

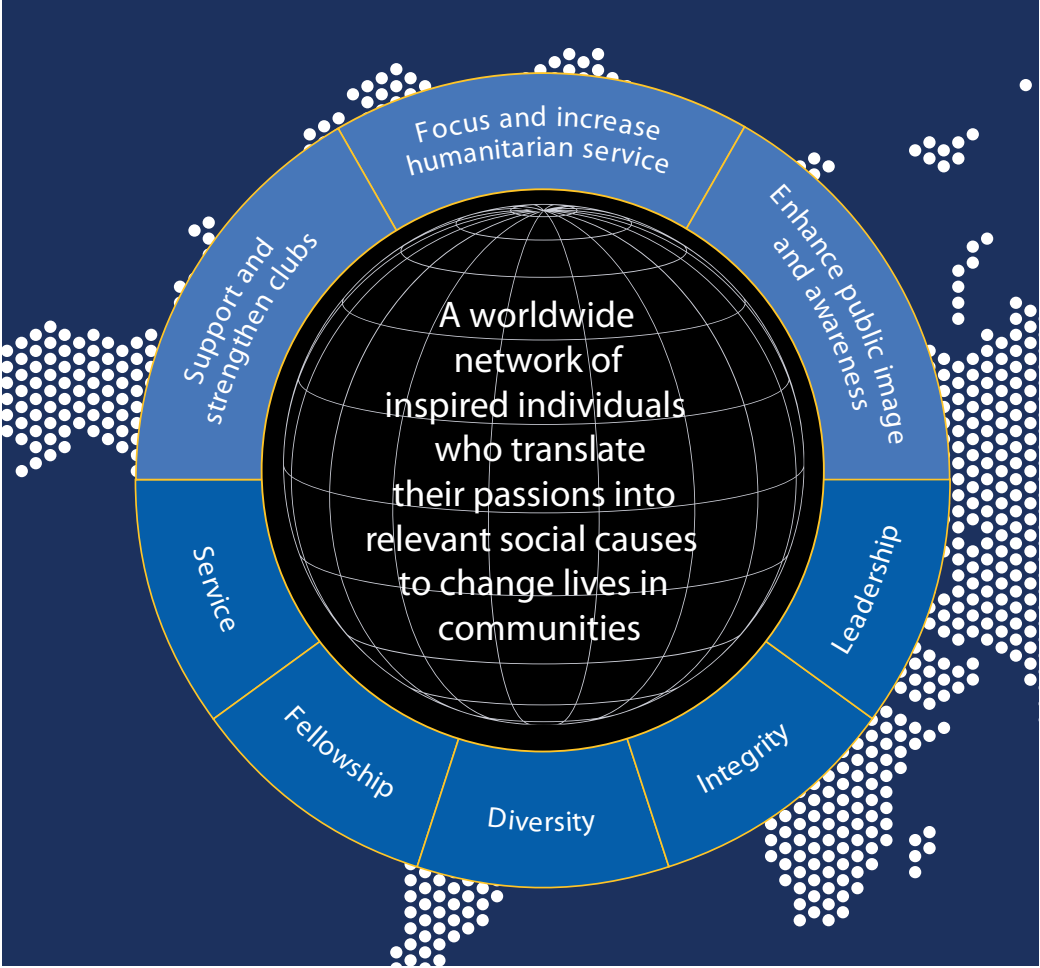
Rotary International
District 5370 Handbook

**ENGAGE
ROTARY**



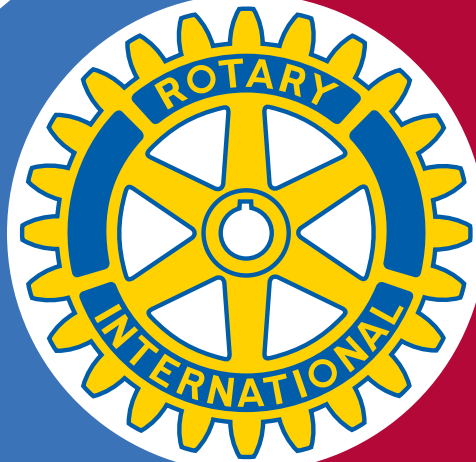
**CHANGE
LIVES**

Betty L. Screpnek
District Governor 2013–14



Rotary International
District 5370 Handbook

**ENGAGE
ROTARY**



**CHANGE
LIVES**

Betty L. Screpnek
District Governor 2013–14



Rotary International District 5370

District Office

Rene Cavanagh, Administrator

16030 – 104 Avenue NW, Edmonton, Alberta T5P 0S3

Phone: 780-482-5370; Fax: 780-482-5300

www.rotary5370.org

Note: space is available at District Office for meetings

Tribute

I would like to thank Jackie Hobal, PDG for her focus and patience in co-ordinating this handbook. It will serve as a valuable tool for all district leaders in 2013-14.

Betty L Screpnek

District Governor 2013-14

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Message from the President-elect

Ron D. Burton
Rotary Club of Norman, Oklahoma, USA (2013-14)



Ron D. Burton retired as President of the University of Oklahoma Foundation, Inc. in 2007. A Rotarian since 1979, Mr. Burton is a member and Past President of the Rotary Club of Norman, Oklahoma. He has served RI as a District Governor, Delegate to the 1992 and 1995 Councils on Legislation, International Assembly Group Discussion Leader, Zone Trainer, Rotary Information Counselor, member of several committees and task forces, and President's Representative to numerous District Conferences. He served on the Board of Directors of Rotary International in 1998-2000 serving as Chair of the Executive Committee and the Administration Committee in 1999-2000. In 1998-1999 he served as Chair of the Audit Committee. In 2003 he served RI as Moderator of the International Assembly. He served as Aide to the 2006-2007 President of Rotary International. Additionally, he has served the Rotary Foundation as a consultant to the Development Committee, a National Advisor for the Permanent Fund Initiative, a Regional Rotary Foundation Coordinator, a member of the Permanent Fund Leadership Team, the International PolioPlus Committee, the PolioPlus Speakers Bureau, Moderator of the Regional Rotary Foundation Coordinator Training Program in 2003, and Trustee in 2006-2010. He served as Vice-Chair of the Foundation in 2008-2009.

Mr. Burton was Chair of the 2011 Rotary International Convention. He has been a member of the Future Vision Committee of The Rotary Foundation since 2007 and currently serves as Vice-Chair. He will serve as President of Rotary International in 2013-2014.

An attorney, Mr. Burton is a member of the U.S. Supreme Court Bar, the Oklahoma Bar Association, and the Cleveland County Bar Association. He is also a member of the American Bar Association, the ABA Section of Taxation Committee on Exempt Organizations, and the ABA Section of Real Property, Probate and Trust Committee on Charitable Organizations.

Mr. Burton has been the recipient of the RI Service Above Self Award, the Rotary Foundation Citation for Meritorious Service, the Rotary Foundation Distinguished Service Award, the International Service Award for a Polio-Free World, the Boy Scouts of America Silver Beaver Award, and the Norman United Way/Junior League Civic Volunteer of the Year Award. He and his wife, Jetta, are Paul Harris Fellows, Benefactors, Major Donors, and members of the Paul Harris Society, the Bequest Society, and the Arch Klumph Society.



Message from the District Governor Elect

This year we are challenged to
ENGAGE ROTARY CHANGE LIVES.

It is an honor to serve as your District Governor creating Rotary International's history. District 5370 has many leaders that also serve at an international level in volunteer leadership positions. We have so much to be proud of in this district.

Welcome to the roll out of Rotary International's Future Vision Year, a new era for our Rotary Foundation. It takes everything that is wonderful about Rotary and raises it to a new Level – by encouraging bigger, more sustainable international projects while providing increased flexibility for local projects.

Let me welcome all of our in-coming club and district leaders, including our guests from D5360 to our Spring Leadership Training. This handbook is designed to provide club and district leaders with information, including links to Rotary International, District and programs that will assist in establishing goals and developing plans for the Future Vision Year 2013-14.

George and I attended the RI International Assembly in San Diego where we had the opportunity to meet with in-coming President Ron D Burton and his wife Jetta from Norman, Oklahoma.

Ron is asking all Rotarians and their leaders to concentrate our efforts to the eradication of Polio that was started 26 years ago. We are so close to our world goal, but we must continue the pressure in the three remaining countries–Nigeria, Afghanistan, and Pakistan. We are writing the last few pages of one chapter of Rotary history as we move closer to the end of polio. We believe it will happen in your year.

Membership attraction and retention are critical. Our numbers have stayed the same for 15 years. We get plenty of new members every year but just as many members leave.

The challenge for all our club and district leaders is to ensure every member can have that experience of an epiphany, that moment of realizing what Rotary is, what doors it opens, what a privilege it is to be a Rotarian to ENGAGE ROTARY CHANGE LIVES in the most respected service organization in the world.

Let's get to work team, but do not forget to have FUN doing it!



Betty
District Governor 2013-14

Welcome to Zone 24

Welcome to the 2013-14 Rotary year! This year RIP Ron Burton has asked us to "Engage Rotary, Change Lives". From the past history of D5370, this will not be a problem. As the leaders for this Rotary year, you will be following in the footsteps of many great leaders both at the club level and the district level. You should be very proud of the projects in which your clubs and Rotarians have been involved both internationally and locally. This year there will be three main areas that we must all focus on - the eradication of Polio; the implementation of the Future Vision Plan; and the implementation of a membership plan that attracts and engages members.



The work of Rotary is not done at the District or Zone level. It is done in the clubs by Rotarians. For Rotary to succeed we need your help. You are the ones to make it happen. I look forward to working with all of you.

Bryn Styles

Bryn has been a Rotarian since 1986 when he joined the Rotary Club of Barrie Huronia in Barrie, Ontario. He was Club President in 1995-96 and served as Assistant Governor for D7010 from 2001-03. Bryn has also served as D7010 District Conference Chair and was a GSE Team Leader to Australia in April 2000 (a tough job!). Bryn was District Governor during the Rotary Centennial year of 2004-05. He has been an RI President representative to numerous District Conferences and was his District's Council on Legislation Representative in April 2010. His two passions for Rotary are membership (editor Membership Matters Newsletter 2008-10) and the Rotary Foundation. He was D7010 District Foundation Chair from 2007-10 and the Regional Rotary Foundation Coordinator for Zone 24 East from 2010-12. Bryn is the Rotary International Director from Zone 24 to sit on the RI board from July 2012 to June 2014.

Bryn and his wife Randy are both Paul Harris Fellows, Foundation Bequest Society Members and members of the Arch Klumph Society. Bryn has been recognized with the District Foundation Service Award, the 4 Avenues of Service Citation, the Citation for Meritorious Service and the Service Above Self Award. Randy and Bryn have two married children and five grandchildren. They are known as the unreliable grandparents because of their travel schedule.



Assistant Governors 2013-14

Districts exist to help Rotary clubs advance the Object of Rotary. The primary role of the AG is to assist the Governor and District Leaders with the administration of Rotary clubs by helping them to be more effective.

Area 1

Tim Schilds – RC of Dawson Creek Sunrise – timschilds@telus.net

Dawson Creek, Sawson Creek Sunrise, Ft. Nelson, Fort St. John, Fort St. John Sunrise

Area 2

Darin Benoit – RC of Yellowknife – dbenoit@dundeerealty.com

Hay River Sunrise, Yellowknife, Yellowknife True North

Area 3

Gary Couet – RC of Fort McMurray Oilsands – couet@shaw.ca

Fort McMurray, Fort McMurray Oil Sands

Area 4

Wayne Lannon – RC of Westlock – tphrent@telus.net

Athabasca, Barrhead, Lac La Biche, Slave Lake, Westlock

Area 5

Syl Haisan – RC of Morinville – syl@cafischerlumber.com

Morinville, Parkland After Dark, St. Albert Saint City, Spruce Grove, Stony Plain

Area 6

Doug Campbell – RC of St. Albert – campdoug@shaw.ca

Edmonton Mayfield, Edmonton South, Edmonton West, Edmonton Urban Spirits

Area 7

TBA

Edmonton, Edmonton Gateway, Edmonton Glenora, Edmonton Riverview, Edmonton Sunrise

Area 8

Nirmal Nijjar – RC of Edmonton Southeast – nirmala7@hotmail.com
Edmonton Strathcona, Sherwood Park, Sherwood Park Centennial, Fort
Saskatchewan

Area 9

Jean Anderson – RC of Wainwright – wjean@persona.ca
Camrose, Camrose Daybreak, Wainwright, Vegreville, Wetaskiwin

Area 10

Diane Mineault – RC of Camrose – prairiesis@yahoo.ca
Lloydminster, Lloydminster Border City, Battlefords, Vermillion, Rotary E-Club
of Canada#1

Area 11

Lindsay Moyle – RC of Whitecourt – lindsaym@albertanewsprint.com
Drayton Valley, Edson, Hinton, Jasper, Whitecourt

Area 12

Vernon Boyd – RC of Grande Prairie Sunrise – vernon@ccsigp.ca
Grande Prairie, Grande Prairie Swan City, Grande Prairie After Five, Grande
Cache

Area 13

Don Peterson – RC of Fairview – fairviewprinting@telusplanet.net
Fairview, Grimshaw Centennial, Peace River

Area 14

Theresa Wilson – RC of Edmonton Strathcona – twilson@wilsonlawgroup.ca
Edmonton Whyte Avenue, Edmonton Northern Lights, Edmonton Northeast,
Nisku-Leduc, Edmonton Southeast

Assistant Governor Team Leader

Brenda Tyson – RC of Edmonton Northeast
bmtyson@telus.net
Home (780) 478-3983
Cell (780) 819-3983



Five Year Member History District 5370

District 5370 Membership Committee

John Vrolijk
 Membership Chair
 Email: jvrolijk@eidap.com
 Phone: (780) 417-2724 (home)
 (780) 467-2707 (work)

Duane Gibb
 Membership Committee
 Email: duane.gibb@telus.net
 Phone: (780) 459-3060
 (780) 458-8398

Club	Club Name	Jul 08	Jul 09	Jul 10	Jul 11	Jul 12
947	Barrhead	22	21	21	17	19
953	Camrose	57	49	46	39	41
958	Edmonton	190	202	180	174	170
959	Edmonton-Mayfield	41	40	33	34	31
960	Edmonton Strathcona	61	62	62	61	64
961	Fairview	23	29	31	26	32
963	Fort McMurray	51	43	37	42	50
964	Fort McMurray Oilsands	29	20	17	22	19
965	Grande Prairie	110	108	112	112	105
975	Edmonton Northeast	56	65	56	44	46
976	Peace River	39	39	30	38	36
981	Edmonton South	64	59	58	60	51
983	Vegreville	22	24	20	23	23
984	Vermilion	34	37	35	34	37
986	Edmonton West	55	52	55	46	46
987	Westlock	61	66	67	71	67
988	Dawson Creek	42	36	28	27	28
989	Fort Nelson	22	27	27	25	23
990	Fort St. John	44	44	42	37	43
991	Yellowknife	55	62	58	56	49
992	Lloydminster	84	76	76	72	71
994	Meadow Lake	0	0	0	0	0
995	The Battlefords	50	44	47	49	44
22343	Edmonton Riverview	37	37	39	38	40
22868	Grande Prairie (Swan City)	112	117	120	115	113
23223	Edmonton Gateway	41	36	38	38	31
23546	Stony Plain	53	47	56	54	54
24198	Athabasca	50	48	49	49	46

Club	Club Name	Jul 08	Jul 09	Jul 10	Jul 11	Jul 12
27033	St. Albert	58	53	53	48	48
27198	Edmonton-Glenora	84	88	80	75	73
27591	Sherwood Park	42	47	44	43	37
28364	Nisku-Leduc	36	38	39	36	32
29404	Spruce Grove	48	46	49	46	42
30150	Wetaskiwin	16	12	16	15	17
30424	Fort Saskatchewan	10	8	15	10	9
30710	Hinton	21	23	25	22	25
30847	Drayton Valley	31	37	42	37	45
31566	Edmonton-Avenue of Nations	12	12	12	0	0
31669	Morinville	21	18	17	18	33
50422	Chetwynd	6	0	0	0	0
50706	Jasper	24	33	35	35	30
50739	Edson	27	25	25	24	25
51150	Whitecourt	24	21	20	21	17
51151	Slave Lake	25	25	23	18	14
52149	Lloydminster-Border City	33	34	33	35	31
53331	Grande Prairie-Sunrise	51	55	54	53	48
53339	Fort St. John-Sunrise	21	17	19	20	26
54504	St. Albert-Saint City	17	16	18	16	13
55712	Dawson Creek Sunrise	26	37	35	36	31
56132	Edmonton Northern Lights	16	14	16	15	15
56133	Hay River Sunrise	14	15	14	13	11
58069	Camrose Daybreak	32	28	28	32	35
62009	Edmonton-Urban Spirits	39	42	45	36	23
62072	Wainwright	18	18	17	20	19
62283	Edmonton Sunrise	38	31	32	32	34
65377	Lac La Biche	14	14	16	12	12
69437	Grimshaw Centennial	23	26	24	16	16
69698	Sherwood Park Centennial	36	38	31	20	19
79132	Grande Cache	23	23	16	17	15
80012	Edmonton Southeast		13	14	13	19
82945	Edmonton Whyte Avenue			20	22	16
83138	Parkland After Dark			28	28	21
83845	Yellowknife-True North				25	19
		2391	2397	2395	2312	2249

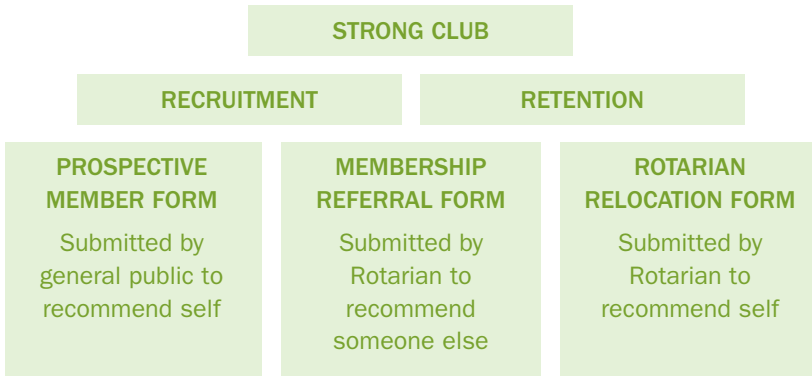


Membership Growth and Retention Support *for Clubs*



One of the three strategic priorities of Rotary International's Strategic Plan seeks to support and strengthen clubs, which includes the goal of improving recruitment and retention of qualified, enthusiastic members. Your club and your district are partners in membership development, and RI supports your membership growth and retention efforts through its online membership program. Introduced in 2001, the program helps clubs and districts identify prospective

members, connect returning members with former or new clubs, and connect relocating Rotarians with clubs in their new area.



PROGRAM SUCCESS

This online program has proven a successful method for introducing prospective members and former Rotarians to Rotary clubs. Since 2002, use of the online program and interest from prospective and relocating members has increased 270 percent. A study of the conversion rate from inquiry to membership shows that at least 60 percent of prospective and former Rotarians who completed forms online joined a club between 2004 and 2008. Club and district leaders who have followed up on inquiries report successful results in recruiting qualified new members. They refer to this membership growth in quantity as well as quality.

Club Instructions for Submitting Membership Goals in Rotary Club Central

To highlight the importance of membership attraction and engagement, club presidents-elect should collaborate with all members of the club to set the membership growth goals for the upcoming year. Once the goals have been set, log in to Member Access and use Rotary Club Central to submit your club's membership goals to your district governor-elect.

Enter your goals by 1 June. This information will be used by your district governor to report the district's overall membership growth goal to Rotary International for the upcoming Rotary year. Club and district goals will be used to gauge progress toward the objectives set in the regional membership plans approved by the 2013-14 RI Board of Directors.

	EXISTING MEMBER	NEWERS	PERCENTAGE	GOAL TOTAL
Existing members retained	No Data	37	<input type="text"/>	37
Achievement				37
New members retained	0	<input type="text"/>	<input type="text"/>	0
Achievement				0
2013-14 Goal Total			<input type="text"/>	

Save Clear all Cancel



The Rotary Foundation: District 5370 Committee

(Please see the District Website for updated information not available at time of printing)

District Rotary Foundation Chair

Ross Tyson (PDG)
Rotary Club of Edmonton Northeast
E-mail: jrtyson@telusplanet.net
Telephone: (780) 478-3983

Alumni

Charles Schroder
Rotary Club of St. Albert
E-mail: cschroder@shaw.ca
Telephone: (780) 459-7274

Annual Giving

Mary Drader
Rotary Club of Drayton Valley
E-mail: tmdrader@telus.net
Telephone: (780) 542-2834

District Grants (Canada)

Lindsay Moyle
Rotary Club of Whitecourt
E-mail: lindsaym@albertanewsprint.com
Telephone: (780) 779-4378

District Grants (International)

Don Lowry
Rotary Club of Sherwood Park
E-mail: angus692@gmail.com
Telephone: (780) 464-1611

Global Grants

Ed Willson (PDG)
Rotary Club of Athabasca
E-mail: ewill10233@aol.com
Telephone: (780) 916-4545

Paul Harris Society

Carol Devereux
Rotary Club of Fort Saskatchewan
E-mail: cdev@telus.net
Telephone: (780) 998-3165

Permanent Fund

Brian Wilkie
Rotary Club of Edmonton Sunrise
Email: brianwilkie@telus.net
Telephone: (780) 481-2654

Polio Plus (TBA)

Scholarships

Henk Van Andel
Rotary Club of Edmonton Northeast
E-mail: henkva@telus.net
Telephone: (780) 452-2715

Vocational Training Teams (VTT) Including GSE

Marilyn Mucha
Rotary Club of Whyte Avenue
E-mail: mgmucha@shaw.ca
Telephone: (780) 468-7199

World Peace Fellowships

Ivan Docker
Rotary Club of Edmonton Strathcona
E-mail: ivandocker@live.ca
Telephone: (780) 458-7278

The Rotary Foundation Future Vision Plan Rollout

Effective July 1, 2013 Rotary worldwide will be rolling out the new model for grants previously referred to as the Future Vision Plan. Clubs have been trained in the new model and our committee chairs will be available to help Club Foundation Chairs to demystify the grants process and the other programs for The Rotary Foundation. Clubs that have been qualified (signed MOU received, training complete) are the only ones that are allowed to access TRF grant dollars this coming year. Qualification is an annual process.

District 5370 TRF District Profile 2011–12

Zone 24					
GOAL & CONTRIBUTION HISTORY					
Rotary Year	Annual Giving Goal	Clubs Reporting Goals	Annual Giving Contributions	Annual Giving Per Capita	Total Contributions
2007-08	\$230,413	96%	\$378,438	\$156.90	\$510,111
2008-09	\$259,188	100%	\$280,784	\$118.08	\$438,405
2009-10	\$269,445	98%	\$299,229	\$124.83	\$476,382
2010-11	\$253,866	95%	\$308,212	\$128.69	\$580,870
2011-12	\$209,425	87%	\$309,520	\$133.88	\$502,595
2012-13	\$73,250	27%			
DISTRICT-DESIGNATED FUND SHARE credit for 2014-15 based on 2011-12 Annual Fund - SHARE contributions (Does not include DDF carried over from prior years, total as of 30 June 2012)					\$152,741
TOTAL RF CONTRIBUTIONS SINCE 1917					\$5,195,252
TOTAL ENDOWED FUNDS (market value at 30 June 2012) 1 Fund					\$49,738
NON-CONTRIBUTING CLUBS IN 2011-12					4
RECOGNITION HISTORY				2011-12	Total
Arch C. Klumph Society (cumulative US \$250,000 +)				0	0
Major Donors (Cumulative US\$10,000 and above)				6	31
Bequest Society Members				13	39
Benefactors				0	209
Paul Harris Fellows				110	2,559
Sustaining Members				741	
PROGRAM PARTICIPATION HISTORY 2011-12				2011-12	Total
Scholars sponsored (1 planned in 2012-13)				1	13
Group Study Exchanges (1 planned in 2012-13)				1	14
Matching Grants sponsored (as primary host or international partner)				5	91

Clubs and Rotarians are from the 2012-13 *Official Directory*.

Annual Fund goals for 2012-13 are as of 13 September 2012.

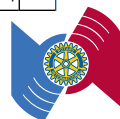
Total RF contributions since 1917 is the total of all clubs including terminated clubs, and district contributions. Recognition totals for 2011-12 are the total at 30 June 2012 less the total reported at 30 June 2011.



Rotary Foundation Monthly Contribution Report, July 2012 to February 2013

Club	Number of Members	APF Goal Amount, \$	APF Goal % Achieved	APF Per Capita, \$	Annual Giving, \$		Other Giving, \$		Permanent Fund, \$		YTD Total, \$
					Month	YTD	Month	YTD	Month	YTD	
District 5370	0	0	0	0	0	0	101.01	0	0	0	101.01
Athabasca	46	6,480	57	80.12	313.14	3,685.71	1,181.21	0	0	0	4,866.92
Barrhead	19	1,800	0	0	0	0	0	0	0	0	0
Camrose	41	4,300	523	548.92	347.47	22,505.54	676.76	0	0	0	23,182.30
Camrose Daybreak	35	5,100	74	108.30	0	3,790.40	1,173.34	0	0	0	4,963.74
Dawson Creek	28	2,900	154	159.24	0	4,458.64	2,525.25	0	0	0	6,983.89
Dawson Creek Sunrise	31	3,300	313	333.71	1,595.96	10,344.91	50.50	15,163.95	0	0	25,508.87
Drayton Valley	45	5,000	189	209.49	459.58	9,427.09	10.10	80.20	0	303.03	9,810.32
Edmonton	170	6,840	57	22.99	50.25	3,909.07	-	18,461.44	0	0	22,370.51
Edmonton Ave of Nations	0	0	0	0	0	121.22	0	0	0	0	121.22
Edmonton Gateway	31	0	0	14.85	20.20	460.48	0	161.62	0	0	622.10
Edmonton Glenora	73	7,600	26	27.03	50.50	1,973.16	0	252.53	0	0	2,225.69
Edmonton Mayfield	31	6,000	146	283.54	171.72	8,789.77	50.51	2,239.49	0	505.05	11,534.31
Edmonton Northeast	46	8,750	74	140.82	318.17	6,477.94	10.10	807.09	0	10,701.01	17,986.04
Edmonton Northern Lights	15	0	0	107.12	0	1,606.87	0	4,040.44	0	0	5,647.31
Edmonton Riverview	40	4,500	46	51.38	131.31	2,055.24	0	282.83	0	0	2,338.07
Edmonton South	51	8,000	142	222.19	1,328.28	11,331.84	0	924.61	0	0	12,256.45
Edmonton SouthEast	19	1,800	36	34.33	0	652.29	0	857.84	0	75.01	1,585.14
Edmonton Strathcona	64	6,300	50	49.62	0	3,175.77	0	1,282.83	0	0	4,458.60
Edmonton Sunrise	34	0	0	265.54	101.01	9,028.24	0	354.54	0	0	9,382.78

Club	Number of Members	APF Goal Amount, \$	APF Goal % Achieved	APF Per Capita, \$	Annual Giving, \$		Other Giving, \$		Permanent Fund, \$		YTD Total, \$
					Month	YTD	Month	YTD	Month	YTD	
Edmonton Urban Spirits	23	3,000	73	95.65	0	2,200.04	0	1,404.66	0	0	3,604.70
Edmonton West	46	4,500	38	37.27	50.51	1,714.23	0	4,22.32	0	0	5,946.55
Edmonton Whyte Avenue	16	0	0	14.07	0	225.05	0	131.32	0	0	356.37
Edson	25	2,500	189	189.13	121.22	4,728.18	50.51	1,451.61	0	0	6,179.79
Fairview	32	3,500	147	160.74	101.01	5,143.56	0	0	0	0	5,143.56
Fort McMurray	50	4,700	132	129.52	0	6,476.23	0	196.08	0	10,148.41	16,820.72
Fort McMurray Oilsands	19	1,900	191	191.05	0	3,629.88	0	0	0	0	3,629.88
Fort Nelson	23	0	0	4.39	0	101.01	0	1,462.62	0	0	1,563.63
Fort Saskatchewan	9	1,000	252	280.14	150.51	2,521.22	50.51	603.04	0	0	3,124.26
Fort St. John	43	0	0	96.57	1,176.77	4,152.43	50.51	3,141.74	0	0	7,294.17
Fort St. John Sunrise	26	0	0	131.70	0	3,424.20	0	0	0	0	3,424.20
Grande Cache	15	0	0	0	0	0	0	0	0	0	0
Grande Prairie	105	20,000	1	1.20	0	126.26	0	11,456.04	0	0	11,582.30
Grande Prairie After Dark	0	0	0	0	0	0	1,212.13	1,414.15	0	0	1,414.15
Grande Prairie Sunrise	48	5,400	54	60.40	1,358.60	2,899.03	984.85	4,861.92	0	0	7,760.95
Grande Prairie Swan City	113	20,000	50	88.80	0	10,034.02	0	7,212.73	0	0	17,256.75
Grimshaw Centennial	16	0	0	113.64	0	1,818.18	0	0	0	0	1,818.18
Hay River Sunrise	11	0	0	91.69	50.51	1,008.61	0	0	0	0	1,008.61
Hinton	25	0	0	28.92	65.66	723.04	0	0	0	0	723.04
Jasper	30	7,350	67	164.92	0	4,947.48	0	9,872.52	0	0	14,820.00
Lac La Biche	12	1,600	44	58.68	0	704.10	0	1,614.08	0	0	2,318.18



Club	Number of Members	APF Goal Amount, \$	APF Goal % Achieved	APF Per Capita, \$	Annual Giving, \$		Other Giving, \$		Permanent Fund, \$		YTD Total, \$
					Month	YTD	Month	YTD	Month	YTD	
Lloydminster	71	0	0	1.48	0	105.17	0	121.21	0	0	226.38
Lloydminster Border City	31	2,500	39	31.10	25.25	964.21	0	4,902	0	0	5,866.21
Morinville	33	3,000	34	30.61	0	1,010.10	0	1,990.49	0	0	3,000.59
Nisku-Leduc	32	0	0	0	0	0	0	70.71	0	0	70.71
Parkland After Dark	21	500	136	32.40	80.81	680.33	0	101.01	0	0	781.34
Peace River	36	3,850	9	9.80	0	352.96	0	0	0	0	352.96
Sherwood Park	37	3,000	115	92.91	150.50	3,437.59	0	1,080.81	0	0	4,518.40
Sherwood Park Centennial	19	660	0	0	0	0	0	60.61	0	0	60.61
Slave Lake	14	1,600	0	0	0	0	0	0	0	0	0
Spruce Grove	42	4,200	79	78.87	10.10	3,312.52	0	1,222.23	0	0	4,534.75
St. Albert	48	10,000	112	233.03	0	11,185.38	0	2,293.51	0	0	13,478.89
St. Albert Saint City	13	1,500	93	107.23	0	1,393.94	0	404.02	30.30	30.30	1,828.26
Stony Plain	54	6,000	0	0	0	0	0	0	0	0	0
The Battlefords	44	0	0	7.97	0	350.59	0	50.51	0	0	401.10
Vegreville	23	0	0	71.65	0	1,648.04	0	303.03	0	0	1,951.07
Vermilion	37	3,000	119	96.55	22.22	3,572.17	0	2,162.81	0	0	5,734.98
Wainwright	19	3,800	56	111.64	0	2,121.21	0	101.01	0	0	2,222.22
Westlock	67	6,700	14	13.89	0	930.30	0	101.01	0	0	1,031.31
Wetaskiwin	17	1,500	19	16.51	35.35	280.72	0	0	0	0	280.72
Whitecourt	17	2,000	77	90.36	35.35	1,536.19	0	1,487.69	0	0	3,023.88
Yellowknife	49	0	0	0	0	0	0	0	0	0	0
Yellowknife True North	19	0	0	0	0	0	0	1,000.00	0	0	1,000.00
District 5370	2249	208,130	92.85	85.93	8,321.97	193,252.35	2,469.72	117,074.48	30.30	21,762.82	332,089.64

Polio Plus District 5370 Report

in US Dollars

Club Name	Total Contributions for ...		
	01–28 Feb 2013	01 Jul 2012 to 30 Jun 2013	01 Jul 2012 to 28 Feb 2013
Athabasca	0	1,181.21	1,181.21
Barrhead	0	0	0
Camrose	0	676.76	676.76
Camrose Daybreak	0	1,173.32	1,173.32
Chetwynd	0	0	0
Dawson Creek	0	2,525.25	2,525.25
Dawson Creek Sunrise	50.50	15,163.96	15,163.96
Drayton Valley	10.10	80.20	80.20
Edmonton	0	6,867.50	6,867.50
Edmonton Gateway	0	161.62	161.62
Edmonton Northeast	10.10	807.09	807.09
Edmonton Northern Lights	0	4,040.44	4,040.44
Edmonton Riverview	0	282.83	282.83
Edmonton Southeast	0	857.84	857.84
Edmonton Strathcona	0	1,282.83	1,282.83
Edmonton Sunrise	0	354.54	354.54
Edmonton West	0	4,232.32	4,232.32
Edmonton Whyte Avenue	0	131.32	131.32
Edmonton Avenue of Nations	0	0	0
Edmonton Glenora	0	252.53	252.53
Edmonton Mayfield	50.51	2,239.49	2,239.49
Edmonton Urban Spirits	0	1,404.66	1,404.66
Edson	50.51	451.61	451.61
Fairview	0	0	0
Fort McMurray	0	196.08	196.08
Fort McMurray Oilsands	0	0	0
Fort Nelson	0	1,462.62	1,462.62
Fort Saskatchewan	50.51	603.04	603.04
Fort St. John	50.51	3,141.74	3,141.74
Fort St. John Sunrise	0	0	0
Grande Cache	0	0	0
Grande Prairie	0	11,456.04	11,456.04



Club Name	Total Contributions for ...		
	01–28 Feb 2013	01 Jul 2012 to 30 Jun 2013	01 Jul 2012 to 28 Feb 2013
Grande Prairie Swan City	0	7,212.73	7,212.73
Grande Prairie After Five	1,212.13	1,414.15	1,414.15
Grande Prairie Sunrise	984.85	4,861.92	4,861.92
Grimshaw Centennial	0	0	0
Hay River Sunrise	0	0	0
Hinton	0	0	0
Jasper	0	2,872.51	2,872.51
Lac La Biche	0	1,614.08	1,614.08
Lloydminster	0	121.21	121.21
Lloydminster Border City	0	4,901.96	4,901.96
Meadow Lake	0	0	0
Morinville	0	1,990.49	1,990.49
Nisku Leduc	0	70.71	70.71
Parkland After Dark	0	101.01	101.01
Peace River	0	0	0
Sherwood Park	0	1,080.81	1,080.81
Sherwood Park Centennial	0	60.61	60.61
Slave Lake	0	0	0
Spruce Grove	0	1,222.23	1,222.23
St. Albert	0	2,293.51	2,293.51
St. Albert Saint City	0	404.02	404.02
Stony Plain	0	0	0
The Battlefords	0	50.51	50.51
Vegreville	0	303.03	303.03
Vermilion	0	2,162.81	2,162.81
Wainwright	0	101.01	101.01
Westlock	0	101.01	101.01
Wetaskiwin	0	0	0
Whitecourt	0	1,4876.69	1,487.69
Yellowknife	0	0	0
Yellowknife True North	0	1,000	1,000
Total for District 5370	0	97,480.47	97,480.47



ROTARY NEW GENERATIONS

Under 30 years of age and making a difference at home and abroad

RYLA (Rotary Youth Leadership Awards) is an exciting program for youth ages 15 to 18 who have potential to be leaders today and tomorrow. RYLA emphasizes leadership, citizenship, and personal growth.

Contact:
Lindsey Lam
lindseylam2@gmail.com
Laura Morie Laura.morie@gmail.com



INTERACT is a service club for young people ages 14 to 18. Interact has lots of fun activities, but there is also a serious side that appeals to thousands of youth. Excellent opportunities for service!

Contact:
Mike Hanna
mike.hanna@synergycanada.ca
Jill Manning jillmegg@hotmail.com



RYPEN (Rotary Youth Program of Enrichment) is a four-day camp designed for young people who want to grow. RYPEN camps are for youth who have limited opportunities to attend leadership development programs.

Contact:
Kelsey Rabin rabin@ualberta.ca



ROTARACT is a Rotary service program for young men and women ages 18 to 30. ROTARACT is one of Rotary's fastest-growing programs. ROTARACT is about making a difference through service.

Contact:
Shannon Peacocke
speacocke@live.com
Alex Mielke
alex.mielke94@gmail.com

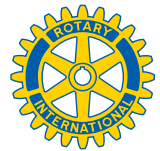


ROTARY YOUTH EXCHANGE students spend up to a year living with host families and attending school in a different country. Youth Exchange Students learn new ways of living and new things about themselves.

Contact:
Wayne McCutcheon
wsm@shaw.ca
Dave McRae
dmcrae@isengineering.com



ROTARY INTERNATIONAL is a world-wide organization committed to service, high ethical standards and promoting peace throughout the world. Rotary International supports a variety of global youth initiatives.



For more information:

Northern Alberta BC, Saskatchewan www.Rotary5370.org/youth
Southern Alberta & Saskatchewan www.rotaryyouth.com

Sponsored by



New Generations Program D5370 Contacts www.rotary5370.org/youth

New Generations refers to the youngest generation in the family of Rotary. It is an integral part of Rotary. Just as future generations depend on Rotary, Rotary depends on them. We must continue to grow, to create new Rotarians. These young people bring fresh enthusiasm, and a positive spirit. They look for ways to accomplish things, not for excuses why they won't work.

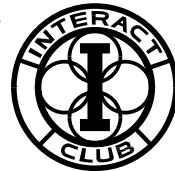
Rotary International President recently said that through Rotary, we create a world where children can dream. We show new generations that they can do greater things than they imagine, and we inspire them to reach beyond what they believed was possible. This is how you will ENGAGE ROTARY, CHANGE LIVES.

Is your club involved with youth? If not, why not? Do you need more information? We have dedicated volunteers who want your help and your energy. This link will take you to information
http://www.rotary.org/RIdocuments/en_pdf/735en.pdf

Here are the programs within New Generations contact of the NG chair:

Interact

Interact is Rotary International's service club for young people age 12 to 18. Interact clubs are sponsored by individual Rotary clubs, which provide support and guidance, but they are self-governing and self-supporting. Interact just celebrated 50 years of service with over 250,000 Interactors worldwide.



<http://www.rotary.org/en/studentsandyouth/youthprograms/interact/pages/ridefault.aspx>

Rotaract

Rotaract is a Rotary-sponsored service club for young men and women ages 18 to 30. Rotaract clubs are either community or post-secondary based, and they're sponsored by a local Rotary club. This makes them true "Partners in Service" and key members of the family of Rotary.



<http://www.rotary.org/en/studentsandyouth/youthprograms/rotaract/pages/ridefault.aspx>

Rotary Youth Exchange

As a Rotary Youth Exchange student, you'll spend up to a year living with host families and attending school in a different country.

<http://www.rotary.org/en/studentsandyouth/youthprograms/rotaryyouthexchange/pages/ridefault.aspx>



Rotary Youth Leadership Awards (RYLA)

Rotary Youth Leadership Awards (RYLA) is Rotary's leadership training program for young people. RYLA participants can be ages 14-30, but most clubs and districts choose to focus on a narrower age range, such as 15-18 or 19-30.

[http://www.rotary.org/en/studentsandyouth/youthprograms/rotaryyouthleadershipawards\(ryla\)/pages/ridefault.aspx](http://www.rotary.org/en/studentsandyouth/youthprograms/rotaryyouthleadershipawards(ryla)/pages/ridefault.aspx)



Rotary Youth Enrichment Program (RYPEN)

In today's competitive world, high school students do not always have the opportunity to step outside of their comfort zone in a safe, protected and supportive environment to explore their ideas or to develop the life skills that translate into confidence and those successes all of us dream about in our everyday life and future career. RYPEN is about learning with, alongside and through new friends. It is about expanding leadership skills along with your peers in a supportive environment, building confidence and developing coping skills in a wide range of situations. It is about exploring ideas in problem solving in individual, team and group activities and broadening the cultural, social and academic horizons. It is about gaining new experiences that will assist in forming values and moral standards, as well as setting goals and future directions. RYPEN is about having a blast in outdoor activities and adventures!

If you are 14 to 16 years of age and in junior or senior high school, talk with your school counselor or local Rotary club.

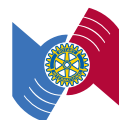
EarlyAct

EarlyAct is a school-wide service club for elementary students from ages 5 to 13 sponsored by Rotary Clubs and chartered by the district. The mission of EarlyAct is to promote goodwill, understanding, and peace through active participation of student members so that with committed citizenship and effective leadership they improve the quality of life for their school, local and global communities.

<http://www.clubrunner.ca/portal/SitePages/SitePage.aspx?did=5840&pid=67721>

Contact

Contact Laura Morie for information and the appropriate sub-committee chairs.
Cell: (780)307-9215; balesl@shaw.ca or laura.morie@gmail.com



Interact Club Name	Sponsoring Rotary Club	Email advisor addresses	Rotary Advisor	Club Contact
Camrose Composite High School	Camrose Daybreak		Patrice Johnson	
OLIMP	Camrose	jillmegg@hotmail.com	Jill Manning	
Dawson Creek	Dawson Creek	mcsquirt@telus.net	Linda Schildt Lees	
Dawson Creek	Dawson Creek Sunrise	mcsquirt@telus.net		
Ecole St. Patrick High School	Yellowknife	shuvenaars@yycs.nt.ca	Susan Huuvenaars	May Ly
Edmonton Centennial	Edmonton Riverview		Neil Cockburn	Erin Wallace
Edmonton Centennial	Edmonton West	mryan@cleanscene	Mike Ryan	
Edson	Edson	sharinorganics@hotmail.com	Sherry Sloan/Shanaz Iyer	dlilly2@telus.net
Sexsmith	Grande Prairie	Mrs. Crandall (school advisor)	Lorraine Gabriel	Katelyn Koersen-Deboer
Grande Prairie Peace Wapiti	Grande Prairie (Swan City)		Dan Drake	Derek
Grande Prairie Comp. Sunrise	Grande Prairie-Sunrise			
J. Percy Page School	Edmonton Strathcona	egermain@is2.ca	Eric Germain	
Jasper Place High school	Edmonton-Mayfield	cynthia@chilkootpromotions.com	Cynthia Beaver	
Jasper Place High school	Edmonton Sunrise			
Lloydminster	Lloydminster			
Lloydminster	Lloydminster-Border City			
M.E. LaZerte High School	Edmonton Northeast	ross.tyson@bgcbigs.ca	Ross Tyson	
Salisbury Composity High Schl	Sherwood Park	jvrolijk@eidap.com	John Vrolijk	Dana MaGee
Scona Pride	Edmonton South			Tom Yonge
Spruce Grove Composite High School	Parkland After Dark/ Spruce Grove		Randy Hetherington	Kirsten Lundman
Terwillegar (Lillian Osborne)	Edmonton	rmarshall@ fordedmontonfoundation.org	Ray Marshall	Alissa Riccioppo sk0nammie@hotmail.com
Athabasca	Athabasca	amajorhotshots@gmail.com	Armand Major	Vincent Major

Interact Club Name	Sponsoring Rotary Club	Email advisor addresses	Rotary Advisor	Club Contact
Bev Facey	Sherwood Park	jvroljik@eidap.com	John Vroljik	Madison Gilchrist madisongilchrist@hotmail.com
Amisckwicy	Edmonton Glenora	krijoh@telus.net	Kristine Price	Sharon Sommers
Harry Ainley	Edmonton Gateway	Lorne.Parker@epsb.ca	Lorne Parker	
Wainwright	Wainwright			
Vermillion	Vermillion			
Achbishop MacDougall	Edmonton Mayfield	cynthia@chilkootpromotions.com	Cynthia Beaver	
Ardrossan		jvroljik@eidap.com	John Vroljik	
Douglas Massey	Whyte Avenue	mmucha@deloitte.ca	Marilyn Mucha	
Christ the King	Leduc		Caline Strach	caline.strach@gmail.com
Calmar -Nisku	Calmar	shlkinsing@shaw.ca	Stephen Lindop	
Bellerose	Rotary Club of St. Albert	campdoug@shaw.ca	Douglas Campbell	Ranya and Emily
St. Albert High	St. Albert	paula@quantzlaw.com	Paula or Gerry	Lindsay Johnson
Peace River Highschool	Peace River	quiltedlily@telus.net	Pauline Spinney	
Hay River	Hay River	dian.papineaumagill@gmail.com	Dian Papineau	
Vegreville	Vegreville	kittray55@gmail.com	Kitt Ray	
Westlock Community Interact	Westlock	clboulrice@gmail.com	Lisa Boulrice	
Hilltop	Whitecourt	piet1@telus.net	Jim Ferguson	
St. Joe's	Grande Prairie After Five		Lloyd Fischer	
Stony Plain Composite	Stony Plain	dshmcornelius086@gmail.com	Sharon Cornelius	
Paul Kane	St. Albert			
ESSMY	St. Albert			

not properly registered with R.I.



Service Above Self

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

Rotary District 5370 Charitable Foundation

Your Foundation – Your Partner In Fund Raising

The Rotary District 5370 Charitable Foundation was established to provide assistance to clubs in fundraising for their charitable projects. The Foundation is registered with the Canada Revenue Agency as a “public foundation”. This means that it is able to collect funds for charitable activities and issue tax receipts for these funds.



Here's a brief summary of how the Foundation can assist your Rotary club:

1. Your club identifies a suitable fundraising project as well as the donee of the funds raised. Please note that there are specific regulations as to donees – see the “Qualified Donees” page on the Rotary International District 5370 website for more information. Click on the “District 5370 Charitable Foundation” link in the left column of the home page.
2. The funds raised are sent to the Foundation, along with a list of the donors and amounts for income tax receipt purposes. The funds are held in trust until they are needed by the club (see #4). Interest earned on these is used by the Foundation for administrative purposes.
3. At year-end, the Foundation will provide your club with the tax receipts, for distribution to the donors.
4. When advised to do so, the Foundation will provide you with a cheque for presentation to the donee.

The above is a very short summary of how the Foundation can serve your club. Please see the additional pages on the district website for more information: http://www.clubrunner.ca/dprg/dxprogramhome/_programhome.aspx?did=5370&pageid=2652

When your club has a fundraising event, please contact one of the following individuals to discuss the details and procedures to be followed, as there are strict Canada Revenue Agency rules which must be adhered to. Nevertheless, there are many imaginative ways your Rotary Club can benefit from being able to provide tax receipts as part of your fundraising activities.

Contact

Foundation President PDG Julius Buski
e-mail: buski@shaw.ca
Ph. (780) 973-6820

Foundation Treasurer Dennis Freeman
e-mail: freeman5@telus.net
Ph. (780) 437-5464

We are here to help!



District 5370 Belize Literacy Program



Rotary District 5370 (Western Canada) and Belize Rotary Clubs are completing a four year project aimed at improving student literacy rates by providing professional development support for primary teachers, support for the development/revision of 21st Century

Primary Mathematics and Science curricula, and the integration of technology into classrooms and schools which allows improved and increased access to teaching and learning resources.

Investment to date is approaching \$2,000,000 U.S., including thousands of hours of professional volunteer service hours. Funders include Rotary Clubs from Canada and Belize, the Rotary Foundation, CRCID (Government of Canada) and The Government of Alberta. The current funding ends on March 31, 2013.

District 5370 has renewed its commitment to this program for another three years and has applied for a grant for 2013-2016 totalling \$1,500,000. In addition, individual Rotary clubs are adopting schools in Belize to provide additional support (facility upgrades, resources, playgrounds, scholarships etc.).

Thanks to our Rotary sponsors and partners, the Rotary Club of San Ignacio and Chair, Dr. Eve Aird and her committee!



Get involved! Visit www.belize-literacy.com for updates!

Adopt a school in Belize – contact David Taylor: david@rntaylor.com

Build a playground in Belize – contact Wendy Andrews: Wendy Andrews mii@shaw.ca

Join the Belize Literacy Program Committee – contact Jackie Hobal: jhobal@mcsnet.ca

District 5370 Employment Partnership

Rotarians Making a Difference: Partnering to Promote Employment for People with Developmental Disabilities

Partners: District 5370 Rotary Clubs, Alberta Association for Community Living (AACL), Alberta Human Services, Persons with Developmental Disabilities Community Boards and Program (PDD)

Background

The dreams parents have for their sons and daughters with developmental disabilities are no less than the dreams they and other parents share for their children without disabilities, to: have every opportunity for a career, make a contribution; earn an income and be valued as community members.

People with developmental disabilities share the aspirations of their families and want nothing more than the opportunity to demonstrate their potential. Unfortunately, the vast majority of Albertans with developmental disabilities are unemployed or underemployed.

Rotary is working to change that reality. Inspired by Frank Devlyn's commitment to increasing employment possibilities for people with disabilities in 2000, Wendy McDonald, the then President of the Edmonton Mayfield club sought the assistance of AACL and PDD to look at how her Rotary club could help and the Partnership was born. Each partner brings valuable resources to the table. AACL brings a 55+ year history of supporting individuals with developmental disabilities and their families to create good lives in the community. PDD brings financial resources and connections to the employment services sector. What Rotary brings is invaluable. Rotarians bring their leadership, their business acumen, and their desire to do what is right. This Partnership is an excellent example of Rotarians making communities better by serving through their vocation.

How it works

The Partnership works to:

Create real jobs – Rotary Clubs and individual Rotarians work in partnership with a Partnership Coordinator, hired by AACL with funding provided by PDD, to develop jobs for people with developmental disabilities within the business community. The Coordinator then supports both the employer and employee to sustain and facilitate the successful inclusion of people with developmental disabilities in the workplace.



Set an example – Being respected members of the business community, Rotarians often set the standard. When people with developmental disabilities are seen working and contributing to successful businesses two things happen. One, other employers consider doing the same once they see the business advantage gained by employing dedicated, reliable employees. Two, people with developmental disabilities are seen in a different light. Communities come to understand that just like anyone else, people with developmental disabilities want to work, to earn a living and to be full participating members of their communities.

The Results to Date

Employers describe the many benefits to their businesses because of their involvement with the Partnership. Not only do they gain a dedicated, enthusiastic, productive employee, they frequently report that their new employees have a positive impact on staff morale and that customers express their approval of their staffing choice. People with developmental disabilities are working in offices, restaurants, stores and factories. Since the first hire in 2001...

- Rotarians have generated over 200 jobs making a difference in over 200 lives
- On average, the employee with developmental disabilities' personal income increase 53% because they have a job
- \$3301 per job per year is saved in government income support
- 35 Rotary clubs crossing two Rotary Districts are engaged in the Partnership
- Past RI President Frank Devlyn sanctioned an award in his name to honour individual club's efforts to create jobs

Contact Information

To get this project off the ground in your club or for more information contact the District 5370 Employment Partnership Committee, we will connect you with the coordinator for your Rotary club.

Rotarian Wendy McDonald, Edmonton Sunrise

(780) 974-1310 Email: possibilityworks@shaw.ca

Rotarian Bruce Uditsky, Edmonton Sunrise

(780) 451-3055, Ext 417 Email: buditsky@aacl.org

District 5370 Rotary Aboriginal Partnership (RAP)

Background

For some time now Rotarians in District 5370 have recognized that many Aboriginal Canadians are living in poverty and do not enjoy a high standard of living normally associated with living in Alberta and Canada. We have further recognized that the many Aboriginal people face enormous systemic barriers which have led to this low standard of living. Rotary has historically done amazing work internationally to assist people living in third world conditions and the Partnership advocates for us to also direct our efforts to meeting the needs of Aboriginal Canadians living in similar conditions. Rotarians have indeed contributed to positive change throughout the world and we would like to replicate this here at home.

We know that Aboriginal people in Canada, when compared to non-Aboriginal Canadians are more likely to be unemployed, undereducated, homeless and are severely over represented in the Criminal Justice system. One startling statistic is that an Aboriginal male is more likely to go to jail than to graduate from high school.

The Aboriginal population is the youngest and fastest growing population in Alberta. This fact alone directs that we must work hard to improve the lives of Aboriginal people. Also at a time of low unemployment Aboriginal people represent a largely untapped employment resource. All this to say there is an excellent business case to be made for investing in Aboriginal Canadians.

In 2012, then DG Harry Buddle asked Jan Fox of the Edmonton Rotary Club to create a District wide Partnership to look at ways Rotarians could do what they do best – get involved. Current DG Kevin Hilgers wholeheartedly endorsed the project and our mandate and action plans have been approved at the District Executive level.

Mandate and Purpose

The Rotary Aboriginal initiative is a district wide interest in building partnerships with Aboriginal groups with the goal of improving the lives of Aboriginal people in our District. The purpose of this initiative is to raise awareness about the realities of Aboriginal people in our Rotary District and to support Aboriginal groups and Agencies to build capacity within their communities. We believe that such an investment will enable more Aboriginal people to become contributing members of society.

As a District wide steering committee we are a catalyst for change by encouraging individual clubs or groups of clubs to find innovative ways to



invest in the future of our communities by investing in Aboriginal people. We work closely with a Project Advisory Circle made up of Aboriginal leaders and Rotarians.

The vision is that every club in the District will be involved in a project to support Aboriginal people by 2014.

Project Framework

In keep with the focus areas of Rotary International, all programs/projects undertaken by clubs will address one of the following social issues:

- Peace and conflict prevention/resolution (Reconciliation)
- Disease prevention and treatment
- Water and sanitation
- Maternal and child care
- Basic education and literacy
- Economic and community development

Work to Date

- Preliminary Consultations with Aboriginal leaders
- Communications activities and presentations to the District Conference and individual clubs to raise awareness about the Partnership
- Mandate developed and approved
- Creation of District wide Steering Committee
- Work on the creation of inventories of existing projects
- Work on the development of a Training package that clubs could use to raise awareness among members
- Gathering of information that can be shared electronically to assist clubs

Interested in joining?

Contact: Jan Fox

Phone: (780) 819-1068

E-mail: jan.fox@reachedmonton.ca

Public Relations Tools



District 5370 is committed to assist clubs and members to help make them functional and effective. We have tools and resources available at your fingertips.

Clubrunner

ClubRunner is the company that every club and the district uses for our web sites. It is an award-winning membership management and communication platform. Better organize your club, improve your communication, and empower your members by using this powerful tool. The district site of course is www.rotary5370.org

ClubRunner is more than just an easy-to-use website. It is a complete online package comprised of several modules, all designed to maintain your members' data, facilitate two-way communication, organize your events and volunteers, distribute your newsletter, and help you run your club more efficiently.

Learn more about webinars and other news and resources at: www.clubrunner.ca.

District Support – webmaster@rotary5370.org

The district web-site is your primary information resource at www.rotary5370.org for district events, conferences, training sessions, etc.

Access any club in the district from the club directory and you can view their website directly. Login is the same on any ClubRunner based website. After district login, any member has complete access to all directories and individual member search.

You can access Rotary International (www.rotary.org) and search for club information on any club in the world. After login (different login procedure from the ClubRunner system), you can even view your own Rotary Foundation contributions.



Social Networking and Rotary

Rotary International has adopted social networking as a useful tool in communicating with and informing Rotarians – and the rest of the wired world. While social media such as Twitter, Facebook, LinkedIn, YouTube have been in existence for a few years they are becoming some of the most popular and effective ways of communicating.

Rotary has official pages for several social media applications including Facebook, Twitter, LinkedIn and others. Rotary International has its own channel on YouTube that offers video content to those interested in Rotary. The YouTube channel supplements video on Rotary's website by providing Rotarians the means of embedding video onto their own sites.

District 5370 has many Facebook pages that enable Rotarians to communicate easily and effectively. Over 1000 participants talk Rotary on the District Facebook site at <https://www.facebook.com/groups/district5370/>. This site is a tool for anyone who is a friend of Rotary; use it to your advantage. There are also Facebook sites for 5370 Interact Rotaract, the Belize project and more.

District Newsletter

The District Newsletter is a publication that is emailed to all 2300 members. Refer to www.rotary5370.org for details and show off your accomplishments and news!

Marketing Rotary

If you have an event or good news and want everyone to know about it, tell the world! When we market Rotary we are INVESTING in our future. While the District has a team to guide and support, it is incumbent on each club or event to use the tools offered effectively. District social media such as Facebook sites are yours to use. The district newsletter, www.rotary5370.org etc, are all tools for you to use. While the district team can guide, it can't market every event or occurrence on your behalf. So you, your club or event will need to craft the message and get it out there. The district team can point you in the right direction and offer advice and guidance. If you have a major event - you should include a PR chair that can market as you need, and if required the district team can assist and guide. Marketing Rotary is important to our growth. Use these tools to ensure a continued bright future for Rotary.



District Training Team

The District Trainer role is to support the District Governor in the training of Assistant Governors, Presidents, club leaders and club members using a variety of training options from facilitated seminars to self-directed on-line webinars.

The District leadership has embraced one training option, GoToMeetings, for some of its President Elect training. Accessibility to training is fundamental to moving clubs forward and technology provides that opportunity. Currently any Rotarian can access a breadth of training resources that are available at Rotary International's E-Learning Centre. Visit the site at <http://bit.ly/YeNpo6> and you will find amazing resources for new members, existing member and club leaders. You can start your exploration of the E-Learning Centre by selecting the "RI Web site tour". There you will find a wealth of learning resources that are fingertip-available. You will soon be able to access this site from our District page: We will be adding a 'Training' sidebar that will include all available training opportunities and a training calendar.

My appeal? Send me your specific training requests, make suggestions for training generally, and volunteer as a trainer or a content developer. The District is building capacity using training as one key component: The goal is for every to become engaged in their own Rotary experience.

Contact me at:

Dini Corbett-Lourenço

Chair, District Training Team

Member, Rotary Club of Edmonton Riverview

dinicl@shaw.ca

(780) 902-9866



District 5370

Rotary Leadership Institute

Who Should Attend? Rotarians who have an interest in expanding their knowledge of Rotary. You do not have to hold a leadership position in your club to attend RLI. Rotarians with a few weeks experience and Rotarians with more than 40 years in Rotary have attended courses.

What is RLI? It's a series of leadership courses offered in three full-day parts (Parts I, II, III). Those completing each part are eligible for the next part. The courses are designed to provide Rotary knowledge and to develop leadership skills for voluntary organizations. RLI is fun, interactive, participatory and uses skilled faculty and facilitation techniques to make the experience valuable and enjoyable.

How is RLI Organized? RLI is an unofficial affiliate of Rotary International, but not an official program of RI nor under its control. RLI is a multi-district program in districts around the Rotary world. The institute offers a training program in three full-day sessions, followed by graduate seminars. Trainers are selected from Rotarians with outstanding leadership abilities who conduct innovative and participatory course sessions.

Why Should My Club Send Candidates to RLI? Leadership skills in a voluntary organization are often different from business leadership skills. It is important that club leaders have every opportunity for education because the success or failure of our clubs depends in large part on the quality of their leaders. This is an outstanding opportunity for each club to improve the Rotary knowledge of its members and its future leaders, who will also be exposed to new ideas about Rotary. Just the interaction with other Rotarians makes the courses worthwhile. RLI is for Rotarians who just want to know more about Rotary, our Foundation and the programs of Rotary locally and internationally.

What is the Cost? Each course is expected to cost \$85 per day, includes breaks, meals and course materials.

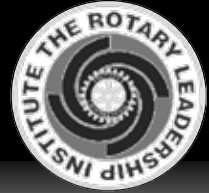
When are RLI Courses? District 5370 courses are held throughout the year. Check the district website at www.Rotary5370.ca for dates and locations.

Registration details and location are posted on the district website and information sent to club presidents. Additional courses will be scheduled if there is demand.

Where Will Courses be Held? RLI courses will be held at any location in District 5370 where a minimum of 15 candidates are registered and there is appropriate facilities. Rotarians may also attend RLI courses in other districts with the approval of the host district.

www.Rotary5370.org

District 5370 Rotary Leadership Institute



Rotary Leadership Institute District 5370

For information contact
Dini Corbett-Lourenco
District RLI Committee Chair

dinicl@shaw.ca

(780) 902-9866





Over the course of the last few years, the district has been working at establishing a solid strategic plan. I am aware that many of your clubs are or have been developing your strategic plan.

As a district one of our priorities is: **Develop leaders capable of serving within clubs and beyond the club level.** In order to meet this priority the district has joined over 200 other districts to provide what is called “**The Rotary Leadership Institute**”. It involves three 8 hour modules, designed to provide leadership skills both within the club and beyond.

David Linett PRID, and International Chair writes: *“The Rotary Leadership Institute was founded to assist in improving Rotary knowledge and leadership skills of the future leaders of our Rotary clubs. We believe that excellent leadership is the key to successful service by our clubs to our communities and the world. Rotary is blessed with members of high quality, but all Rotary clubs depend on outstanding leadership to harness the talents and skills of our membership to high levels of accomplishment. The rapid turnover of leadership positions in Rotary caused by annual elections requires constant effort to prepare more and more Rotarians for the responsibilities of leadership. Through the dedicated efforts of our officers, executive committee and faculty, the Rotarians of our member districts have a unique opportunity for quality Rotary education. We invite all of the clubs in our districts to join with us to build a greater and greater Rotary.”*

The district has successfully recruited 15 trainers locally to provide the modular training of “The Rotary Leadership Training”. The first opportunity to participate in this course will be announced shortly.

Since this is an investment in the future of your leadership team, we have made every effort to keep the costs within reason. Each module training course has been priced at \$85 per participant, which includes the training material, the cost of facilities, and the associated meals. If you or your club has ever been frustrated by the lack of good leadership or lack of qualified people, here is an opportunity to develop those individuals. You can also help the district to meet their strategic priority of developing leaders at the club level and beyond.

if you require additional information, feel free to contact me at dinicl@shaw.ca or to check out the Rotary Leadership Institute website go to www.rotaryleadershipinstitute.org.

Remember that the “Future of Rotary is in your Hands.
Dini Corbett-Lourenco, District Trainer



District 5370 Incident Response Protocol

Definition: for the purposes of this Protocol, an “Incident” is an unplanned occurrence which has the potential to negatively affect the people, property and good name of Rotary.

- A. If you are a local Rotarian informed of or involved in an Incident:
 - 1. Call your local Club President,
 - 2. Do not talk to the media.

- B. If you are a local Club President informed of or involved in an Incident:
 - 1. Contact the District Governor or their designate (likely a Past District Governor),
 - 2. Do not talk to the media.

- C. If you are the District Governor informed of or involved in an Incident:
 - 1. Contact and brief the District Media Representative (the District Media Representative and/or the District Governor will talk to the media).
 - 2. Contact and brief the relevant District Committee Chair,
 - 3. Contact Rotary International,
 - 4. Contact the following (not necessarily in this order):
 - a. the family/friends of those directly involved,
 - b. District General Counsel,
 - c. District Insurance and Risk Management Officer,
 - d. District Insurer.



RI Strategic Plan

Rotary's strategic plan identifies three strategic priorities supported by 16 goals.

Support and Strengthen Clubs

- Foster club innovation and flexibility
- Encourage clubs to participate in a variety of service activities
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Start new clubs
- Encourage strategic planning at club and district levels

Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on
 - New Generations programs
 - The six areas of focus
- Increase collaboration and connection with other organizations
- Create significant projects both locally and internationally

Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

IMAGINE ALL THE PEOPLE



Imagine All the
People... promoting
Peace, Health and
Education

The Rotary Club of
Edmonton Glenora
District 5370 Conference
October 4 -5, 2013
Shaw Conference Centre
Edmonton, Alberta

Prepare to be
inspired through
the power of
collaboration
and partnerships
during this two-day
conference and come
see what this Festival
City has to offer.

- Our Conference Speakers and Session Leaders will be the highlights of two energetic, stimulating, thought-provoking days!
- There will be quality time for connection and fellowship with your fellow Rotarians, Vocational Exchange, New Generations, Keynote Speakers and Special Guests.
- The House of Friendship will be truly that... we look forward to meeting you there to 'Nosh & Gab'!
- You ask: What's Goin On? Well, We Heard it through the Grapevine that the Governor's Ball will be a hit!



For more Conference information and Registration,
visit: www.conference5370-2013.ca

Information will be updated on the website as it becomes available