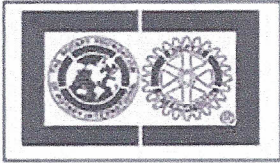


12.2.09



District 5580 District Simplified Grant Application

Please print or type all information and use additional sheets of paper if necessary. *Incomplete applications will not be considered.*

See District Simplified Grants (DSG) 'CRITERIA & GUIDELINES' (attached) for instructions, eligibility, and program requirements.

FOR DISTRICT 5580 USE ONLY (once Grant is approved)

District Grant No. WCS- 12.2.09 Date Approved 11/19/11
District Grant Subcommittee Chair Signature *[Signature]*
District Rotary Foundation Chair Signature *[Signature]*

1. PROJECT DESCRIPTION

Please describe the project, its location, its objectives, and how they will be attained. Note: The project cannot be started until the district grants subcommittee approves the District Simplified Grant Application.

1. What is the purpose of this project? Provide a brief description.

SEE ATTACHMENT.

2. How will it meet the needs of the community?

SEE ATTACHMENT

3. How will the host and partner(s) (District 5580 Rotary Club(s) and/or others) communicate and work together to implement this project? Please provide specific examples of activities.

SEE ATTACHMENT

Estimated project start date 11/1/2011 Estimated project completion date 2/28/2012

2. OTHER NON-ROTARY ORGANIZATIONS

If this project involves a cooperating organization, provide the name of the organization below, attaching a letter of participation from that organization that specifically states its responsibilities and how Rotarians will interact with the organization in the project. By signing this application, the Rotarian sponsors endorse the organization is reputable, responsible, registered with the project country, and acting within the laws of the project country.

Name of organization NONE.

3. ROTARY CLUB IN DISTRICT MAKING THE APPLICATION

Name the club that will coordinate principal funding for the project and that will assume responsibility for the project.

Rotary Club ELY, MN #1312

Project Contacts: Two Rotarians must be listed who will provide oversight and management of the project funds for the entire duration of the project, even if it continues into another Rotary year.

Primary Contact

Name JOE OWENS

Rotary position/title PRESIDENT

E-mail JOECAROLIN@AOL.COM

Address 1300 TRYGG RD

Street address

ELY

Town

MN 55731

Country/postal code

Telephone 218-365-2522

home

—

office

218-290-8922

cell

NONE

fax

Additional Contact

Name JOANY HAAG

Rotary position/title VICE PRES (PRES-ELECT)

E-mail GM@WELLY.COM

Address 9325 WOLF RD

Street address

ELY

Town

MN 55731

Country/postal code

Telephone 218-235-1763

home

218-365-4444

office

218-235-1763

cell

218-365-3657

fax

4. PROJECT BUDGET

Include a complete itemized budget for the entire project. Please use separate pages if necessary.

TOTAL \$6,679.72

5. PURCHASE OF EQUIPMENT, MATERIALS, OR SUPPLIES

1. Who will own equipment, materials, or supplies? (Cannot be owned by a Rotary Club or Rotarian)

ELY AREA FOOD SHELF ORGANIZATION

2. Who will be responsible for maintenance, operating, and/or storage costs of the equipment/supplies?

ELY ROTARY CLUB

6. PROPOSED FINANCING

If equipment/supplies will be shipped (in the event of this being an international project), have arrangements been made for custom clearance?

NOT APPLICABLE

Please list all financing and indicate cash and District Simplified Grant money being requested.

Primary Sponsor Rotary Club

Amount Contributing

ELY #1312

\$5,179.72

Other Rotary Clubs/Districts

NONE

Additional funding from other sources (if any)

- 0 -

SUBTOTAL

\$5,179.72

Amount requested from District Simplified Grant
(Not to exceed amount contributed by Rotary Club(s))

1,500.00

TOTAL

\$6,679.72

7. PUBLICITY

How will the general public know that this is a Rotary-sponsored project? Please provide details, e.g. publicity in a newspaper or display of the Rotary wheel.

SEE ATTACHED.

8. REPORT

The sponsoring club is required to complete and submit progress (interim) and final reports to the district grants subcommittee. Please indicate below the individual who will take primary responsibility for submitting these reports.

Name

JOE OWENS

Signature

[Signature]

Name of Rotary Club

ELY, MN

#1312

9. ACTIVE ROTARIAN PARTICIPATION AND AUTHORIZATION

Sponsorship Authorization

All Rotary Clubs and Districts involved in this project are responsible to the District 5580 Foundation Grants Subcommittee and ultimately to The Rotary Foundation of Rotary International for the conduct of the project and for reporting on it. The signature at the bottom of this page confirms that the sponsors understand and accept responsibility for the project. Sponsors may either sign this page or submit a separate letter of commitment.

Please list below the activities your club will undertake demonstrating the active involvement of Rotarians in this project.

By signing below, we agree to the following:

- ☒ All information contained in this application is true and accurate, to the best of our knowledge.
- ☒ This application meets all District Simplified Grant criteria as stated in District Simplified Grants (DSG) CRITERIA & GUIDELINES.
- ☒ The club has agreed to undertake this project as an activity of the club.
- ☒ We understand and will comply with the required Rotarian activities and reporting requirements as stated in the District Simplified Grants (DSG) CRITERIA & GUIDELINES.
- ☒ We agree that, should the project take more than six months to complete, interim reports will be submitted every six months from the time the grant is paid, and final reports will be provided no later than two months after the completion of the project.
- ☒ Projects using DSG funds must be completed within two (2) years from the time of grant approval. Interim Reports are due every six (6) months during the activity of the project and within two (2) months of completion of the project. If the project cannot be completed as expected within the two-year time frame, all DSG funds MUST be returned to the District 5580 Treasurer to replenish the DSG Grant Fund.

Club President (printed name)

JOE OWENS

Signature

[Signature]

Rotary Club name

ELY, MN #1312

Date

Oct 25, 2011

10. AUTHORIZATION OF ROTARY CLUB'S FUNDS

Complete below authorization for club funds to be used for this project. Presidents of all clubs contributing must sign this authorization. (Duplicates of this sheet may be made).

Club President (printed name) JOE OWENS

Signature [Signature]

Rotary Club name ELY, MN #1312

Date OCT 25, 2011

Amount authorized \$ 5,079.72

11. COMPLETION CHECKLIST

Before submitting your District Simplified Grant (DSG) application, please take a minute to review this checklist and make sure that it is complete. If you have any questions or concerns, please contact the district grants subcommittee chair.

- ☒ Does the project meet all DSG criteria?
- ☒ Has the sponsoring club appointed two contacts to oversee the project?
- ☒ Are these individuals correctly listed on the application?
- ☒ Is there a written funding confirmation from the club president(s) who will be in office during the year of the funding request?
- ☒ Have the responsibilities of the project sponsor been outlined? Do they meet the requirements of a DSG project?
- ☒ Is there a written commitment (or signature on Section 9 of the application) from the project sponsor?
- ☒ Is there a detailed budget provided for the project?
- ☒ Is there a cost estimate from the supplier(s) for each item?
- ☒ Is a cooperating organization involved? If so, is there a letter from the organization, which specifically states how the organization will work together and how Rotarians will be involved and interact?
- ☒ Have you outlined in detail how you plan to publicize the project?
- ☒ Have you made copies of all documents for your files prior to submitting them to the district grants subcommittee?

NOTE: The district grants subcommittee will plan to review your application as soon as possible.

Send the completed application and all attachments via email to:

Diane Collins, District 5580 Executive Secretary

Email: bigfish@uslink.net

1. Project Description

1. What is the purpose of this project? Provide a brief description.

Ely Rotary Club instituted a summer “Penny Drive” campaign in 2008. The purpose was to raise funds for World Hunger. During the 2008 and 2009 campaigns, funds were raised to support the Ely Area Food Shelf program. The recession, which began in 2008, significantly raised community awareness for donations to the Ely Area food shelf due to extreme need. Ely Rotary collected glass and plastic jars of all sizes and shapes and placed them at business establishments in downtown Ely. Homemade signs suggested that the public leave their pocket change in jars. The campaign of “turning pennies into dollars into dinners” has been a huge success. By 2010, the campaign was so successful that Ely Rotary increased our gifts also to an international level. In late 2010 Ely Rotary forwarded \$2,000 to the Rotary Club Sampaguita Grace Park in Manila, Philippines to feed malnourished children milk and snacks each day at school. The Thrivent for Lutherans (Ely office) organization has provided matching funds to our Penny Drive campaign. In 2011, the Ely Rotary Penny Drive raised \$4,679.72 and \$500.00 has been matched from Thrivent to bring the total raised in the summer of 2011 to \$5,179.72.

(It should be noted that the Thrivent matching grant was reduced from \$1,257.96 in 2010 to \$500.00 in 2011.)

Ely Rotary wants to continue this program into the future. Our current plastic and glass jars are old, cracked, and chipped and need to be replaced. We would like to have a more uniform receptacle with printed advertising, to include the Rotary wheel. Also, the receptacles need to be more secure in order to ensure that funds are not pilfered. We want to purchase 150 cash boxes that are informative and attractive to place in different business locations in the Ely area in 2012. We estimate that each cash box will cost \$3.00. In addition, printing costs for the cash boxes are estimated to be \$500.00. In order to enhance our “Penny Drive” next summer, we request a district grant of \$500.00 to upgrade our plastic and glass jars into 150 cash boxes.

We also request a grant of \$1,000.00 to continue our program of a \$2,000 donation to the Rotary Club Sampaguita Grace Park in Manila, Philippines. Unfortunately at the present time we can only forward \$1,000.00 from our Penny Drive proceeds. (Note: we will leave \$100 in our separate checking account for future campaigns, in order to keep the account from closing each year until the next summer “Penny Drive”.)

The Ely Rotary Club requests a total grant of \$1,500.00 for our World Hunger program.

2. How will it meet the needs of the community?

In November 2011, Ely Rotary will present a check for \$4,079.72 to the Ely Food Shelf. For every \$1.00 donated, the Food Shelf will purchase approximately \$10 of food from their distributors. In other word, over \$40,000.00 of food will be available to Ely area

Attachment to District 5580 Simplified Grant Application
Ely Minnesota #1312 Rotary Club

families eligible for Food Shelf distributions in 2011/2012. In late 2010 the “Penny Drive” gift to the Ely Rotary Food Shelf was \$4,310.94. We feel an obligation to the Ely area community to fund over \$4,000.00 to our local Ely Area Food Shelf.

We wish to continue the donation to the Rotary Club in Manila, Philippines as our way to help with World Hunger. We want to do it through a Rotary organization which is approximately the same size as the Ely Rotary Club. In an email in October 2010 from Lina Aurelio of the Sampaguita Grace Park Rotary Club this program was characterized as follows: “Our rotary club was chartered July 13, 1989 with 32 members. Yearly, we work with international rotary clubs on health, water, and literacy through a matching grant. For the milk feeding, we, our club members and the benefiting school are assisted by the City Health Officer. Nutritionist of the government will identify 2nd and 3rd degree malnourish children. They also supervise this program with parent volunteers during feeding time. The club sees to it that proper milk is purchased and monitors its implementation.”

3. How will the host and partner(s) (District 5580 Rotary Club(s) and/or others) communicate and work together to implement this project? Please provide specific examples of activities.

In the past, we have communicated with Lina Aurelio (lina.quarelio@gmail.com) concerning a yearly gift from the Ely Rotary Club to the Rotary Club Sampaguita Grace Park, Philippines. Ms Aurelio has provided us with pictures of the project. We have included our participation on our website (elyrotary.org). By checking the picture and description of the program on our website, you can see clearly that the Ely Rotary Club is funding this project. It is an example of communicating through the internet. We have used our relationship through the internet and press releases in the Ely area, to advertise our efforts in world hunger.

4. PROJECT BUDGET

Total funds collected in 2011/2012 during the summer Penny Drive for the Ely Rotary Club World Hunger program is \$5,179.72.

Funds currently will be distributed as follows:

Ely Area Food Shelf:	\$4,079.72
Wells Fargo Bank Balance	\$ 100.00

Balance remaining: \$1,000.00.

Additional funds required are \$1,000.00 to fully fund our \$2,000.00 goal for the Philippine project.

Additional Funds required:

Replace Cash Boxes for Penny Drive**	\$ 500.00
Additional Funds for Philippines project	\$1,000.00

Total request from District 5580 DSG program: \$1,500.00

** Estimate provided by KB Resources of Ely, MN

7. PUBLICITY

How will the general public know that this is a Rotary-sponsored project? Please provide details, e.g. publicity in a newspaper or display of the Rotary wheel.

1. Each new Penny Drive cash box will have a short description of the program with the name of the Ely Rotary Club and the rotary wheel. Our current jars used in 2008, 2009, 2010 and 2011 have home made signs with this information. Since the program has been in existence for the last four years, area residents are well aware of the program. More uniform and more secure cash boxes will continue to provide great publicity for Rotary.
2. The elyrotary.org website, has a full description, with pictures of the Ely Rotary Club World Hunger program. See elyrotary.org.
3. The Ely Rotary Club has a comprehensive Penny Drive publicity program both on the local radio station (WELY) and in our two local newspapers, the Ely Echo and the Ely Timberjay. We kick off the Penny Drive program in late May each year with appearances on the Morning WELY radio show and the newspapers. Every year there has been and will be a photo-op when a check is presented to the Ely Area Food Shelf. The presentation in late 2010 is also on our website.
4. The Penny Drive has 8 different routes to place and monitor the Penny Drive jars. Approximately half of our members take an active part in the summer long Penny Drive (May to September) in monitoring the jars and collecting money. We have a chair person each year. In 2010, it was Karen Zupancich who deposits the funds in a separate World Hunger bank account and with the Club Treasurer, monitors the program. Approximately 15 of our members are actively involved in promoting the entire Penny Drive program.