

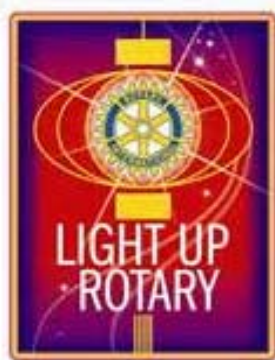
**Rotary
District 5390
100 years in
Montana**



**January
2015**

Inside this issue:

Sao Paulo Trip	2
Half-way There for 2014-15 Year	2
Club Clips	3
Rotary Photos	4
Foundation Giving	5



ROY'S ROTARY

CREATING ROTARY AWARENESS

This clever little verse was intended for promoting retail sales, but it has application to Rotary as well, especially in this month of Rotary Awareness.

He who whispers in a well
About the things he as to sell
Will never earn as many dollars

As he who climbs a tree
and hollers

copied from Frank Deaver Rotary Club of Tuscaloosa, Alabama

Just as a successful salesman must communicate his message, Rotary must reach out to more people - increase Rotary

Awareness of our mission by better informing members and non-members alike. Rotary has a mission, but Rotary also has a message. And both the mission and the message can be summarized in a single word - Service!

Creating Awareness of that service function is called Public Relations, and it starts internally, with new member orientation, meaningful inductions, and mentoring in the early months of membership. It continues with Rotary Information programs,

keeping even long-time members informed about the scope of world-wide membership, fellowship, and service. This "internal" public relations strengthens Rotary Awareness within our own ranks.

(continued, page 6)



2014-15 District Governor

ROTARY CENTENNIAL in BUTTE

Registration is now open on the district web site for our **Rotary Centennial Celebration in Butte on February 21, 2015 at the Butte Country Club**. Rotarians and guests are asked to register by February 16th. Seating may not be available after that date. Cocktails start at 6 PM with dinner at 7. A special silent auction will be held during the evening.

If you will be in Butte on January 29th, join Butte Rotarians for a free open house at the Butte Archives to celebrate a special showing of Rotary memorabilia from our first 100 years of Rotary in Montana.



Special points of interest:

- Centennial Celebration
- Global Grant Opportunity
- PDG part of Guinness World Record

THE MEMBERSHIP MOMENT . . . ON LINE

(Provided by Dale Palmer, District Membership Chair, Rotary Club of Big Sky)

As a member of a Club, it is important to understand how to locate resources you may need and how to receive communications that help you stay informed about the activities of your Club and District. Your Club may use a web site and/or Newsletter to inform you about various club events.

District 5390 posts activities and events on the district web

site at www.montanarotary.org. You may update your personal information there as well. It is important to keep your information current so you can receive the District Newsletter, invitations to District events and other valuable information as it is posted. The District also maintains a Facebook page.

Your club is a member of Rotary International and as a Rotarian, you have access to additional information and resources on the RI website at www.rotary.org. Go to

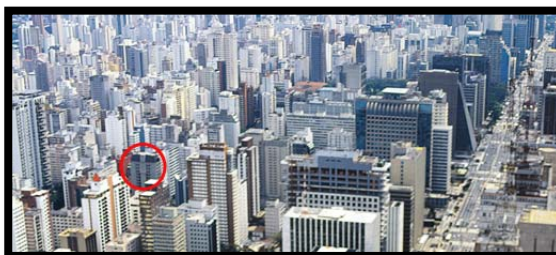
My Rotary (found at the top of the home page) to set up your own account using your email address. In the My Rotary, you can see your Club goals and progress in many different areas. Also, take advantage of the e-learning modules for different aspects of Rotary. Other tools are there that can help to expand your Rotary knowledge.

As you can see, there are many ways to connect with your club, the District, and Rotary International via social media.

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TIME RUNNING OUT FOR SAO PAULO TRIP

For those interested in attending the Rotary International convention in Sao Paulo, Brazil, time is running out to book our group travel package and apply for a Brazilian visa. You must have a travel itinerary at the time you apply for the visa. Brazilian visas can take 6 weeks or more for processing and using a visa



service is required unless you will be able to appear in person at the Brazilian consulate in Los Angeles, California. A link for

more information is available on the district website. Look under Upcoming Events. Registration fee for the convention is now \$375 through the end of March.

The photo shows the location of our new group hotel in the heart of Sao Paulo.

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HALF WAY THERE IN 2014-15

Where has the time gone? With the Rotary year more than half over, this is a good time for all clubs, club officers and members to take a look at the goals that were set for the year, and assess where they are and what still needs to be done.

Have you increased your membership and retention numbers, have you grown your foundation giving and mailed in the money, have you sent in your SAR, is your club current on all RI and District dues, has your club finished qualifying for next year's district grants, have you completed your reporting for current grants? What efforts have you made to "Light Up Rotary" - hold a Rotary Day event, what public relation efforts have you accomplished? ... and many more.

All of these items are important for the function of a strong and vibrant club. I would encourage all Rotary Club members, not just the officers, to use this time

when resolutions are common to set some Rotary resolutions. Resolve to make each of our clubs better - relevant - attractive - inviting.

The next Rotary year is right around the corner - starting with PETS, March 6-8 in Denver (every PE is required to attend), and the end of this year's celebration with our Conference in Kalispell, April 24-25. What has your club accomplished this year - do you qualify for Presidential or Governor's Citations? Do you have someone special in your club who needs to be recognized? Do you have a nomination for Rotarian of the Year award?

Please help me by considering these items and let me know so I can make presentations at the District Conference. Thank you and Happy New Year!

Roy Beekman 5390 District Governor 2014-15

CLUB CLIPS

BIG SKY HAS NEW INTERACT CLUB ...

Bella Butler from Big Sky posted this on the RYLA 2014 Facebook page:

We've started a fully operational **Interact** club at our high school in **Big Sky**! We were only expecting a few to get started but got a lovely surprise of over twenty new members! (This is big for all of you big school students who don't understand) Bianca, Luisa and I are so excited and honestly owe the inspiration to RYLA and the community and family that comes with it. Comment ideas if you have any for our club or anything else that might be helpful. .



Miles City recently welcomed new member and attorney, Erica Griffith. Having a proper induction ceremony helps new members to feel welcome and a part of your Rotary family.

Whitehall Rotary will host their first International Dinner on Sunday, February 8th at the Whitehall Community Center. Everyone is welcome. This family event will benefit the Rotary club as well as the other not-for-profit groups who will have food booths.

PEs and PENs: PETS COMING

District 5390 Presidents-elect are encouraged to register for the **2015 PETS** in Denver by the end of January. Room reservations must be made by February 5th to receive the PETS room rate and benefits. PENs are encouraged to attend as well. Visit www.highcountrypets.org for registration/reservation information.



GREAT FALLS HOWLING WITH SUCCESS

The **Great Falls** Club's annual Harvest Howl raising money for the continued maintenance and improvements to Camp Rotary. The 2014 event was the most successful ever. The club cleared \$58,000 for the camp. The camp is rented out to a variety of groups each year.

This no-news box could have been filled with information about what your club is doing for fundraising and/or projects.

But, the newsletter editor's crystal ball is temporarily out of commission so without items being sent in, a lot of Montana Rotary news never gets reported.

Interviews were held this month for the 2017 and 2018 District Governors for 5390. Their names will be announced once all the paperwork and proper notifications have been made. Pending approval, looks like Rotarians from Butte and Helena will be future district leaders. Ω

PETS - MARCH 6, 7, 8, 2015!



He's not in the photo, but which 5390 PDG is now officially a part of the Guinness World Record for the most different flags flown simultaneously (219) on the Sydney Bridge Climb last May?

David Kinsey



Doesn't Santa look a lot like one of our PDGs?



December 20, 2014: Corvallis Interact members Amelia Gardner, Isabela Pape, Katie Landis, Jane Booth and Hamilton Rotarian Shon Ostler worked hard to raise money for the Christmas for Kids program.



The Rotary Club of Bozeman is working on a Global Grant to improve water and sanitation in Honduras. Clubs interested in participating can contact Darrel Choate for more information.

**District
Conference**

Kalispell

April 24-25, 2015

DECEMBER CLUB MEMBERSHIP AND FOUNDATION GIVING

Foundation \$ is for APF giving only. Foundation \$ Given \$63,833.48—current amounts are through January 13.

Club (Dec– 57.5% of clubs reported ☺)	No. Members	% Attnd	# of Mtng	Found. Goal	\$ Given APF
Anaconda	23	25	3	\$1200	
Bigfork	34	49	2	\$4500	
Big Sandy	19	NR	NR	0	\$50
Big Sky	NR			\$2000	\$75
Billings	182	55	2	0	\$9228
Billings West	NR			\$9500	\$1375
Bozeman	NR			\$10,475	\$4000
Bozeman Sunrise	NR			\$10600	\$12008
Butte	NR			\$2200	\$4600
Columbia Falls	14	67	3	0	\$94
Deer Lodge	NR			0	\$195
Dillon	16	56	3	\$1700	
Evergreen	14	100	4	\$1600	
Glendive	23	43	3	0	\$500
Great Falls	95	49	5	\$5300	\$900
Hamilton	27	76	4	\$2800	\$1000
Havre	NR			0	
Helena	68	NR	NR	\$4250	\$1575
Helena Sunrise	14	NR	NR	0	\$250
Kalispell	110	70	3	\$14000	\$4340
Kalispell Daybreak	71	79	3	0	\$3675
Kootenai Valley (Libby/Troy)	35	51	4	\$4250	\$3125
Laurel	28	NR	NR	0	
Lewistown	34	58	5	0	\$100
Livingston	33	58	3	0	\$875
Malta	NR			0	\$350
Manhattan	21	52	3	0	\$100
Miles City	37	51	3	\$1900	\$1540
Missoula	118	NR	NR	0	\$7184
Missoula Centennial	7	62	3	\$2000	\$1295
Missoula Sunrise	36	62	4	\$7150	\$150
Philipsburg	NR			0	\$200
Polson	71	28	5	0	\$2500
Red Lodge	41	NR	NR	0	\$1500
Roundup	NR			0	
Townsend	55	40	1	0	
Twin Bridges	16	70	3	\$500	\$400
Whitefish	56	78	4	\$8200	\$400
Whitehall	18	80	3	\$2125	\$250
White Sulphur Springs	NR			0	

DG Roy's Message, Continued from page 1



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District Governor 2014-15:
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**Rotary District
5390**

Service Above Self

Public Relations becomes "external" when we inform the public about Rotary. If we don't tell them, they won't know that Rotary provides more International scholarships than any other organization. If we don't tell them, they won't know that Rotarians contributed close to one billion dollars toward the polio eradication campaign, and that it has been Rotary manpower that delivered the vaccine to the most remote parts of the earth. If we don't tell them, they won't be aware of Rotary's world peace efforts through the Rotary Centers for International Studies in Peace and Conflict Resolution. If we don't tell them, they will not know of the importance the Rotary Clubs provide by sponsoring community projects. And if we don't tell them, our new-member recruitment is handicapped.

The most important responsibility we have is also the simplest: It is leading by example. We cannot ask both members and non-members to make Rotary a priority if we have not made it a priority ourselves. Every Rotarian represents Rotary, and it's the job of every dedicated Rotarian to Create Rotary Awareness. During this month Rotarians are encouraged to share with the community the vast work Rotarians do. The more they know what we do, the more we can do.

Paul Harris was the founder and organizer of the first Rotary club in 1905. While he was the founder of the first club, he was not the first President of the club. However he was the first RI President.

LET'S TEST YOUR ROTARY KNOWLEDGE

1. To whom was Paul Harris referring to in this quote? "If I can in truth be called the architect, _____ can with equal truth be called the builder of Rotary International."
2. What Rotary memorabilia is planted on the Moon's surface?
3. What tradition began in 1984 when Carlos Canseco was RI President? *Hint: Like the leaves in autumn, they change color every year.*
4. Which of the following was not one of the original four founding members of Rotary? Paul Harris, Gustavus Loehr, Harry Ruggles, Silvester Schiele, or Hiram E. Shorey
5. What do the following have in common? Trade and Talk Club, Roundtable, Friends in Business
6. Chicago has been the site of how many conventions in Rotary history?
7. What is the most common meeting day and time worldwide?

Answers: 1. Chelsey Perry - served as first general secretary of Rotary from 1910 - 1942 and arranged for first Rotary Convention. 2. 4 Way Test Pin - delivered by US Astronaut Buzz Aldrin of the Rotary Club of Space Center, Houston. 3. District Governor-elect jackets- the color remains a secret until the International Assembly. 4. Harry Ruggles (sometimes known as the 5th Rotarian) attended the second meeting. He is credited with the tradition of singing at meetings and because he was a printer - created the first printed emblem. 5. They are all club names proposed at the third meeting until Paul Harris suggested Rotation Club - quickly amended to Rotary Club - to reflect on their "rotating" meetings among their offices. 6. The birthplace of Rotary has hosted 5 conventions including the first one in 1910, the 25th, 50th, 75th anniversaries and in 2005 welcomed thousands to celebrate 100 years of service. 7. Tuesday @ 7 pm.

District web site:
www.montanarotary.org
or visit the RI website at
www.rotary.org

Let's all climb that tree and holler about Rotary this month!

Roy Beekman