

Changing the World through International Service

presented by George Gerard
District 5390



My Background

- ❑ Temperament in the sciences
- ❑ Training in the humanities
- ❑ Ten years experience working on global projects
- ❑ Technologically challenged
- ❑ Language deficient

Why International Service?

- ❑ It is the 4th OBJECT OF ROTARY
- ❑ There is tremendous need in the world



- ❑ YOU actually have the ability and resources to improve lives
- ❑ YOU will grow as a person
 - In knowledge
 - In compassion
 - By experiencing new adventures
 - By making international friends

Challenges of International Service

- ❑ **Understanding the grant application process**

- Making use of RI resources
- Making use of District 5390 resources

- ❑ **Transforming knowledge into action**

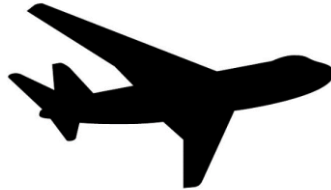
- Forming partnerships
- Making use of District 5390 resources
- Visiting current District projects

- ❑ **Fundraising**

- Individuals, clubs, districts, project fairs
- Understanding DDF & TRF contributions

- ❑ **Vetting**

- The project community
- Your international partner



Sustainability - 3 Models



Model 1 : get-er done and get out



This model places maximum focus on project completion

- ❑ Minimal interaction with the community
- ❑ Interaction with your partner club is primarily financial
- ❑ Primary focus is on project implementation



Pouring cement....one bucket at a time



Model 1 : get-er done (continued)

Rotary Perspective : if we complete this project, the community will be better off and we can move on to a new community and a new project

Community Perspective : we really don't trust these people, but we will put up with them because we need this project

Reality : we spent \$\$\$ on this project and there is a 50% chance it will fail within 5 years

Model 2 : the education model



With this model we are looking at changing community behaviors

- ❑ Medium interaction with the community
- ❑ Interaction is primarily instructor/student
- ❑ Focus is primarily on teaching the community on how to manage and maintain the project for the long term



Model 2 : the education model (continued)

Rotary Perspective : if the people have the requisite skills, they will be able to manage and maintain the project

Community Perspective : we really need this project and we will jump through these hoops in order to get it

Reality : obviously better than the 'get-er done' model, but still significant failures

Model 3 : the relationship model



Through 'trust building', Rotary and the community partner to promote change

- ❑ Maximum interaction with the community
- ❑ Interaction is primarily among colleagues
- ❑ Decisions and plans are mutually agreed upon



Model 3 : the relationship model (continued)

My Perspective : if there exists a relationship of trust and friendship, the input of Rotarians will be more likely to be internalized and implemented long term.

Community Perspective : we will listen with an open mind as long as our opinions are respected

Reality : too early to know for sure, but I am encouraged. It is difficult to change culture

D5390 GLOBAL GRANTS OVERVIEW

Terri Smiley, D5390 International Service Chair



LEARNING OBJECTIVES

- The WHY – we do global grants
- The HOW – to apply (abridged)
- The WHERE – to get help/resources

WHY do a global grant?





El Progreso, Guatemala



We have RUNNING water!!!

HOW to do a global grant

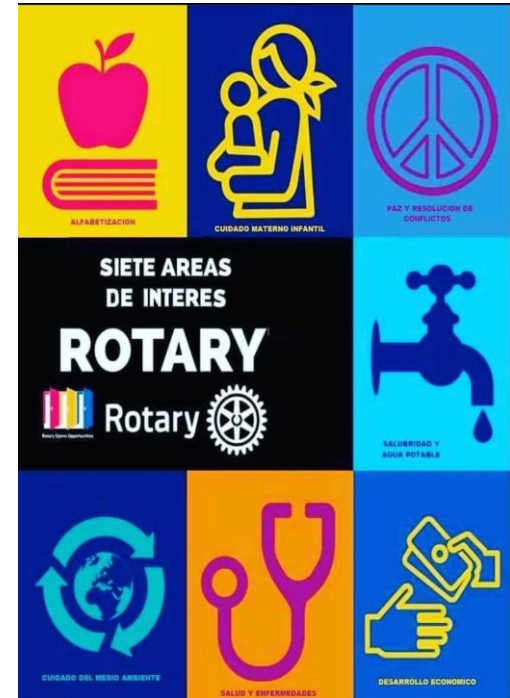


Global grants help fund

- HUMANITARIAN EFFORTS
- SCHOLARSHIPS for graduate research
- VOCATIONAL training teams

AREAS OF FOCUS

1. Peace & conflict resolution
2. Disease prevention
3. Water, sanitation and hygiene
4. Maternal & child health
5. Basic education & literacy
6. Economic & community development
7. Environment



NEED SPECIFIC IDEAS?

- Local communities (grass roots)
- Rotarian magazine
- Club presentations
- Your profession
- Project Fairs
- Global grants website ([matchinggrants.org](https://www.matchinggrants.org))
- Rotary Showcase



NUTS & BOLTS



Minimum requirements to apply

- Clubs must be qualified by the District
- MINIMUM Project budget = \$30k
- Clubs & districts contribute \$\$ (club funds & DDF); RI World Fund matches DDF 1:1
- Online application www.rotary.org

NUTS & BOLTS cont'd



- **Application emphasis on**
 - **Community assessment**
 - **Sustainability**
 - **Measurable outcomes**
 - **Active involvement of Rotarians in project**

APPLICATION PROCESS

- **Contact International Service Chair, RI Country Coordinator; seek support**
- **Submit Global Grant Proposal Form to District (online)**
- **Apply to RI online; upload documents**
- **Expect 6-12 month application / approval**

WHERE to get
help & resources?



RESOURCES

- START with D5390 International Service Chair
 - Terri Smiley (tallterri09@yahoo.com)
 - “Guide to Global Grants” document & RI Learning Center online tutorials
- REVIEW examples of approved grants
- CONTACT RI Country Director

MORE RESOURCES FOR GLOBAL GRANTS

DISTRICT 5390	ROTARY INTERNATIONAL
Int'l Service Chair – Terri Smiley Emeritus – George Gerard	Rotary.org Learning Center: Global Grants
Global grant proposal form – District 5390 website	A Guide to Global Grants (pdf) Global Grant Lifecycle (pdf)
Examples – grant applications	How to Use the Grant Center (pdf)
	Grant application template (doc)
	Terms & conditions for Global Grants (pdf)
	Areas of Focus Policy Statements



NOW YOU KNOW:

D5390 Rotary International Service

The WHY

The HOW

WHO ya gonna call?





QUESTIONS?