

Rotary  
District  
5390

# THE DISTRICT ROUNDUP

August 2014

Newsletter

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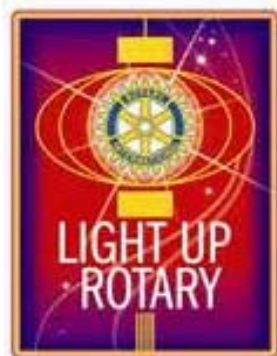
## ROY'S ROTARY

The Rotary theme for the month of August is **Membership**. I personally believe every month is membership month and until we realize and admit our district is in a crisis mode we will continue to struggle with membership. I just received a monthly membership report and our district is presently according to RI below 1800. Dale Palmer and Patrick Plantenberg laid out a great program at district training to help all clubs in their membership efforts.

Recently at the Zone Leadership Institute, RI director Greg Podd talked about Rotary Clubs being looked at like a business. The products or services we offer are education, Polio Eradication, global goodwill projects, community need projects, world peace, networking and fellowship. Then he asked who our Rotary Club customers are? He maintains that our members are our customers. They are the ones that want to be involved in these projects, the ones that want the networking, and the ones that want the fellowship.

He went on to explain the elements that successful businesses have that we should be emulating in our clubs; **First**, they are relevant – they have changed with the times (think how difficult it is to find a pay telephone). **Second**, they are affordable – they offer their product at a reasonable price. **Third**, they stress customer service and management shows a buy-in mentality. **Fourth**, they deliver what they promise. **Fifth**, they are fun – they strive to make their customers and employees happy.

His example of a successful company was Southwest Airlines, the only publicly traded company with the highest rate of return in the (continued on page 5)



2014-15 District Governor  
Roy Beekman, Kalispell

### Special points of interest:

- Trivia Lights Up Helena
- Membership
- Club Clips

## MEMBERSHIP TIP . . . . .

# Get your ASK in gear!

# SPEAKING OF MEMBERSHIP BASICS. .

*(Provided by Dale Palmer, District Membership Chair, Rotary Club of Big Sky)*

Rotary unites people around the world. When you shake the hand of one Rotarian, you are shaking the hands of 1.2 million other Rotarians, all working to enrich youth, ensure health, build communities and promote peace. But, how did Rotary begin and what is the structure of this international organization?

Paul Harris, a young lawyer, founded the first

Rotary club in Chicago, Illinois in 1905. He wanted to organize a club that would bring together a group of business and profes-



Bust of Paul Harris in Madrid, Spain

sional men where they might recapture the friendliness and camaraderie of small town life many of them had known.

The club was called "Rotary" be-

cause members met in rotation at their various places of work. Membership grew rapidly and the second Rotary club was created in San Francisco, California. The first International Rotary club was organized in Winnipeg, Manitoba, Canada in 1910.

Rotary clubs now exist in over 200 countries and geographical areas. Although each club may have its own unique aspects of personality, culture, language, customs and traditions, all 34,000 clubs operate in an almost identical manner.

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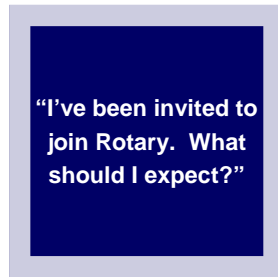
## I'VE BEEN INVITED TO JOIN ROTARY . . .

*(Contributed by Dale Palmer, District Member Chair)*

You were invited to join a Rotary club because someone recognized you as a person of good character with a good reputation and as a leader in your profession and in the community. Although you have been invited to join a local club, it will be through YOUR actions that you become more than just a member of the club—

being a Rotarian means far more than just being a member.

The first thing we ask is that you attend club meetings each week. In this way, you will have the opportunity to meet other club



members and learn about the activities of your club. Other members of the club are interested in learning more about you, your profession, family and hobbies.

Through this interaction, you will get to know your fellow members as well. Fellowship is an important part of Rotary.

Personal acquaintance and friendship are the cornerstone of Rotary. Attendance is encouraged because the absence of any member deprives the club of the value of our diversified membership and the contributions of all member's thoughts on projects and programs.

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## HAVE A ROTARY DAY IN YOUR COMMUNITY

RI President Gary C. K. Huang is encouraging all Rotary members to Light Up Rotary by organizing a Rotary Day during this Rotary year. It is a simple concept: have a fun, informal



Light Up Rotary

event in your community to help the public learn more about Rotary and your club. Clubs can even join together to

host larger events such as an outdoor picnic, a sporting event or concert, or an event at a local museum, art gallery, or cultural center. This can boost people's interest in joining Rotary.

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# DISTRICT TRAINING ASSEMBLY

On August 1 & 2, more than eighty Rotarians gathered at the La Quinta Inn and the campus of Montana Tech in Butte to attend their annual training. Areas of focus for training were membership, social media, fundraising, grants and public relations.

Attendees received an update on polio. Current eradication efforts are focused in Afghanistan, Pakistan, and Nigeria. Of the three strains of wild polio virus, only one remains. The other two have been eradicated, thanks to the decades long immunization effort.

Special guests at the Assembly were from Guatemala. Gerardo Diaz Palomo provided a very interesting update on the work completed and being



Attendees received a Guatemala project update .

planned for the future between his district and ours.

The Butte Rotary Club is preparing to celebrate their 100 year anniversary this coming February 2015. (It is Montana's first and oldest Rotary club – everyone is welcome to attend the celebration).

Roy Beekman, Rotary District Governor has challenged all Montana Rotary Clubs to increase membership by 5% while continuing our mission of eradicating polio. To learn more about Rotary visit

[www.montanarotay.org](http://www.montanarotay.org)

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# TRIVIA NIGHT LIGHTS UP IN HELENA



Ever play Trivial Pursuit back in the day? Well, Helena Sunrise has found a way to hold a fun evening for locals with a similar themed game night.

Thanks to Janet Herold, a Power Point is made each month for the Trivia Night game which is held at the Staggering Ox. Proceeds are shared with a local non-profit group.

In the first part of this year, the Sunrise club presented a check to the Friendship Center for \$600; to the Salvation Army for

\$430; to the Greater Federation of Helena Women's Clubs for \$370; and, Helena Family Promise for \$270. In the past year, over \$5000 has been raised with half of that going to the club's community projects.

Many of the game nights are packed with a capacity crowd and some people have formed regular teams that compete each month the event is held. Contestants can participate as individuals or on a team of 8. The entry fee is \$10 per person. A Trivia evening starts with an introduction of the teams and the organization that will share the proceeds. There is also a general overview of the event and the rules. Questions are given in six categories with 10 questions in each. The winning team is announced at the end of competition. What do they get for win-

ning? The pure joy of winning and helping others in the community.

While it takes some work on the club members' part, it is proving to be a enjoyable way to raise money to help others and let the community see a fun side of Rotary. The next Trivia Night will be held in September and the local non-profit group sharing the income will be announced soon.

Family Promise in Helena is one of the non-profits which has benefited from the Trivia night events.



JULY CLUB MEMBERSHIP AND FOUNDATION GIVING (from July reports). Foundation \$ is for APF giving only.

<b>Club (July— 42.5% of clubs reported)</b>	<b>No. Members</b>	<b>% Attendance</b>	<b>Found. Goal</b>	<b>\$ Given APF</b>
Anaconda	23	45	\$1200	
Bigfork	36	53	\$4500	
Big Sandy	19	61	0	
Big Sky	NR		\$2000	
Billings	191	50	0	\$85
Billings West	83	42	\$9500	\$25
Bozeman	NR		\$10,475	\$150
Bozeman Sunrise	NR		\$10600	\$84
Butte	29	52	\$2200	\$100
Columbia Falls	16	50	0	
Deer Lodge	NR		0	\$25
Dillon	17	73	\$1700	
Evergreen	15	75	\$1600	
Glendive	NR		0	
Great Falls	NR		\$5300	
Hamilton	25	57	\$2800	
Havre	NR		0	
Helena	NR		\$4250	\$350
Helena Sunrise	NR		0	
Kalispell	114	71	0	
Kalispell Daybreak	NR		0	
Kootenai Valley (Libby/Troy)	NR		\$4250	\$200
Laurel	25	61	0	
Lewistown	NR		0	\$100
Livingston	33	47	0	\$129
Malta	NR		0	
Manhattan	NR		0	\$100
Miles City	NR		\$1900	
Missoula	121	34	0	
Missoula Centennial	7	86	\$2000	\$185
Missoula Sunrise	42	66	\$7150	
Philipsburg	NR		0	
Polson	NR		0	\$1900
Red Lodge	35	57	0	\$100
Roundup	NR		0	
Townsend	NR		0	
Twin Bridges	NR		\$500	
Whitefish	NR		\$8200	\$100
Whitehall	NR		\$2125	\$125
White Sulphur Springs	NR		0	





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## Rotary District 5390

Service Above Self

District web site:  
[www.montanarotary.org](http://www.montanarotary.org) or  
visit the RI website at  
[www.rotary.org](http://www.rotary.org)

# CLUBS CLIPS

The **Rotary Club of Columbia Falls** is holding their 5th Rotary Rifle Raffle. Proceeds will help with the cost of a new green house at the Montana Veterans' Home in Columbia Falls. The green house will benefit veterans and the Farming for Future program that works with autistic children. The rifle is a 270 Winchester Short Magnum with a 4 x 12 scope and the Rotary wheel on the walnut stock. Tickets are \$10 or three for \$25. The drawing is September 1st.

The **Rotary Club of Philipsburg** held their annual summer concert this month at Winnhoff Park (which was their signature project for community improvement).



## DG Roy's Message, Continued from page 1

past 40 years. Southwest has kept their fleet of planes new and up to date and not followed other airline trends. Affordable – remember, bags fly free! All employees buy in – after landing the pilots help clean the plane cabin. They deliver – Southwest has the industries best statistics of flights arriving and departing on schedule. Fun – recently upon landing and as the plane was braking, over the loud-speaker I heard –“Whoooooa!” You won't hear that on other airlines.

I would like to challenge every Rotarian to bring a guest to your Club once a month. And then approach each and every meeting like this is the only chance that guest has to make a decision on if they want to come again or become a member. If we try to be relevant, are affordable, welcome and introduce them, show we care about their needs and wants, and insert some fun in their lives and grow Rotary in town and the District.

Getting off my soapbox, I'd like to thank everyone that attended the District Training in Butte. Hopefully you gained some ideas for fundraising activities or social media or just enjoyed meeting our guests from Guatemala. District Assembly/Training is the working session of the year and hopefully you felt it worthwhile, along with some lighter moments - (Arlene samba dancing and rousing games of Top/bottom). Dave Kinsey reported on the district's new efforts for leadership training – RLI, which we plan on implementing this fall. We will let you know when and where soon. And a special thanks to all the people that presented programs, set up events, registered attendees and in general helped out – thank you! Roy

**SEE YOU IN SAO PAULO?** Visit the district web site for a special travel package to Brazil for the 2015 RI Convention.

The **Rotary Club of Whitehall** has scheduled a bike safety class for local youth on August 16th. Thanks to a District Grant, up to 40 children will receive a bike helmet when they signup. The club is also a co-sponsor for a suicide awareness meeting for the community on the evening of August 25th.

**CLUB TIP:** When was the last time your web site and/or Facebook page were updated?? Take a look. If it has been more than a month, move your mouse and start posting.

**GLOBAL GRANT FUNDING AVAILABLE:** Our District has more than \$160,000 in district designated funds (DDF) waiting to be

spent on Global Grants. While some of this is ear-marked for Kootenai Valley and Bozeman projects, there is still enough for up to 5 more Global projects.



Ken Riemer, Hamilton RYLA Chair, introduced their 2014 campers to the club at a recent meeting.