

# Rotarians Make the World Better, One Person at a Time! District 5580

Membership Bulletin December, 2017

This is a District 5580 Membership Bulletin for all Assistant Governors, Club Membership Chairpersons, Club Presidents and President-Elects and all those interested in Club Membership Recruitment, Attraction, Engagement Attrition, Retention, Alumni, and Club Extensions. (Please share with your Rotary Friends and others)

District 5580: Click on Link to District 5580 Membership Site below:

http://portal.clubrunner.ca/50019/SitePage/membership

December marks the 6th month or the halfway part of our Rotary year.

We need every Rotarian's help in District 5580 to carry our membership vision to another Level and stop Club and District membership decline!



"The beginning is the most important part of the work." ~ Plato Lets Get Ready for a New Rotary Year 2018-2019!

Total Performance-District 5580 to Date: December 28th.

Total District Club Goal 2017-18: 126 Net New Members=3010 members Members as of 1 July, 2017/ Current Members/Net Change from July 1 to December 28/

2,884 / 2,912 / 28 Members / Need to sign 98 more Members/

We are moving forward so that we once again will have more than 3,000+ members, However, we still have some work to do in the next 8 Months. We need to keep signing more members on a continuous basis to increase the <a href="Attraction">Attraction</a>, <a href="Engagement">Engagement</a>, and Involment of our members and decease our Attrition. Thanks to those clubs who have signed 28 net members to date. Let's keep it going! We need 98 Net more members to reach our membership goal for this year.

With everyone's involvement we Can Do it by using the Resources Below!

# Rotarians Make the World Better, One Community at a Time.

## Great Resources & reference-Highlighted Subjects:

Place Your mouse on Resource that you would like to View- Press Ctrl (on your computer) and Click the name of the resource you want and it should come up on your computer. If you have problems please let me know. Thanks DRC



### Resources & reference

- Club flexibility (New Resource to provide more Club Flexibility)
- Connect for Good
- Connect to Membership Leads
- Creating a Positive Experience for Prospective Members
- Discover Rotary (.ppt)
- How to Manage Membership Leads (for Clubs)
- How to Manage Membership Leads (for Districts)
- Introducing New Members to Rotary: An Orientation Guide
- Lead Your Club: Membership Committee

- Proposing New Members
- Membership Assessment Tools
- Membership Minute newsletter
- New Member Welcome Kit (available for purchase)
- Prospective Member brochure: Impact Begins With You (available for purchase)
- Regional Membership Plans
- Rotary Club Health Check
- Start a club
- Strengthening Your Membership: Creating Your Membership Development Plan
- Understanding Membership Reports: Getting Started

### Tools

- Download a club brochure template
- Track your club's progress in Rotary Club Central
- Manage your membership leads:
- Club leaders
- District leaders
- View your membership lead reports:
- Club leaders
- District leaders
- o Zone leaders
- Enroll in a webinar
- Check out our membership video channel
- Shop for membership development resources

### **District 55880 Membership Committee**

For more information please contact:

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