

Simon Sinek

Books

Start with the Why

How great leaders inspire everyone to take action

Leaders Eat Last

Why some teams pull together and others don't

Find Your Why

A practical guide to discovering purpose for you and your team

Together is Better

A little book of inspiration

The Infinite Game

How do you win a game that never really ends?

YouTube Videos

How Great Leaders Inspire Action

<https://www.youtube.com/watch?v=qp0HIF3SfI4>

Start with the Why

https://www.youtube.com/watch?v=Sed_pwBTsnU

Most Leaders Don't Know What Game They're In

<https://www.youtube.com/watch?v=RyTQ5-SQYTo>

Do You Love Your Wife?

<https://www.youtube.com/watch?v=TopBJ7fAlgE>