



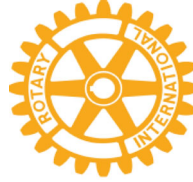
Rotary Opens Opportunities

Power Point Presentation
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JON'S STORY

Rotary Opens Opportunities



Rotary



Rotary Opens Opportunities

JON'S STORY





Traditionalists (Born before 1945)

- 12% of the workforce
- Value hard work
- Expect work to be done in the office and measured in hours
- Comfortable with traditional workplace hierarchy
- Value respect for authority



Baby Boomers (1946-1964)

- Peaked at 79 million in 1999
- Individualistic and optimistic
- Value engagement
- Expect advancement and positive interaction
- Want to be respected and appreciated



Generation X (1965-1980)

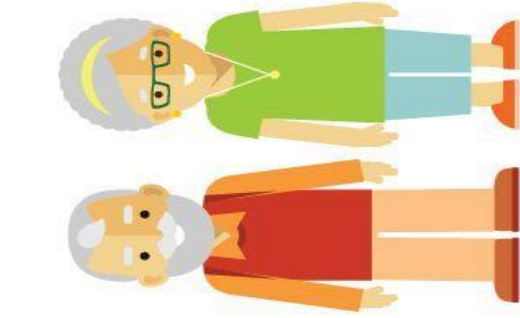
- Smaller than Baby Boomer and Millennial generations
- Pragmatic and skeptical
- Tend to be disengaged
- Want work-life balance
- Chafe under the rules



Millennials (1981-1995)

- 75% of workforce by 2025
- Enthusiastic and self-confident
- Want to be recognized for achievements
- Value innovation
- First tech natives
- Struggle to work with people who don't seem as smart or socially conscious as they are

Five Generations Working Side by Side in 2020



TRADITIONALISTS

Born 1900-1945

50 M

1900-1945

Age 120-75

Vaccines



BOOMERS

Born 1946-1964

76 M

1946-1964

Age 74-56

Personal Computer



GEN X

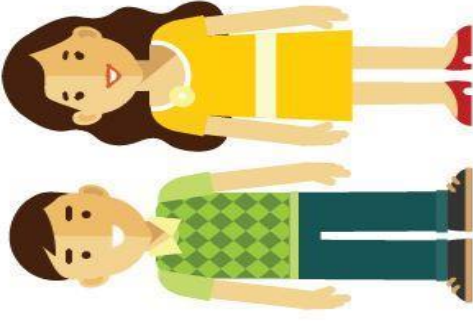
Born 1965-1976

55 M

1965-1976

Age 55-44

Mobile Phone



MILLENNIAL (GEN Y)

Born 1977-1997

80 M

1977-1997

Age 43-23

Google, Facebook



GEN 2020 (GEN Z)

After 1997

86 M

1998-2020

Age 22- 1

Tablet Devices



Rotary Opens Opportunities

1st - *RETURN Our Founding Principles*



- Networking

- Fellowship

- Service





2nd BE INTENTIONAL!

Rotary Opens Opportunities

Club Leadership Team - MULTI-YEAR CLUB MEMBERSHIP GROWTH PLAN

- ***Rotary Club Health Check***
- ***Review Club Demographics***
- ***“What is club known for?”***



Rotary

