

The 5390 Roundup

Rotary District 5390 • Montana

The Rotary motto Service Above Self conveys the humanitarian spirit of the organization's more than 1.2 million members. Strong fellowship among Rotarians and meaningful community and international service projects characterize Rotary worldwide.



DG Ponderings...

By David Kinsey



The obligation to deliver a profound letter to you all each month is a little overwhelming. So I'll do my best. The club visits continue to be rewarding and unique. As most of you have heard by now Rotary is alive and well in Montana. Our membership numbers have remained stable at this point in the year and Rotary considers that a success. Continue to focus on membership retention and project work. The combination of these two will lead to growth in the future. Remember the three "B's", Bigger, Better, Bolder. What does this really mean? Simply every project can use other service and community organizations to achieve common goals. You are encouraged to search out other groups in your town to achieve the greater good.

There will be two foundation dinners this month. Our goal for these dinners is to provide presentations highlighting successes of the your foundation. The Rotary International foundation is consider a world leader in annual giving. This year our district has the highest DDF available for matching grants that we have ever seen. Rotary still have matching grant funds availble and it is up to you to pick out projects that fit the models of the foundation. Time is always of the essence first come first served, continues to be the way of the matching grant system.

The two major goals of our district for the for the foreseeable future are water projects and youth education. As Rotarians we have all the vocational skill required to mentor, lead, instruct and support the future of our communities and world. One amazing program you may consider is Afircaid.

Continued on page - 2

Inside This Issue

- 1 PG Ponderings
- 2 Rotary International Information
- 3 Ted Turner Donates \$20,000
- 4 "Zoning Out"
- 5 Whitefish and Hamilton Club News
- 6 News Release: Spirit of Whitefish
- 7 Facebook Fellowship: The Future of Rotary



Learn how Rotarians serve the world through the projects and activities they undertake every day.

<http://www.rotary.org/EN/MEDIAANDNEWS/Pages/ridefault.aspx>



CLUB NEWS

Continued from page - 1

This organization is involved with educating the female population of Tansania. Consider micro credit loans to assist with start up businesses. Capturing and sanatizing water anywhere in the world will help someone be more productive. I ask that your club take on projects to match above and make our district know for leading Rotary in solving these issues.

The team spirit of leadership is well on its way into our second year. What do I mean by that? Well, all the current and future DG types and other district leaders have been meeting to plan a coordinate effort for the Districts future. Major points of empahsis are;

- The Statewide Dictionary project
- Restructing the youth exchange program
- Continuing the Service for those Serving US program
- Less meetings with more training content to each meeting
- The Leadership Academy
- Solid and transparent financial success
- New RYLA location with increased numbers and greater Rotarian influence
- The Development of a District E-Club

I have been giving to both Polio Plus and the Rotary Foundation for years. District Governor Elect Arlene believes as do I that every member should give some amount. It is like attending your weekly meeting, make it a habit and a priority.

Continue to keep up the good work you are all doing and keep those stories coming.

Enjoying the fall fishing, hockey season has started and planning for snow. Will see you somewhere in the Big Sky soon.

David



Vocational Service
How can your club get involved?



2011 RI Convention
Register by 15 December and save

IF YOU HAVE NOT BEEN ON THE ROTARY INTERNATIONAL WEB SITE, TAKE A LOOK UNDER NEWS ON THE HOME PAGE FOR THE ARTICLE ABOUT PEACE. IT FEATURES OUR PEACE PARK ASSEMBLY AND THERE IS A PHOTO OF THE YOUTH EXCHANGE GROUP FROM LAST YEAR AT WATERTON. NICE PUBLICITY FOR OUR DECADES OF EFFORT.

ARLENE WEBER

Ted Turner Matches Local Rotary Donations for \$20,000 Polio Contribution

August 27, 2010 Bozeman, MT - Ted Turner, owner of the local Flying D Ranch and worldwide conservationist, recently extended a challenge to members of both Bozeman Rotary Clubs who support Rotary's efforts to complete their mission of ending Polio in the world, and in the process, generated \$20,850 for polio eradication.



Started over 25 years ago by Rotary Clubs worldwide, the Polio Plus campaign sought to eradicate Polio from humanity by 2005. Though Rotary achieved 98% of their goal at that time, there are primarily 4 countries whose citizens still contract the debilitating disease (Afghanistan, Pakistan, Nigeria and India). The Turner Foundation, through its funding initiatives, has been involved in world health issues and sees

Rotary's Polio mission as complementary to its own. During his July 8 speech to both local clubs, Ted extended his challenge saying *"whatever you donate in my name for Polio, I'll match it"*.

Over a 4 week period (mid July through mid August), members of both Bozeman Noon and Bozeman Sunrise Rotary clubs collected \$10,425 toward the Polio eradication effort, which will now be matched by Mr. Turner's private foundation. The combined \$20,850 contribution to the Polio Plus program is the *largest donation ever* from Bozeman clubs and will help purchase 40,000 doses of vaccine for inoculation efforts in these remaining endemic countries.

Rotary has 1.3 million members in clubs located in over 200 countries worldwide whose motto is 'Service Above Self'.

In 1985, 350,000 new polio cases were reported worldwide that year. In 2005, that number was reduced to 1,100. Today, less than 800 new cases have been reported. In 2010 alone, Rotary will help immunize 85 million children against the disease.

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Bozeman Sunrise Rotary Club

PO Box 6523 – Bozeman MT 59771

Montana District 5390's "Mid-Size Club of the Year" for 2010



"ZONING OUT"

Dave Kinsey, Arlene Weber and Daryl Hansen are in the Zone. That is, the Rotary Zone Institute which was held in Albuquerque, New Mexico on September 14-19th and includes 21 districts. Maybe you have heard someone mention attending the Zone meeting each fall. But, in case you have no idea what that means, here is a short synopsis. When people are in line to become a District Governor, they receive multiple rounds of training to prepare them to meet this challenge. During the DGN and DGE year, candidates attend the Zone Institute to begin their introduction into the required duties of being a governor. This is a great place to meet the Rotary President-elect as well as our Zone representatives including the Director, Coordinators, Regional Coordinators and Regional Rotary Foundation Coordinators. Training is done by an incredible line-up of well qualified past district governors from throughout our zone.

Time is spent on Membership, holding a District Conference, what to expect at the International Assembly (the main training venue with all DGEs from around the world), and the very important financial responsibilities of being a district governor. After two days of training, the two following days are spent in breakout sessions, this year with group discussions on ethics, the upcoming change to the Future Visions program, and membership. During each meal we listened to some of the best speakers ever including a teacher from Colorado who uses Cowboy Logic in a class for at-risk youth and a young woman who started her own foundation to help educate young women in Tanzania.



DGE Arlene Weber was escorted by DG Dave Kinsey during the Saturday evening introduction of the incoming District Governors.



Standing from left are DG Dave Kinsey, PDG Carl Prinzing, Carolyn Prinzing, Juanita Hansen, DGN Daryl Hansen. Seated: Nancy Kinsey, DGE Arlene Weber



From far left, DG Dave Kinsey and his wife Nancy, Zone Coordinator Emken Linton (Texas), Mary Berg and her husband Steve who is the current DG in District 5470 in Colorado, DGE Arlene Weber, DGE Roger Ptolemy from District 5470, and, DG Glenda Thomas from District 5770 in Oklahoma all enjoyed the Saturday evening banquet.

CLUB NEWS

ROTARY CLUB OF WHITEFISH

JOINING FORCES



The Rotary Club of Whitefish and Habitat For Humanity joined forces on September 1 in building a house on East Second Street in Whitefish. Twenty-two Rotarians, 1 wife of a Rotarian, and 1 son of a Rotarian joined in the effort. The HFH folks were delighted with our high participation numbers, and were so pleased with our efforts that they've asked us to plan another workday sometime in October.

Many thanks to Past President Scott Ringer for organizing a great day of community service. Scott liaised with HFH, recruited volunteers, organized lunch from the Pin & Cue, and worked all day himself.



OCTOBER BLOOD DRIVE



Funded by a district simplified grant (DSG) the Rotary Club of Whitefish joined hands with the Red Cross on September 16th at The Wave in Whitefish for a blood drive. Under the direction of President Dan Davis and Rotarian Stan Coons several club members served as volunteers to register and assist blood donors. 38 units of blood were collected from 44 donors.

The Rotary Club of Whitefish hosts several Red Cross blood drives each year.

HAMILTON ROTARY CLUB
OCT. 4TH SPEAKERS

First was Rebecca Fawns, a local high school student who has started a community Teamwork Program to encourage healthier cooking for families. So far, her group of 10 students have prepared some 3,000 healthy meals for local residents. Second was Jordynn Cheeney, who was a Rotary Exchange Student to Marseille, France, shared her experiences and a video of her travels.



Peggy Doerfler, District Youth Exchange Committee Member, Jordynn and her mother Naomi Cheeney.

OCT. 25TH SPEAKER

Our speaker was former School Teacher, and former County Attorney, John Robinson. He spoke on the "Cosmos", giving a Macro and Micro view of the universe.



SPIRIT OF WHITEFISH

News Release

Contact: Michele Reese
Phone: 406-862-8746

FOR IMMEDIATE RELEASE
8:30 AM, September 20, 2010

Rotarians Celebrate 3rd Annual Spirit of Whitefish Awards

The Rotary Club of Whitefish today announced their third annual Spirit of Whitefish award in recognition of unsung heroes of the Flathead Valley community.

June Munskie-Feenan of the North Valley Food Bank has been announced as the 2010 Spirit of Whitefish award recipient. She will be celebrated on Saturday, November 6th at a special evening of fun and fund raising at the Lodge at Whitefish Lake.

The North Valley Food Bank was established in 1984 making 2010 the 26th year of operation under the quiet and careful leadership of June Munskie-Feenan. Over these many years the Food Bank has helped literally thousands of families during times when they needed it most, and when possible, gave back themselves so others could eat and feed their children during their own hard times.

In announcing the 2009 recipient of the Spirit of Whitefish Award, Dan Davis, President of the Whitefish Rotary Club said, "The purpose of this award is to recognize those in our community that serve quietly, give of themselves and whatever resources they can muster to benefit others and enrich all of our lives in the process. For over 20 years the North Valley Food Bank has done just that, and embody the essence of the unsung hero that is at the heart of the Whitefish spirit."

The motto 'service above self' has led local Rotarians for decades of quiet commitment to Whitefish. A few of the recent contributions to our area that epitomizes that service motto include donations to the Wounded Warrior program, support of Special Olympics, cleaning roads, sponsoring area blood drives, helping to complete the new WAG Doggie Park, Habitat For Humanity building projects, and the annual Magic of Christmas for children program that has been serving families in the community for over 17 years.

Former Whitefish Rotary President Scott Ringer described why he is a member of Rotary when he said, "Rotary is all about service. Service above self. Every time I give of my time to assist in ways that improve our world, I am lifted. If we all gave in this way, imagine how we could change the world. Rotary always makes me feel good. Our weekly meetings are also a wonderful time of fellowship and learning. If you want to make a difference in the world, become a Rotarian."

The entire community is invited to gather for a great evening of fun and entertainment on Saturday, November 6 at the Lodge at Whitefish Lake. In addition to the award for June Munskie-Feenan and the North Valley Food Bank, attendees will participate in a silent auction, enjoy bidding on many exciting raffle prizes including the event's signature prize, gold Krugerrands,.

For more information concerning The Spirit of Whitefish event, please call the President of the Whitefish Rotary Club, President Dan Davis at 862-2802.

FACEBOOK FELLOWSHIP THE FUTURE OF ROTARY

Miranda Ming, District 5390

It has never been easier for Rotarians around the world to establish relationships to partner on worldwide projects, make cross cultural exchanges without ever leaving their computers or to reach a whole new generation of Rotarians through the internet and social networking sites like Facebook. I believe that Facebook is a very effective and valuable resource for Rotarians.

Facebook is very effective way for current Rotarians to spread the message about Rotary with non-Rotarians and potential members. When messages, photos, videos and status updates are shared or “liked” on facebook often this activity is announced on the news feed and is viewed by friends of friends so the message is broadcast to a greater audience then simple e-mail. Facebook has helped Bill Pollard, a member of the Rotary Club of Churchland-Portsmouth, Virginia, USA, to keep in touch with Rotarians he met during his visits to other clubs during his year as governor of District 7600. “It also provides a great opportunity for our friends on Facebook who are not Rotarians to read our conversations about Rotary,” he notes.¹ I frequently use my Facebook page to place links to my clubs Rotary website if I want all my friends including my non Rotarian friends to view a Rotary event or fundraiser my club is hosting.

Not only does Facebook make it easier to connect with potential new members it also creates opportunities for Rotarians to connect with one another. One of the core values of Rotary is Fellowship. Traditionally this meant lunch meetings, live conventions and assemblies. Facebook provides a forum for Rotarians around the world to meet without the time and expense of traveling. A recent Rotary news story featured a club in England and one in Sweden that formed a twin club relationship through Facebook. Facebook allowed the clubs to build a relationship for more than just one project and the clubs got to know each other’s cultures.² In my personal experience Facebook provided me the opportunity to connect with Rotarians 500 miles away. As a member of my own club I always felt in the minority because of 180 members we had less than 25 members under the age of 40. I knew there were other young Rotarians out there and used Facebook to find the group RIOTT (Rotarians in our Twenties and Thirties) of the Rotary Club of East Portland³. I became a fan of their page and was immediately contacted by a member of the club. This gave me an opportunity to see what their club was doing to attract younger members as well as to retain them.



Facebook is also a great way to reconnect with old friends. Using Facebook has allowed District 7980 to connect with former Rotary Youth Exchange participants in preparation for a reunion¹. This is just another example of Facebook being used to stay connected. Facebook started as a way for college students to stay connected but the websites membership has grown substantially over the years and the demographic is ever changing. Currently the fastest growing segment of facebook is those aged 55-65 and 96% of those in Generation Y have joined a social networking groups.

I was surprised how quickly the popularity of the Rotary International Facebook group⁶ has grown. A September 2008 article about facebook stated that the Rotary International Facebook group had 1,000 fans⁷. I visited the Facebook group in September 2010 and the same page had over 82,000 fans.

Facebook and similar social networking sites are a great resources to the future growth of Rotary and is an effective way for Rotarians to connect with one another and potential new members.

1. Rotarians make good use of social networking - Rotary International News -- 26 October 2009 http://www.rotary.org/en/MediaAndNews/News/Pages/091026_news_socialnetworking.aspx
2. Social networking expands Rotary horizons - By Arnold R. Grahl - Rotary International News -- 24 September 2009 http://www.rotary.org/en/MediaAndNews/News/Pages/090924_news_twinclubs.aspx
3. Facebook group RIOTT (Rotarians in Our Twenties and Thirties) <http://www.facebook.com/#!/pages/RIOTT-Rotarians-In-Our-Twenties-and-Thirties/107145215973245?ref=ts>
4. Using social networking to reach youth - By Ryan Hyland Rotary International News -- 28 September 2009 http://www.rotary.org/en/MediaAndNews/News/Pages/090928_news_youthservices.aspx
5. Facebook group Is Rotary 4 U? <http://www.facebook.com/#!/pages/Is-Rotary-4-U/331662316763?ref=ts>
6. Facebook group Rotary International <http://www.facebook.com/#!/pages/Rotary-International/7268844551?ref=ts>
7. Face to Facebook -- September 2008 Rotarian, Pages 29 & 30.
8. RI Social Media Presentation <http://www.vimeo.com/12742349>