

**PHOTO**

*Describe what is happening. Does it represent your club and/or the diversity in your community?  
Is the photo action-oriented? Inspiring? Engaging?  
Natural, not staged? Aspirational?*

**TOGETHER, WE**

\_\_\_\_\_  
*Select a verb:*

**CONNECT, END POLIO, INSPIRE, TRANSFORM.**

*Body copy:*

*The need:* \_\_\_\_\_

\_\_\_\_\_

*The impact/proof:* \_\_\_\_\_

That's what People of Action do.

*Call to action:* \_\_\_\_\_

(Join us! Get involved at [yourrotaryclub.org](http://yourrotaryclub.org) Meet us at\_\_)



*(logo available in color, all black, stacked, or reverse)*