

Sept-Oct 2012

District Governor  
2012-13

Kevin Tubbesing

*District 5710*

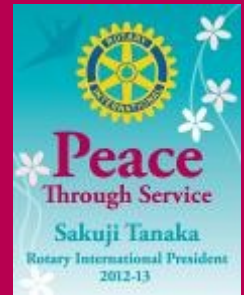
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To submit articles and pictures for the District Newsletter, send to Linda Ireland by the 15th of each month.

## RI President Sakuji Tanaka Message

Many of you know that we now have five Avenues of Service in Rotary. The fifth, and newest, is New Generations Service. There are many ways to serve through this avenue, and you will read about some of them in this month's issue.

All of the work we do to educate children, to improve maternal health, to help families live healthier lives – all of this is service to New Generations. We also serve New Generations by working to eradicate polio, helping to ensure that future generations of children will be born into a polio-free world.

Our youth and young adult programs, such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange, are a very important part of this Avenue of Service. We must remember that the youth of today are the leaders of tomorrow. By helping to develop young leaders and bringing younger members into our clubs, we strengthen communities –

and Rotary's future.

For most of my life, I have been a salesman. I learned long ago that being a good salesman is not enough. You must also have a good product. If you are a good salesman, you will make the first sale. But if you do not have a good product, you will make only the first sale. You will not make the second.

It is not enough to bring new members into Rotary. We want them to stay. We want the new, young members to become longtime members. We want them to be Rotary leaders in 10, 20, or 30 years.

How do we do this? We have to look at our product. We have to look at Rotary not with our own eyes, but with new eyes. When we invite a new member to join and that person's answer is no, we should ask why. This is not to pressure someone into joining. It is to find out more information. What are the obstacles to membership? Is it an inconvenient meeting time? Is it too much



of a time commitment? Is it something else that we have not thought of?

We need to ask questions, and we need to open ourselves to the answers. We cannot say, "No, we will not do this," just because we have never done it before. Why not have child care at a meeting? Why not involve families in projects? Why not make attendance requirements less strict, or meet less often?

Our new Avenue of New Generations Service is an important step in ensuring many future generations of Rotary, and of Service





**Rotary International  
Foundation Trustee  
Chair**  
Wilfrid J. Wilkinson

### August Message Summary

The Foundation will achieve our monetary goal only if every Rotarian, and every club, contributes something this Rotary year.

No goal is ever achieved without a plan. Your club and district should already have a plan in place for achieving your goals for 2012-13, and now is the time to put it into action. To reach our goals, every Rotarian, club, and district should participate in The Rotary Foundation, whether by carrying out a Foundation grant project, telling others about the good work that Rotary accomplishes every day, or raising funds to support our educational and humanitarian efforts. I urge every Rotarian to commit today to achieve Rotary's 2012-13 goals. We can do it. We will do it, but only if every Rotarian in the world plays his or her part.

## Foundation Trustee Chair Message

In July, I outlined the goals that your Rotary Foundation has set for 2012-13. In August, I emphasized that while it is essential to have goals, we can't achieve them without a plan.

Many clubs and districts are off to a flying start and have both goals and a plan, and I offer them my sincere congratulations. However, nearly 50 years of experience in Rotary suggests to me that a much greater number are only starting to plan now. I would like to offer some ideas.

Every club should have a meeting that highlights the good work that our Foundation is doing. Perhaps it is a report on a recent Matching Grant project, Group Study Exchange, or vocational training team, or a talk by a former Rotary Peace Fellow or Ambassadorial Scholar. Perhaps Rotarians in your club or district have participated in a National Immunization Day and have seen firsthand the work to End Polio Now.

After you have made the case for our Foundation's work all over the world, it is essential that you ask for both physical and financial support. How about discussing local Foundation projects? Inviting every member to contribute? Inviting non-members to contribute? Presenting the opportunity to become Paul Harris Fellows, Major Donors, and Bequest Society members? Perhaps your meeting on the Foundation will be so effective, it will inspire an individual to become a member of the Arch C. Klumph Society.

My request is that every Rotarian do something, and more important, encourage others to do something.

The world needs Rotary, but Rotary needs like-minded people to join us as we continue Doing Good in the World.

Wilfrid J. Wilkinson  
Foundation Trustee Chair

## New End Polio Now Website Launched

Rotary has created a virtual home—[endpolionow.org](http://endpolionow.org)—where people can rally together to finish the fight against polio. Key features include:

- Compelling stories you can share about polio eradication
- Interactive, dynamic graphics that help you tell the story
- How your and others' donations can be used to fight polio
- How to use social media to share Rotary's polio story
- Links to polio communications resources

You are encouraged to visit [endpolionow.org](http://endpolionow.org), interact with its features, and share it with others through your own websites, blogs, and social media channels.

"We are 'this close' to making history by eradicating the crippling disease polio once and for all," says Robert S. Scott, chair of Rotary's International PolioPlus Committee. "Case counts have never been lower, the number of countries affected has never been fewer—the time to beat polio is now."

# PDG Wes McCoy Honored at Rotary Zone Institute

On September 8, Wes McCoy, a member of the Olathe Rotary Club, was honored as the Zone 27 winner of the Rotary Global Alumni Service to Humanity Award. He was presented the Award by Past Rotary International President Wilf Wilkinson at the closing banquet of the Rotary Zone Institute held in Overland Park. The Institute was attended by Rotarians from 12 states in western and southwestern United States. This award is given each year to a Rotary Foundation "alum," that is, one who has participated in a Rotary Foundation program and who has provided outstanding humanitarian service.

Wes McCoy has been in Rotary since 1987, and has held various offices in his club and District 5710, including led his District in many humanitarian missions in Central America as a Rotary Volunteer. He led teams to Panama to fight hunger and provide medical equipment and school supplies. He helped provide clean water and effective hygiene to thousands of students and their families in Guatemala. He helped raise \$50,000 to build a medical clinic in Guatemala and helped sponsor a \$60,000 Foundation grant to provide water filters, dental equipment and medical supplies in Guatemala. In 2011, he and another Rotary volunteer were awarded the prestigious Guatemala Peace Ambassadors Award.



RI Foundation Trustee Chair Wilfred Wilkinson with Wes McCoy.



PDG John Vandewalle, RIPE Ron Burton, and PDG Wes McCoy.



Rotary Foundation Chair Wilf Wilkerson with DG Kevin and Dawn.



DG Kevin hosting the All Club Luncheon. Kevin thanks all that participated in this 500+ Rotarian gathering honoring service in Rotary and the visit of RI President Elect Ron Burton.

# District Events



[CLICK HERE TO REGISTER](#)

## DISTRICT 5710 2012 FOUNDATION BANQUET

November 10, 2012  
Overland Park Sheraton  
6100 College Blvd.  
Overland Park, KS 66211

A night to recognize our district's clubs and members for their support of The Rotary Foundation and its mission to enable Rotarians to advance world understanding, goodwill and peace.



Our keynote speaker will be Rotarian Ann Lee Hussey, a polio survivor and internationally acclaimed advocate, speaker and volunteer in the polio eradication effort.

### REGISTRATION DEADLINES

- October 31—last day to register as a table sponsor and have your club name appear in the program.
- November 6—last day for ALL registrations.

Join Ann Lee Hussey on a National Immunization Day in Nigeria. See page 8 for details.



## ACCELERATE ROTARY!

February 16, 2013  
Ramada Hotel and Convention Center  
Topeka, KS

Prepare for the 2013-14 Rotary Year  
Sessions for Club Officers  
Sessions for ALL Rotarians

SAVE THE DATE

## PETS

(President Elect Training Session)  
April 4-6, 2013  
Bicentennial Center  
Salina, KS

## GROUP STUDY EXCHANGE WITH D9200 (EAST AFRICA)



District 5710 team will be in  
District 9200 from  
April 19, 2013 to May 19, 2013

District 9200 will come to  
District 5710 on April 28 to  
May 28, 2013



CELEBRATE ROTARY 2013  
(District Conference)  
May 3-5, 2013  
Rock Springs 4-H Center  
Junction City, KS

Mark your calendars and tell the babysitters they won't be necessary as we celebrate the 2012-13 Rotary year at this FAMILY FRIENDLY event.

[CLICK HERE](#) for a Save The Date Flyer

FOUNDATION, MEMBERSHIP, LEADERSHIP  
SEMINAR  
August 10, 2013—Washburn University, Topeka

# Increase Your Membership, One Member at a Time



If you had to construct a building, would you want any help? How about paving a road – should you go it alone or find a crew to lend a hand? In so many things in life, the more resources we can bring to a task, the more we can get done making our efforts more efficient.

It's no different in Rotary. If you think Rotary's benefit in your community is good now, what if your club was twice the size? Just imagine the power of Rotary in the world if we were an army of 2.4 million servants of humanity instead of the steady 1.2 million we've been for the last decade. YOU can make the difference.

Every single one of us knows a quality person that is not a Rotarian. The Plus1 membership program was formed with this idea in mind. The objective is to encourage you to make the ask - ask one person to join you in Rotarian.

Some time ago, someone did you the favor of asking you to join. Now it's your turn. The likelihood is that this ask won't be your last, but if every Rotarian would just ask one person to be in Rotary, our strength and ability to do good would change the world.

With the Plus1 program, your ask doesn't stop with you. Clubs are encouraged to have a training program that encourages new Rotarians to consider the one person they would bring into Rotary. Incumbent on them to share the gift of Rotary with the next candidate for membership. This cycle is perpetual as the burden of recruitment moves from being just that of the President/Board to each and every Rotarian, just once.

Find out more on the Plus1 program on [KevinTubbesing.com](http://KevinTubbesing.com).

## November—Rotary Foundation Month

### ATTEND THE 2012 DISTRICT FOUNDATION BANQUET

NOVEMBER 10, 2013

Overland Park Sheraton—6:00 to 9:30 pm

See page 4 For details

[CLICK HERE TO REGISTER](#)

To mark Rotary Foundation Month in November, arrange a weekly program dedicated to educating club members about The Rotary Foundation. Consider promoting the Foundation's ongoing [effort to eradicate polio](#) or focusing on the new [Rotary Foundation grant model](#)



## District Membership Numbers

The membership count listed for July 1, 2012 is estimated until Rotary International records the membership numbers from the Semi-Annual Reports (SARs) submitted for that date. Once all the SARs for July 2012 have been processed at RI, this 7/1/2012 number will be adjusted to reflect correct numbers..

Clubs with zero entered for the current month's membership/attendance % did not submit attendance information to the District website for the month of September by the deadline date of October

## Rotary Club Central is now live

Rotary Club Central, an online tool that helps club and district leaders set and track goals, is now available for all club members in Member Access. The new tool empowers club and district leaders to monitor club progress and achievements in three key performance areas: membership initiatives, service activities, and Rotary Foundation giving.

Log in to Member Access and enter your clubs' goals in Rotary Club Central so that club members, the district governor, and assistant governors can see them. Look for additional goals and features in the coming months.

	7/1/2012 Membership*	9/1/2012 Membership	September Attendance %
Atchison	74	77	60.28%
Baldwin City	15	17	61.00%
Blue Valley	12	11	84.09%
Bonner Springs	24	0	0.00%
Burlington	35	36	72.66%
Council Grove	0	0	0.00%
DeSoto	36	36	54.17%
Emporia	73	0	0.00%
Frankfort	21	0	0.00%
Gardner	53	53	66.67%
Garnett	19	0	0.00%
Holton	30	30	59.00%
Howard	17	18	65.30%
Johnson County Rotary	30	30	60.50%
Johnson County-Sunset	31	30	50.82%
Junction City	71	74	49.00%
Junction City-Flint Hills	15	15	51.67%
Kansas City	55	55	69.40%
Lawrence	200	0	0.00%
Lawrence Central	0	24	52.00%
Lawrence Jayhawk	73	70	68.82%
Leavenworth	89	88	69.59%
Leawood	53	56	82.05%
Lenexa	44	44	79.84%
Louisburg	43	0	0.00%
Manhattan	190	193	61.17%
Manhattan Konza	89	82	40.00%
Marysville	46	48	65.00%
Olathe Noon	0	92	60.00%
Olathe-Santa Fe Trail	28	20	50.00%
Osawatomie	0	26	64.00%
Oskaloosa	31	26	56.00%
Ottawa	23	25	69.33%
Overbrook	28	30	87.50%
Overland Park	140	139	66.77%
Overland Park South	83	83	63.14%
Paola	38	40	63.00%
Shawnee	62	65	70.00%
Shawnee Mission	49	51	60.20%
Spring Hill	19	19	53.00%
Topeka Downtown	194	205	52.77%
Topeka North	0	22	60.00%
Topeka South	114	115	65.40%
Topeka West	22	22	87.00%
Valley Falls	15	16	52.00%
Valley Heights	19	0	0.00%
Village West	39	37	54.90%
Western Johnson County	33	30	83.33%
	2375	2150	** 62.47%

# Clubs With Over 70% Attendance for September

Overbrook .....	87.50%
Topeka West.....	87.00%
Blue Valley .....	84.09%
Western Johnson County.....	83.33%
Leawood .....	82.05%
Lenexa .....	79.84%
Burlington .....	72.66%
Shawnee .....	70.00%

## Clubs with 65% to 70%

### Attendance:

Leavenworth—	69.59%
Kansas City—	69.40%
Ottawa—	69.33%
Lawrence Jayhawk—	68.82%
Overland Park—	66.77%
Gardner—	66.67%
Topeka South—	65.40%
Howard—	65.30%
Marysville—	65.00%

**Average Attendance  
(for reporting clubs)  
for the month of  
September:**

# New Club Members for August and September

Atchison.....	Gary Landeck, Larissa Rice, Becky Swain
Baldwin City.....	Chris Graham, Kelly Neufeld
Burlington.....	Melissa Hall, Randy Rogers
Frankfort.....	Patrick Sullivan
Gardner .....	Chris Morrow, Tamela Stockton
Johnson County .....	Bill Hogue
Johnson County Sunset.....	Caroline Becher
Lawrence .....	Jerry Masinton
Lawrence Central.....	Angela Freeze
Leawood .....	Amy Meunier
Lenexa .....	Dennis Moore
Manhattan.....	Troy Bowers, Carina Broxterman, David Garvin, Karen McCulloh, Susan Morgan
Overbrook.....	Gaylord Anderson
Overland Park .....	Garry McComas, Sena Quist, Lisa Thomas
Overland Park South .....	Martin Cole, DJ Crocker, Stephanie Newkirk, Jake Wayman
Paola .....	Callie Benton
Shawnee.....	John Binder, Mark Schultze, Megan Starek
Shawnee Mission.....	William Evans, Michael Gardner
Topeka Downtown.....	Daniel Burris, Jessica Goubeaux, Grace Morrison, Randall Peterson, Carl Ricketts, Teresa Watson
Topeka South .....	Michael Morrison
Valley Falls .....	Ferol Gehring
Village West.....	Beth Ann Hofer

**WELCOME**



# National Immunization Days NID to Nigeria

10 December - 21 December

National Immunization Days in Nigeria, known as Immunization Plus Days (IPDs) - Oral polio vaccine (OPV) will be delivered to interrupt wild polio virus transmission among children less than five years of age. Vitamin A supplements, an immune system booster, will also be administered orally by volunteers.

*This holiday season share your time with the children of Nigeria and find a new way to “Give Thanks”.*

If you wish to be a part of this team departing Dec. 10 please contact Team Leader, Ann Lee Hussey, PDG 2010-2011, Chair, Polio Survivors & Associates Rotary Action Group at [annlee001@yahoo.com](mailto:annlee001@yahoo.com) . This team will consist of 20 members. Team members will administer oral polio drops and give Vitamin A supplements during the NID. Rotary projects and visits are a part of the itinerary. Trip cost including airfare, hotel, meals and in country transportation is expected to be approximately US\$3200.

*Develop friendships with Nigerian Rotarians, pursue matching grant opportunities and be a part of the legacy of polio eradication at the front line.*

