



# CROSS CURRENTS-NEW FORMAT

DISTRICT 5580 GOVERNOR, HERB SCHMIDT 2016-2017



**AUGUST 2016**

Happy August D5580 Rotarians! Summer in the north country is at its peak and soon we'll be seeing the beautiful colors of fall. While August days are warm and nights cooler, D5580 business is just starting to heat up. In our first month as your District Governor, Bonnie and I have visited twelve clubs and the RYLA camp. All of them have been overwhelmingly hospitable and at every one we've had excellent discussions about things affecting our members and our clubs. And that RYLA camp! What a great way to develop leadership!

Membership is number one on everyone's mind. Finding new members is a challenge. But we just have to ask! Rotary International has focused our attention on finding younger members, especially young professionals. Young professionals are another segment of our work force we want to attract but let's not forget Rotary is welcoming and open to everyone who wants to serve, no matter what their age or occupation.

We've learned from the US clubs we've visited that many of the communities are familiar with the Rotary name but are far less familiar with what Rotary does. Our Canadian clubs are recognized for what they do, not just because of their projects and what they give back to their communities, but because what they are doing is constantly in front of the public through the media. We need to tell the public what we do! Past

Governor Craig Loughery is our district chair for Public Image. He wants to help you develop media programs that make all the good things you do stand out in your community. Get ahold of PG Craig, [rotarycraig@yahoo.com](mailto:rotarycraig@yahoo.com), and let him help you with your public image program.

Every club we've visited, who have gone through the Visioning process, have found it very helpful and enlightening. Visioning helps clubs determine where they want to focus their work and support and is instrumental in developing a strategic plan to accomplish their goals. If you have not done a club Visioning, give it a try! We have two great young leaders, Molly Herrington, [molly.j.herrington@gmail.com](mailto:molly.j.herrington@gmail.com), and Cheryl Knudson, [Cheryl.knudson@gmail.com](mailto:Cheryl.knudson@gmail.com), who are very eager and able to help you.

We've heard unique ideas for projects and fundraisers. Among them: Giving dues breaks to members under 40 to help attract/retain younger members. A Power Hour where one meeting every month is dedicated to a different service project. An endowment to support scholarships. Beer & Bingo at your favorite restaurant or watering hole. An East-West Soccer Classic for kids. A "Book It Forward" program to provide free books to first graders. Adopt-a-Family for Christmas and Ornaments for Seniors at Christmas. A turkey

barbeque. A unique system to manage dues and meals. Great ideas to serve your community.

Thank you for all you do to serve humanity, your communities and the world.

Herb Schmidt  
D5580 District Governor

## EDITOR'S NOTE

I hope you enjoy the new and more readable format. Just click the link to learn more. Warren Bender

## ASK DIANE...



**AUGUST IS  
MEMBERSHIP AND  
NEW CLUB  
DEVELOPMENT  
MONTH.**

District Governor, Herb, and Bonnie, are making their [Official Club Visits](#) and are having a great time meeting Rotarians and seeing first-hand all that the clubs are doing in their communities and internationally. Thank you for showing them such a great time.

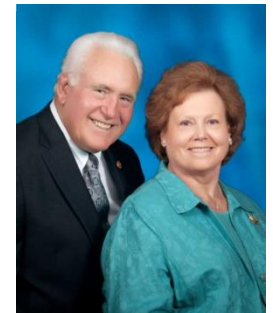
**SEPTEMBER 22-24, 2016**, is the 91<sup>st</sup> [Annual Peace and Goodwill Weekend in Winnipeg](#). Our fellow Rotarians in District 5550 look forward to having us join the fun.

Is your club interested in hosting **the 2019 District Conference**? I will soon be sending



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out a Request for Proposal to all clubs who are invited to submit their proposal by January 2, 2017.

The Annual Fund Report- August 2016 from AF Chair, Jim McDonald is an important read for you, so please take time to do that.

The next deadline for submission of Applications for District Grants and World Community Service (WCS) grants will be **October 31, 2016**. Be sure to contact District Foundation Chair, Keith Brokke, before beginning any application process so that he can assign a Mentor to you.

Although RYLA Camp is now complete for 2016, sincere congratulations to Chair, Beth Althoff and all those involved in making this program so exceptional for these students! I would like to share the thoughts of campers sponsored by my own club (and I'm sure your campers feel the same). ***"It completely changed my outlook – be positive and build everyone up. That's my plan now," – Hannah***, and ***"This camp was not just about leadership skills, but life skills – it blew my mind that there was a camp that teaches that."*** – Kyra.

Please do not hesitate to contact me whenever I can help you.

In Rotary Service,  
*Diane*  
Diane Collins, Executive Secretary

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218.568.6027

## 2015-16 Rotary Foundation Year End Giving and Grants

Dear District 5580 Rotarians,  
As we move ahead in the 2016-17 Rotary Year it is important we celebrate our 2015-16 support for all Rotary Foundation programs including Club and Rotarian participation in Global and District Grants and financial contributions to Annual Fund, Polio Plus and Endowment Fund. Please join me and 2015-16 Governor Craig Loughery in congratulating the entire district, and in particular those clubs leading us in the area of Giving and Grants. Please follow the link below to see your 2015-16 contributions to; Global Grant and District Grant projects, Annual Fund and Polio Plus giving as well as TRF Banner Club recognition. **Not included but just as important are the Clubs and Rotarians involved in our very own D-5580 World community Service Grant projects.** On behalf of District Leadership and the Rotary Foundation; Thank You Clubs and Rotarians.

Sincerely,  
Roly Turner  
Foundation Chair 2012-16  
**Link to 2015-2016 Year-end Reports:**  
<https://clubrunner.blob.core.windows.net/00000050019/en-ca/files/homepage/foundation-reports-for-2015-2016/2015-2016-Foundation-Reports.pdf>

Chair) have for you to help build your club's membership.

HAVE A LOOK AT THIS YEAR'S CAMP!



The ROTARY FRIENDSHIP EXCHANGE with Louisiana will be a great opportunity. Read more on the article from RFE Team Leader, Laurie Lewandowski.

**DO YOU HAVE A PASSION TO HELP OUR YOUTH BECOME LEADERS?** Read more...



## AUGUST IS MEMBERSHIP MONTH.

Have a look at the Resources that PDG Don Cavalier (Membership Chair) and PDG Dave Smette (Club Extension