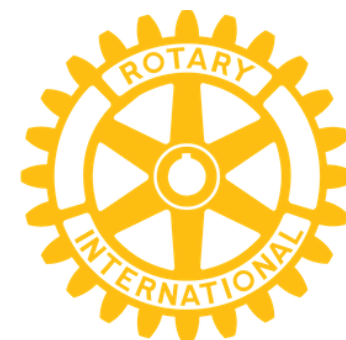




Rotary Opens Opportunities

Together is Better

Rotary





Life has changed from how we connect and how we operate

Our values and
what we do is
strong

We continue to focus on
serving and to share in
fellowship

Our care for
each other and
community has
grown

impact
opportunity values
fellowship flexibility
reshaping
community
service innovation
connections Rotary

We are all faced
with physical
isolation, we have
the opportunity to
create social
cohesion.





We are more connected now than when we
met face to face.



Our opportunity to be innovative
and explore creative ideas



Bold discussions!

“Rotary has a big enough heart. If we open our door wider, we might find a lot of interesting people with new voices and new perspectives.”

Holger Knaack



Rotary Club Models

CLUB MODEL	DESCRIPTION	APPEALS TO
Traditional Rotary club	Professionals and aspiring leaders who meet regularly for service, connections, and personal growth	People looking for connections, service opportunities, and tradition
Rotaract club	A club of members ages 18-30 that is sponsored by a Rotary club and often works with that club on projects	Younger people who want to serve their communities, develop leadership and professional skills, and have fun through service
Satellite club	A Rotary club sponsored by a traditional club but with its own meetings, projects, bylaws, and board	Those who want a club experience or meeting format or time that's different from what's offered by other clubs in the area
E-club	A Rotary club that meets primarily online	People who travel frequently, whose schedules make it difficult to meet in person, or who prefer an online experience

CLUB MODEL	DESCRIPTION	APPEALS TO
Passport club	A Rotary club that allows members to attend other Rotary clubs' meetings as long as they attend a specified number of meetings in their own club each year	People who travel frequently or those who enjoy trying a variety of club experiences and meeting lots of new people
Corporate club	A club whose members (or most of them) work for the same employer	Employees of an organization who want to come together to do good in their community
Cause-based club	A club whose members are passionate about a particular cause and focus their service efforts in that area	People who want to connect with others while addressing a particular set of problems
Alumni-based club	A club whose members (or most of them) are former Rotary program participants	People who have participated in Rotary outside of a club



HALLMARKS OF AN INNOVATIVE CLUB

LEADING YOUR CLUB TO TOMORROW

IF NOT
NOW,
WHEN?

APPOINTMENT OF A CLUB INNOVATION CHAIR & COMMITTEE

The club's board of directors includes a club innovation chair separate from the district membership chair, who leads a committee that meets regularly to integrate innovative practices into their club. This committee will be made of up a diverse array of members. This committee contributes to the development of a club strategic plan, and a mission statement where one does not already exist.

DIVERSE MEETING STRUCTURES

The club offers diverse meeting structures and formats to its members. This may include hybrid meetings, where some attend in person and some via Zoom; a schedule of half business meetings and half service meetings; meals are not built into dues nor mandatory; the meeting times may vary throughout the month (one mid-day meeting, one evening, etc.)

MULTIPLE MEMBERSHIP DUES STRUCTURES

The club offers diverse dues structures, such as a reduction in dues for partners of Rotarians, Rotary alumni, dual Rotaract / Rotary members, corporate memberships, etc. to the end of making Rotary more accessible to everyone with a desire to participate in service.

APPOINTMENT OF A CLUB DIVERSITY, EQUITY, AND INCLUSION CHAIR

The club's board of directors includes a club diversity, equity, and inclusion chair who is actively and deliberately working towards making the club's membership and activities more diverse, equitable, and inclusive. This includes making membership more appealing to under-represented groups, ensuring all voices are heard, and working to eliminate barriers to access. This committee works to develop a culture of community within and around the club.

ACTIVE AND ACCURATE WEB PRESENCE

The clubs's social media and website are active (updated regularly, as appropriate for the platform) and accurate, with up-to-date information on the district, Rotary International, and the club. The club is encouraged to build a small team of tech-savvy individuals to facilitate the development of content consistent with Rotary International Voice and Visual Identity Guidelines.



Rotary Opens Opportunities

Have Fun!