

Big Sky Rotary News



Montana Rotary District 5390 Newsletter June 2016

District Governor Malinda's Message to Rotarians

Events

[RYLA](#): July 12 – 16

[District Training Assembly](#): Aug. 5—6

[Peace Park Assembly](#):
Sept. 16 – 18

PETS 2017: Feb 24—
Feb 26, 2017

Our District 5390 Training Assembly will be held Friday, August 5 and Saturday, August 6, 2016 in Butte, MT. Friday's events will be at the LaQuinta Hotel and Saturday's event will take place at the Montana Tech Student Union Building. The District Training Assembly is for ALL Rotarians, whether you're a new Rotarian and just want to understand more of the basics of Rotary or whether you're a seasoned Rotarian desiring to gain more in-depth knowledge about certain aspects of Rotary. This is your opportunity to find out how your District operates and question the leadership on details. Your District Leadership wants to be as transparent as possible about all District activities and can only do so if you participate!

The Saturday session will include the annual Rotary Foundation Training Seminar. Each club must have 2 attendees at the Foundation Training to help meet their requirements for participating in either District grants or Global grants. A new feature on the agenda this year will be a Resource Lab session on Friday evening. The Resource Lab will give you the opportunity to visit one-on-one with your District Leadership to find out such things as:



*Malinda Shafman
District Governor
2016—2017
Rotary Club of Evergreen*

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- How to access information on our District website;
- How to easily access Rotary International website information, including Rotary Central;
- Best practices for club treasurers;
- Best practices for club secretaries;
- How to become more involved at the District level without committing yourself to a lifetime of District duty; and
- How to revitalize club membership.

Please join us in August for this District Training event. To register for the event and find out about our special LaQuinta Hotel rate, go to www.montanarotary.org. If you have questions, please contact Malinda Shafman at 406-309-0938 or dg5390.2016@gmail.com.

Club News

Rotary Club of Hamilton

Road Cleanup

Eleven Of Hamilton Rotarians participated in a highway clean-up for the 2-mile stretch of highway the Club "adopted" north and south of Victor. The club bought breakfast for participants. The cleanup went quickly and was finished in an hour.



Hamilton Olympiad Team

The Corvallis Middle School Science Olympiad Team thanks the Hamilton Rotary Club for the donation of \$580.00 to support their team.



Rotary Club of Butte

John Brower, Bill Spath and Bob Miller (shown) were among the 10 volunteers who turned out for a cleanup and repair effort at the Maud S. Canyon trail on Butte's East ridge. Improvements by the Rotary Club of Butte/East Ridge Foundation and the Forest Service included a sign replacement, fence installation, and trail tread and drainage features work.



Rotary Club of Kalispell

Club President Elect Laura O'Connor is in the process of gathering input from members using Survey Monkey and the Member Engagement survey available from Rotary International. The member retention and satisfaction tools help you determine what your club's current members want, find ways to involve them in the club, and think of new things you might try to keep your club relevant. About 25% of the Club's members that have responded to the anonymous survey so far. The Club is gathering a lot of valuable information that they will use at a 1-year, 3-year, 5-year strategic planning session. To learn more about the RI Member Engagement Survey, go to: <https://www.rotary.org/myrotary/en/learning-reference/learn-topic/membership>

The Club's Membership Committee, chaired by Jane Lopp, held a new member luncheon last month. Chairs of committees and club leadership attended along with all new members inducted over the past few months. We covered Rotary basics as well as ways for new members to jump in and get engaged by joining any one of our five standing committees or a variety of subcommittees.

Rotary Club of Big Sky

Rotary Fellowships are groups of Rotary members who share a common interest in recreational activities, sports, hobbies, or professions. Fellowships offer Rotarians the opportunity to further their vocational development with others in the same profession or field and to enhance the Rotary experience by exploring new opportunities and making connections around the world. Membership is open to Rotarians, their family members as well as participants and alumni of all Rotary and Foundation programs. Fellowships cover a wide range of topics, ranging from amateur radio to wine! A complete list of Fellowships is available at <https://www.rotary.org/myrotary/en/rotary-fellowships>.

An example of a recent Fellowship activity in Montana is the Rotary Club of Big Sky hosting the International Skiing Fellowship of Rotarians (ISFR) in February 2015. Participants had a great time! The February 2017 the meeting will be at Jackson Hole. Montana District 5390 Rotarians might be interested in the Fellowship and wish to participate. You can learn more about the Skiing Fellowship on the ISFR website www.isfrski.org.

D i s t r i c t N e w s

New Rotary Branding Works!

by Patrick Plantenberg District 5390 Public Image Chair

In Montana, branding has been historically important. In Townsend, our community image branding we did about 10 years ago has never caught on. **The new Rotary brand works!** At our District Assembly in April at Fairmont, I purchased the new Rotary lapel pins in both the pin and magnetic versions for our club members (See pictures below). I have always been a believer in wearing my Rotary wheel style lapel pin wherever I go. Every once in a while, someone would ask "What does it say on your pin?"



I have been wearing the new style Rotary lapel pin now for about two months and many people have commented "Oh I see you're in Rotary!" or "What is Rotary?" They actually can read the word "Rotary" on the pins! This recognition is what branding is all about.

I encourage all clubs to contact any of our [Rotary International licensed vendors](#) and purchase the new style pins in blue or white. Wear the new lapel pins proudly-and be ready with your "What is Rotary?" response!



Use the new Rotary logos on all correspondence and social media. Visit the Rotary Brand center at <https://brandcenter.rotary.org/en-GB> to find example formats for press releases, letters, etc. And please forward me any copies of press releases, newspaper articles, or social media postings.



Let your community know what your club is doing. If we don't toot our horns no one else will.

End Polio Now Subcommittee Challenge

The District 5390 Foundation End Polio Now Subcommittee has a challenge for all District 5390 Rotarians. In honor of Rotary's 30-year anniversary to eradicate Polio, donate \$30 to The Rotary Foundation *End Polio Now* fund and the Bill and Malinda Gates Foundation will match those funds 2 to 1 so the \$30 becomes \$90. To date, Twin Bridges, Dillon, and Big Sky have met that challenge of having 100% of their members contribute \$30. Whitehall is working on it. Spread the challenge.



Rotary International is making it easier than ever to donate to the Foundation this month. Inside the July issue of *The Rotarian* magazine you will find an addressed envelope and donation form to mail your contribution to The Rotary Foundation!

Rotary License Plates

by Rick Moore

Have you wanted a Rotary license plate, but thought they weren't available? Think again! Although the State is not manufacturing new plates, there are still license plates available in many counties – Jefferson and Flathead to name two. I purchased mine last month!

If you would like a Rotary plate, call your County Treasurer to see if they still have some available. When you purchase your new Rotary plate and when you renew each year, your cost will include a \$20 charitable contribution to the Montana Rotary Foundation. So get yours today and help support the District Foundation! Thanks to Past District Governor Roy Beekman for letting us know about this opportunity.



Rotary International

Important Message from RI Club Finance

RI plans to make your club July 2016 invoices available online around the middle of July. RI uses the membership data that's in Rotary's database as of 1 July to generate the invoice, so they are asking you to make sure that your club's information is current by then. Having an accurate membership figure is vitally important, so as RI can no longer adjust invoices after they're made available. What you can do to help ensure that your club's invoice will be accurate:

- Make sure you have a My Rotary account.
- Report any membership changes through My Rotary by 1 July — and verify that our information is correct. Or, if you report membership changes using a local database or software provider, please also sign in to My Rotary before 1 July and verify that the information there is accurate.
- Confirm that all 2016-17 club officers have been reported and that Rotary has their contact information (mailing address, email address, and phone). Note that only *current* officers can update member information on My Rotary.

The Invoice Details report will not be included with the emailed invoice, but you'll be able to see it on My Rotary when you receive the invoice. To access the report, first go to **the** Club Administration page. Then, under **Club Finances**, follow the **Club invoice** link, and then choose **View Current Invoice Details**. If you are not able to report member data online, print and complete the Member Data Form (located in My Rotary's document library) and submit it by:

- Scanning it and sending it to data@rotary.org
- Mailing it to your local Rotary office or fiscal agent (please allow for postal delays)
- Faxing it to +1-847-556-2207 or your International Office

You can find more information, including frequently asked questions and handy how-to guides, on the Club Administration page. Please direct questions about membership to data@rotary.org.

Rotary Manual of Procedure Updates

by Arlene Weber, PDG, 2016 COL Representative for District 5390

Every three years, each district of Rotary International sends a representative to the Council on Legislation. The group of approximately 530 spends a week in Chicago, meeting daily, reviewing proposed changes to the RI constitution and by-laws that make up the Rotary Manual of Procedure. The adopted changes become active on July 1 after the Council. While COL groups in the past have been known for their conservative views on how Rotary should operate, the 2016 Council has been acknowledged as one of the most progressive in Rotary history.

Our 2016 Council did not agree on everything and we were often split almost evenly on a number of proposals; but, we did come together to grant clubs more freedom in determining their meeting schedule and membership; and, approved an increase in per capita dues of \$4 a year for three years. The increase was clearly needed to meet RI's projected budget (even with hundreds of thousands of dollars in cuts) and be able to enhance Rotary's website, improve online tools, and add programs and services to help clubs increase membership. The yearly per capita dues that clubs pay to RI will be \$60 in 2017-18, \$64 in 2018-19, and \$68 in 2019-20. The next council will establish the rate after that. "We are at a moment in time when we must think beyond the status quo," said RI Vice President Greg E. Podd. "We must think about our future." Podd said the dues increase will allow RI to improve My Rotary, develop resources so clubs can offer a better membership experience, simplify club and district reporting, improve website access for Rotaractors, and update systems to keep Rotary in compliance with changing global regulations.

The RI Board submitted and had passed two proposals that increase flexibility. The first measure allows clubs the option to vary their meeting times, whether to meet online or in person, and when to cancel a meeting, as long as they meet at least twice a month. The second allows clubs flexibility in choosing their membership rules and requirements. The Council representatives also approved removing six of the membership criteria from the RI Constitution and replacing them with a simple

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(COL continued from page 4)

requirement that a member be a person of good character who has a good reputation in their business or community and is willing to serve the community. Other changes that become active on July 1st include:

- A Council on Resolutions will meet annually online to consider resolutions — recommendations to the RI Board. Council members will be selected for three-year terms. They'll participate in the Council on Resolutions for three years and the Council on Legislation in their final year only. The Council on Resolutions will free the Council on Legislation to concentrate on enactments — changes to Rotary's governing documents. Proponents predict that the Council on Legislation can then be shortened by a day, saving \$300,000.
- Rotaractors will be allowed to become members of Rotary clubs while they are still in Rotaract. Proponents argued that too few Rotaractors join Rotary. Sometimes it's because they don't want to leave their Rotaract clubs before they have to, upon reaching age 30. It's hoped that giving them more options will boost the numbers of qualified young leaders in Rotary.
- The distinction between e-clubs and traditional clubs will be eliminated. The Council recognized that clubs have been meeting in a number of ways, and given this flexibility, the distinction was no longer meaningful. Clubs that have "e-club" in their names can keep it, however.
- The reference to admission fees will be removed from the bylaws. Proponents argued that the mention of admission fees does not advance a modern image of Rotary.
- A standing committee on membership was established, in recognition that membership is a top priority of the organization, and polio eradication was also reaffirmed to be a goal of the highest order.

A summary document on the legislation that was passed and voted down is available on the district web site under District News.

Seoul, South Korea RI Convention

By District Governor Malinda Shafman

Attending a Rotary International Convention is a wonderfully eye opening experience. This was my third Rotary International Convention I'd attended and I would say it was the best so far. I mean:

- Where can a person be among 43,000 other people and feel like each of them is a friend? Yes, it was one of the largest Rotary International Conventions in history. There were 150 countries represented among the attendees.
- Where can you win a Samsung tablet at the Rotary Global Rewards booth? Yes, I won a Samsung tablet just by dropping in a business card.
- Where can you connect with Rotaractors from around the world while putting a world jigsaw puzzle together? It was a wonderful reprieve on the last day.
- Where can you eat peanut butter squid, egg drop soup with octopi/mussels/clams in it, and authentic Korean barbeque? In Korea, but I must say I was glad to get back to the USA to have greasy cheesy pizza and my version of seafood.



Traditional Korean BBQ

- Where can you connect with Rotarians from all over the world to build new relationships, share project ideas, create Rotary Fellowships, see world renowned entertainment and hear top speakers?

At an RI Convention and yes, I now have lots of contacts for international projects and contacts to start a "Rockhound" Fellowship. We heard from the Secretary General of the United Nations and the President/CEO of National Geographic among



Me winning the Samsung tablet

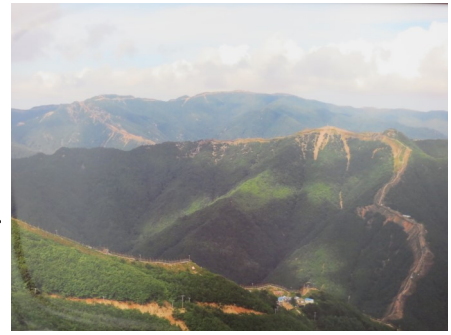
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many great speakers and we were entertained by Psy, a Gangnam Style singer, as well as other entertainers. Entertainment included dancing, drumming, singing, taekwondo demonstrations and much more.

The 2017 RI Convention will be in Atlanta GA June 10—14, 2017. Start planning not to attend a great event!

We heard from many moving speakers, including RI President K.R. Ravindran's own story of his mother's paralysis due to polio and how it was his grandfather's Rotary connections that used their business acumen and professional connections to secure a ventilator for her and saved her life. We heard from John Germ, the RI President as of July 1, 2016 about how the world of Rotary will be changing and challenging us to celebrate The Rotary Foundation's 100th Anniversary during the coming year. You won't want to miss the 2017 Rotary International Convention in Atlanta, GA where there will be cake and ice cream for TRF's 100th, great speakers and chance to see the Rotary world family come together again! I also hope we can take in an Atlanta Braves ballgame in their new stadium and tour Coca-Cola. The convention is June 10-14, 2017. Start planning now to attend a great event!



DMZ

"The opening ceremony at the RI convention in Seoul was incredible! Speakers included not only the current RI president (to be expected, of course), but also the Prime Ministers of both Korea and Sri Lanka AND (drum roll here) - Ban Ki Moon, the head honcho of the United Nations. How cool is that?!"

*Jane Amdahl
Rotary Club of Helena*



Jane Amdahl in the House of Friendship

Rotary District 5390



The Rotarian's The 4-Way Test *of the things we think, say, or do:*

Is it the Truth?

Is it Fair to all concerned?

Will it build Goodwill and better Friendship?

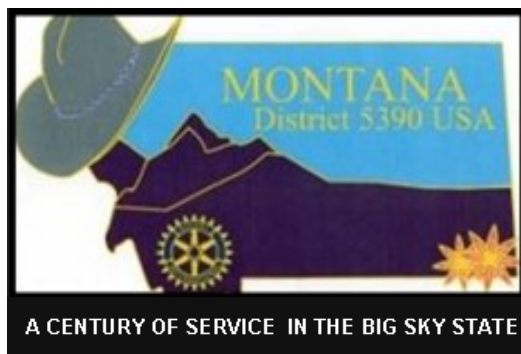
Will it be Beneficial to all concerned?

www.montanarotary.org

PO Box 1091

Billings, Montana 59103

Service above Self



Rotary



Club of
Livingston



★ Friday, July 1st ★

We invite you to join us
for a night filled with

*fine fare, live music, art,
a live & silent auction.*

The event will be held on the 100 Block of North Main Street
in Beautiful Downtown Livingston. The entrance will be near
Derek De Young's Trout Confetti Fish.

Art on the Fly
Is a FUNdraiser
to support our mission:
Service Above Self.

Some of our current fundraisers are:

- Local Children in Need
- Bathrooms in Bolivia
- Scholarships – College and RYLA
- General Charitable Fund
- Water Spray Park

Admission:

\$40 per ticket or \$70 per couple
Includes Barbeque Dinner, Live Art & Music
8:00 - 10:00 Music only \$10

★ Cash Bar ★

5:30 – 8:00 Dinner, Live Music and Art
7:30 Live Auction begins
8:00-10:00 Live Music

Thanks to our sponsors:



For ticket information please contact Andy Turner (406.222.8926) or Tammy Haefs (406.600.6023)