



Rotary District 5710 Eastern Kansas Rotary

PO Box 394—Gardner, KS 66030

Phone: 913-244-7548

rotary5710.org

November, 2017

Rotary Foundation Month

MESSAGE FROM DISTRICT GOVERNOR ADAM EHLERT

Dear District 5710 Rotarians:

Here at the beginning of November, we're between some especially-good Rotary feelings.

October 24th was World Polio Day. And how exciting is it to be a part of the organization that will have such an enormous impact upon the health of millions across the globe? If you are in need of some inspiration, details or background, please tune in to the homepage at www.Rotary.org. There you will find current videos, statistics, and even a rebroadcast of the livestream event from the Bill and Melinda Gates Foundation.



And speaking of the Gates Foundation, with their cooperation and our district's match, your donation to Polio Plus is multiplied by SIX! While we are remarkably close to eradicating the disease, our fundraising momentum is even more critical now. If we let up before full eradication, then all previous effort is essentially for naught. Let's go get it—2018 might be the year with no new cases reported!

Moving forward, we are now into Rotary's Foundation Month. Another reason to be proud Rotarians, as our Foundation is repeatedly ranked as the best, most efficient, and effective steward of money raised. Please join your fellow district Rotarians at this year's Foundation Banquet, November 11th at the Overland Park Sheraton. [Click here](#) to register!

Our Foundation Chair, PDG Jim Mattes has a great night planned. As if recognizing the terrific efforts around our district isn't enough, we'll also be able to appreciate our nation's veterans. Finally, of that is not enough, PDG Jim has one more surprise up his sleeve. Last year we were serenaded by a marching band... and this year promises to be even more exciting. Please join us on the 11th for the Foundation Dinner—you won't be disappointed!

Thank you, and go Rotary!

District Governor Adam Ehlert



**ROTARY:
MAKING A
DIFFERENCE**



District News & Events

FOUNDATION DINNER—NOVEMBER 11, 2017

Mark your calendars now for another fantastic night celebrating the Rotary Foundation!

Come celebrate the Rotary Foundation and honor our Veterans on November 11, at the Sheraton Hotel in Overland Park. We will have special guests and entertainment. We will recognize clubs for their generosity and Foundation support. We will also honor individuals and members of the Paul Harris Society and Sunflower Society.

The night will start at 6:00 with a reception for the Paul Harris Society and Sunflower Society. Then at 6:30 we will have a cocktail reception for all before dinner.

We will be seated for dinner at 7:00 and the program will start shortly thereafter. Dinner will be served and then the entertainment will start. Following the Dinner, we are privileged to have Rotary's End Polio Now Coordinator Dan Himelspace as guest speaker to address the gathering. We will have awards and acknowledgements after and end the evening with a special program.



Individual cost is \$100, Couples \$150 (\$50 from your registration fee goes to TRF in your name). Clubs may purchase tables of 10 for \$1500 and name a Paul Harris Fellow with your \$1000 contribution to the Foundation.

[Click here to register!](#)

ROTARY FRIENDSHIP EXCHANGE

Planning and team-building is currently underway for 5710's Rotary Friendship Exchange to District 9350 in South Africa. Our group of about a dozen Kansans will be hosted the last two weeks in March, 2018, where they will share culture, friendship and some service work with their Rotarian friends from half a world away. The hope, moving forward, is that this will be a long-term exchange relationship, and plans are already in the works to host their contingent here in the next 12 months.

Keep reading your district newsletter each month for details as this exchange and its plan evolve. We will all have a chance to hear first-hand of their trip when they present at our District Conference and Assembly April 27-28, 2018. See you there!

ROTARY ALUMNI NEWS

There is now a Facebook page for Eastern Kansas Rotary Alumni! [Click here!](#)

The Alumni held a small reception on October 6 and they are currently busy locating District 5710 alumni, correcting contact information, and inviting them to join the Facebook group.

If you know of a Rotary Alumni—please encourage them to contact us so that we can get them added to the group and contact lists!



ROTARY LEADERSHIP INSTITUTE GRADUATES FOUR MORE ROTARIANS



District 5710 graduated its seventh Rotary Leadership Institute (RLI) class on October 21, 2017. RLI is a grassroots multi-district leadership and Rotary development program that engages Rotarians and in turn strengthen their clubs and increases membership retention. This three session program emphasizes both leadership skills and knowledge of Rotary. All Rotarians from brand new members to veterans including prior club presidents have participated, enjoyed their experience, and increased their skills by attending. This time there was a first in that the middle session was held online on two Tuesday evenings using the Zoom meeting platform.

A special congratulations goes to the following Rotarians for successfully completing all three sessions of the seventh RLI program our district has just concluded. They are:

David Austin, Overland Park Faron Barr, Topeka-South Yana Ross, Topeka-Downtown Ed York, Gardner

On behalf of our District leadership and RLI facilitators, thank you to all of our recent graduates for their time and very active participation. They now join 49 other Rotarians who graduated from our previous District 5710 classes.

A big thank you goes to Neil Wakefield, Ellen Bogdan, DeEtte Lombard, Blanche Parks and Tom Gray for being amazing facilitators. Your giving up not only the time you facilitated, but also the time spent preparing for your session is appreciated.

The next Rotary Leadership Institute Class will be on the following Saturdays from 8:30 am to 3:00 pm in Manhattan: February 10, March 3, and April 7.

NEW MEMBERS FOR OCTOBER

Atchison	Justas Norvilas
Council Grove	Marcus Hernandez, Monica Simecka
Downtown Topeka	Eric Gropitch, Cheryl Rios
Emporia	Michael Perigo
Lawrence	Alex Hamilton, Steve Nichols, Christina Ostmeier, Megan Wiles
Lawrence Central	Kade Meyer
Lawrence Jayhawk	Jason McCandless, Amy Warren
Leawood	Jodi Fincher, Richa Patel
Louisburg	Mike Windholz
Olathe	Tara Markley
Overland Park	Jason Ray, Eric Rome, David Starrett, Mike Walrod
Overland Park South	Cheryl Schoenberg
Shawnee	Tanner Beam, Frank Harwood, Sherry Oswald

WELCOME

SOCIAL MEDIA TRAINING FOR ROTARY

Rotarians representing six district Clubs attended a half day Social Media training presented by Monica Stoneking of SK Consulting. She is also a member of the Overland Park South Club.



Understanding and then navigating the ever-changing world of social media is not to be taken lightly. Understanding the role of ClubRunner, My Rotary, individual club websites and social media sites, takes a team, with a plan. Each is a tool to inform Rotarians and others interested in who we are.

Stoneking emphasized the end goal should be to drive people to the Club website. This is where people should be able to get the information they need in a quick and easy way. The website must be attractive and easy to navigate.

Rotarian Harold Fry commented, “If our efforts to attract new members does not include the uses of social media tools, we will soon become irrelevant. Clubs cannot dump communication tasks on one person. Wise clubs will form PR committees.”

Experience tells us that few individual members even sign into ClubRunner or My Rotary. According to District Executive Mandy Sheldon, “I continue to give presentations to any Club in the District that would like to learn more. I know the perception is the ClubRunner is that it not user friendly, but if given a chance and using the tutorials, most will find that it is not that difficult.”

“Attending the social media training provided by the District was the first time I've been in a small enough setting to ask practical questions that I should know as a professional!” said Barb Jones of the Shawnee Mission Club. “Making a strategy to articulate "why" as well as "what" and get that to the people we really intend to reach is critical.

Rotarian Leigh Briggs said her biggest take-away was "People notice if you don't have a clear strategy"

Vanessa Vaughn West of the Olathe Club said, “I had not considered using LinkedIn before. A great idea” Eugene Williams, a Topeka Rotarian, added “As we get more entrenched in our day-to-day activities, if we don't deal with social media as a part of our regular job, it is easy to lose regard for how important it is to current and emerging generations. We have to force ourselves to stay up on technology and how others are utilizing it to make their lives fulfilling. Training like this keeps us current and relevant.

A copy of the training session Powerpoint has been posted on the District 5710 website under Public Relations Resources.

Do you know about the Rotary apps?

Rotary Club Locator App—Find Rotary clubs worldwide with our free Rotary Club Locator app. You can search for clubs by keyword, country, state or province, district, and even meeting day. Or simply use the “Near me” feature to find clubs close to your current location.

ClubRunner App— The ClubRunner Mobile App is your key to connect to your ClubRunner website on the go! Password protected just like your website, the ClubRunner Mobile app allows you to view your member directory, contact your members and executives, read the latest articles posted to your website, learn more about your upcoming events and speakers, view your meeting details and track your attendance statistics, right from your smartphone or tablet!

Search your App store on iPhone or Android for both of these Apps!



Club News & Events

KC, KS RECOGNIZES PUBLIC SAFETY PROFESSIONALS

The Kansas City, Kansas Rotary Club, at its October 10, 2017, luncheon, recognized this year's Public Safety professionals from the Kansas City, Kansas Fire Department.

Annually the Club recognizes an outstanding public safety professional from the Fire Department. This Kansas City, Kansas Rotary Club program demonstrates and shows appreciation to the individuals who do so much to protect our community. The leadership of the Fire Department selects an outstanding individual(s) from their department to receive this award, recognizing the individual's dedication and service to our community.

We would like to extend our gratitude to Senior Captain Benjamin J. Huyett and Firefighter Brandon Rogers. They are prime examples of the great men and women of the KCK Fire Department who are protecting us every day. At the award presentation, Chief John Paul Jones introduced the firemen and told of their efforts in a recent fire. Also in attendance were a number of the station's fellow firefighters.



BONNER SPRINGS ANNUAL HOLIDAY BANQUET

On November 30 at 6:00 p.m. the Bonner Springs Rotary Club will hold its Annual Holiday Banquet at the Event Barn at the National Agricultural Center and Hall of Fame. This event involves festive libations, good cheer, a holiday dinner, and a live and silent auction. Singers from Project X and Santa Claus may also pay a visit.

All proceeds go to Vaughn-Trent Community Services. Last year the club raised \$5,382.17 for Vaughn-Trent at the banquet. Tickets cost \$25 and are payable at the door or in advance by contacting Marva at 913-441-2584 or by email to bonnerrotary@gmail.com.



MANHATTAN ROTARY CLUB ACTIVE IN OCTOBER

The Manhattan Rotary Club has enjoyed a month of great programs. KSU Women's Basketball Coach started off the month with a review of the 2017-18 Wildcat squad. That was followed by Pulitzer Prize winning Journalist, Stephen Wolgast sharing his view of ethical journalism. Week three provided members with information on the upcoming quarter cent sales tax vote for Manhattan Recreation facilities and trails. And the month closed with a great review of the KSU Engineering programs from Dean Darren Dawson.

Our 100th Anniversary series continued with presentations by past club leaders; 2001-02 President Tom Fryer, 2007-08 Rotarian of the Year Ole Olsen, 2006-07 President Bob Stamey and 2006-07 Rotarian of the Year, Ron Wilson. A special treat of the day is when Bob's father Bill joined him for the meeting. This gave us an opportunity to have two of the club's 95 year-old members together.

The Club again answered a challenge from the District and National offices by raising over \$1,000 for the PolioPlus campaign that will be matched by both organizations 6x1. In addition to the fundraising efforts, Rotarian and Mayor Linda Morse read a proclamation before the City Commission meeting recognizing Rotary's efforts to end Polio around the world.

Our club joined efforts with the Konza Rotary Club to enjoy our first Social for the year at Colbert's.

Many members also enjoyed attending the Summer Lewis lecture on the KSU Campus. Summer is a 2011-12 Rotary Peace Fellow and is now an international development consultant and educator who help businesses and nonprofits—including Rotary Clubs—plan, implement, and measure the impact of social projects in the Global South. She calls Oaxaca, Mexico home now.

We have continued our efforts to recognize talented high school seniors by hosting one young male and female Manhattan High School Students of the Month.

We are marching forward on the One Rotarian One Tree project in conjunction with the Konza Rotary Club with plans to plant between 75-100 trees yet this fall. This effort has been a great community partnership project involving the City of Manhattan, the Manhattan-Ogden USD #383 School District, Kansas State University and Riley County. All sites are set on planting nearly 300 trees by the end of the Rotary year.

The month ended with the club helping and participating in the C. Clyde Jones Run on the campus of KSU. Clyde is a long time Rotarian and former District Governor who will soon celebrate his 95th birthday.



WHEREAS, Rotary International, founded on February 23, 1905, in Chicago, Illinois USA, is the world's first and one of the largest non-profit service organizations; and

WHEREAS, there are over 1.2 million Rotary club members comprised of professional and business leaders in over 35,000 clubs in 200 countries and geographic areas; and

WHEREAS, the Rotary motto "Service Above Self" inspires members to provide humanitarian service, encourage high ethical standards, and promote good will and peace in the world; and

WHEREAS, Rotary in 1985 launched PolioPlus and spearheaded the Global Polio Eradication Initiative, which today includes the World Health Organization, U.S. Centers for Disease Control and Prevention, UNICEF and the Bill & Melinda Gates Foundation to immunize the children of the world against polio; and

WHEREAS, polio cases have dropped by 99.9 percent since 1988 and the world stands on the threshold of eradicating the disease; and

WHEREAS, to date, Rotary has contributed more than \$1.7 billion and countless volunteer hours to the protection of more than two billion children in 122 countries; and

WHEREAS, Rotary is currently working to raise an additional \$150 million, which – if realized – will be repaid by the Bill & Melinda Gates Foundation for a total of up to \$450 million over the next three years; and

WHEREAS, these efforts are providing much needed operational support, medical personnel, laboratory equipment and educational materials for health workers and patients; and

WHEREAS, in addition, Rotary has played a major role in decisions by donor governments to contribute more than \$8 billion to the effort; and

WHEREAS, there are over 250 Rotary club members in our 2 Rotary Clubs in Manhattan, sponsoring service projects to address such critical issues as poverty, health, hunger, literacy, and the environment in their local communities; and

NOW, THEREFORE, I, Linda Morse, Mayor of the City of Manhattan, Kansas, do hereby proclaim October 24th as

World Polio Day

and encourage all citizens to join myself and Rotary International in the fight for a polio-free world.

IN WITNESS WHEREOF, I hereunto set my hand and caused the seal of the City of Manhattan, Kansas, to be affixed this 24th day of October, 2017.



Linda Morse
Linda Morse, Mayor



LEAVENWORTH ROTARY

Silent Rotarians of the Year Named...

Silent Rotarians of the Year Awards were presented this month. Pictured is Tony Kramer with Rotary District 5710 Governor Adam Ehlert and Rotary Club President Tamara Sevcik. Tony was selected for this award for his work with the visiting High School Senior Program and his leadership efforts in our Rotary Park Clean Up Service Project; also pictured is Teri Yunghans with Tamara. Teri was selected for this award for her service as the club's Treasurer and her leadership efforts in our Irish Stew Dinner Service Project. Congratulations to both Tony and Teri who are so deserving of this annual award. We were very happy to host DG Adam on the 18th of October; thanks for your input, leadership and visit to our club!



Membership Continues to Grow...

Rotary of Leavenworth recently inducted two new members into our club. We are happy to welcome and look forward to working with our newest Rotarians, Wendell Maddox (sponsor is Larry Martin) and Colonel Patrick Proctor (sponsor is Tamara Sevcik); glad to have both of these gentlemen join our ranks!



USM Rotaract Club Supports Second Harvest Back Pack Buddy Program

Members of the University of Saint Mary Rotaract Club, several other USM students and several Rotarians met this week to pack up weekend meals for local elementary students in support of the Second Harvest Food Bank Back Pack Buddy Program. The Rotaract Club organized this effort and asked students from other clubs and athletic teams to help with this service project. The group packed up 536 meals which will be delivered to Lawson Elementary School

this month. Thanks to all who came out to assist the Rotary Club of Leavenworth's USM Rotaract Club!

Partnership with Lansing Lions Club Makes for Our Ninth Successful Over-the-Counter Medicine Drive

Members of our Club worked with the Lansing Lion Club to collect OTC Medicines for our local Saint Vincent Clinic. Community members have been very generous with their donations of medicines and cash and support of this endeavor over the last four-plus years; to date (since 2014) we have collected/delivered \$23,596.62 in OTC Medicine donations and \$4889.00 in cash donations to the clinic. Special thanks to all who continue to work this service project, Dillon's Grocery Store (Miss Jackie) and to the community members who continue to donate!



JAZZ IN THE WOODS

29th ANNUAL JAZZ IN THE WOODS SPONSORSHIPS AND ADVERTISING

FRIDAY, JUNE 8, 2018
SATURDAY, JUNE 9, 2018

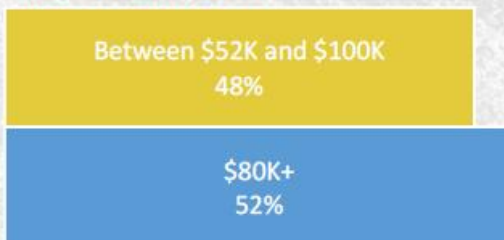
Make your company a part of Overland Park's largest music event! Jazz in the Woods, organized and produced by the Overland Park South Rotary Club with the help of many volunteers, is an annual event that attracts more than 10,000 attendees and benefits local children's charities. Your sponsorship and/or advertising in the 29th annual 2018 Program Guide markets your products and services while showing support for one of Overland Park's premier events and its participating charities. Net proceeds raised will benefit: • Growing Futures • Sunflower House • Future of Hope Fund - the charitable foundation of the Overland Park South Rotary Club.



We appreciate your consideration and look forward to hearing from you soon.

AUDIENCE DEMOGRAPHICS

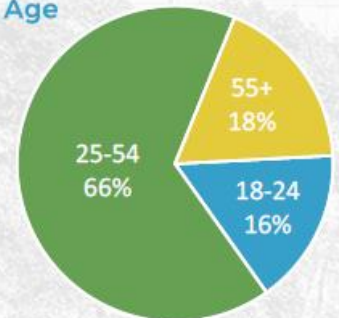
Household Income



Residence

60% Johnson County, KS
25% Other KC Metro Areas
10% Midwest Outside KC Metro
5% Outside of Midwest

Age



CORPORATE TENTS

Private tents are secluded from the crowd and are in line of sight with the main stage. Catered dinner plus assortment of wine, beer, water, and soft drinks for 40 people. (Additional food and beverage available on a per person charge of \$35/person; max 80 per tent). Banner displayed on tent with banner provided by sponsor. Name recognition in sponsor list on video screens and in Jazz in the Woods program guide. 10 private parking passes. Tent pricing is for one night only (Fri or Sat).

Tent seating for 40 @ \$2,500* Tent seating for 64 @ \$3,500* Tent seating for 104 @ \$5,500*

STAGE PAVILION TICKETS

Private seating for the evening in our Stage Pavilion, secluded from the crowd on a raised platform and in line with the stage. Includes extensive buffet, wine and beer. Pricing is for one night only (Fri or Sat).

\$75 per ticket
\$500 per table (seats 8)

VENDOR DISPLAY

Showcase your products and services to 10,000 attendees during the two-night event (no onsite product sales). Pricing is for both nights.

Street Display - 10-ft. by 10-ft. area on street
\$2,000*
Park Display - 10-ft. by 10-ft. area in park
\$1,500*

29th ANNUAL JAZZ IN THE WOODS

PREMIUM LEVEL SPONSORSHIPS

	Title \$25,000	Gold \$10,000	Silver or Beer Garden \$5,000	Bronze \$1,000	Charity \$250	Kids Area \$5,000
Ad in Program Guide	Full	Full	Half	1/6 th		Half
Recognition in sponsor list in Program Guide						
Sponsor Recognition at Charity Check Presentation Event						
Product or service marketed to 10,000 attendees (includes ability to for your organization to distribute informational marketing materials including flyers, brochures, etc.)						
Featured on Jazz in the Woods website with company link*						
Recognition on Event's Social Media pages*						
Stage announcements regarding your sponsorship throughout the festival						
Pre-packaged 30-second video advertisement spots on giant video screens						
Logo on stage banner throughout the event						
Official name designation of "Jazz in the Woods presented by [your company]" use in all festival promotions and materials						
Opportunity for employees to act as festival volunteers						
Dedicated space/area for company promotional use						
Signage opportunity at entrance of Kids Area						

PROGRAM GUIDE

Audience and Distribution

Distributed free at entrance points by volunteer staff to more than 10,000 local and regional attendees.

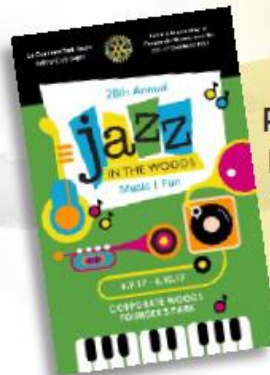
Content

History and event schedule, information about each charity and performers, a list of presenting sponsors and partners, information about the kids area and more.

Ad Space reservation due: 4.20.18. Artwork due 4.27.18.

<i>All Ads are Four-Color</i>	Full Page \$1,550
Back Cover \$2,250	1/2 Page \$850
Inside Front Cover \$1,950	1/4 Page \$450
Inside Back Cover \$1,850	1/6 Page \$250

Jazz in the Woods is both a music lifestyle event for the public and a fundraiser for local children's charities. This is largely possible through sponsorship support. Produced by the Overland Park South Rotary Club, this event has raised over \$1,500,000 in the past twenty-eight years and with your help, will raise even more in 2018.



Reserve your Program Ad by February 1st and receive a 10% discount.

***NOTE:** All Premium Level sponsors and vendors will receive logo placement on multiple pages of JazzInTheWoods.com, as well as mentions from Jazz in the Woods social media accounts. Corporate Tent purchasers will receive website recognition.

CONTACT INFORMATION

For additional sponsorship details, contact:
 Marc Shaffer
 913.814.3800
 marc@searcyfinancial.com

To reserve your program guide advertising placement:
 Rick Stoneking
 816.808.4881
 rick@stonekingconsulting.com

Or visit www.JazzInTheWoods.com/Sponsorships