



THE PEN DOOR

THE NEWSLETTER of the ROTARY DISTRICT 5550 DG

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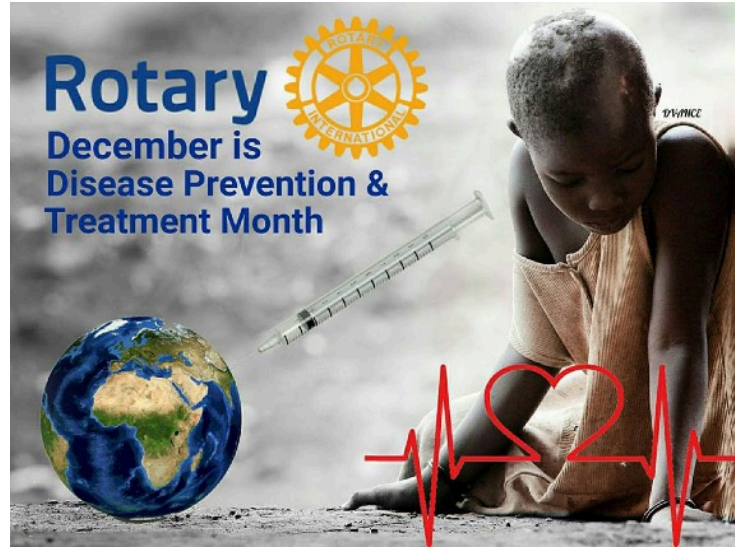
DG Gailmarie Anderson



AS I SEE IT

DG Gailmarie Anderson

As I am zoom-ing around the district, I am meeting so many great Rotarians who are adapting to change and being innovative and really taking our RI theme to heart, opening opportunities for positive action. There are many creative fundraising projects, and projects that speak to the needs in our local communities. Let's continue to share our ideas throughout the district so that clubs have the opportunity to adapt a project to their own needs and the needs of their local community.



CONSIDERATIONS FOR GROWING YOUR CLUB MEMBERSHIP

Don Patrick - Membership Chair - Rotary Club of Brandon

There isn't anything profound or new to what I am about to tell you, only a reminder of some of our past and present strategies we all continually striving to achieve. We have, amongst our fellow Clubs and RI, continuing information and strategies to develop membership efforts.

Membership is always a challenge for any organization.

The strategies and efforts to attract potential members constantly changes and are always relative to the times. Always strive for a balance of young members; male and female. 2022-23 President Elect Jennifer

Jones said "the growth in membership under the age of 40, female and male demographic, needs to see their own reflection in leadership!" Also, consider the costs for a potential new member joining Rotary, e.g. fees, meal costs, club meeting times and days when held.

Networking, beyond the aspirations of Rotary is important to young business leaders and professionals. Also, younger members are always interested in community service projects.

[READ MORE](#)

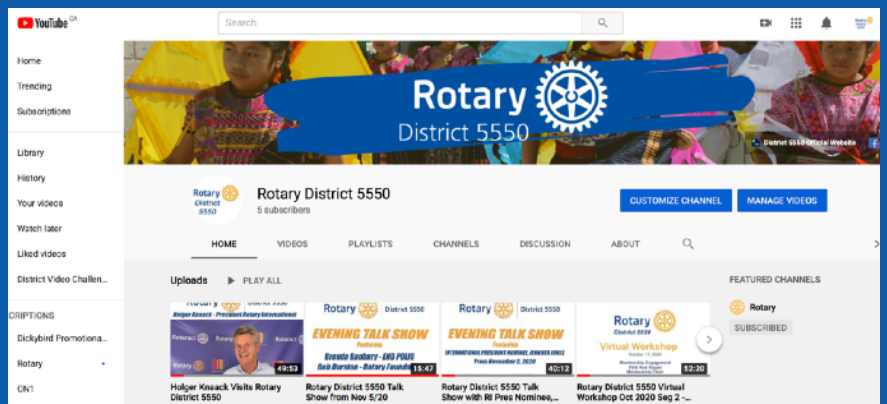
DISTRICT 5550 ROTARY VIDEO RESOURCES

You may have noticed that our re-designed District Website, rotary5550.org has a new **VIDEO** section. (Hint: Look for it in the drop down menu under Admin)

Here you will find links to many of the latest Rotary YouTube videos including Rotary International President, Holger Knaack's presentation and discussion at a recent meeting of your board.

In addition to the links visit our [District 5550 YouTube Channel](#). Feel free to upload any Rotary or Rotaract videos your club has produced and remember to "like" any videos you watch and enjoy.

If you need any assistance, or have questions, contact the Public Image Committee Chair, Ken Singer at ksinaer@sasktel.net or call him at (306) 921-8811.



EVERY
 ROTARIAN
EVERY
 YEAR

Editor's note: In her Zoom chat with District 5550, Jennifer Jones talks about attracting younger members starting at minute 26:45. Check out the video [HERE](#).

Upcoming Events

Dean Rohrs at Kenora Club

November 30 Contact Gord LeMaistre for more info:
gglemaistre1@hotmail.com

Giving Tuesday

December 1

DG Talk Show

December 3

District Board Meeting

December 8

Presidents Meeting

December 9

District Board Meeting

January 12

Trivia Night Moose Jaw

Wakamow

January 16



Zone 28 & 32 Beyond Borders Newsletter



D5550 Minutes



Did you miss the D5550 Evening Talk Show featuring Jennifer Jones?

See the complete interview captured on video on our District Video Resources Web Page. Other great videos can also be found here including Fundraising Ideas in the Virtual World by Robert Friend.

[VIDEO LINK](#)



NO IN-PERSON FUNDRAISER? TRY AN ON-LINE FUNDRAISER

Dan Sutton - District Governor Elect

With government instituted COVID restrictions affecting what was our normal operations, use of an on-line fund raising tool is a way for your club to generate those funds you need to carry on all the good Rotary work that you do. Your District Executive is providing the following information of two fund internet based on-line fund raising platforms without bias or endorsement.

The first platform is Eventgroove is located at [Eventgroove Fundraising](#). This product is used by a number of Rotary Clubs, mostly in the USA but some in Canada.

The second platform is one provided through Rotary International is located at [Raise for Rotary](#). This platform was used recently to raise funds for Polio Plus. The following is an extract from the FAQs related to this platform:

Rotary has introduced a new fundraising tool, initially in English and U.S. currency, that allows members to create fundraisers to share with their social networks. The following questions and answers will tell you more about how the platform works, so that you are familiar with it. For a preview, visit rotary.org/raise.

There are other fund raising tools available and they can be located by performing a query through a search engine on the Internet.

Try one out and happy fundraising.

DG TALK SHOW - DEC. 3 @7:00

CLICK IMAGE FOR COMPLETE DETAILS

CLICK HERE

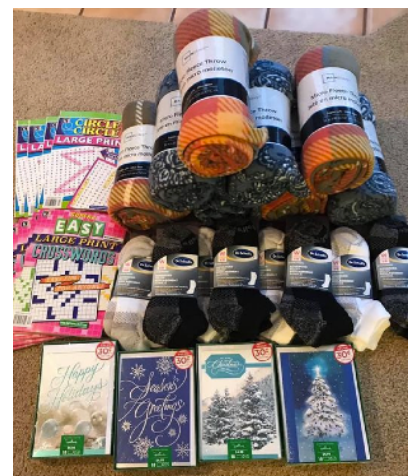


PEOPLE OF ACTION - ROTARY CLUB OF KENORA

The Rotary Club of Kenora is giving local seniors a Christmas gift this year. They have selected Birchwood Terrace Nursing Home Residents as the recipient of a Christmas Gifting Event. They are gathering appropriate items to help make their Christmas a little more special!

They are collecting new, unwrapped items like socks, shawls, magazines, puzzles, lap blankets, large print word search books, small pieces of costume jewellery, note paper, slippers, ornaments etc. They are also looking for donations of gift bags and bows.

What has your club been up to lately? We would love to share with our District Rotarians. Contact District Governor Gailmarie Anderson.





DAUPHIN ROTARY CLUB & PARTNERS BUILD BIKE TRAILS

Jean-Louis Guillas - Rotary Club of Dauphin

When Dauphin was chosen to host the Manitoba 2020 Summer Games the one facility the city was lacking was a mountain bike trail. Clayton Swanton, one of the local co-chairs for the games just happened to be a past club president with the Dauphin Rotary Club so he knew where his allies were to get the mountain bike track built. The club very quickly pledged \$50,000 to kick start the project and get a design plan in place.

The Dauphin Derailleurs Cycle club is the leadership team to seek funders, build alliances, and train volunteers. Howard Wirch (Dauphin Rotarian) is the group's current vice president. The system abuts Riding Mountain National Park and their staff have been consulted and involved from day one. The Northgate system connects to the park's existing trails and may spur yet more development. Land use agreements with six different owners has made the project possible in this unique piece of the north escarpment. None of this would have been accomplished without the leadership and sweat equity of the trail dreamers and builders. Check out a feature video to see Clayton, Rotarian Kevin



Steinbachs (trail builder), and no fewer than four past club presidents and several other Rotarians hard at work on the trails. ([Northgate Trails Dauphin on Facebook, October 11 post](#)).

In response to the bold and transformational plan, our Rotary Club committed to an additional \$150,000 investment in what is now the Northgate Multi-Use Trails System. Other partners in the project include the City of Dauphin, RM of

Dauphin, Federated Co-ops, Fusion Credit Union, Community Foundation, Western Economic Diversification fund, and the Province of Manitoba. The system is made up of 26 kms of trails that offer a range of challenges for amateur and competitive mountain bike enthusiasts, hikers,

bird watchers, and tourists of all ages. In COVID times, this magnificent facility is already a great boon to Dauphin residents. With overnight cabins, washrooms, shower facilities, and a picnic shelter, the trail head alone is a joy to experience. See you soon on the trails.



District 5550 Leadership Positions

Join our dynamic team of district leaders

Contact District Governor Elect Dan Sutton for more information
dan_rotary_sutton@mymts.net



This COVID themed Christmas display was recently spotted in Melfort SK.