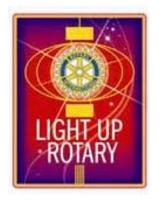
Rotary District 5390



Inside this issue:

Vocational Service 2 Guatemala Dinner 2 Club Clips 3 RYLA Quilt 3 Rotary Photos 4



ROY'S ROTARY

October is Vocational Service Month – Rotary's First Concept

No matter how much we like to think that Paul Harris and his friends created Rotary for such noble ideas of humanitarian service, goodwill and world understanding — it just was not the case. Rotary was started for business reasons and professional purposes. Paul Harris had the unusual idea that friendship and business might mix and result in even more business!

It was this same concept of promoting business which led to the first community service project of the original Chicago Rotary Club. In their effort to promote more business, the members decided that since the women did most of the shopping in downtown Chicago, they would do even more if they stayed downtown longer. So, what was the answer? If they put public toilets in downtown Chicago, the shoppers would not have to go home so soon. And that is what they did — installed the first public restrooms in down-

town Chicago. When service is provided — business is enhanced. It was on that basis that the world's service club movement was launched.

As Rotary continued to expand around the nation, it was not uncommon for Rotarians in the same profession to meet and discuss business ethics and fair dealings in business practices. The

"Rotary Code of Ethics" was not a law or rule, but rather it was on expression of determination to maintain certain basic ethical and honest standards in one's business or profession. The code



2014-15 District Governor Roy Beekman, Kalispell

was adopted by Rotary and soon to (cont., page 5)

Special points of interest:

- RYLA Quilt Raffle Planned
- Butte Hosting Special Dinner in November
- Want Grants? Be Ready!

Club Presidents Elect



FOCUS ON VOCATIONAL SERVICE...

(Provided by Dale Palmer, District Membership Chair, Rotary Club of Big Sky)

Vocational Service means that we use our professional and business talents and resources to serve others. You become familiar with the concept of Vocational Service and our emphasis on high ethical standards when we discuss or use the classification system and its place in Rotary.

Vocational Service highlights the fact that Rotary was founded on the concept of networking and doing business with other Rotarians in addition to serving society.

One of the most common ways we support Vocational Service is through our work with young people in mentoring, leadership development and ethics and character education. Our support of RYLA, Interact, and Rotaract would fall under Vocational Service.

While working with young people is a great demonstration

of Vocational Service, there are other ways not necessarily involving youth, such as "Rotary Means Business" networking events, or working to assist those in need of help developing job related skills or assistance in seeking employment. We impact economic development in our community and in other parts of the world through our focus on Vocational Service.

Ω

BUTTE HOSTING GUATEMALA PROGRAM

Registration is open on the District web site (www.montanarotary.org) for the Thursday, November 6th dinner and program about the on-going

Guatemala project heavily supported by the Kootenai Valley club with additional support from other Montana Rotary clubs and Rotarians in other parts of the US. The projects are focusing on water and sanitation.

George and Linda Gerard have spent their own money to make a number of trips to Guatemala to meet with local Rotarians and check on the projects. This close relationship with Guatemala Rotarians had

made a successful grant project possible.

George will provide a photographic update and information on what is planned for the future to help the poor in a small part of Guatemala. Clubs interested in becoming a part of this established effort will be able to learn how they can become involved.

The dinner will begin at 6:00 PM at the Butte Country Club and is planned to end by 9:00 PM. Cost is only \$17.25 per person. To register on the district web site, look under Upcoming Events and click on International Project in Guatemala.

Ω

DISTRICT GRANTS—IS YOUR CLUB READY?

As you prepare to apply for district grants for the 2015-2016 Rotary year, remember the following quidelines:

* Club Financial Management Plan (FMP) and a Memorandum of Understanding (MOU) must be received by the Stewardship committee prior to December 31, 2014. The documents are on the district web-

site and MUST be submitted <u>electronically</u> to Chair George Gerard.

* Before approval is possible, the Stewardship Committee must have proof the club has submitted and IRS Form 990 for the 2013-14 Rotary year. This needs to be sent to Chair George Gerard.

Page 2

Page 3 October

CLUBCLIPS BIG SKY HOSTING ROTARY FELLOWSHIP

The Rotary Club of Big Sky will be hosting the annual ISFR (International Fellowship of Skiing Rotarians) at Big Sky Resort, Jan 31 -Feb 8, 2015. This Rotary sponsored fellowship has members from all over the world who get together for skiing, fun, and fellowship. All Montana Rotarians are welcome to come and join the fun. The ISFR website with the information on the ISFR and the ski week is at: http://www.isfrski.org/event-1718236. For further information, you can contact president Grant Hilton, granthilton33@yahoo.com, or PDG Jeff Strickler at drjeffmtrotary@3rivers.net.



GREAT FALLS IS HOWLING

November 7th will find Great Falls Rotarians having a blast at their annual Harvest Howl. Music, food, and a great auction make for a fun communi-

Rotarian Art Taft has been honored by Special Olympics Montana for his outstanding work in media communications related to their program. Art's award photo in on page 4 in the lower left corner. Great Falls was the first club to arrange for a Rotary Leadership Institute weekend on October3-4. PDG David Kinsey is our District's certified RLI facilitator.

KOOTENAI VALLEY "FLOAT" TRIP

The Rotary Club of Kootenai Valley sponsored a float in the annual Nordic Fest parade in Libby on September 13. The float featured the Club's support of youth programs including RYLA, Interact, Youth Exchange, Rotary Basketball teams, and the bookcase/dictionary projects. Seven Rotarians and about a dozen kids, including one RYLA camper, rode in or walked with the float and handed out candy and books. It was a beautiful day for a parade and a great way to showcase Rotary Youth Programs! The Club's float won second place overall in the float judging contest! (See photo on p. 4)

QUILT RAFFLE FOR RYLA

RYLA has become one of the most popular programs in our district. Since moving to the camp at Luccock south of Livingston, we have reached capacity each summer with up to 115 campers attending. The fee charged per camper covers the room and board for that student and also part of the cost of the junior and senior counselors, adult volunteers, speaker expenses and supplies. When all the bills have been paid, there may be little or no money to carry over to the next year.

Several years ago, at Daryl

Hansen's District Conference, an idea was launched to collect gently worn Rotary logo clothing and turn it into a quilt that could be raffled to raise extra funds for RYLA. Between donated clothing and some extra RYLA t-shirts, a beautiful RYLA Rotary quilt has been completed.

Ticket sales will begin in the near future with plans for on-line purchase as well as paper tickets. The quilt will be on display at the April 2015 District Conference in Kalispell and the drawing is currently planned for the April 2016 Butte Conference. Proceeds will ao toward supporting the needs of future RYLA programs for our Montana youth. Additional information will be posted on the district website and Facebook page in the near future.







83.21.23.44

Hamilton Rotarians & Interact Students clean up









Youth Exchange Students at the Peace Park





Cleaning up in the Bitterroot



SEPTEMBER CLUB MEMBERSHIP AND FOUNDATION GIVING

Foundation \$ is for APF giving only. Foundation \$ Given \$\$25,903.36—current amounts are through September 30.

Club (Sept - 65% of clubs reported ©)	No. Members	% Attnd/#	# Mtng	Found. Goal	\$ Given APF
Anaconda	23	70	4	\$1200	
Bigfork	37	61	4	\$4500	
Big Sandy	19	67	4	0	
Big Sky	NR			\$2000	\$75
Billings	186	44	4	0	\$5642.68
Billings West	81	38	4	\$9500	\$25
Bozeman	NR			\$10,475	\$1150
Bozeman Sunrise	104	75	4	\$10600	\$2127
Butte	30	57.5	4	\$2200	\$1300
Columbia Falls	16	42	3	0	
Deer Lodge	NR			0	\$75
Dillon	16	61	4	\$1700	
Evergreen	14	91	5	\$1600	
Glendive	NR			0	\$500
Great Falls	105	51	5	\$5300	
Hamilton	26	75	4	\$2800	
Havre	NR			0	
Helena	NR			\$4250	\$2871.68
Helena Sunrise	15	73	4	0	
Kalispell	114	76	4	0	
Kalispell Daybreak	70	77	?	0	\$1800
Kootenai Valley (Libby/Troy)	34	58	4	\$4250	\$200
Laurel	27	71	5	0	
Lewistown	NR			0	\$100
Livingston	33	55	5	0	\$612
Malta	NR			0	
Manhattan	NR			0	\$100
Miles City	39	66	4	\$1900	
Missoula	117	38	4	0	\$3050
Missoula Centennial	7	71	2	\$2000	\$555
Missoula Sunrise	43	61	4	\$7150	\$150
Philipsburg	NR			0	
Polson	75	41	5	0	\$2000
Red Lodge	38	52	4	0	\$100
Roundup	NR			0	
Townsend	NR			0	
Twin Bridges	NR			\$500	\$400
Whitefish	57	47	5	\$8200	\$100
Whitehall	17	52	4	\$2125	\$200
White Sulphur Springs	NR			0	



DG Roy's Message, Continued from page 1

follow was the "Four Way Test", which became a guide for sales, promotion, advertising and all relationships with dealers, customers and employees. The simple philosophy of the 4-Way Test was created by Herbert Taylor in 1934, during the Great Depression. He created the test as a measure of the company's fairness, honesty and integrity in all of their business transactions. It became a personal standard for making business decisions.

One of Rotary's greatest builders, Chesley Perry, the General Secretary of Rotary for 32 years, summed up the early direction of Rotary in these terms: "Although Rotary may have started as a simple and more or less selfish endeavor to get additional business for those who were its first charter members, it has grown and developed into a marvelous great universal movement with elements of altruism, sparkling with beautiful gems of the philosophy and science of service to fellow man and society."

If Vocational Service was the basis for Rotary's activities in the beginning, this may be the time to restore business and professional ethical concerns as Rotary's primary responsibility as we approach the future. So, let us celebrate this month as we contemplate the role of Vocational Service in Rotary. Take time this month to engage your clubs in vocational activities that encourage ethical standards through our expanded networking possibilities. Networking and vocational service are not dirty words in Rotary - explore your member's diverse vocations.

Roy Beekman

SEE YOU IN SAO PAULO?

Visit the district web site for a special travel package to Brazil for the 2015 RI Convention.

ROTARY BITS & PIECES

WORLD POLIO DAY is October 24th. Watch the End Polio Now: Make History Today livestream event, including a global update on the status of polio eradication, on World Polio Day, at 6:30 PM Chicago time (5:30 PM mountain time) at endpolio.org. Your club or district can organize a viewing party or incorporate the viewing into your existing World Polio Day plans. The archived video will be available following the live program.

To celebrate **Membership Month in August**, Rotary members around the world were asked to show their Rotary pride by changing their Twitter

WORLD POLIO DAY is October 24th. Watch the End Polio Now: Make History Today livestream event, including a global update on the status of polio eradication, on World Polio Day, at 6:30 PM Chicago time and Facebook profile pictures to the I'm a Proud Member graphic. And they did just that: The graphic reached 844,288 people and received 42,563 individual likes, comments, and shares.

To see the many ways that Rotary members celebrated Membership Month, check out the #WeAreRotary hashtag gallery, or read the full Membership Month report detailing all related activities.

More than 10,000 Rotary members completed the **2014 Strategic Plan survey**. They were asked to identify the top issues facing Rotary. The

main focus was on membership recruitment and retention, membership diversity, and club innovation and flexibility.

About 20 percent of respondents said they needed more networking opportunities, more member involvement in planning club activities, and fresh ideas for involving new members. 2

November 2-8 is World Interact Week. This is a great time to celebrate the Interact Club in your community or to work with local youth (RYLA campers are a good source) to start a new Interact Club.