Resources

General Resources

How to Set a Goal in Rotary Club Central
https://my.rotary.org/en/document/how-set-goal-rotary-club-central

A step-by-step visual guide to selecting and setting a goal in the Rotary Club Central tool for club officers

How to Report Progress on Goals in Rotary Club Central
https://my.rotary.org/en/document/how-report-progress-goals-rotary-club-central

A step-by-step visual guide to updating goals with progress and achievements in the Rotary Club Central Tool for club officers

How to Record Service Activities in Rotary Club Central
https://my.rotary.org/en/document/how-record-service-activities-rotary-club-central

A step-by-step visual guide to adding details about service projects and activities in the Rotary Club Central tool for club officers

How to View Information in Rotary Club Central
https://my.rotary.org/en/document/how-view-information-rotary-club-central

A step-by-step visual guide to using features within the Rotary Club Central tool and viewing data at various levels for Rotarians

Membership Resources

Rotary Club Health Check (PDF)
https://my.rotary.org/en/document/rotary-club-health-check

Evaluate the health of your club and identify strengths and opportunities for improvement.

Membership Assessment Tools (PDF)
https://my.rotary.org/en/document/membership-assessment-tools

Understand the similarities between your club and community to recruit and retain members.

Strengthening Your Membership: Creating Your Membership Development Plan (PDF)
https://my.rotary.org/en/document/strengthening-your-membership-creating-your-membership-development-plan

Develop a plan to recruit, engage, and retain members.

Connect to Membership Leads (PDF)
https://my.rotary.org/en/document/connect-membership-leads

Manage membership leads for your club or district.

Club Flexibility
https://my.rotary.org/en/club-flexibility

Understand how the most recent Council on Legislation flexibility measures can help your club thrive.

Young Leaders Resources

Youth Exchange
https://my.rotary.org/en/take-action/empower-leaders/start-exchange

Learn more about Youth Exchange and how to get your club involved.

Rotaract and Interact
https://my.rotary.org/en/exchange-ideas/club-connections

Understand how your club can get involved with Rotaract and Interact.

Empower Leaders
https://my.rotary.org/en/take-action/empower-leaders

Find new ways to engage young leaders in your community.

Organize a RYLA event
https://my.rotary.org/en/take-action/empower-leaders/organize-ryla-event

Learn more about what goes into organizing a Rotary Youth Leadership Awards program.

Service Resources

Lifecycle of a Project

https://my.rotary.org/en/take-action/develop-projects/lifecycle-project

Learn about the steps that make a project successful and the tools available to help you do it.

Engage Members
https://www.rotary.org/en/get-involved/rotary-clubs

Understand Rotary's history of service and various opportunities for your club to engage.

District and Global Grants
https://www.rotary.org/en/our-programs/grants

Learn about the different kinds of grants that The Rotary Foundation offers and how to apply.

Rotary's Areas of Focus (PDF)
https://my.rotary.org/en/document/rotarys-areas-focus

Learn about the different kinds of grants that The Rotary Foundation offers and how to apply.

Community Assessment Tools (PDF)
https://my.rotary.org/en/document/community-assessment-tools

Evaluate your community's needs so your club can plan effective, meaningful projects.

Foundation Giving Resources

End Polio Now
http://www.endpolio.org/

Learn more about Rotary's fight to eradicate polio worldwide.

The Rotary Foundation Reference Guide (PDF)
https://my.rotary.org/en/document/rotary-foundation-reference-guide

Learn more about the Foundation's history and its efforts to improve the world.

Rotary Foundation Facts (PDF)
https://my.rotary.org/en/document/rotary-foundation-facts

Get a snapshot of the Foundation's impact in 2019.

Paul Harris Society (PDF)
https://my.rotary.org/en/document/paul-harris-society-brochure

Learn more about the Paul Harris Society and how to encourage giving.

Public Image Resources

Brand Center
https://brandcenter.rotary.org/

The Brand Center has the digital resources clubs need to create communications that are effective and consistent with Rotary's image. Here you can find the Rotary club brochure template, press release designs, and other resources.

Voice and Visual Guidelines
https://my.rotary.org/en/document/tell-rotarys-story-voice-and-visual-identity-guidelines-rotarians

Refer to this tool for guidance on the Rotary voice, club logos, and color palettes and font styles for club communications.

Messaging Guide
https://my.rotary.org/en/document/messaging-guidelines

This document provides simple advice for telling Rotary's story in a clear, compelling, and consistent way.

Rotary Videos
http://video.rotary.org

Use these videos to educate your community about Rotary's impact.

Rotary Citation Resources

Rotary Citation Webpage
https://my.rotary.org/en/news-media/office-president/presidential-citation

Learn more about the Rotary Citation and download a copy of the brochure.

Rotary Citation Achievement Guide
https://my.rotary.org/en/news-media/office-president/guide-earning-presidential-citation-your-rotary-club

Tips and tricks for mastering the Rotary Citation.

Reports: Rotary Citation Dashboard
https://my.rotary.org/en/manage/club-district-administration/reports

Navigate to the Awards section of the reports page to check club progress toward the Rotary Citation.

Navigate to the Awards section of the reports page to check club progress toward the Rotary Citation.

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