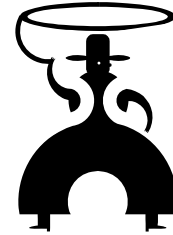


The 5390 Roundup



Rotary Year 2009-10

September, 2009

New Generations Month

Rotary District 5390, Montana

MONTANA MUSING FROM THE ROTARY TRAIL

Well, I have been on the road now for over two months and I never cease to be amazed at how much service each of our Montana clubs are doing. We never hear about many of the projects since a lot of clubs just do their service and move on to the next need. As governor, and a Montanan, I am very appreciative of how much has and is being done around our state.



District Governor
Mark Finnicum
Rotary Club of
Great Falls

I want to personally invite you to attend the **District Assembly** next month in Great Falls. Members of my club are working hard to give you a great experience, dusted with plenty of fun. I strongly encourage the club presi-

dents and president elects to attend and also bring other club members who will be the future leaders of your club. Friday evening will be a fun time and Saturday morning we will get down to the business of learning more about Rotary. We have sessions scheduled to help update you on youth programs, PolioPlus, the Foundation, our District website, and much more. You can register now and we will post an agenda as soon as possible.

With the **Peace Park** just over a week away, do not think it is too late to attend. Rooms may be hard to find; but, there is a seat at the celebration. Remember to bring your park pass (if you are preregistered), and your passport so you can get back into Montana. *Mark*

DISTRICT ASSEMBLY ONLY WEEKS AWAY

When artist Charlie Russell invited friends to visit him in Great Falls nearly a century ago, the journey there could be long an arduous. Rotary friends are being asked to make a modern day journey to Great Falls for the District Assembly on October 23-24 at the

Best Western Heritage Inn. It may still be a long drive for some; but, the destination is well worth the effort. Great Falls Rotarians are working hard to provide a great program. The event kicks off early Friday evening (23rd) and concludes around noon on Saturday.

On-line registration is open on the district web site. Make your room reservations at the Heritage Inn by October 8th to receive the Rotary rate. Assembly Chair Terry Turner can be reached by e-mail through the link on the Assembly Event page, district website.

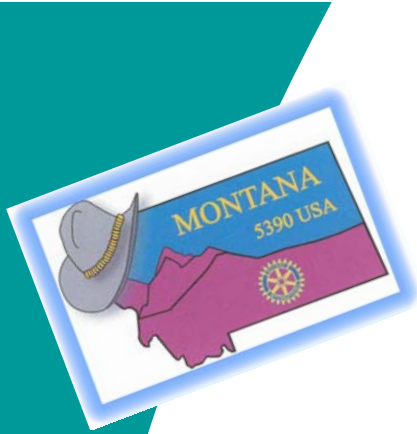
Special points of interest:

- Peace Park less than 2 weeks away
- District Assembly Registration is open
- Rotarian named to fill seat in Montana House of Representatives



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District Governor Mark Finnicum (center) had the opportunity to meet with Youth Exchange students Bernhard Navratil (Wiebern, Austria) and Shreya Agnihotri (India) during the Bozeman Sunrise annual picnic. Bernhard is sponsored by the Sunrise club and Shreya by the Noon club.

HAVE CLUB, WILL SERVE

The **Rotary Club of Great Falls** has received a grant from the Murdock Charitable Trust to help complete a new bath house along with over \$37,000 from The Rotary Foundation to cover the cost of beds and tables for Camp Rotary. They are working hard to update the early 20th century camp facility and hope to have the bath house done in time for the

2010 camping season. Camp Rotary is busy each summer by various groups, especially programs for children like 4-H, National Guard, and different church related groups.

The **Rotary Club of Livingston** is participating in the Cool Coat Day project with the Sky Federal Credit Union. They are accepting donations now through

October 16th of gently used or new children's coats as well as winter boots, gloves, hats and mittens. On October 23rd from 1:00 to 3:00 PM at the Winan's & Ease Side Elementary, Rotarians and other community members will distribute the items to those in need. For information on the project, contact Bruce Lay at 406-223-7835.

Rotary Trivia

What is used to mark the pinky finger of children who have received their dose of polio vaccine? (answer on page 6)

COOKING UP A FUNDRAISER

Club presidents and secretaries were asked, back in August, to respond to an idea of creating a District Cookbook. Rotarians would submit the recipes and clubs could order as many or as few books as wanted as long as at least 150 recipes were submitted and a minimum of 200 books

were ordered district wide. With a little more than 1/3 of the clubs responding so far, 2/3 of that group are in favor of the program. The cost per book will be around \$2.50 with a suggested retail price of \$10.00. The clubs who choose to sell the cookbooks will keep the profit they make.

While it is hoped this will help clubs raise their funds for Polio Plus, profits could also be used for other club projects.

The remaining clubs are asked to respond soon so a decision can be made—a definite yes or no will be given no later than the District Assembly.

5390 Young'ns—Youth Exchange Report

RI President Elect Ray Klinginsmith recently wrote, "I continue to think that Rotary Youth Exchange is one of Rotary's best programs, ..."

Our District 5390 Youth Exchange program has grown rapidly over the past few years, giving dozens of Montana teenagers the opportunity to live and/or study abroad. Imagine going from a small town on the Highline to a metropolis in India; leaving the com-

forts of home to venture to a village in South America; heading to a country in Europe and having to quickly learn a new language. Many adults only dream of having taken on that challenge and now our young people can be given the opportunity to experience that and more. But, it is not just about sending our kids overseas—we need to have host clubs and families here in Montana to make the exchange fair and

beneficial. Now is the time to plan for the 2010-11 exchange year - decide if your club would like to host, budget for the expense, find host families, and promote youth exchange at your local high school. Consider inviting a youth exchange student to visit your club to give a program.

Contact Youth Exchange chair Martha Ripley (Missoula) for more information.



DG Mark Finnicum is about half way through his club annual visits. Like the meeting (above) with the Whitehall club, the visits provide an opportunity to update members and guests on the current direction of Rotary in our District and the world.

RETURN ON INVESTMENT—PLANNING AHEAD FOR THE DISTRICT

Think of District 5390 as a small corporation with 43 branch offices—the District Governor is like the CEO and club presidents are like branch managers. To keep the corporation running smoothly and reaching established goals, the corporate leadership needs a vision and a plan on how to achieve it. DGE Dave Kinsey, DGN Arlene Weber, and DGND Daryl Hansen recently met in Missoula to lay the

groundwork for doing just that. Missoula area Rotarians Carol Bruneau, Eric Clemmensen, and Kevin Miltko were asked to participate in the process and provide a view from the club level. While the team took a little time to enjoy their time in Missoula, there was no messing around during the planning session.

Plans are underway to develop a district-

wide project, one that will keep our efforts right here in Montana but will benefit young people from around the nation. A District fundraiser is also being planned to help pay for this project as well as provide a little extra operating capital and thereby reduce the need to consider a future District dues increase. Want to know more details? Come to the District Assembly.



DGE Dave Kinsey (second from left) is chairing the PETS committee for 2010. DGs, DGEs, DGNs, and District Trainers from the 5 districts of the High Country PETS group started to work on the February 2010 PETS at a meeting in Denver in early August. What's new this time? Flash Drives instead of big, heavy notebooks.

NEW ADDITIONS TO THE DISTRICT TEAM

When Arlene Weber accepted the nomination to become the 2011-12 District Governor, plans had to be made for her current duties to be passed on to others. The new District Secretary will be Ellen Robison. Her

new title will be District Secretary/Treasurer. The web master duties will be handled by Libby Rotarian Lisa Oedewaldt. Our new District Trainer will be Julie Schmidt from Bozeman Sunrise.

The transition of

these changes will take place over the next couple of months. Rotarians can continue to contact Arlene with questions on the web site and for newsletter articles through at least the end of October.



Rotary Youth Exchange student Romuald Maronese from France receives a Bozeman Sunrise banner from Tia Sharp. Tia was a short term exchange student to France. Both are hosted/ sponsored by the Rotary Club of Bozeman Sunrise.

25 MINUTES TO A BETTER CLUB

Have you heard about the 25-Minute Membership Survey? It asks club members to do a variety of things including making a list of friends, neighbors, colleagues, and business acquaintances who could become potential members. When the results of this sur-

vey are combined with a Membership Diversity Assessment, a foundation is created for developing a recruitment strategy. Doing a Classification Survey that compares your club makeup with the professional makeup of the community can provide more ideas for po-

tential members. Finally, consider adding in the Membership Satisfaction Questionnaire and find out what current members value most about their club. Now you have a reason to give someone on why they should join Rotary and become a Rotarian.



Missoula area Youth Exchange Students from around the globe recently visited the Rotary club of Missoula.



A little bonding time—District Rotarians (back row) DGND Daryl Hansen, DGN Arlene Weber, Missoula Centennial President Carol Bruneau, (front row) DGE Dave Kinsey, Missoula Past President Kevin Miltko, Missoula Rotarian Eric Clemmensen, and Nancy Kinsey take a break from long-range district planning to enjoy a Missoula Osprey game.

THE “FOUNDATION” OF ROTARY

(From a letter by The Rotary Foundation Trustee 2009-10 Chair, Glenn E. Estess, Sr.)

Mother Teresa, a longtime friend to Rotary, was once asked why she did the work she did. There would always be so many she could not reach. Why did she pour herself so fully into her self-appointed task, knowing that she could never come close to meeting all the needs? Her answer was simple. She said, “I do what I can, where I am, with what I have.”

In Rotary, we strive to do the same. We know very well that the world’s needs are endless, and that we can never attempt to meet them all. One billion people live without access to clean water, and 2.6 billion without adequate sanitation. Every

day, 26,000 children die needlessly. What can Rotary hope to do in the face of such overwhelming need? To this I answer, we must do what we can, where we are, with what we have. We must identify the needs that we can realistically meet, and invest the care and planning to make sure that our service is successful. And we must steward our Rotary Foundation well, so that we will be able to help the greatest number of people possible, in the ways that make the greatest difference. So much of the good we do in Rotary happens with the support of our Rotary Foundation. I ask each of you to continue your support – this year, and every year – so that our good work may continue.



Customers line up to enjoy brats and corn on the cob served by Hamilton Rotarians during the September Ravalli County Fair.



German Exchange Student Anna Taeschner exchanges banners with Hamilton club president Bill Rothie. Anna’s current host family is Sandy & Mike Hudson.



Missoula Centennial Rotarians share their afternoon meeting with District Governor Mark Finnicum during his recent club visit.



Now that we have two iron lungs in the District, it is easier for clubs in both halves of the state to schedule one for an event. The iron lung calendar is posted on the district web site in the home page center story on Polio.



P’burg Past Pres Selected for House of Representatives

Jim Jenner, past president of the Philipsburg Rotary Club, has been selected to take over a vacant seat in the Montana House of Representatives in House District 86. The

position was held by Dan Villa for the past several years. Mr. Villa was selected by Montana Governor Brian Schweitzer to serve as his education policy advisor.

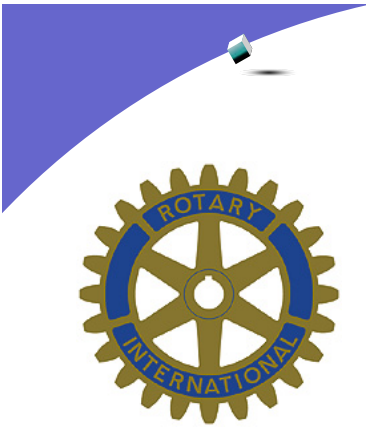
In Memory

Long time Great Falls Rotarian, Ed Alexander has passed away. Ed was a member for over 55 years and served as club president in 1954-55.

Club Membership and Foundation Giving



AUGUST 2009	# Mem. Start of Month	# New Members	# Members lost	# Mem. End of Month	Meetings Held	Avg. % Attend.		# Mem. Start of Month	# New Members	# Members lost	# Mem. End of Month	Meetings Held	Avg. % Attend.
AREA 1 - Nancy Manning							AREA 6 - Daryl Hansen						
Kalispell Daybreak	72			72	NR	NR	Big Sky	19	0	0	19	4	50
Kalispell	123	1	1	123	4	79	Bozeman	124			124	NR	NR
Libby	44			44	NR	NR	Bozeman Sunrise	80	3	0	83	4	73
Whitefish	74			74	NR	NR	Livingston	58	0	0	58	4	52
AREA 2 - Joanne Knutson							AREA 7 - John Stewart						
Bigfork	39	1	0	40	4	60	Laurel	26	0	1	25	4	53
Columbia Falls	16			16	NR	NR	Red Lodge	45			45	NR	NR
Evergreen	17	0	0	17	3	100	Billings	233	0	0	233	5	49
Polson	79			79	NR	NR	Billings Sunrise	6	0	1	5	4	60
AREA 3 - Dave Kinsey							AREA 8 - Rick Evans						
Hamilton	38	1	1	38	5	60	Billings West	79	0	0	79	4	48
Missoula	178	0	0	178	4	38	AREA 9 - Tom Reynolds						
Missoula Centennial	10	0	0	10	5	72	Lewistown	53			53	NR	NR
Missoula Sunrise	72	0	0	72	4	64	Malta	13			13	NR	NR
Philpsburg	38			38	NR	NR	Roundup	9			9	NR	NR
AREA 4 - Ed Shaw							AREA 10 - Carl Ernst						
Anaconda	17	1	0	18	4	39	Miles City	25	0	0	25	4	60
Butte	41	0	0	41	4	48	Glendive	19			19	NR	NR
Dillon	26			26	NR	NR	TOTALS						
Tw in Bridges	23			23	NR	NR		966	3	4	965		
Whitehall	24	0	0	24	5	78		2015	7	6	2016		
AREA 5 - Paul Bray & Bill Kearns													
Deer Lodge	36	0	0	36	5	41							
Helena	79	0	0	79	4	37							
Helena Sunrise	17			17	NR	NR							
Townsend	40	0	0	40	2	34							
White Sulphur Springs	18			18	NR	NR							
	1049	4	2	1051									
56% OF CLUBS REPORTED FOR AUGUST, UP FROM 46% IN JULY													
FOUNDATION CONTRIBUTIONS 2009-10, as of August 31, 2009													
Goal \$91,560	Received \$7300.72			% Achieved --									
Clubs Pledged 20	2009-10 Restricted Giving \$13,315.50			Goal 2008-09 \$144,735 with 39 clubs pledging									
Clubs Below Goal --				Clubs at or Exceeding Goal --									



Rotary District 5390, Montana

Mark Finnicum, District Governor
1515 1st Avenue North
Great Falls, MT 59401

Phone: 406-868-7956
E-mail: markfinnicum@gmail.com

THE FOUR-WAY TEST

Of the things we think, do,
or say:

Is it the TRUTH?

Is it FAIR to All Concerned?

Will it Build GOODWILL and
BETTER FRIENDSHIPS?

Will it be BENEFICIAL to All
Concerned?

District Officers, 2009-10

District Governor: Mark Finnicum, Great Falls
District Governor Elect: Dave Kinsey, Missoula
District Governor Nominee: Arlene Weber, Whitehall
District Governor Nominee Designee: Daryl Hansen, Livingston
District Foundation Chair: Mark Frisby, IPDG, Bozeman
District Secretary/Treasurer: Ellen Robison, Billings
District Web, Newsletter: Arlene Weber

**Remember to submit items
for the District Newsletter
to the Editor by the 10th of
each month.**

More information is available
at montanarotary.org or at
rotary.org.

District/Club Event Corral



SEPTEMBER

25-27 **Peace Park Assembly** in
Waterton

OCTOBER

3-4 **Townsend, Fall Fest & Car
Show**

17 **Bigfork, Annual Barn Dance**

23-24 **District Assembly** in Great
Falls

NOVEMBER

7 Harvest Howl, **Great Falls
Whitefish**—Spirit of Whitefish
Dinner, Auction & Awards

2-8 **World Interact Week**

JANUARY 2010

22 **Whitehall Annual Casino Night**

FEBRUARY 2010

25-28 **PETS** in Denver

MAY 2010

7-9 **District Conference**, Great Falls

To Be Scheduled:

Our GSE Team selection for Brazil

If your club is hav-
ing an event you
would like every-
one to know
about, send infor-
mation to Arlene
by the 10th of the
month to have it
posted here.

Gentian Violet—an anti-
-fungal that stains the
skin purple for several
days. HINT: contact
Arlene Weber if your
club needs some for a
Purple Pinky Day and it
is not available at a
local pharmacy.



Hmmmm!! Better
remember my pass-
port and the park
pass I received by
e-mail.

Hey, Buckaroo!
On-line registration
is now open for the
Assembly.