

12.1.01



District 5580 District Simplified Grant Application

Please print or type all information and use additional sheets of paper if necessary. *Incomplete applications will not be considered.*

See District Simplified Grants (DSG) 'CRITERIA & GUIDELINES' (attached) for instructions, eligibility, and program requirements.

FOR DISTRICT 5580 USE ONLY (once Grant is approved)

District Grant No. WCS- _____ Date Approved 08/29/2011
District Grant Subcommittee Chair Signature Robert A. Schmidt
District Rotary Foundation Chair Signature Al Ward

1. PROJECT DESCRIPTION

Please describe the project, its location, its objectives, and how they will be attained. Note: The project cannot be started until the district grants subcommittee approves the District Simplified Grant Application.

1 What is the purpose of this project? Provide a brief description.

Project English's purpose is to provide English Learning Opportunities For New American Parents. Project English combines the power of computer based learning (which allows unlimited autonomous language learning) combined with the Rotary volunteer force, providing confidence-boosting and language practice.

2 How will it meet the needs of the community?

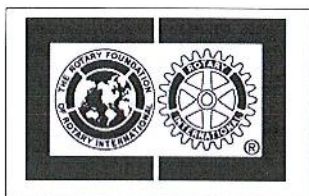
Fargo-Moorhead has settled over 2,500 refugees in the past decade, most from non English speaking countries. While children learn English quickly in school, parents often lack access to English language learning opportunities, keeping them from jobs and inhibiting their ability to handle issues with their children. School administrators, refugee resettlement administrators, police and social workers have all agreed that this is one of the biggest threats facing the refugee community. Unintegrated adults leads to problems with the youth. Project English addresses this issue through an integrated approach of access to a highly effective English learning computer program and a more personal touch and connection to the community via the involvement of Rotarians.

3 How will the host and partner(s) (District 5580 Rotary Club(s) and/or others) communicate and work together to implement this project? Please provide specific examples of activities.

The project started in 2011 with no budget using resources of the Fargo Public School system. Now that the model is proven, expansion and increased access to computers are needed. The groundwork of communication has already been laid between Rotary, the Fargo Public School district, Lutheran Social Services, the Fargo Police Department and other refugee resettlement groups such as the Cass County New American Working Group and the Central African Union.

Estimated project start date: September 2011

Estimated project completion date: May 2012



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2. OTHER NON ROTARY ORGANIZATIONS

If this project involves a cooperating organization, provide the name of the organization below, attaching a letter of participation from that organization that specifically states its responsibilities and how Rotarians will interact with the organization in the project. By signing this application, the Rotarian sponsors endorse the organization is reputable, responsible, registered with the project country, and acting within the laws of the project country.

Name of organizations: Fargo Public Schools, Carl Ben Eielson Middle School, Lutheran Social Services, Central African Union, Rosetta Stone, DakTech computers, M State - Moorhead, Fargo Police Department, Cass County New American Working Group, JobService, Fargo Libraries

3. ROTARY CLUB IN DISTRICT MAKING THE APPLICATION

Name the club that will coordinate principal funding for the project and that will assume responsibility for the project.

Rotary Club: Fargo Rotary Club (as part of 4-club project)

Project Contacts: Two Rotarians must be listed who will provide oversight and management of the project funds for the entire duration of the project, even if it continues into another Rotary year.

Primary Contact Additional Contact

Name Heather Andrea Ranck

Name Ryan McManus

Rotary position/title : Fargo Rotary Club

Rotary position/title Fargo West Literacy Coordinator

E-mail haranck@yahoo.com

E-mail rpmcmanus@yahoo.com

Address 1528 34th St. S
Fargo, ND 58103
USA

Address 1354 5th St. S
Fargo, ND 58103
USA

Phone: 701-361-3709 (mobile)
Office: 701-239-5080

Phone: 701-361-4851
Office: 701-218-299-2687

4. PROJECT BUDGET

Include a complete itemized budget for the entire project. Please use separate pages if necessary. **TOTAL: \$6,000**

Rosetta Stone purchase: \$6,000 (software is approximately \$400 per level, so we can acquire 15 licenses to be installed on up to 15 computers. More realistically we will install 3 levels on 5 computers, or 2 computers with 5 levels plus 2-3 computers with 2-3 levels or some other combination thereof). Other funding that is raised will purchase additional levels of English.

5. PURCHASE OF EQUIPMENT, MATERIALS, OR SUPPLIES

- 1 Who will own equipment, materials, or supplies? (Cannot be owned by a Rotary Club or Rotarian)
FM Rotary Foundation
- 2 Who will be responsible for maintenance, operating, and/or storage costs of the equipment/supplies?
Heather Ranck and Ryan McManus

6. PROPOSED FINANCING

If equipment/supplies will be shipped (in the event of this being an international project), have arrangements been made for custom clearance?

Please list all financing and indicate cash and District Simplified Grant money being requested.

Primary Sponsor Rotary Club	Amount Contributing
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Fargo Rotary Club	\$750
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Other Rotary Clubs/Districts

Fargo West Rotary Club	\$750
FM-AM Rotary Club	\$750
Moorhead Rotary Club	\$750

TOTAL: \$3,000

Additional funding from other sources (if any) <u>Rotarians and private donations: \$880</u>	<u>Additional funding currently available from individual</u>
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SUBTOTAL \$3,000

Amount requested from District Simplified Grant

(Not to exceed amount contributed by Rotary Club(s)) \$3,000

TOTAL \$6,880

7. PUBLICITY

How will the general public know that this is a Rotary-sponsored project? Please provide details, e.g. publicity in a newspaper or display of the Rotary wheel.

Significant publicity has already been achieved in the first year of the project including TV and newspaper coverage of the first stage of the project at Carl Ben Eielson Middle School and Central African Union. A website has already been created - www.projectenglish.us - and there is a Facebook page with 41 Friends. There has been significant internal publicity within the FM Rotary clubs with regular updates in the 4 newsletters. Word has already spread to Grand Forks, where a second phase of the project is being contemplated with possible involvement of the Grand Forks Rotary Clubs. Further publicity will be pursued within District 5580 (newsletter and events and through literacy chair) and notification to The Rotarian will also be considered.

8. REPORT

The sponsoring club is required to complete and submit progress (interim) and final reports to the district grants subcommittee. Please indicate below the individual who will take primary responsibility for submitting these reports.

Name: Heather Ranck

Signature



7/25/11

Name of Rotary Club: Fargo Rotary Club

9. ACTIVE ROTARIAN PARTICIPATION AND AUTHORIZATION

Sponsorship Authorization

All Rotary Clubs and Districts involved in this project are responsible to the District 5580 Foundation Grants Subcommittee and ultimately to The Rotary Foundation of Rotary International for the conduct of the project and for reporting on it. The signature at the bottom of this page confirms that the sponsors understand and accept responsibility for the project. Sponsors may either sign this page or submit a separate letter of commitment.

Please list below the activities your club will undertake demonstrating the active involvement of Rotarians in this project.

By signing below, we agree to the following: ☒ All information contained in this application is true and accurate, to the best of our knowledge. ☒ This application meets all District Simplified Grant criteria as stated in District

Simplified Grants (DSG) CRITERIA & GUIDELINES. ☒ The club has agreed to undertake this project as an activity of the club. ☒ We understand and will comply with the required Rotarian activities and reporting requirements as stated in the District Simplified Grants (DSG) CRITERIA & GUIDELINES.

☒ We agree that, should the project take more than six months to complete, interim reports will be submitted every six months from the time the grant is paid, and final reports will be provided no later than two months after the completion of the project.

☒ Projects using DSG funds must be completed within two (2) years from the time of grant approval. Interim Reports are due every six (6) months during the activity of the project and within two (2) months of completion of the project. If the project cannot be completed as expected within the two-year time frame, all DSG funds MUST be returned to the District 5580 Treasurer to replenish the DSG Grant Fund.

Club President (printed name) Steve Halverson

Signature



Rotary Club name: Fargo Rotary Club

Date


7-27-11


10. AUTHORIZATION OF ROTARY CLUB'S FUNDS

Complete below authorization for club funds to be used for this project. Presidents of all clubs contributing must sign this authorization. (Duplicates of this sheet may be made).

Steve Halverson, Fargo Rotary Club, Signature 
Date 7-27-11 Amount authorized: \$750

Deb Magnuson, Fargo West Rotary, Signature 
Date 7-25-2011 Amount authorized: \$750

Steve Aune, FM-AM Rotary, Signature 
Date 7/28/2011 Amount authorized: \$750

Roland Barden, Moorhead Rotary Club, Signature 
Date 7-26-2011 Amount authorized: \$750

11. COMPLETION CHECKLIST

Before submitting your District Simplified Grant (DSG) application, please take a minute to review this checklist and make sure that it is complete. If you have any questions or concerns, please contact the district grants subcommittee chair.

- ☐ Does the project meet all DSG criteria?
- ☐ Has the sponsoring club appointed two contacts to oversee the project?
- ☐ Are these individuals correctly listed on the application?
- ☐ Is there a written funding confirmation from the club president(s) who will be in office during the year of the funding request?
- ☐ Have the responsibilities of the project sponsor been outlined? Do they meet the requirements of a DSG project?
 - ☐ Is there a written commitment (or signature on Section 9 of the application) from the project sponsor?
- ☐ Is there a detailed budget provided for the project?
- ☐ Is there a cost estimate from the supplier(s) for each item?
- ☐ Is a cooperating organization involved? If so, is there a letter from the organization, which specifically states how the organization will work together and how Rotarians will be involved and interact?
- ☐ Have you outlined in detail how you plan to publicize the project?
- ☐ Have you made copies of all documents for your files prior to submitting them to the district grants subcommittee?

NOTE: The district grants subcommittee will plan to review your application as soon as possible.

Send the completed application and all attachments via email to:

Diane Collins, District 5580 Executive Secretary

Email: bigfish@uslink.net

QUOTE

----- Forwarded Message -----

From: Cory Tinkham <ctinkham@rosettastone.com>

To: "haranck@yahoo.com" <haranck@yahoo.com>

Sent: Monday, May 3, 2010 12:21 PM

Subject: Rosetta Stone Update

Dear Heather,

Thank you for your time today and I apologize for the confusion. We have just released a new pricing structure. Please see how it applies to the solution we discussed below:

Enterprise Edition Level License

This license is for one level of one language. Licensing allows for unlimited users one at a time. Included is our Audio Companion. **This is the Rosetta Stone audio accompaniment to the software.** Also included is Rosetta Stone Manager. This is an administrative tool that allows you to add users, track usage, adjust curriculum, and run reports on all data.

Price Per Level License - \$460

Price per Level License at a qty of 10 or more = \$350

One computer with all 5 levels, at 5 locations for this example:

Level 1 - 5 Licenses

Level 2 - 5 Licenses

Level 3 - 5 Licenses

Level 4 - 5 Licenses

Level 5 - 5 Licenses

1 License per level at each location is a total of 25 licenses. 25 licenses at \$350 each = \$8,750

Another example assuming 5 locations:

Level 1 - 5 Licenses

Level 2 - 5 Licenses

1 License at each location for levels 1 and 2. Total of 10 licenses at \$350 each = \$3,500

These are examples assuming 5 locations. You may configure licensing however you wish for however many locations you may have.

Please feel free to contact me with any questions you may have.

Thanks again and I look forward to talking with you soon!

Best Regards,

Cory Tinkham

Inside Territory Manager - State and Local Government / Non-Profit

T (800) 788-0822 ext 5492, (540) 236-5492

F (540) 437-2826

RosettaStone.com