

Big Sky Rotary News



Montana Rotary District 5390 Newsletter

April 2017

Malinda's Musings

A Message from District Governor Malinda Shafman

Events

DISTRICT CONFERENCE 2017

Hilton Garden Inn
Apr 28, 2017 – Apr 29, 2017

Membership Matters - April

Hilton Garden Inn
Apr 28, 2017
8:00 AM – 12:00 PM

MISSOULA CENTENNIAL GALA

Kathy Ogren Home
May 05, 2017
5:30 PM – 10:00 PM

WOMEN IN ROTARY - 30 Year Celebration

Radisson Colonial Hotel
May 06, 2017
6:00 PM – 9:00 PM

TASMANIAN FRIENDSHIP Exchange

May 26, 2017 – Jun 10, 2017

RYLA Camp 2017

Luccock Park Camp
Jul 11, 2017 1:00 PM –
Jul 15, 2017 12:00 PM

PEACE PARK ASSEMBLY 2017

Waterton Park
Sep 21, 2017 – Sep 23, 2017

Maternal and Child Health – This area of focus is Rotary's theme for April. Rotary makes high-quality health care available to vulnerable mothers and children so they can live longer and grow stronger. Rotary expands access to quality care, so mothers and children everywhere can have the opportunities for a healthy future. Rotary provides education, immunizations, birth kits, and mobile health clinics around the world. Women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect themselves and their children from disease.



Malinda Shafman
District Governor
2016–2017
Rotary Club of Evergreen

An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation — all of which can be prevented. *Rotary makes amazing things happen, like:*

- **Mobile prenatal clinics** - Haiti has the highest maternal and infant mortality rate of any country in the western hemisphere. **Rotary provided a fully equipped medical Jeep** to volunteers and midwives to reach mothers and children in remote areas.
- **Cancer screening** - Rotarians provided a mobile cancer screening unit and awareness trainings around Chennai, India, where there is a high mortality rate of women with breast and cervical cancer due to late diagnosis.

(Continued on page 9)

Inside this issue:

Rotary Club News	2
Rotary Foundation News	5
Interact Club News	6
Rotary International News	7

Rotary Club News

Rotary Club of Deer Lodge: New Member Types Open Door to Grow Club

Last year when District Governor Malinda Shafman visited the Deer Lodge Rotary Club she shared the “Essential Changes for Clubs and Districts” report from the 2016 Council on Legislation. She highlighted the section on New Membership types and suggested this as an opportunity to grow membership in the Deer Lodge club. In November while discussing our dues for the next year, the Deer Lodge Rotary Club proposed and approved a government and nonprofit membership to attract the county, city, state, federal and non-profit agencies in our community as well as a corporate membership. The discussion acknowledged the challenges we all have in being able to meet the attendance requirements with busy schedules, but we have a desire to reach out to as many members of our community as we can.

Starting in January 2017 the Deer Lodge Rotary Club offered three types of memberships: \$200 for individuals, \$300 for government or non-profit, and \$400 for corporate. We believe these new membership types opened the door to different members of our community and last month and this month we held an Induction Ceremonies to officially welcome four new Rotary Members to the Deer Lodge Rotary Club. New individual members included Eddie McCarthy who runs the Quilt Retreat and Lloyd Wallin a local Realtor. We welcomed two non-profit group members: the Deer Lodge Medical Center represented by Andy Dreesen and Powell County Court House represented by Charlene White and Ricki Bauer. We also welcomed a corporate member Sun Mountain Lumber represented by Sherm and Bonnie Anderson.

Dick Bauman led the inspiring Induction Ceremony and pointed out this was the first time he inducted a husband and wife on the same day. Dick reviewed the Objective of Rotary, reminding us all of the high ethical standard for Rotary with our mission for service. Dick then recited the Four Way Test reminding us of the value of the truth and the benefit of all concerned. Each new member received a Certificate of Membership, the Objective of Rotary, the Four Way Test, a Rotary coin with the Four Way Test, and a Rotary Pin.



Pictured from left to right is President Jacques Lavelle, Dick Bauman, Lloyd Wallin, Andy Dreesen, Ed McCarthy, and Charlene White.



Pictured from left to right is President Jacques Lavelle, Dick Bauman, Sherm Anderson, Bonnie Anderson, and Ricki Bauer with Powell County Court House.

Helena Rotary Clubs Adopt a Highway

Sunrise Rotary member Murray Strong and Helena Rotary Club member Rex Walsh led a very successful first time effort to have the Helena Rotary Clubs unite to Adopt a stretch of the Spokane Creek highway that runs 2 miles north of “the blinking light” on Highway 12. This project involves picking up garbage three times a year. The Clubs are doing their part to help keep litter off the road and keep Montana beautiful. This session resulted in 29 bags of garbage!



Bozeman Rotary Literacy Project

The Bozeman Sunrise Rotary and the Bozeman Rotaract annual book giveaway provided over 2,500 books to 2nd graders all across Gallatin County. The students were pretty excited to receive two free books. This is part of the club's local efforts to promote literacy. Over 1,000 2nd grade students from every school in Gallatin County, including Big Sky and West Yellowstone, received books. The project received coverage from the local media



Helena Sunrise Rotary Club Provides Soup and Assistance for the Empty Bowls Fundraiser

Each April, the Friendship Center puts on the “Empty Bowls Fundraiser.” Local ceramic artists, including the Helena Clay Arts Guild and the Archie Bray Foundation, contribute handcrafted bowls for the event. People attending the event purchase an empty bowl, and enjoy a bowl of soup provided by local restaurants and others.

Helena Sunrise Rotary Club members prepare five gallons of white chili to donate to the event. Members of the Club traveled to over 25 participating restaurants the day of the event to pick up the prepared soup and bread and deliver it to the Lewis and Clark County Fairgrounds Event Center where the event is held. The Friendship Center is the only domestic violence shelter in Lewis & Clark, Broadwater, and Jefferson counties. Last year, The Friendship Center provided services to over 1,000 victims, which also included over 300 children.

40 Gallons of soup in the trunk of Rick & Sylvia Moore's car.



Kyle of the Helena Rotary Club and his wife Jonette helped out.



Billings Rotary Club

2016-2017 Projects



Community Special Projects Grants

(funded by \$6 assessment per member per quarter)

Court Appointed Special Advocates - \$1000
Eagle Mount of Billings golf program- \$1000
Yellowstone Boys and Girls Ranch Foundation - \$915
Rocky Mountain College Partner In Education program - \$400
Harvest Church Car Care Ministry - \$500
Big Brothers Big Sisters of Yellowstone County - \$300

Youth

'Eagle' Boy Scout recognition - \$600
Boys' State Sponsorship - 4 @ \$300
Girls' State Sponsorship - 1 @ \$300
Student of the Month Scholarships - 4 @ \$1500
Rotary Youth Leadership Academy sponsorships - 4 @ \$350
Billings Senior High Interact Club - \$250
Youth Exchange Students: Sponsored two incoming and two outbound - \$4000
Dictionaries for 3rd graders in Yellowstone and Big Horn Counties - \$2541
(includes \$12 per member paid to District 5390)

Community Investment

Food Baskets at Thanksgiving and Christmas donated to Family Services - \$27,000
(Packed and funded by Club - 900 @ \$30 each)
Community Leadership Development Inc (CLDI) - \$2000
(Southside Christmas Store project includes \$1000 from District 5390 Centennial Grant Fund)
Billings Studio Theatre Performance Sponsorship - \$2500
(The Velocity of Autumn)

International

Polio Plus - \$2650 *(\$3.75 dues assessment per member per quarter)*
Liberia water wells and latrines - \$5000
(includes club funds, Billings Rotary Club Foundation and member contributions)
Rotary International Foundation - \$1600 *(\$1.25 per member per quarter)*
Paul Harris Contributions - \$6800 *(voluntary donations by members)*

*Additional Service Projects include Environmental Clean Up Day at Swords Park
and staffing for 8 hours of Ringing the Salvation Army Bell during the holidays*

The Rotary Foundation News

Missoula Rotary Club Presents Paul Harris Fellows

The Missoula Rotary Club presented many Paul Harris Fellows. Among the many recipients, of note were Kevin Miltko receiving his 8th Paul Harris and John Talbot receiving his sixth. The Club presented a surprise Paul Harris Award to Nathan Dudden for all the work he had done for Rotaract this year.



L-R: Ed Rosenburg, Chris Nowlen, Mindy Ming, Scott Johnson, Wayne Hyatt, Tim Deschamps



Martha Ripley presented a surprise Paul Harris Award to Nathan Dudden



2nd L-R: Bob Homer, Bob Hermes



3rd L-R: Twila Wolfe, Don Gillespie, Louis Mattlich, Doug Smith, Greg Beach



4th L-R: Martha Ripley, Carragh Smith, Kathy Ogren, Ron Browne



5th - Dave Mihalic



L-R: John Talbot (6th), Kevin Miltko (8th)

Promote Your Club with New Rotary Resources

How do you communicate with your community about your club? Are prospective members hearing about who you are and what you do? If your club is looking to promote its unique culture, events, and service projects, you can [customize a club brochure](#). Edit the content or upload your own photos to make a distinctive promotional pamphlet.

Use the [Discover Rotary](#) presentation and the [Impact Begins With You](#) prospective member brochure to introduce Rotary's values and history, the benefits of membership, and what makes Rotary stand out.

Does your club sponsor an Interact or Rotaract club? You can customize your own [promotional cards for Rotary's programs for young leaders](#) through our Brand Center. This is a great opportunity to show potential members all the ways they can get involved through Rotary.

Thinking Globally

By George Gerard, International Service Chair

Think globally, act locally. This was a popular saying about thirty years ago and it was used to emphasize the inter-connectedness between the United States and the other parts of the world. That connectedness has only increased in the past thirty years. As Rotarians we certainly need to have a global awareness, but we have the opportunity to carry it one step further. Think globally, act globally. We do have a global as well as a local mission and nothing demonstrates that better than the Global Polio Initiative. A few Montanans have had the opportunity to participate in polio immunizations events, but for most of us we participated through giving – we don't get to see the human element, the babies, who are being saved from this scourge.

Fortunately, there are other ways of acting globally and The Rotary Foundation has prepared a path for us through the Global Grants program. It's not easy. It's not fast. But it is effective and it changes lives. Is your club too small? Join with other clubs. Don't know how to start? We can help. Best of all, Montanans are doing it. The Bozeman Noon club is wrapping up a project in Honduras and the Kootenai Valley club has successfully completed a project in Guatemala. Currently, eight clubs in the northwest part of the state have collaborated on a deep well project for a community in Guatemala and have just submitted that grant request to The Rotary Foundation. They are already in the planning stages for a second spring-fed water system in the community of Pasac with grant submission projected for early summer.

Want to learn more? First, I would recommend you read the May 2017 edition of the Rotarian magazine as it devotes quite a few pages to the process and provides examples of successful grants. If you would like to learn more about collaboration with other clubs I

I n t e r a c t C l u b N e w s

The Rotary Club of Kalispell “Reactivates” the Interact Club of Kalispell

The Rotary Club of Kalispell was able to “revive” an Interact Club. The Interact Club of Kalispell has once again been officially recognized as an active Interact Club by Rotary International. The Club is jointly sponsored by the Rotary Clubs of Kalispell and Evergreen. The Club has received the new *Certificate of Organization*. The Rotary Club of Kalispell is planning a media day event with the Interact Club students joining them for lunch at their meeting in May to help solidify the relationship between the two clubs and figure out the best ways to blend our service work moving forward.



Rotary International News

Presidential Citation reporting due date for 2016-17

The Presidential Citation due date for achieving and reporting goals is 30 June. The citation is an award that clubs can earn by achieving goals for timely payment of semiannual invoices, membership growth, Foundation giving, humanitarian service, and more. Earning the citation is a high honor that only 15 to 20 percent of clubs receive annually.

All members registered on My Rotary can view their club's progress toward achieving the citation. Your members can learn more about citation reporting in this video, and see tips on reaching each goal from the citation achievement guide. Learn more about the Presidential Citation by participating in a discussion group — and achieve one citation goal by doing so. If you have questions about earning your club's citation for 2016-17, email us at riawards@rotary.org.

How does the new membership flexibility affect your club?

Many clubs have been benefiting from the new membership flexibility resulting from the 2016 Council on Legislation decisions. The changes in policy affect when, where, and how clubs meet and the types of memberships they offer.

The Rotary Club of Capitol Hill, Washington, D.C., USA, has doubled its membership in six months by creating two new membership types with reduced dues — one for young professionals, and one for spouses or partners. The Rotary Club of Singapore East has changed its meeting structure: Members now meet formally for lunch only twice per month. The other two weeks, the club meets in a less formal environment. The Rotary Club of Deerfield, Illinois, USA, now offers shared membership as an option.



Learn more about how these clubs are staying relevant and attracting more members. How is your club using this new flexibility? Share your story with us at membership.minute@rotary.org.

Please see the related article *Rotary Club of Deer Lodge: New Member Types Open Door to Grow Club* on page 2.

ClubRunner New Website Themes Upgraded to Current Rotary Masterbrand

The push to feature the new Rotary Masterbrand in club and district print and social media took a major step forward with modifications to the ClubRunner themes on Rotary websites. The new Rotary Masterbrand incorporates the traditional Rotary wheel with bold lettering featuring the word Rotary. The procedure to update websites on ClubRunner was communicated to club and district webmasters recently. Clubs are encouraged to use ClubRunner's new Next-Gen website themes which are in line with Rotary's Visual Identity Guidelines. To learn how to change to these new themes please [click here](#).

As part of these guidelines, Rotary recommends that clubs and districts add their name with the Masterbrand as shown in the image below:



You can create your Masterbrand logo in Rotary's brand center by visiting: <https://brandcenter.rotary.org/en-GB>. Once you are in the brand center click on "Logo", then "Template", and then "Create". When you are creating the logo, please choose the "Simplified (For Digital)" from the "Logo" drop down box, on the right. Rotary International encourages clubs and districts to display their logo on the top left of their websites. After you create your logo, you can add it to your ClubRunner website through the **Website Settings area**. To learn how please [click here for a step by step guide](#).

Houston Is Calling!

The Zones 21B-27 Institute will be in exciting Houston, Texas this September 14-17 and you won't want to miss it. Conveners Greg and Pam Podd promise this to be the best Institute ever. Taking place at the beautiful Omni Houston Hotel, it will feature presentations by then RI President-Elect Sam Otori and Foundation Chair Paul Netzel. Other outstanding speakers will include RI General Secretary John Hewko, motivational speaker Michael McQueen and a truly inspirational story teller, Samira Rajabi. Entertainment will be off the charts and there are many things to do while in Houston, home of the Houston Space Center. Check out the zone web site for more details and to register. *See You There!*

(Malinda's Musings continued from page 1)

- **Preventing injuries and deaths-** Rotary members launched a \$3 million, five-year pilot to save lives of mothers and children during home deliveries in Nigeria. Since 2005, they've also repaired 1,500 obstetric fistulas — 500 more than their initial goal — restoring dignity and hope to vulnerable mothers.

Much of this happens in third world countries, but there are many things we can do in Montana also to help in this area of focus. In District 5390 for example:

- **Rotary Club of Polson** purchased car seats for parents who were unable to afford them to take their children home from the hospital.
- **Rotary Club of Missoula** purchased furniture to update the rooms at the Shirley Miller Home for Youth.
- **The Bigfork Interact Club** is supporting "Threads", a shop open to Bigfork middle and high school students who are in need of clothing and hygiene products.

Those are just some of the ways clubs in our District help support the Maternal and Child Health focus of Rotary!

*May is
Youth Service Month*



The Rotarian's The 4-Way Test
of the things we think, say, or do:

Is it the Truth?
Is it Fair to all concerned?
Will it build Goodwill and better Friendship?
Will it be Beneficial to all concerned?

www.montanarotary.org

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Billings, Montana 59103

Service above Self



Polio Eradication Update



The Gates Foundation is currently matching all Rotarian Raised Polio Donations \$2 for each \$1 Contributed (Up to \$35Mil/Yr.)

**Our Rotary-wide 2016-17 Rotary Year Polio Fundraising Goal is
\$45 Million + the Gates Foundation Match**