

August 2011

District and Club  
Edition

## District 5710

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Reach Within to Embrace Humanity

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2011-12

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for the District Newsletter,  
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15th of each month.

## New Members Are A Breath Of Fresh Air

### The Repetition Factor

By Bob Wilhelm, District Membership Chair

Last month I talked about the Focus Factor which is the first factor in guaranteed growth. Factor #2 is the REPETITION FACTOR which is not new, but actually referred to in many circles as the ageless principle of repetition. Learning or reacting to a cue CANNOT occur without repetition. Repetition is important in the “wiring” of our brains, the forming of connections and results. And if these connections are used too seldom, the focus and interest goes away. When communicating a message to a group, in order to realize success, a pyramid of repetition has to be constructed over time.

So, what does all of this have to do with acquiring new members? To realize success in gaining new members, you must keep this topic at the forefront. Not once a month, or every other week, but rather gaining new members should be discussed every week at every meeting in some visible way.



REPETITION  
Draw Attention  
Make it Important  
The Key to Success!

For example, you can place a few flyers on every table which might talk about “Why Rotary” or “20 Reasons to Join Rotary”? Or, after you’ve established your club’s ambitious new member goal, simply post the goal in big bold colorful numbers on a flip chart or white board every week for them to see as they walk in the door; and, make some reference to actual versus goal. You could also have the membership chair, president or someone else talk about how your club is doing against goal and give a couple of tips or pointers on approaching new candidates for membership.

In the final analysis, if you don’t draw attention to gaining new members each and every week at your club meetings, then you’re saying, it’s not that important. Just allow 2 minutes and you can achieve excellent results.

Next month we’ll talk about the ACCOUNTABILITY FACTOR. If nobody’s accountable, then what happens?

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## ***Burton is Choice for 2013-14 Rotary International President***

Ron D. Burton, a member of the Rotary Club of Norman, Oklahoma, USA, is the selection of the Nominating Committee for President of Rotary International in 2013-14. Burton will become the president-nominee on 1 October if there are no challenging candidates.

Burton retired as president of the University of Oklahoma Foundation Inc. in 2007. He is a member of the American Bar Association, as well as the bar associations of Cleveland County and the state of Oklahoma. He is admitted to practice in Oklahoma and before the U.S. Supreme Court.

"This is an exciting time to be a Rotarian," Burton says. "I believe we are well poised to capitalize on our strengths as we embrace the [RI] Strategic Plan and the Future Vision Plan. My vision is to have every Rotarian appreciate what it means to be a Rotarian. With these two tools, we can make that happen."



Active in his community, Burton is a founder and past president of the Norman Public School Foundation, and founder and past board member of the Norman Community Foundation. A recipient of the Silver Beaver Award, he is a past vice president of the Last Frontier Council of the Boy Scouts of America.

***Burton believes that Rotary's promotion of high ethical standards is one of the qualities that sets it apart from other organizations. "It assures those dealing with us that we can be trusted."***

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"It assures those dealing with us that we can be trusted," he says. "Most of us are in a business or profession that already has a code of ethics. Vocational service in Rotary just adds to that responsibility. We have an obligation to go above and beyond to make sure that all our actions are above reproach."

A Rotarian since 1979, Burton is vice chair of the Future Vision Committee and a member of the Polio Eradication Advocacy Task Force for the United States. He has served RI as director; Rotary Foundation trustee and trustee vice chair; International Assembly moderator, assistant moderator, and group discussion leader; and district governor.

His other service to Rotary includes chair of the 2011 New Orleans Convention Committee, vice chair of the Investment Advisory Committee, liaison trustee of the Vocational Service Committee, Permanent Fund national adviser, and regional Rotary Foundation coordinator. He was aide to 2006-07 RI President William B. Boyd.

Burton has received the RI Service Above Self Award and The Rotary Foundation Citation for Meritorious Service, Distinguished Service Award, and International Service Award for a Polio-Free World.

Burton and his wife, Jetta, have two children and three grandchildren.

## Message from RI President, Kalyan Banerjee

My dear brother and sisters in Rotary,

There is an old saying in India: "When you help your neighbor's boat across the water, you find that your own has reached the shore." By helping others, we often find that we have helped ourselves as well.

Each of us came to Rotary to serve – and found the joys and satisfactions of friendship and fellowship. In August, the month we dedicate to membership and development, we focus on spreading the message of Rotary. By serving well, without hiding our Rotary light under the proverbial bushel, we find ourselves closer to our own goal: a stronger, more vibrant Rotary for generations to come.



***"Public image and membership go hand in hand."***

Public image and membership go hand in hand. Too many people – intelligent, educated, involved people – simply have no idea what Rotary is. This is something we need to confront. We have heard again and again about communities where, despite all the good work that Rotary clubs do, many people are unaware that those clubs even exist. This is not the way forward for our organization.

***"We have to raise our profile with all the tools that are available to us."***

Serving well is the essential first step – but it is only the beginning. We have to raise our profile with all the tools that are available to us, and there are more tools today than there ever were. We have to use social media such as Twitter and Facebook, and we have to be sure our clubs have an online presence. Having a website is not enough; it must be up to date, it must be appealing, it must reflect the work we are doing. And it must offer a way for prospective members, once they see what we do and become interested, to take the next step.

Rotary has so much to offer. It is up to us to let others know what a fantastic organization we have, and to show people how they can integrate Rotary into their lives. Service does require time, and time is something nobody has enough of these days. So we need to ensure that all the time we spend with Rotary is worthwhile – that it is rewarding and never wasted. When we reach within ourselves and our clubs, when we learn what we are capable of and harness that power, we will elevate our communities as never before – and elevate Rotary as well.

Kalyan Banerjee  
President, Rotary International

## Paul Harris New Club Speech

***"Formation of a new club brings change to the old club, forces the existing club to look at its "conventionalities" and often brings about positive change. A newly created club forces its "older" club to become better. Everyone benefits - - the community, Rotary International, new members and existing members -- from the formation of new Rotary clubs."***

Paul P. Harris, In his address to the 1930 Rotary International Convention

## ***Presidential Citation, Changemaker Award Can Help Set Tangible Membership Goals***

What is your club's approach to recruiting and keeping members?

August, Membership and Extension Month, is an ideal time to discuss membership strategies for the year. The Presidential Citation and Changemaker Award both include membership criteria and are excellent resources to help you set your goals.

Clubs aiming for the Presidential Citation this year must add at least one new member and keep at least 85 percent of their membership. Additional goals include recruiting RI and Rotary Foundation program alumni and young professionals, and increasing diversity by adding more female members. Districts must meet similar goals. [Review the full criteria for the Presidential Citation.](#)

The Changemaker Award, established by RI President Kalyan Banerjee, also puts membership in the spotlight. Clubs must achieve a specific set of club service goals, including adding one new member under the age of 40 for each 50 members, implementing a comprehensive strategy for keeping members, and demonstrating that they have retained 85 percent of their members for the three Rotary years ending with 2011-12. [Review the full criteria for the Changemaker Award.](#)

Both recognitions also include criteria for supporting Foundation programs, crucial to Rotary's continued global success.

Past RI Vice President Monty J. Audenart, chair of the RI Membership Development and Retention Committee, encourages all clubs to focus on their membership goals as they take a fresh look at strengthening Rotary. "When building strong clubs, attracting new members and retaining existing ones are given first priority. Then, the rest of our service activities and programs will take care of themselves," says Audenart.

***"When building strong clubs, attracting new members and retaining existing ones are given first priority. Then, the rest of our service activities and programs will take care of themselves."***

For more help on setting and reaching your goals [Read what other clubs are doing](#) to boost membership.

Join or start a discussion on [RI's LinkedIn group](#).

Review the [Membership Development Resource Guide](#), which includes tips and action steps for reaching and keeping members.

[Order membership development resources](#), including materials for new and prospective members.

By Joseph Derr, Rotary International News, 3 August 2011

## ***4 I's for New Members***

Introduce Invite Induct Involve

Rotary takes **Ordinary** people and gives them **Extraordinary** opportunities . . .

Who will YOU give that opportunity to???

From the Rotary Club of Coffs Harbour Daybreak, Australia via District 5040 website

## *How to Destroy a Rotary Club*

By Rich Barbuto

As a member of the district membership committee for three years, I have been gladdened by the vitality of clubs and the enthusiasm and commitment of leaders in our fine district. I have also grown more aware of fatal dangers posed to some clubs from within. Let me share with you my thoughts on some practices that are corrosive to the life of a club. Over time, members become disenchanted and vote with their feet. The club has no mechanism for checking the 'health' of the club. The club leaders don't realize until too late that their club is in a death spiral. Attempts to correct course are too little, too late. Clubs aren't killed by something exterior; they commit suicide.



How do you avoid a slow, painful, death of the club you have come to love? Start right now by assessing the health of your club. Club leaders should sit down and work their way through the "[Healthy Club Checklist](#)" and "[Look in the Mirror](#)." Use this essay as a checklist as well. Once problem areas are identified, come up with a plan to address those that are most dangerous to the club. Ask district leaders for help, especially the assistant governor. When the club leadership is focused and acts with courage and resolution, health can be restored. Your community will feel the difference.

**Club administration.**—The club takes too long to induct a new member. The message received by the candidate is that "I'm not really important." Invoices are sent out late and have errors. Minutes of board meetings and newsletters are vague or factually incorrect. The message received is that this club just isn't the professional group I care to be associated with. It is "B" team.

**Meetings.** Meetings start late and run late. The president wastes time on irrelevant matters while pursuing the agenda. Again, the message received is that this just isn't a well-run meeting and I have better things to do with my time. Programs are neither informative nor entertaining. Sometimes, for no apparent reason, there is no program. The members wonder why they left their business or profession for what, exactly?

**Public Relations.** The club fails to tell the community what it is and what it does. The club's website or facebook page is out of date, once again highlighting the lack of professionalism. Potential members don't care to join a 'secret society.' They want to join a group known to be action-oriented and relevant to the quality of life in the community.

**Recognition.** The club fails to recognize the accomplishments of its members in a timely manner. Members begin to perceive that they just aren't valued. While we want to appear modest, the truth of human nature is that we also want to be recognized by others for the good that we do. Recognition needs to extend to achievements made in business or professional or community life as well as Rotary achievement. Club leaders need to get the radar out to ensure that they discover and recognize effort and attainment.

**Freshmen Rotarians.** The club leaders fail to engage the new members, fail to ask them what they want to do in the club, fail to assign them to committees, and fail to teach them about Rotary. Club leaders or sponsors fail to ask them how they are doing, what they think about how the club is run, what projects they think the club should pursue. The club fails to act when the first signs of disenchantment are perceived. For example, when new members start missing meetings, they had probably lost interest well beforehand.

## ***How to Destroy a Rotary Club (Cont)***

**Resistance to Change.** This is a big one. Club leaders receive suggestions from members but fail to act on them. “We tried something like that back in '95 and it didn't work.” After awhile, members stop suggesting and start leaving. The message received is that their ideas aren't valued, aren't welcomed. Club leaders think they are doing what is best for the club, but in reality they are signing its death warrant.

**Personal Issues.** The club is divided into groups: the old members who are important, and everyone else. Worse, some members play out their personal differences within the club; they use the club to discredit their enemies. Cliques form; people 'take sides'. Club leaders who see what is happening lack the courage to intervene. Maybe they are part of the 'favored' group. Others think “I didn't like high school for this reason; I'm outa here.”

**Service Projects.** The club does the same two projects every year. However, projects fail to address the immediate needs of their communities. Members are happy to write a check and avoid a new project that requires them to get their hands dirty or to give up a Saturday.

**Isolation from the rest of the Rotary World.** Clubs fail to take advantage of all that district can offer them. They send no one to the district assembly and conference. They ignore the Foundation/Membership/Leadership Seminar. “I used to go to conference; it's always the same.” They poison the attitudes of their newer members. They fail to ask district officials or Rotarians from other clubs to give programs. They fail to send in monthly reports. They fail to advertise their great projects in this newsletter. And yet they wonder why their club is slowly shrinking and the average age of their members is slowly growing.

## ***District Simplified Grant - Enhance Your Club Project***



Want to enhance and expand the scope of your club project?

A District Simplified Grant (DSG) may help.

If your application is approved, the DSG will match your club funding dollar for dollar.

The minimum is \$50 and the maximum, \$2,000.

Not all applications are approved, and the exact amount may not be approved.

We cannot write checks to other organizations, it must be a project with Rotarian involvement.

The deadline for applications is September 30th.

[Applications](#) and information is available on the District website. [Click Here.](#)

## Heart to Heart International and Rotary—Guatemala Volunteers Needed



Rotary International in partnership with Heart to Heart International (HHI) is improving global health through humanitarian initiatives that connect people and resources to a world in need. This mission is achieved using two key strategies: the energy of volunteers and the equity of strategic partners.

HHI is organizing a trip to Guatemala November 2-9, 2011. If you are interested in joining this team of volunteers, [CLICK HERE FOR MORE INFORMATION](#). For a copy of the registration form, [CLICK HERE](#).



Heart to Heart International  
Guatemala Volunteer Opportunities 2011  
Water, Sanitation and Hygiene Program  
Community Health and Education Center

## Plan for World Polio Day—October 24

It's not too early to plan for World Polio Day, **24 October**, an excellent opportunity for your club and district to support the global effort to eradicate the disease.

Here are a few ideas to get you started:

- Create your own "[This Close](#)" ad and make it your Facebook profile photo.
- Host a walk, run, or bikeathon and send out a press release about the event. Download a [sample release](#).
- Download a [World Polio Day Proclamation](#).
- Make a [donation](#) for polio eradication.
- Place an op-ed about polio in your local newspaper. [See a sample](#).
- 

For more examples of polio eradication fundraisers and other news about Rotary's US\$200 Million Challenge, subscribe to the [End Polio Now](#) newsletter.

## New Club Leadership Plan—Be a Vibrant Club

The new Club Leadership Plan challenges clubs to evaluate traditions and current practices and to consider new best practices in order to become stronger. Offering questions, ideas, and resources, this quick guide—[Be a Vibrant Club: Your Club Leadership Plan](#)—is a useful tool to help rejuvenate clubs. It stresses autonomy and innovation, encourage clubs to adapt best practices to their particular environment.

This document is available on your club ClubRunner website or District website under Download Files. [CLICK HERE](#) to go to Rotary International to find more information. Also available to download are a Club Leadership Plan Worksheet and Club Leadership Plan Presentation PowerPoint.



## *Dates to Remember for 2010-11*

### 2011

#### SEPTEMBER—NEW GENERATIONS MONTH

30 District Simplified Grant Applications Due

#### OCTOBER—VOCATIONAL SERVICE MONTH

24 WORLD POLIO DAY

#### November—Rotary Foundation Month

2-9 Heart to Heart & Rotary Guatemala Trip

19 Foundation Banquet

#### DECEMBER—FAMILY MONTH

### 2012

#### JANUARY—ROTARY AWARENESS MONTH

#### FEBRUARY—WORLD UNDERSTANDING MONTH

25 District Assembly, Topeka Area

Snow Date—March 24

#### MARCH—LITERACY MONTH

3/16

to 4/16 GSE D5710 to D1380 (Finland)

31 Ambassadorial Scholar Interviews

#### APRIL—ROTARY MAGAZINE MONTH

12-14 PETS/SETS, Salina, KS

4/28-29 District Conference, Location TBD

#### MAY

6-9 Rotary International Convention

Bangkok, Thailand

#### JUNE—ROTARY FELLOWSHIPS MONTH

## *Upcoming Club Events*

[CLICK HERE FOR CLUB EVENT DETAILS](#)

#### LEAVENWORTH—[Click Here for Details](#)

Poker Run—"Stampin' Out Polio"

September 10, Registration & Start Time, 9:00 - 11:00 am

Starting Point: High Noon Saloon & Brewery

## *Upcoming Club Events (Cont)*

[CLICK HERE FOR CLUB EVENT DETAILS](#)

#### SHAWNEE MISSION

Pancake Breakfast

Mission Arts and Eats Festival

#### SHAWNEE—[Click Here for Details](#)

Sunset in the Park—Annual Fundraiser

September 17, —Park Pavilion, Shawnee Mission, KS

6:30pm to 9:30pm—Details at [www.sunsetinthepark.org](http://www.sunsetinthepark.org)

#### OLATHE SANTA FE TRAIL

Annual Omelet Breakfast

September 24—Mahaffie Stagecoach Stop and Farm

#### OLATHE SANTA FE TRAIL

WILD WEST 2011

September 24—Heritage Center of Mahaffie

#### BONNER SPRINGS

75th Anniversary Ball

October 1—Celebrate the Club's 75th Anniversary

#### VILLAGE WEST

Parade of Heroes

October 6, 6:30pm—The Legends of Village West

#### SPRING HILL

Golf Tournament

October 7, 7:30 am start time—Sycamore Ridge

#### LEAWOOD

Bids 4 Kids—Casino Night

October 8, 6-11pm, Overland Park Sheraton

#### LAWRENCE JAYHAWK—[Click Here for Details](#)

2nd Annual Trivia Night

October 21, 6:30 pm—Alvamar Country Club

#### WESTERN JOHNSON COUNTY

"Around the World" Annual Fundraising Event

February 18, Cedar Creek Clubhouse, Olathe

6:30pm to 9:30pm

#### ATCHISON ROTARY CLUB

Harlem Ambassadors

March 1



## District Membership Numbers

### Month of July

The membership count listed for July 1, 2011 reflects the information Rotary International received on club Semi-Annual Reports (SAR's) submitted for that date. This is the number that will be used to calculate membership growth in our District for 2011-12. *(Note: SAR reports for clubs highlighted in pink have not been received/or processed at RI as of August 26. July 1 membership numbers are estimated for these clubs until the reports are processed at RI.)*

Clubs with zero entered for the current month's membership/attendance % did not submit a Secretary's Report to the District website for the month of July by the deadline date of August 15.

### Keep Your Club in the "Gold"

*The Presidential Citation and the Changemaker Awards stress the importance in increasing club membership. Goal—net 1 member or more for the 2011-12 Rotary year. The clubs highlighted in "gold" are on the way with a net in the "plus" column for July.*

*Check out the [Membership Section](#) of the District website for lots of information to help you get, and keep, your club in the "gold."*

***District Goal—to see all clubs in "gold" rows!!***

CLUB	7/1/2011 Membership	7/31/1011 Membership	July Gain/Loss	July Attendance
Atchison	74	74	0	49.64%
Baldwin City	17	16	-1	62.00%
Blue Rapids	21	0	0	0.00%
Blue Valley	12	0	0	0.00%
Bonner Springs	23	21	0	83.00%
Burlingame	13	12	-1	59.38%
Burlington	31	31	0	58.33%
Council Grove	52	0	0	0.00%
De Soto	41	41	0	52.44%
Emporia	62	62	0	52.17%
Frankfort	23	22	-1	75.00%
Gardner	56	56	0	70.54%
Garnett	24	0	0	0.00%
Holton	27	0	0	0.00%
Howard	17	17	0	61.70%
Johnson County	35	36	1	72.46%
Johnson County Sunset	25	25	0	61.00%
Junction City	77	72	-5	43.00%
Junction City Flint Hills	16	15	-1	53.33%
Kansas City	56	57	1	64.20%
Lawrence	192	0	0	0.00%
Lawrence Central	27	27	0	42.00%
Lawrence Jayhawk	65	64	-1	67.49%
Leavenworth	87	87	0	61.49%
Leawood	56	55	-1	83.33%
Lenexa	46	48	2	72.69%
Louisburg	39	45	6	48.00%
Manhattan	216	195	-21	56.60%
Manhattan Konza	78	78	0	47.76%
Marysville	48	47	-1	73.00%
Olathe	98	0	0	0.00%
Olathe Santa Fe Trail	27	29	2	42.00%
Osawatomie	25	25	0	51.00%
Oskaloosa	32	35	3	50.00%
Ottawa	27	27	0	55.00%
Overbrook	30	29	-1	83.50%
Overland Park	137	137	0	69.85%
Overland Park South	89	87	-2	60.80%
Paola	36	38	2	70.00%
Shawnee	56	0	0	0.00%
Shawnee Mission	52	55	3	54.09%
Spring Hill	17	17	0	63.00%
Topeka Downtown	188	190	2	51.73%
Topeka North	23	0	0	0.00%
Topeka South	114	114	0	66.14%
Topeka West	24	25	1	89.00%
Valley Falls	16	16	0	65.00%
Village West	40	41	1	64.02%
Western Johnson County	30	32	2	75.40%
<b>TOTALS/Average Attendance</b>	2617	2100	-10	<b>** 60.60%</b>

\*\*Percentage for Clubs Reporting

**Clubs With Over 70% Membership Attendance for July**

*Will your club be listed here next month?*

Topeka West .....	89.00%
Overbrook.....	83.50%
Leawood.....	83.33%
Bonner Springs .....	83.00%
Western Johnson County.....	75.40%
Frankfort.....	75.00%
Marysville .....	73.00%
Lenexa .....	72.69%
Johnson County.....	72.46%
Gardner .....	70.54%
Paola.....	70.00%

*Average Attendance (for the reporting clubs) for the month of July: 60.60%*

**Clubs with 65% to 70% Attendance:**  
 Overland Park—69.85%  
 Lawrence Jayhawk—67.49%  
 Topeka South—66.14%  
 Valley Falls—65.0%

**New Club Members for July**

Blue Rapids.....	David Vermetten
Johnson County .....	Kris Munsch
Johnson County Sunset.....	Shelley Sossi, Belinda “Lindie” Victor
Junction City.....	Bo Haertl
Lawrence.....	Stacey Schwartz
Leavenworth .....	Jana Goodman, Angela Rodesky
Lenexa.....	Mark Fletcher
Louisburg .....	Erik Kingsley, Chris Torok
Overbrook.....	Levi Davis
Paola .....	Justin Smail
Topeka Downtown .....	Wayne Pancoast, Michael Steiner
Topeka South.....	Bryce McHenry, Jeffrey Sorensen
Village West .....	Greg Jackson, Matthew Watkins
Western Johnson County .....	Marcell Frost, Mark Rawie



**BOOKS FOR KIDS**

The 3,000 plus pre-school children of the metro Kansas City Head Start programs once again will need books. For the past five years Rotarians have collected 5,000 books per year. TO FIND OUT HOW YOU CAN HELP WITH THIS PROJECT—OR START YOUR OWN BOOK PROJECT IN YOUR COMMUNITY, [CLICK HERE.](#)

## CLUB NEWS

### Atchison Rotary Club

- A committee has been established and arrangements are being made for the return of the Harlem Ambassadors on March 1, 2012.
- The club has endorsed the Second Harvest Community Food Bank Program on “Backpack Buddies” as a community service activity.
- Goldie Boldridge-Brown and Frances Strieby attended the International Convention in New Orleans and gave a report to the club on the convention as well as the “Katrina Revisited” project.
- Children from the Atchison Child Care Center presented a club program on Polio Plus and their “Pennies for Polio” project. The children shared facts on polio and the Rotary Foundation. The 2011-12 Club Officers and Leadership Team were introduced at the first meeting in July. The outgoing officers were also recognized.
- Kirby Neil was recognized for this many years of service as Sergeant-at-Arms with a special T-shirt and gift.



L to R: Frances Strieby, Jeff Thorne, Goldie Boldridge-Brown, Trey Cocking, Joe Warren, Marta Myers, Carrie Sowers, and John Jacobson.



President Goldie Boldridge-Brown with the children of the Atchison Child Care Center.

### Blue Rapids Rotary Club

The club had a float in the Marshall County Fair Parade to bolster community awareness of Rotary.

### Gardner Rotary Club

- Santa Fe Trail Relay for Life was held in Gardner in July. The club had a team called the “Rotary Rollers” and the team raised \$3,000. That’s enough to be recognized as a Silver Lever Sponsor!
- Danisco’s Prairie Punisher Duathlon was held in July. This tough event brings hundreds of avid runners and bikers to Gardner for this punishing course. Gardner Rotary was out in force, cheering the constants, handing out water and being involved in this annual event.
- Lastly, the club’s exchange student left to go home. The club held a going away party and more than 35 Rotarians and family members came to wish her well on her journey home, We miss you, Cami!



### Garnett Rotary Club

- The club had a very success project selling fireworks from June 27-July 5.
- The club’s dunk tank saw lots of use, locally and abroad, as it travelled to Gardner and Iola.

## CLUB NEWS

### Holton Rotary Club

- For local projects, the club held Bucks for Buckles, were ticket takers for school events, and had a float in a parade.
- The club is participating in an Eyeglass, Water and Education project in Thailand.
- The club has expanded their scholarships to be awarded to one Vocational, and four College students.
- Jim Birkbeck was recognized for his service to the club.

### Kansas City Rotary Club

- District Superintendent and club member Cynthia Lane was honored recently by the district's school board for receiving the 2011 Superintendent of Promise award from the Executive Board of the Kansas School Superintendents Association. The award is designed to honor first year superintendents.
- Rotarian Terri Porter has been named the U.S. Department of HUD Regional VII Deputy Regional Administrator. Terri will be responsible for the day to day operations of all HUD programs in the region's four states—Iowa, Kansas, Nebraska and Missouri.

### Lawrence Rotary Club

- The "Blue Cups" on the table for August will be used to collect funds for the Just Food food bank.
- Three new members were approved at the July Board Meeting and two new members and one reinstatement at the August Board Meeting.
- Paul Harris Fellowships Awards were presented to Dr. Robert "Bud" Jacobs (+2) and W. Dean Owens (+1).
- The club completed its 2011 Shoe Service Project in July for K-3 kids as they started school. The stats: collected \$1,798 in cash and checks; 94 Rotarians donated this year (33 purchased shoes and 61 donated money for the committee to purchase shoes); donated 208 pairs of shoes or gift cards for shoes. Ballard Center was instrumental in helping identify the kids in need, as well as distributing shoes to them when they came in for their backpacks. It was another very successful shoe drive to help those kids get a good running start on school.



### Lawrence Central Rotary Club

- Lawrence Central, LiveWell Lawrence, Ride Lawrence and a host of others presented a free community bike ride on July 16 to promote cycling as a part of a healthy lifestyle at The Rotary Arboretum at Clinton Park in Lawrence. There were three trail rides to choose from: one-mile, three miles and eight miles. The club also had a "Training Wheel Take-off" area where experts helped kids who were ready to take off their training wheels in a safe and fun environment. There was also a Safety Zone where Safe Kids helped facilitate bike-riding safety demonstrations and provided useful tips for riders and parents.
- The club has started a "ShelterBox 2011" project. The goal is to raise \$1,000 by the end of the year so they can buy one Shelterbox to assist those in need during catastrophic events that may arise. The project started mid July and has already raised \$350 toward the goal. [To learn more about ShelterBox, click on the Shelter-Box graphic to the right.](#)



Eight-year-old Ryleigh Leon learns how to ride without training wheels with a little help from Lawrence resident Steve Harrington. He was using a technique to teach riding without wheels that involves letting the children coast down a slight hill so that the kids can focus solely on balancing and not have to worry about pedaling. Picture by [John Young](#)



## CLUB NEWS

### Lawrence Jayhawk Rotary Club

- John Conard, Jr became the club president on July 1. The club held a special meeting specifically for the committees to work on their strategy and goals for the upcoming year.
- One of the major focus areas for the club this year is supporting The Foundation. PDG and District Foundation Chair Vickie Randel spoke to the club on behalf on The Foundation.
- On July 21st, DG John Vandewalle made his official club visit.
- The major fundraiser for the club will be “Trivia Night” on October 21 at the Lawrence Country Club. Rotarians and members of the community are welcome to attend. [CLICK HERE](#) for more information.
- Rotarian Dale Wiley has been selected as the chair of the Lawrence Business Hall of Fame.
- Famous Kansas Rotarians, Phog Allen (Past District Governor) and William Allen White lives were highlighted during club meetings.



L to R: President-elect John Clinger welcomes DG John to the club meeting.



President John Conard, Jr. as he starts the club year.

#### FAMOUS KANSAS ROTARIAN, by President John Conard, Jr.

Our most famous Kansas Rotarian in history is the sage from Emporia. **William Allen White.** Though he never received a degree, despite attending Emporia College and KU, he did receive eight honorary degrees including one from Harvard that he received alongside Albert Einstein.

He was twice the winner of the Pulitzer Prize but was best known for his article “What’s the Matter with Kansas?” which he wrote when he was only 28 years old.

White was a good friend with Presidents Theodore Roosevelt, Franklin Roosevelt, Calvin Coolidge, and Herbert Hoover. The Air Force named a B29 in his honor and the Navy, a Liberty ship.

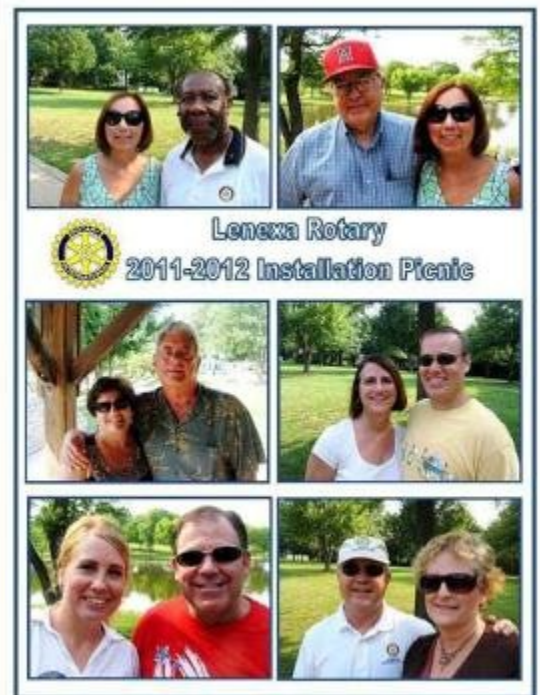
(From Lawrence Jayhawk August 25 newsletter)

### Lenexa Rotary Club

- On Saturday, July 23, six members of the club participated in the Adopt-a-Spot stream way cleanup program in partnership with the City of Lenexa. This is the club’s fourth time on the project and a sign denoting the club’s participation is being erected due to the commitment to the project three times per year over two years.
- Installation of new officers and president was held on July 10 in Sarko Park.



L to R: Past President Becca Coleman and President Milton Jeffrey.



## CLUB NEWS

### Leavenworth Rotary Club

- The club continues community support with weekly Meals-on-Wheels, and quarterly city park adoption and clean up for 10th Street Park which was held on July 23.
- Club members welcomes Representative Jana Goodman to the club. She was sponsored by Mike Gould. Jana represents the 41st District in the Kansas State House of Representatives. During the induction ceremony Representative Goodman took her pledge as a Rotarian and the club members accepted their responsibility to help her in any and all ways possible to be the best Rotarian she can possibly become.
- On September 10, the club is conducting the “Stampin’ Out Polio Poker Run” in an effort to raise money for the PolioPlus Campaign. This fundraiser event will provide participants an opportunity to travel the backroads of the county and build a poker hand. [CLICK HERE](#) for more information.



L to R: Sponsor Mike Gould and new member Representative Jana Goodman.



L t R: Past President John Donovan presents a Paul Harris Fellow award to Larry Turgeon.



Clyde Huffman recognizes his wife Sarah Huffman by presenting her with a Paul Harris Fellow.

### Leawood Rotary Club

- The club has launched their annual Bids 4 Kids raffle ticket solicitation letter for donations. They hope to have a strong push to get tickets out into the community and donations back into Rotary.
- Member Gary Bussing has helped community member Kimberlee Reid submit a Group Study Exchange application to visit Finland in 2012.
- The International committee is working to scope medical opportunities in Guatemala for a possible joint project with Avila University.
- Member Dick Wetzler is developing a DSG application for the Arts for Education project in Swaziland.
- The club gathered together at the local eatery, Los Cabos, for an after work social at the end of July. Everyone enjoyed great food and fellowship at this event.



Foundation Chair Chuck Udel presented a Paul Harris award to member Don Smith.



President Michael Searcy (R) and Immediate Past Foundation Chair Chuck Sweeny (Center) presented a PHF to member Pat Collaton (L) during a weekly meeting.



LEFT: President Michael Searcy Presented Past President Gary Bussing with the 2010-11 Presidential Citation with Distinction Award at a weekly meeting.

## CLUB NEWS

### Manhattan Konza Rotary Club

- The club hosted the 2011 Water Matters Day at the Manhattan City Pool on August 14. The event was presented by the Manhattan Konza Rotary Club in partnership with the City of Manhattan Parks and Recreation Department. "Our Konza Rotary leadership has identified a club desire to also generate a positive impact on the life and livelihood of those in our community. We will do this by financially supporting local water projects and sponsoring an annual education and recreation *Water Matters Day*," said Manhattan Konza Rotary President Bill Landsdowne. Fundraising efforts raised nearly \$7,500 in donations and in-kind gifts for the first annual Water Matters Day. A special thanks to Walters-Morgan Construction for becoming the Premier Sponsor for Water Matters Days.



### Manhattan Rotary Club

- Jamie Smidt, District 5710 Ambassadorial Scholar to Chile, was the club speaker on July 14. She presented an update on her exciting experiences in Chile. Jamie began her studies in Chile at the end of February 2011 and is half way through her year. Their academic year begins in March, which is autumn. She is living in Santiago and attending classes at La Pontificia Universidad Catolica de Chile. Jamie was sponsored by the Manhattan Noon and Manhattan Konza Rotary Clubs.



### Marysville Rotary Club

- The club has started collecting money for PolioPlus.
- A family picnic was held in July. It was well attended, with lots of good food and fellowship.
- Past President Jeff Dankenbring was presented an award for his leadership and dedication in the past year.

### Olathe Santa Fe Rotary Club

- The club just completed a service project with the Olathe School District called The Bash on August 7, giving out \$25 gift cards from the club to the homeless and assisting over 300 students to start school with backpacks, a hair cut, pair of shoes provided by other organizations.
- September 24th the club will hold its 13th Annual Omelet Breakfast to be held in conjunction with Wild West Days at Mahaffie Stagecoach Stop and Farm in Olathe. Breakfast will be served from 7:30 to 10:30 in the Heritage Center. Cost is \$5 per person in advance from club members or at the door. Proceeds benefit the Mahaffie Historic Site.
- WEST FEST 2011 will be held from 6:00pm to 10:00 pm on September 24 at the Heritage Center of Mahaffie. The event is an evening of dinner and entertainment for only \$15 per person. Tickets are available in advance or at the door. Proceeds to benefit the Deaf Cultural Center and the Olathe Santa Fe Trails club.



### Topeka West Rotary Club

- The club participated in Highway Cleanup in July.
- The club volunteered and assisted in the KTWU Fundraiser in August.

## CLUB NEWS

### Olathe Rotary Club

- For the official visit of DG John Vandewalle the club conducted a food drive for the Salvation Army food pantry. Olathe Salvation Army Commanding Officer Major Mark Martsolf (and Olathe Rotarian) wrote this note to the club. *“Your generous support of the Salvation Army food pantry raised over \$480 in cash donations as well as approximately \$200 worth of food items for our food pantry. You may not be aware that summer is a very difficult time for any food pantry in the city as food supplies dwindle to very low amounts. Your efforts could not have come at a better time for us to help the disadvantaged of our community.”*



### Ottawa Rotary Club

- Pictured to the right: District Governor John Vandewalle (R ) presents Tom Weigand with his Paul Harris +1 pin.



### Overbrook Rotary Club

- DG John Vandewalle made his official club visit on July 12. Also in attendance was Assistant Governor Bob Wilhelm. Past President Gerry Coffman was presented the 2010-11 Presidential Citation Award.
- On July 18, Gary Pierzynski, the interim dean of the College of Agriculture at Kansas State, and his assistant presented a program to the club. Four other guests joined the club for the presentation.
- President Bob Klinger and Cliff O'Bryhim visited the Baldwin City club to make plans for the joint project between the two clubs for the Maple Leaf Festival.
- Nineteen club members assembled to decorate the float for the weekend parades. The club pulled their float, Under the Old Apple Tree, in the two parades held over the fair weekend.
- The club held its Annual Blood Drive at the Methodist Church. Twenty two pints were collected.
- Jon Wilhite received an award for four years of \$1,000 gifts to The Foundation.



### Overland Park South Rotary Club

- Several members of the club assisted with relief efforts on Rotary's trip to Joplin, Missouri in July. Kelly Wolfert, the Sergeant-at-Arms, was instrumental in coordinating the Joplin project—Thanks Kelly!
- On August 24 the club made check presentation to three Kansas City-area youth services agencies who benefitted this year from the club's annual Jazz in the Woods Festivals. Each agency received approximately \$30,000 apiece! The club is grateful to everyone who assisted with the Festival and grateful to our sponsors and those who donated so generously at the event.
- The 2010-11 Pledge Class, consisting of members who joined the club in the past 12 months, celebrated with a family picnic on August 6.
- Nathan Couch was inducted as a new member on August 2. Welcome, Nathan!
- A Paul Harris +3 award was presented to Cindy Green on August 10. Thank you Cindy, and congratulations.



### Shawnee Rotary Club

- The club donated clothes for the women of Joplin.
- Weekly—Meals on Wheels.
- Working towards their annual fundraiser, Sunset in the Park, on September 17 at Theatre in the Park. [CLICK HERE.](#)
- Three Paul Harris Fellow presentations were presented in the last month.



## CLUB NEWS

### Shawnee Mission Rotary Club

- On September 17 the club will be serving a pancake breakfast at the Mission Arts and Eats Festival.
- Marvin Max became an Honorary member.
- Tim Mitchell was awarded a one Sapphire Paul Harris pin.



### Topeka Downtown Rotary Club

- DG John Vandewalle gave a motivational and passionate presentation to the club membership . Prior to the meeting DG John met with the Board of Directors.
- District Membership Chair Bob Wilhelm attended the first board meeting of this Rotary year to make a presentation on “outside the box” thinking in regards to increasing club membership.
- New chair for the Topeka Foundation, Terry Diebolt, announced the board’s decisions on gifting of \$1,500 for Avondale East Elementary School field trips, \$600 to the YWCA pre-school reading program and \$300 for Make A Splash Topeka Water Festival.
- The July cup money was designated for the Topeka Rescue Mission which is seeing a dramatic increase of guest during the intense summer heat. According to Barry Feaker, Director of the Rescue Mission, “During the first week of August in 2010, we were averaging 211 guest per night. This year, we are averaging 309 guests per night, including an average of almost 80 children.” Rotary members know the donated \$407.78 Cup Money will be put to very good use.
- Club members will be attending a soccer game at Sporting Kansas City, the new soccer stadium.



DG John Vandewalle



District Membership Chair Bob Wilhelm



### Topeka South Rotary Club

- The club continues their involvement with “Let’s Help,” a local charity that provides meals and items to those who need assistance. The club provides volunteers on the second Monday of each month to serve meals and provide volunteers on the last Saturday to prepare, serve and clean up a meal for that day.
- The club is developing a new program that provides new shoes to underprivileged elementary children. The club has identified a couple of schools and are working with their administration. The children will be rewarded the new shoes as part of their involvement with helping the teacher or other students in their classroom.
- The “From Our House to Theirs” continues by providing useful daily items to local charities.
- The club continues to develop a relationship with the Rotary Club of Sibiu, Romania.
- Bob Koopman with PEC Engineering has been approved as a new member of the club.
- Patti Bossert was recognized for being appointed to the Kansas Governor’s Council of Economic Advisors.



### Village West Rotary Club

- The club is preparing for their annual Parade of Heroes, October 6.
- The club toured the new Hollywood Casino at Kansas Speedway on August 11.

