

THE FARGO ROTARY CLUB

DISTRICT 5580 • P.O. BOX 1653 • FARGO, NORTH DAKOTA 58107

Dear District 5580 Grants Subcommittee,

On behalf of the growing Fargo Rotary Club, I'd like to extend our warmest greetings! The snow is beginning to melt which means the school year is coming to a close. We've had an exciting year, and I'd like to tell you about our largest project this year, the Backpack Program. But first, a little background on WHY the Backpack program.

For years the Fargo Rotary Club has had a focus on youth community service. We've organized a high school track meet for years, help English Language Learners (ELL) students with their homework, host student guests each week at our meetings, and a host of other service projects. Last year we surveyed our changing club to find out if our current projects were meeting the needs of both our community and our members. The results came back empathically YES! Our club wanted to focus on a large project related to youth, with abilities for all members to contribute either financially or with their time. We formed a search committee and opened project nominations to our members. The Backpack program emerged as the one that fit our club's goals the closest.

As you'll read in the application, hunger is a significant problem in a state known for agriculture. The Great Plains Food Bank last year served 66,000 North Dakotans, approximately 1 out of every 10 residents. In children, hunger adversely affects a child's ability to concentrate, and ultimately learn. Obviously this creates a vicious cycle as children with a diminished capacity to learn limits their potential and productivity as adults, which may adversely affect their children.

The Backpack program aims to curb childhood hunger by giving qualifying students a backpack full of child-friendly, non-perishable, healthy food to take home each weekend when the schools are not providing meals. This is an official program of Feeding America, the nation's food bank network. With Rotary's support, we've been able to feed 530 students EACH WEEK. With support from District 5580, we can make that gift even more impactful to more students.

Thank you for your consideration of this grant request, and please do not hesitate to contact me with any questions.

In Rotary,

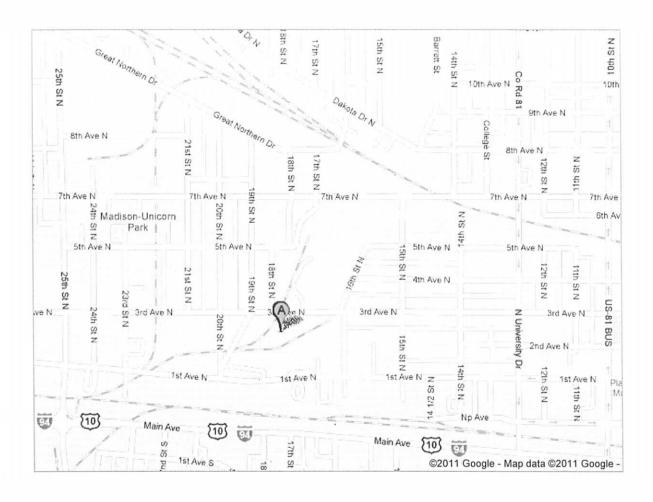
Matt Langemo

President of Fargo Rotary Club

Google maps Great Plains Food Bank, near 3rd Ave N, Fargo, North Dakota



A. Great Plains Food Bank 1720 3rd Avenue North, Fargo, ND -(701) 232-6219



2. How will it meet the needs of the community?

Unfortunately, the need is still great and growing. In our community alone, 33% of school-aged children qualify for free or reduced-priced breakfast and lunch programs, with some schools reporting as many as 80% qualifying.

Teachers, school counselors, principals see first hand the impacts of hungry children. They know who is coming to school hungry on Monday morning and can't wait until lunch. Since the program has been operating, school leaders report that students' attendance has increased, and that their concentration and behavior have improved. In a survey parents report improvement in health and academic performance; and students are happy and full instead of hungry and grumpy.

3. How will the host and partner(s) (District 5580 Rotary Club(s) and/or others) communicate and work together to implement this project? Please provide specific examples of activities.

The Fargo Rotary Club is a regular volunteer group at the Great Plains Food Bank that spends time once a month packing the bags for distribution at the schools. Rotarians are included as project sponsors in conversations and materials.

The Great Plains Food Bank has presented to our group and plans to host an off-site meeting in May to share the latest program details and survey results. They keep us informed of program updates regularly and have included the Fargo Rotary Club has key partners in their events.

Estimated project start date_	_9/1/2010	Estimated project completion date_	_6/1/2013	-
(project is ongoing throug	the school v	year and summer vacation)		

2. OTHER NON-ROTARY ORGANIZATIONS

If this project involves a cooperating organization, provide the name of the organization below, attaching a letter of participation from that organization that specifically states its responsibilities and how Rotarians will interact with the organization in the project. By signing this application, the Rotarian sponsors endorse the organization is reputable, responsible, registered with the project country, and acting within the laws of the project country.

Name of organization: Great Plains Food Ban	k
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District 5580 District Simplified Grant Application

Please print or type all information and use additional sheets of paper if necessary. *Incomplete applications will not be considered.*

See District Simplified Grants (DSG) 'CRITERIA & GUIDELINES' (attached) for instructions, eligibility, and program requirements.

FOR DISTRICT 5580 USE ONL	
District Grant No. WCS Date	Approved 04-21-2011
District Grant Subcommittee Chair Signature	Juliung Schmidt
District Rotary Foundation Chair Signature	
	VERIALAN

1. PROJECT DESCRIPTION

Please describe the project, its location, its objectives, and how they will be attained. Note: The project cannot be started until the district grants subcommittee approves the District Simplified Grant Application.

1. What is the purpose of this project? Provide a brief description.

The Fargo Rotary Club is supporting the Great Plains Food Bank in their new BackPack Program. There are children in the Cass-Clay community that rely on nutritional resources such as free or reduced-priced school lunch during the school year, but are at risk of hunger on weekends, school vacations and summer. The BackPack Program is designed to meet the needs of hungry children when other resources are not available. It's simple:

- Bags are filled with food that children take home on weekends or school vacations
- · The food is child-friendly, nonperishable and easily consumed
- Backpacks are discreetly distributed to children on the last day before the weekend or holiday vacation by a trusted school official

Hunger among our children can have lifelong and extremely costly consequences. Even moderate nutritional deprivation, which is what we most often see locally, can impede cognitive development. This creates a vicious cycle. Children without enough to eat end up with diminished capacity to understand and learn. This, in turn, limits their potential and productivity as adults.

The BackPack Program is an official program of Feeding America — the nation's food bank network. As the food bank for North Dakota and Clay County, Minnesota, the Great Plains Food Bank is excited to share, and coordinate this program in our community. In 2009, the Great Plains Food Bank piloted the program with 90 students in 2 school sites. Now, they have expanded to serve 530 students at 11 different sites each week.

3. ROTARY CLUB IN DISTRICT MAKING THE APPLICATION

Name the club	that will	coordinate	principal	funding	for the	project	and tha	t will	assume	responsil	bility fo	or
the project.												

Rotary Club of Fargo		
Rotaly Club of Faigo		

Project Contacts: Two Rotarians must be listed who will provide oversight and management of the project funds for the entire duration of the project, even if it continues into another Rotary year.

Primary Contact	Additional Contact
Name Melissa Sobolik	Name David Shultz
Rotary position/title Member	Rotary position/title Local Service project Localizator
E-mail MSobolik CISS Adio- 9	E-mail david & thearchitect firm. com
Address 1720 3-1 Ave ~	Address 6121/2 Main Ave
Street address	Street address
Fargo, ND	fargo, ND
Town	Town
USA 58102	USA 58103
Country/postal code	Country/postal code
Telephone 701-232-6219	Telephone
home	home
701-476-9113	701-476-0714
office	office
A	701-451-0198
cell	cell
701-232-3871	
fax	fax

4. PROJECT BUDGET

Include a complete itemized budget for the entire project. Please use separate pages if necessary.

TOTAL PROJECT BUDGET \$155,000

INCOME	FY11 Budget
	•
Individual Contributions	23,725
Organization Contributions	6,500
Corporate Contributions	52,000
Church Contributions	3,250
Private Grants	19,500
In-Kind Value of Donated Food	<u>50,025</u>
Total Income	\$155,000

EXPENSES

Salaries	7,202
Benefits	2,016

Food Acquisition Fees	92,625
Value of In-Kind Donated Food	50,025
Office/Misc Supplies	65
Postage	65
Printing	325
Volunteer Expenses	130
Containers/packaging	163
Allocated occupancy costs	1,391
LSS Administrative Services	993
Total Expenses	\$155,000

Net Surplus / (Support) \$ -

5. PURCHASE OF EQUIPMENT, MATERIALS OR SUPPLIES

1. Who will own equipment, materials, or supplies? (Cannot be owned by a Rotary Club or Rotarian)

The Great Plains Food Bank will be responsible for purchasing all of the necessary supplies and materials and will retain ownership.

2. Who will be responsible for maintenance, operating, and/or storage costs of the equipment/supplies?

The Great Plains Food Bank will accept full responsibility.

6. PROPOSED FINANCING

If equipment/supplies will be shipped (in the event of this being an international project), have arrangements been made for custom clearance?

n/a

Please list all financing and indicate cash and District Simplified Grant money being requested.

Primary Sponsor Rotary Club	Amount Contributing			
The Fargo Rotary	\$8,000 (\$6,000 received)			
Other Rotary Clubs/Districts				
Additional funding from other sources (if any)	\$61,500 (Secured)			

SUBTOTAL \$69,500 (See Note Below)

Amount requested from District Simplified Grant	\$8
(Not to exceed amount contributed by Rotary Club(s))	_

\$8,000		

TOTAL

\$77,500

Funding secured (\$61,500) at this point has been through private contributions (church, corporate, civic organizations and individuals). All of the food to be used in the program has been secured and is reflected as in-kind support on the budget. We anticipate the remaining balance of \$27,475 to be secured from other individual, civic, church and business contributions prior to fiscal year-end of June 30, 2011. Additional funds of \$41,500 have been secured but are designated for specific schools for the upcoming 2011-2012 school year.

7. PUBLICITY

How will the general public know that this is a Rotary-sponsored project? Please provide details, e.g. publicity in a newspaper or display of the Rotary wheel.

The Great Plains Food Bank will issue a press release (approved by the Fargo Rotary Club) upon grant award through their appointed media contact:

Marcia Paulson, Director of Marketing and Development

Phone: (701) 232-6219 Email: mpaulson@lssnd.org.

The Great Plains Food Bank will provide local assistance for any planned media event the Fargo Rotary Club may wish to coordinate. They are committed to sharing this partnership (Fargo Rotary Club, Rotary District 5580 and the Great Plains Food Bank) both internally via numerous organization methods (employee newsletter, at program advisory committee, partner agency newsletter), and externally via their *Sharing the Harvest* newsletter (16,000 households), *Portions* online e-newsletters and their website (www.lssnd.org/GreatPlainsFoodBank).

8. REPORT

The sponsoring club is required to complete and sub	omit progress (interim) and final reports to the district
grants subcommittee. Please indicate below the indi	vidual who will take primary responsibility for
submitting these reports.	M(I)
Name_Melissa Sobolik	Signature

9. ACTIVE ROTARIAN PARTICIPATION AND AUTHORIZATION

Sponsorship Authorization

Name of Rotary Club of Fargo

All Rotary Clubs and Districts involved in this project are responsible to the District 5580 Foundation Grants Subcommittee and ultimately to The Rotary Foundation of Rotary International for the conduct of the project and for reporting on it. The signature at the bottom of this page confirms that the sponsors understand and accept responsibility for the project. Sponsors may either sign this page or submit a separate letter of commitment.

Please list below the activities your club will undertake demonstrating the active involvement of Rotarians

in this project.

Club meeting at GP Food Bank Monthly visits to the GP Food Bank to help fill the backpacks Club program by the GP Food Bank on need assessment and project updates Press conference announcing support by Rotary

By signing below, we agree to the following:

	All information contained in this application is true and accurate, to the best of our					
	knowledge.					
	This application meets all District Simplified Grant criteria as stated in District					
	Simplified Grants (DSG) CRITERIA & GUIDELINES.					
	The club has agreed to undertake this project as an activity of the club.					
	We understand and will comply with the required Rotarian activities and reporting					
	requirements as stated in the District Simplified Grants (DSG) CRITERIA &					
	GUIDELINES.					
	We agree that, should the project take more than six months to complete, interim reports					
	will be submitted every six months from the time the grant is paid, and final reports will					
	be provided no later than two months after the completion of the project.					
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	approval. Interim Reports are due every six (6) months during the activity of the project					
and within two (2) months of completion of the project. If the project cannot be						
completed as expected within the two-year time frame, all DSG funds MUST be returned						
to the District 5580 Treasurer to replenish the DSG Grant Fund.						
	11. 4					
Club P	resident (printed name) Matt Langemo Signature Matto					
	-1-10					
Rotary	Club name Fargo Date 3/28/2011					

10. AUTHORIZATION OF ROTARY CLUB'S FUNDS

contributing must sign this authorization. (Duplicates of this sheet may be made).					
Club Pro	esident (printed name) Matt Langemo	_ Signature	Mot G		
	Club name Fergo	_ Date	28/2011		
Amount	t authorized 48,000.00 USD	÷			
11. CO	MPLETION CHECKLIST				
Before submitting your District Simplified Grant (DSG) application, please take a minute to					
review this checklist and make sure that it is complete. If you have any questions or concerns, please contact the district grants subcommittee chair.					
	Does the project meet all DSG criteria?				
	Are these individuals corrected listed on the application?				
	during the year of the funding request?				
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	requirements of a DSG project?				
	Is there a written commitment (or signature on Section 9 of the application) from the project sponsor?				
0	Is there a cost estimate from the supplier(s) for each item?				
	Is a cooperating organization involved? If so, is there a letter from the organization,				
	which specifically states how the organization will work together and how Rotarians will				
	be involved and interact?		8		
	Have you outlined in detail how you plan to pub	licize the p	project?		
	Have you made copies of all documents for your				
	district grants subcommittee?	1			

Complete below authorization for club funds to be used for this project. Presidents of all clubs

NOTE: The district grants subcommittee will plan to review your application as soon as possible.

Send the completed application and all attachments via email to:

Diane Collins, District 5580 Executive Secretary

Email: bigfish@uslink.net