



Rotary Club Cultural Traits

Healthy Club Culture

- Adaptable
- Accountable
- Innovative
- Welcoming
- Growing
- Demographically diverse
- Community-connected
- Responsive service
- Committed members
- Members heard
- Leadership respected
- Sense of pride/ownership

Neutral

- Sings/doesn't
- Recognition
- Morning/noon/eve
- Specific traditions
- Signature projects
- Orientation
- Board structure
- Meals at meetings?
- Zoom or not?

Unhealthy Club Culture

- Cliques/exclusion
- Apathy
- Participation unimportant
- Resists new ideas
- Uninformed members
- Member skills/interests not tapped
- New members ignored
- Seasoned members grumpy
- No avenues for member feedback
- Members merely *tolerate* club leadership