

# Big Sky Rotary News



## Montana Rotary District 5390 Newsletter

- GREAT FALLS Centennial Celebration  
Meadow Lark Country Club  
Mar 04, 2016  
5:30 PM – 9:00 PM
- PETS President-elect Training 2016  
Denver Renaissance Hotel  
Mar 11, 2016 8:00 AM –  
Mar 13, 2016 12:00 PM
- PROFESSIONAL DEVELOPMENT EXCHANGE  
Tasmania, Australia  
Apr 14, 2016 – May 14, 2016
- District Conference 2016  
Fairmont Hot Springs Resort  
Apr 22, 2016 – Apr 23, 2016
- BILLINGS Downtown Centennial Celebration  
Northern Hotel  
Apr 25, 2016
- 2016 Rotary International Convention Travel Pkg  
RI International Convention  
May 26, 2016 – Jun 03, 2016
- RYLA 2016  
Luccock Park Camp  
Jul 12, 2016 1:00 PM –  
Jul 16, 2016 1:00 PM
- 2016 Peace Park Assembly  
Glacier Park Lodge  
Sep 16, 2016 – Sep 18, 2016

### District Governor Bill’s Message to Rotarians

#### District Governor Bill’s Message

The Montana Rotary District 5390 Conference will be held April 22-23, 2016 at Fairmont Hot Springs Resort. This year we are trying something new! I have arranged to have an Interact Conference to be held in conjunction with our regular District Conference. Representatives from seven Interact Clubs throughout Montana have been invited to attend. Connor Ford, the President of the Butte Interact Club is developing the agenda for the Interact Conference. We expect that they will begin Friday evening with the welcoming dinner, and hold their own conference on Saturday. They have been invited to attend the evening banquet on Saturday night. The registration site on the District web site will have a separate registration option for Interact Club members. Rotary Clubs that sponsor an Interact Club are requested to coordinate with their Interact Club to request that they send a representative to the District Conference and to see if they will need transportation to the Fairmont Hot Springs Resort. These Rotary Clubs should also be sure that their members who might be providing transportation to the Interactors have received the necessary Risk Training and have had a background check completed.



*Bill Spath  
District Governor  
2015 — 2016  
Rotary Club of Butte*

As in the past, we will have a silent auction at the District Conference. Clubs are asked to bring items for a silent auction. We will have a ceremony to remember deceased Rotarians at the Conference. I would ask Clubs to let me know the names of any Rotarians or past Rotarians from your community that passed away during the past year. I am also asking Clubs to bring displays to for our Showcase to celebrate all of the great projects that Rotarians have accomplished in the past year.

Butte’s Interact club got into the holiday season by creating care packages for the homeless shelter. Thirty-five packages were assembled. There were twenty-two for men, nine for women, and one for a three-year old boy. Since it was Christmas time, the club decided that the boy deserved to have a little something extra. The club members decided to buy him a teddy bear, a coloring book, and crayons. For the rest of the packages, items included hygiene products, tea bags, and a candy cane.

A Professional Development Exchange Team from Tasmania Australia team will arrive in Billings the 14th of April 2016. They will be in Montana for 4 weeks. The exchange visit provides the opportunity for young professionals visiting Montana from Tasmania to learn how their vocation is practiced in Montana. The aim of the exchange is to give them ideas on how to better manage their professional life in Tasmania. The visiting team includes a police officer, a fly fishing guide, a pharmacist, and a nurse. In order to create the schedule for visits to communities, I need to know which

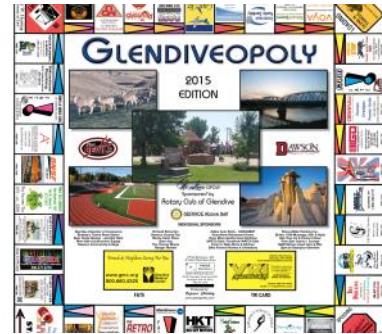
*(Continued on page 5)*

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## Monopoly the Glendive Way

Glendiveopoly was a successful fundraiser for Glendive Rotary. The Chamber did last version 25 years ago. Therefore, it was definitely time to update the Glendiveopoly game. "It is a project that just a few members could complete," said OPOLY chairman Peggy Iba, "because you can oversell the same 40 spaces on the board." You can set your own prices, but we charged \$200 for a spot on the board or \$50 to be listed as a sponsor which included one game. Park Place and Boardwalk locations priced higher, but were the first to sell. A local tavern wanted the "Go to Jail Spot," so the City Attorney took the "Just Visiting Jail" spot. The "Loading Zone" was purchased by a gun dealer. The custom "Community Chest" cards were fun for businesses with a reasonable cost of \$50. The 500 games we ordered sold for \$25 or 5 for \$100. Bridger Bronze, local artists, thought we should have deluxe player pieces rather than plastic, so we chose six pewter animal pieces which we sold for \$60. These are now collector items as Harvey Rattey, the sculptor passed away in December. The Club purchased the games through [www.opolygames.com](http://www.opolygames.com), and were pleased with their interaction with the company. For more information, contact [Peggy.iba@gmail.com](mailto:Peggy.iba@gmail.com)



## Monopoly the Helena Way

The Rotary Club of Helena is in its second year selling Helenaopoly. The Club sold its initial order of 350 games, and ordered 350 more. Helena Rotary Club priced the games at \$35. They sold the games at the Helena Farmers Market, and through various stores and businesses in the Helena area, including Montana Book & Toy Company, Bank of the Rockies, Allegra Printing, Birds & Beasleys, Carroll College, Helena College-University of Montana, the Great Northern Hotel, ExplorationWorks, Staggering Ox, Rock Hand Hardware and Jacoby & Dee Insurance.



Ann Dooling was the moving force behind this project. "I visited businesses all over the place," said Dooling. "It was a lot of work to get enough businesses. It took me three to four months to line up the 50 Helena businesses that paid to be on the board."

"Once the club has sufficient funds raised from the project, it will be working with a Rotary Club in Baku, Azerbaijani to identify a school where we can put in a computer lab," said Dooling. Another organization, PCs 4 Kids, will with the purchase there, so the computers would be configured for the Azerbaijani language. That group would also send instructors and provide manuals. "That's one of the exciting reasons to work with PCs 4 Kids," Dooling said. "One of the reasons we focused on this," she said, "is that computers are the wave of the future if kids are going to be savvy in the world economy."

And speaking of kids, it was kids of a very hairy kind that actually got Dooling interested in a project to help children in Azerbaijan.

Dooling used to raise thousands of cashmere goats in the Dillon area and traveled to Azerbaijan as part of a ACDI/VOCA farmer-to-farmer project, where she provided technical advice on wool projects. "I've had a lot of adventures all over the world," she said. "I'm excited about this game," she said. "You get something for your money. And I've met a lot of nice people doing this."



Game Display at a local store

## Townsend Rotarian Linda Cousineau to Help End Polio Now



Linda Cousineau, a member of the Townsend Rotary Club and is a nurse at Broadwater Health Center has will be traveling to India for the 2016 Polio Immunization Project. She will be a member of the Rotary *End Polio Now* team, which consists of 35 Rotarians from the United States. She is the only Montanan on the team. The 2016 Polio Immunization Program on February 12 through the 23, with a team of 34 other Rotarians from around the United States.

The team will be in India from February 12<sup>th</sup> through the 23<sup>rd</sup>. They will tour Delhi, Agra, and Jaipur, visiting to learn about projects that Rotarians have accomplished within these communities. Through this trip, team members will build relationships with Rotary Clubs in the communities that they visit.

The team will first visit St. Stephen’s Hospital, which is a facility specializing in post-polio surgeries. The India National Polio Plus Committee will brief the team on polio eradication. The team will then travel to high-risk areas to work at vaccination stations. Finally, the team members will go house to house to conduct vaccinations.

Linda has to pay for her own expenses for this trip. The Townsend Rotary Club held a fundraiser on to raise funds, but more is needed. Please join her in the fight to End Polio Now, and give what you can to make her trip a reality. If you would like to contribute, please send donations to the Townsend Rotary Club at P.O. Box 1192 in Townsend. Please note on the donation that it is meant for the Linda Cousineau trip to India to fight polio. Thank you for your generous donations and Linda is truly looking forward to telling us her story of her trip when she returns to Montana. You can hear Linda talk about her planned trip at the Townsend Rotary Club Web site: <http://www.townsendrotary.org/>.

## Rotary Club of Kalispell’s Pasaac-Maza Project

ocal Rotarians George Gerard, club president, Mick Shea and Eileen Carney and Sandy Carlson from the Kalispell Sunrise Club visited Guatemala early in December to check on progress of their water projects there. Two locations will soon have clean, potable water and when those are finished, two more projects will be started.

In San Juan Maza, water was brought from a spring high in the mountains to a storage tank from which it will be distributed to faucets in the village. Since electricity is rare and expensive, a gravity fed system was used to bring in water. The second project involved rebuilding a poorly designed system at a school. Because the pipes coming from the spring were badly placed, contamination had made the water undrinkable. After the reconstruction, the school will have clean, potable water for the students. To do the work, the local Rotary club raised \$70,000 from local donations, donations from friends of members, the Montana Rotary Foundation and the Rotary International Foundation.

During their trip the Rotarians also re-visited two new projects they would like to undertake. El Progreso near the coast has no water at all and needs to have a well dug and a holding tank installed to access water. Pasac has water from a spring but needs new pipes because the population has grown and the pipes bringing the water from the spring are too narrow. The club would like to re-build the twenty-year old system with better placement and larger diameter pipes. The coffee co-operative there needs clean water from a spring to wash the coffee beans because their coffee is certified organic and if it is not washed in clean water, they will lose the certification and have to sell at a lower price. They also want to diversify their garden produce to better provide for the nutritional needs of the community but need a greater flow of water. The delegation hiked up to the village’s spring on a hot day. The villagers said it would be a 45 minute hike but the Rotary members spent four hours to the spring and back.

Two locations in Guatemala will soon have clean potable water thanks to the efforts of the Kalispell Sunrise Rotary Club, in partnership with a local Rotary Club and Rotary International.

A Guatemalan engineer, David Ruiz, will now prepare an estimate of costs for the two projects and then the local club will look at the money they have raised to decide how to proceed. The need is great in both communities and the club hopes to begin both at the same time. But that will depend on how much money is available.

JANUARY - Vocational Service Month  
FEBRUARY - Peace and Conflict Prevention/Resolution Month

## *Rotary Serving Humanity* 2016-2017 Rotary International Theme

Rotary's founder, Paul Harris, believed that serving humanity is "the most worthwhile thing a person can do," RI President-elect John F. Germ said, and that being a part of Rotary is a "great opportunity" to make that happen. Germ unveiled the 2016-17 presidential theme, *Rotary Serving Humanity*, to incoming district governors on 18 January at the International Assembly in San Diego, California, USA. "I believe everyone recognizes the opportunity to serve Rotary for what it truly is: not a small opportunity, but a great one; an opportunity of a lifetime to change the world for the better, forever through Rotary's service to humanity," said Germ.



"Serving  
 humanity is  
 the most  
 worthwhile  
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 Paul Harris

Rotary members around the globe are serving humanity by providing clean water to underdeveloped communities, promoting peace in conflict areas, and strengthening communities through basic education and literacy. But none more important than our work to eradicate polio worldwide, he said.

After a historic year in which transmission of the wild poliovirus was stopped in Nigeria and all of Africa, Germ said we are closer than ever to ending polio. "We are at a crossroads in Rotary," he added. "We are looking ahead at a year that may one day be known as the greatest year in Rotary's history: the year that sees the world's last case of polio." Last year's milestones leave just two countries, Afghanistan and Pakistan, where the virus still circulates. Polio would be only the second human disease ever to be eradicated. When that moment arrives, it's "tremendously important" that Rotary is ready for it, said Germ. "We need to be sure that we are recognized for that success, and leverage that success into more partnerships, greater growth, and even more ambitious service in the decades to come."

Germ, a member of the Rotary Club of Chattanooga, Tennessee, USA, encouraged attendees to return to their clubs and communities and spread the word about Rotary's role in the fight for a polio-free world. "People who want to do good will see that Rotary is a place where they can change the world. Every Rotary club needs to be ready to give them that opportunity," Germ said. Enhancing Rotary's image isn't the only way to boost membership. "We need clubs that are flexible, so our service will be more attractive to younger members, recent retirees, and working people." He added: "We need more willing hands, more caring hearts, and more bright minds to move our work forward."

### District 5390 Selects Outbound Youth Exchange Students

The District has selected five students that will be spending a year abroad during the 2016-2017 School year. Clubs that are sponsoring these students should ask the student to visit their club often, starting as early as February. This will give them the opportunity thank your members for agreeing to sponsor them and also to have them talk about their expectations, and concerns over the next year. They will prepare these talks are part of their Youth Exchange orientation. Clubs should provide the students with Club flags before they leave for their host countries so they can present them to Rotary Clubs that they will visit abroad. Rotary Clubs sponsoring Youth Exchange students include Billings Downtown, Bozeman Sunrise, Helena Noon, and Livingston.

These Clubs have also committed to host inbound students as well. There is also a club financial commitment for hosting of approximately \$2,500 per student. This provides a minimum of \$100 per month stipend while they are in Montana, and a \$1,000 fee to the District, which covers inbound orientations, registration at the Peace Park Assembly, Registration at District conference, and other minor operational expenses. Host Clubs also must arrange for up to three potential host families in their community.

By Daryl Hansen, Youth Exchange Director



(District Governor Bill's Message continued from page 1)

Rotary Clubs want to host the exchange team in their community. This involves providing housing through host Rotarians while they are in your community; arranging visits with professionals, companies and agencies in your community that will meet the team members' exchange objectives; and showing them the unique aspects of your community. The complete profiles of the team members are available at [www.montanarotary.org](http://www.montanarotary.org) through the link provided under "Upcoming Events." The profiles include the specific objectives for each individual team member. Please let me know as soon as possible if your Rotary Club wants to be included in the visitation schedule.

I am now soliciting nominations for various awards. The Governor's Citation is available to all clubs. I encourage you to strive to achieve the goals set in the criteria for the Citation. Categories include Membership, Service, and Rotary Days. Complete criteria are listed in the Governor's Citation available on the district web site under "Downloadable Documents." Another award category is "Best Club." I will honor clubs in three categories for this award: small club (<25 members), medium club (25 to 65 members), and large club (>65 members). I will also recognize the best clubs for membership growth, based upon the club's increase in membership over the past year. This will be based on the percent increase, rather than just the raw number of new members. By using this approach, it will make it a fair competition for clubs of all sizes. As in the past, I am also asking for nominations for "Rotarian of the Year." If you know of a Rotarian you believe deserves this award, please write up a nomination explaining what this person has done and why it is exemplary. There are also awards recognizing clubs that excel in their members' contributions to the Rotary Foundation. Clubs should submit applications for these various awards to District 5390 Secretary Shawna Secker at [shawnaecker@gmail.com](mailto:shawnaecker@gmail.com) by March 1, 2016.

There are also a number of awards presented each year by Rotary International and the Rotary Foundation. Examples of these include the *Presidential Citation*, *Significant Achievement Award*, *Club Builder Award*, *Service above Self Award*, *Club Builder Award*, and the *Distinguished Service Award*. You can find information about all of the RI awards and nomination forms at <https://www.rotary.org/myrotary/en/learning-reference/learn-topic/awards>. The nomination process for RI awards varies. Many require that the nomination be submitted by the Current District Governor. I encourage you to review that available awards, and send me any nominations that you would like me to consider. I know that last year District Governor Roy Beekman received many nominations for clubs for the Significant Achievement Award. I may only nominate one club for this award, and my nomination must be submitted to RI by March 15. So if your club is interested in applying for this award, please submit a nomination on RI nomination form to me as soon as possible.

A number of clubs will be celebrating their 100 Year Anniversaries in the coming months, including Great Falls, Anaconda, Billings Noon and Livingstone. Information about the Great Falls and Billings Noon clubs celebrations is available on the District web site under "Upcoming Events."

We now have four trainers for the Rotary Leadership Institute (RLI), which should provide more flexibility in scheduling this important training for Montana Rotarians. RLI seeks to have Rotary Clubs identify those Rotarians who appear to have the potential for future club leadership (not necessarily as club presidents) and provide those so identified with a quality education in Rotary knowledge and leadership skills so important in voluntary organizations. More information about RLI is available at [www.rotaryleadershipinstitute.org](http://www.rotaryleadershipinstitute.org). Clubs should coordinate with the Assistant Governor for their area to see about scheduling a training session.

District Governor Bill Spath

[dg5390.2015@gmail.com](mailto:dg5390.2015@gmail.com)

## Membership Tips: What 30-Somethings Need to Know about Rotary

Think of a  
Rotary  
Meeting  
as a real  
life Face-  
book  
"status"  
post.

Increasing and sustaining membership is critical to Rotary's future in Montana. In order to grow, we need to attract younger members. 30-Somethings are prime candidates for membership in Rotary. But many of us haven't been too successful in the past recruiting them.

Joining Rotary is a smart way to connect with leaders in your community and take action to help people in need. Rotary club meetings let you develop skills that no social media site will ever provide, says 32-year-old Rotary member Michael Bucca. He agrees Rotary has to use technology to reach 30-Somethings, but says he spends more time convincing his peers the benefit of personal connection. [Read Bucca's Post](#) to learn his suggestions for recruiting younger members.



## ClubRunner Tips, Tricks and Traps

### Tip: Share your Club's Home Page Stories through Social Media

Your Club's website Home Page Stories tell the world all about the great things that your Club does in your community. But no one will be listening if they don't read the stories that your Club posts on the Club's home page. You can help spread the word by sharing your Club's stories with your social media friends. After all, your friends follow your news feed on Facebook because they want to know what is important to you. When you share a story about a great Rotary project, your friends will frequently "like" it, or even share it themselves. This broadens the audience that learns about Rotary and our great projects. If your club has a Facebook page, "follow" that page and share stories that are posted on it with your friends.

### Trick: It is Easy to Share your Club's Home Page Story with the "Social Media Tool Bar"

When your webmaster posts a story to your web site, one of their options is to include a social media toolbar at the end of the story. The toolbar



Social Media Tool Bar



includes preformatted buttons to share the story through many social media formats. However, the social media toolbar doesn't show up on the home page. It only appears on the "Site Page" for the story. To get to this page, you need to click on the first title for the story that appears above the article. If the story is continued, clicking on the "Read More" link at the bottom of the story will also take you to the page for that story. At the bottom of the page, you will see the social media toolbar, where you can select where you want to share the story. This will bring up your login screen for that media, and let you select how you want to share it.

### Trap: The Image Displayed on the Link may not be the Best One for the Story

Webmasters, when posting a story to your home page, you should be aware of the priority that Clubrunner uses for selecting the image to be displayed when a user shares the story through the social media toolbar. If you opt to display a thumbnail image with the story, Clubrunner will use that image when sharing the link to the story. If no thumbnail is created for the story, Clubrunner will then use the image for the Club logo. This will be the image that appears in the "Club Information" area of your home page, if you opted to include the club logo when preparing that section. You can see which image is used for the club logo by clicking on "Edit Club Logo" under the Administrator section. If Clubrunner cannot find a thumbnail image for the story or a club logo, it will search your home page for an image that it can display with the link. This is where you can get some surprising images showing up when your members share a story! So make sure you have the images that you want to display properly set.



The Rotarian's The 4-Way Test  
*of the things we think, say, or do:*

- Is it the Truth?
- Is it Fair to all concerned?
- Will it build Goodwill and better Friendship?
- Will it be Beneficial to all concerned?

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*Service above Self*



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