.net	780-481-7188	
Nancy Field (Edmonton Ave of Nations)	President	nfield@telusplanet.net	780-434-1544	780-966-7743
Chinwe Okelu (Edmonton Southeast)	President	cokelu@telus.net	780-461-5853	780-461-5853
(Fort Saskatchewan)	President			
Allen Petersen (Sherwood Park)	President	alptrsn@shaw.ca	780 467 7101	780 464 5123
Cam Ross (Sherwood Park Centennial)	President	cam.ross@atcogas.com	780.444.9043	780.420.7526
Larry Johnson (Camrose Daybreak)	District Assistant Governor	ljjohnso@telusplanet.net	780-672-3595	780-672-5561
David Stolee (Camrose)	President	dgstolee@telus.net	780-672-9442	
Patrice Johnson (Camrose Daybreak)	President	pjohnson@brsd.ab.ca	780-672-3595	780-672-4416
Glen McLay (Vegreville)	President	gmclay@shaw.ca	780-632 4007	780-632-2884
(Wainwright)	President			
Tim Robson (Wetaskiwin)	President	smartmoney@telusplanet.net	780-352-2787	780-352-4846
Richard Starke (Lloydminster Border City)	District Assistant Governor	rstarke@LAH.ca	780-875-4654	780-875-5733
Darlene Kingwell (Battlefords)	President	darlene.k@sasktel.net	306-937-2127	306-446-6892
Terri Selin (Lloydminster)	President	tmselin@shaw.ca	780-875-4460	780-808-5282
Peter Yeung (Lloydminster Border City)	President	pyeung23@sasktel.net	306-285-3228	306-285-3228
Shirley McRobert (Vermilion)	President	mrobert@telusplanet.net	780-853-4557	780-581-2414



Assistant Governors / Clubs	Position	Email	Home Tel	Work Tel
Thelma Maris (Edson)	District Assistant Governor	tagmaris@gmail.com	780-723-3126	780-723-3126
Val Thesen (Drayton Valley)	President	vthesen@gmail.com	780-542-5587	780-542-5879
Troy Sorensen (Edson)	President	troy.sorensen@telus.net	780 712-4359	780 712-3060
Joan Udell (Hinton)	President	rjudell@shaw.ca	865-4532	
Paul Butler (Jasper)	President	prbutler@bearhilllodge.com	780 852-5136	780 852-3209
Lindsay Moyle (Whitecourt)	President	lmoyle@millarwestern.com	780-779-4378	780-778-2221 x 2178
Kevin Hilgers (Grande Prairie)	District Assistant Governor	wave@telus.net	780-539-0623	780-539 0623
Donna Spencer (Grande Cache)	President	spencerj@telusplanet.net	780-827-4970	780-827-3344
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(Grimshaw Centennial)	President			
Paul Bennett (Peace River)	President	BennettP@prsd.ab.ca	780-332-1774	780-624-3601 ext102
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Shirley Smith (Edmonton Northeast)	President	smittysx3@shaw.ca	780-475-0258	780-473-6611
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Heather de Kok (Edmonton Strathcona)	President	hrdekok@gmail.com	780-437-8825	780-988-8588
(Edmonton Whyte Avenue)	President			
Stuart Wringe (Nisku-Leduc)	President	sywringe@shaw.ca	780-986-1453	

Directors	Position	Email	Home Tel	Work Tel
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Kevin Hilgers (Grande Prairie)	District Governor Nominee	wave@telus.net	780-539-0623	780-539 0623
Terry Drader (Drayton Valley)	Immediate Past District Governor	tadrader@telus.net	780-542-2834	780-898-2834
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Eden Hampson (Edmonton Mayfield)	Membership	eden@edenhampson.com	780-481-6218	780-438-3336
Randy Boissonnault (Edmonton)	Public Relations	randy@xennex.com	780-439-5929	780-903-3223
Nirmal Nijjar (Edmonton Southeast)	Services	nirmala7@hotmail.com	780 467 4111	
Tim Schilds (Dawson Creek Sunrise)	New Generations	timschilds@telus.net	250-782-3730	250-782-2840
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STRATEGIC PLAN

continued from inside front cover

At its November 2009 meeting, the RI Board of Directors adopted a revised strategic plan for the organization that focuses on promoting three essential elements: strong clubs, effective service, and a recognized brand. Effective 1 July 2010, the revised plan reduces the number of priorities from seven to three, each of which has a set of related measurable goals that encompass many aspects of the original plan and can be adjusted as needed.

In 2009, the Strategic Planning Committee reviewed the RI Strategic Plan as mandated by the Council on Legislation. The review included surveying 14,000 Rotarians worldwide, conducting focus groups of Rotarians and non-Rotarians to assess Rotary's image, and analyzing the organization's strengths, weaknesses, opportunities, and challenges in relation to its mission, vision, and strategic priorities.

Reflecting the findings of this research, the revised plan is designed to

- **Unify the strategic direction** of RI and The Rotary Foundation by emphasizing high-impact service activities within the Foundation's six areas of focus
- **Take a back-to-basics approach** by recognizing the fundamental importance of the individual clubs and RI's strong commitment to supporting them
- **Address the well-documented need** to clarify the organization's image by showcasing the results of Rotary's action-oriented service to the world at large

Moving forward, the plan will serve as a blueprint against which the organization can measure its progress and develop tactical plans to achieve its goals. The Board of Directors, in coordination with the RI Strategic Planning Committee and the general secretary, will develop the details in the coming months to implement this plan over the next three Rotary years.

A Strategic Planning Guide, the Club Leadership Plan, and the Planning Guide for Effective Rotary Clubs are available at www.rotary.org.

Check the Rotary website for updates,
news, announcements, and additional information.

Send your questions or comments to
the Strategic Planning Office at spo@rotary.org.

In January 2010, the RI Board is reviewing and finalizing the draft goals for culturally appropriate terminology.



The Mission of Rotary International, a worldwide association of Rotary clubs, is to provide service to others, promote high ethical standards, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.



The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.