TAKE YOUR CLUB TO THE NEXT LEVEL WITH ClubRunner™

PRODUCT OVERVIEW

ClubRunner is the award-winning membership management and communications platform for Rotary clubs, districts and zones. Discover the unique benefits that ClubRunner can bring to your club.



About Us

Designed by Rotarians ... For Rotarians!



An official Rotary International Licensee, ClubRunner serves thousands of Rotary clubs and districts just like yours across the globe with one goal in mind – to make technology work for anyone, anywhere while enabling Rotarians to streamline club processes and improve productivity.

More than just a website solution, ClubRunner offers a robust membership management and communication system for clubs and districts in multiple languages. It manages your club or district with features such as attendance reporting, event and volunteer management, directory builder, email broadcast services, and social media integration.

In use by 9 of the first 10 Rotary clubs, ClubRunner is designed for and used by clubs of all sizes. In addition to database management, ClubRunner improves membership retention and growth, public relations and image, and the efficiency of a club's operations.

With a dedicated support team, we ensure your club's success through training, support and best practices.

Did you know that ClubRunner...

- ✓ Is a Rotarian owned and operated company
- ✓ Is an Official Rotary International Licensee
- Has the largest customer base within the global Rotary community
- ✓ Is in use by the largest Rotary club in the world
- ✓ Is available in multiple languages
- ✓ Is fully integrated with Rotary's database
- √ Has a dedicated support team
- ✓ Is continually investing into the product with improvements and upgrades

Our Brief History



Founded in 2003, ClubRunner began as a project by the District 7080 Website Chair, Adel Asterbadi, a long time Rotarian and Past President of the Mississauga City Centre Rotary Club in Ontario, Canada.

As a software provider for major banks and insurance companies, his company was already using the latest technology to perform time saving work flow functions within an organization. Working closely with his home District and club, along with two of his daughters, Sarah and Halle, he adapted this experience to the way Rotary clubs work.

Today, ClubRunner continues its investment into the Rotary community by constantly updating and adding new features to improve functionality. In fact, ClubRunner led the way with the RI integration project and was the first vendor to integrate its databases with Rotary and offer Rotary approved website themes. With the largest user base of any software company within Rotary, ClubRunner shares a close relationship with Rotary International to better align its direction with the future vision of clubs and districts.

Features Overview

Take a closer look at ClubRunner's powerful suite of features.

Website Designer (pages 4-5)

Publish a professional and modern website or integrate ClubRunner's tools into your existing site.

Member Directory (pages 6-7)

Maintain an up to date member directory with photos in a secure members-only area of your site.

RI Database Integration (page 7)

Sync your member data, club and officer changes with RI's database. Compare your member directory between ClubRunner and RI to keep both records accurate.

Custom Reports & eDirectories (page 8)

View and download various reports to gain insight into your club. Charts and graphs show you years of service, rule of 85, age and gender distribution, birthdays and anniversaries, and much more.

Dues & Billing (page 9)

Create invoices for your members and email personalized bills and statements. Track payments, debits, credits, and account balances with built-in reports.

Attendance Manager (page 10)

Track weekly meetings and record makeups, exemptions and leaves of absence. Generate month-end reports and easily report your attendance to your District.

Mobile App (page 10)

Connect with your club on the go. View your member directory, latest homepage stories, events and more.

Committee Management (page 11)

Organize and manage all your club committees in one place. Post documents for secure download, create sub-committees and allow committee members to send targeted emails to one another.

Contacts Module (page 12)

Setup and manage non-member lists to track donors, sponsors, prospective members, alumni, etc. Assign labels, and groups. Easily send customized emails.

Email Message Center (page 12)

Send broadcast emails to centralized groups using our secure email server. Mail merge fields, templates and custom signatures ensure that your correspondence always looks professional.

eBulletin (page 13)

Create your own professional online newsletter, customized with reminders and announcements. Distribute your email to all members and contacts with just one click!

Event Planner & Calendar (page 14)

Easily plan and promote your events. Manage all your administrative tasks, including sending invitations, handling online registrations and volunteer sign-ups, preparing nametags and tracking payments.

Volunteer Sign-ups (page 14)

Create online sign-up sheets to easily allow members and nonmembers to register for various tasks or responsibilities. Send reminders, run reports and keep track of who's doing what.

Online Payment & eCommerce (page 15)

Accept credit card payments, process online donations, member dues, and event registrations and deposit directly into your bank account. Integrated with the Dues & Billing and Events modules.

MyEventRunner (page 16)

Collect public registrations online and process payments. Suitable for events, fundraisers, ticket sales, and virtually any registration requirements.

Photo Albums (page 17)

Upload and share photos with your club, community and the whole world! Viewable online in multiple albums with slideshows. Automatic resizing keeps your site fast and your pictures at the right resolution.

District Version (page 18)

A complete solution including a robust database for all clubs along with most features ClubRunner offers, tailored to a District's needs.

Website Designer

ClubRunner makes it easy to maintain a professional, up-to-date and customizable website to reflect your unique style.

Using the latest in web technology, ClubRunner's Content Management System has been geared around the way Rotary clubs operate. Separate sections for managing speakers, news, meeting information, events, and programs make it easy for different members to participate in publishing updates to the website. The best part? There's absolutely no need to know any technical language!

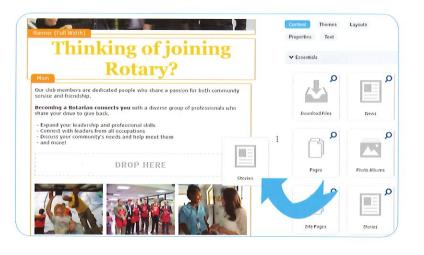
Post updates to your site in minutes

processor, then you can easily update your club's website using our intuitive live editor.

Design and personalize your template to suit your club's style

Presentation, layout and style is easily configured by choosing from multiple layouts and themes.

- Rotary approved website themes
- ✓ Customizable banners and footers
- Drop down navigation menus
- Support for videos, images, and flash media
- ✓ Ability to add additional site pages
- ✓ Downloadable documents such as PDF, Word, and Excel





Live editing with drag and drop functionality

Simply type your content directly into the Live Designer, and watch your website come to life.

Website Designer makes it easy to rearrange the layout of your website by simply dragging and dropping elements right on your homepage.



www.clubrunner.ca/websitedesigner

Display live information from your database

Create custom pages for each program, fundraiser, committee or just general information on Rotary, and plug into your site with one click:

- Meeting information for visitors (when and where club meets)
- Events calendar and speakers with links to event pages
- ✓ Club executives, directors & committees linked to Contact Us forms
- Useful links to other relevant websites, such as the District and nearby clubs
- ✓ Download files such as Word, Excel, PowerPoint or PDF documents
- Photo albums with slideshows to share photos of your club in action
- Custom pages for club committees and special projects

No technical expertise required

ClubRunner hides away all technical aspects related to website design, layout and content, which means there is no need have a technical background to maintain your website. Our design tools allow you to focus instead on your content and message. Post pictures, add videos and customize your website with only a few clicks. Familiar with CSS? Upload your own stylesheet to fine-tune your website further.

Integrate with social media

We make it easy for people to share your club news with their friends through social media channels. ClubRunner automatically includes share icons throughout your site, making your club one click away from being promoted to the world.

Add any RSS feed to your site to instantly display the latest Rotary news headlines to your site visitors.



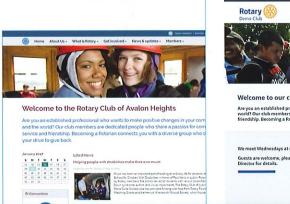




Did you know that visitors typically leave a website within 20 seconds if you are not able to capture their attention? Boost your public image with a dynamic, engaging site that will retain visitors.

Share the workload with multiple editors

The ability to edit the website does not have to be limited to one person. Assign owners to various site pages, so each person is granted editor access to their section only. The draft mode feature allows you to keep control of what is published.







Member Directory

Maintain a centralized online database to securely store your club membership information.

ClubRunner's Member Directory stores all membership information in a collection of profiles. Each profile includes ample contact information, such as email, home and work phone numbers, mailing addresses, spouse information and much more. Upload a profile picture for each member to be used in both online and printable directories.

Custom fields

You can add up to 30 additional custom fields to the member directory. Rotary specific fields are already built in, including sponsor, date joined, RI member number, and Rotary offices held.

Executives and directors listing

listing, including the board, directors and committee chairs. Members can easily



Secure online directories

Members can browse through a photo directory to look up member details, or just keep up to date on the latest members to join the club. Choose to list your executives and directors on your website to allow visitors to contact them directly using a secure email form, without revealing personal email addresses.

Keep your data current

Each member can update his or her own profile online. Authorized club executives and site administrators can also request data updates or correct outdated information themselves.





Member designations

Track and maintain member designations to better identify and recognize accomplishments and titles. Default labels such as Paul Harris Fellows, Past Presidents, Past District Governors, etc. are already included, or customize your own.





www.clubrunner.ca/memberdirectory

Integration with Rotary International's database

ClubRunner is fully integrated with Rotary International's database, so your club records at RI stay up to date without duplicate data entry. This feature not only synchronizes member data but also officer changes and club information such as meeting place and time, and more.

The Compare and Sync feature gives you the ability to compare your member information as it appears on Rotary International's Member Access, giving you the option to push selected data directly from ClubRunner to RI or pull your information from RI to ClubRunner.



Dynamic directories – available to view online or print any time

Build your own printable directories by designing the format, layout and data groups. Create multiple sections within a report, and specify your own fields, including member photos. Publish these directories in a secure area of your site and allow members to download and print them at any time. Save on printing costs, while maintaining the most accurate and up to date information online.

Top 5 Advantages of the RI Database Integration

- 1. Eliminate countless hours of duplicate data entry
- 2. Reduce instances of human error
- 3. Instantly update member information at RI for immediate communication including receiving the magazine
- 4. Eliminate the need to manually process and send in semi-annual reports or keep the changes to a bare minimum

Member-level privacy options respect each member's preference

Active member update request

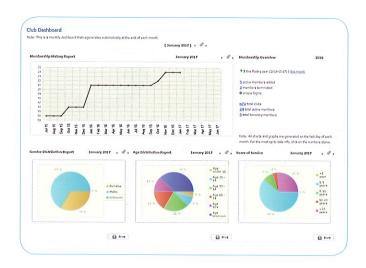
Keep your member records accurate and up to date with this feature. Monitor when your member profiles were last updated, by whom, and send email requests to members with a preview of their contact information. They can then instantly login to their profile to correct any outdated information, or reply to you instead.

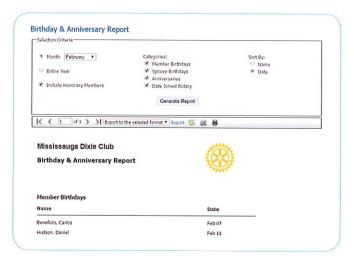
Rotary Club of Oliver eDirectory				
lease note the date of the report to ensure you are getting up to date information. Click on the Regenerate i every 30 minutes to ensure system performance. You will automatically receive an email once the report is ger	outton to request the report be que- verated.	and for an update. Report	ts are gene	rated
Previous Year Current Year: 201	6-17 New Year			
Yearly Reports	Generated			
Club Executives and Directors Usting of all Club Executives and Directors with Photos.	3:28 PM Feb 07 2017	Regenerate	12	7
Club Executives, Directors and Others Usting of all Club Executives, Directors and Others with Photos.	3:28 PM Feb 07 2017	Regenerate	12	7
Club Information Page Details on the Club Meeting Flace and Time, Address and Website. Club Executives with Photos.	3:28 PM Feb 07 2017	Regenerate	12	7
Convoltee Chairs Usting of all Committee Chairs with Photos.	3:28 PM Feb 07 2017	Regenerate	12	
Standing Reports	Generated			
All Hembers (one column, with Photos) All members with contact information. One Column Layout. Photos included.	3:28 PM Feb 07 2017	Regenerate	12	7
All Members (with Photos) All members with contact information. Two Column Layout. Photos included.	3:28 PM Feb 07 2017	Regenerate	12	7
All Members (without Photos) All members with contact information. Two Column Layout, Photos not included.	3:28 FM Feb 07 2017	Regenerate	12	7
Member ID's Ust of all members with their Membership ID's.	12:15 PM Aug 10 2012	Regenerate	12	7
Hember Phone Directory Simple Directory of Members with All Phone Numbers.	3:29 PM Feb 07 2017	Regenerate	112	7

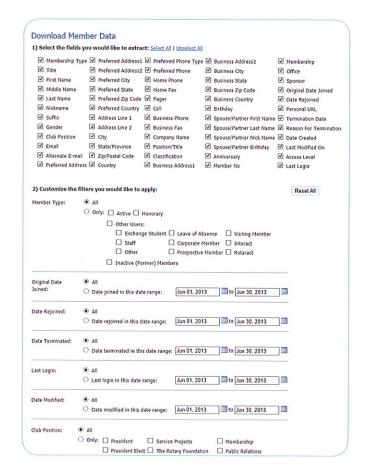
Custom Reports & eDirectories

Gain insight into your club demographics and trends with the Club Dashboard and built-in reports to better understand how your club is performing.

Build and customize your own reports or choose from one of many built-in reports. Design your own report by choosing the format, layout and data fields. This allows you to include only the most relevant information for your club executives, directors and officers. Additionally, export all reports into a format of your choice and import them into other software platforms.









Built-in reports include: birthdays and anniversaries, years of service, rule of 85, age and gender distribution, login activity, organization chart, committees, and much more.



www.clubrunner.ca/reports

Dues and Billing

Generate and send detailed invoices to members, track and collect payments online, and manage statements and balances.

Quickly and easily create professional invoices for member dues and other billables, such as meetings, event fees, meals and donations.

Generate invoices in a snap

Simply input the default quantity and amount, and apply to all members in one click. Override any items, add credits or debits and generate all invoices at once. Email or print invoices and statements with one click for effortless distribution.

Self-serve feature for members

Individual members can securely access their own billing account statements and invoices.



Collect payments by credit card

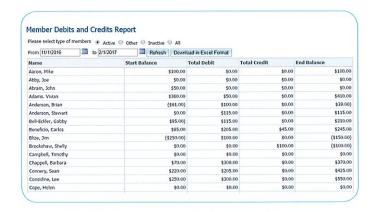
With the optional Online Payment and eCommerce module, members can conveniently pay any invoices online, safely and securely.



Stay on top of member dues with detailed reports

Track payments made by members either manually or online. Enter adjustments, generate and email account statements for each member, and allow them to view their detailed account history.

Generate debit and credit reports in Excel with start and end balances for each month. Reports let you see how much is owed by each member, as well as a total for the club, and even export to Quickbooks.



Attendance Manager

ClubRunner provides you with the tools you need to make managing and reporting your meeting attendance a breeze.

Simply add your meetings and check off the members who attended. You can also enter in the guests, automatically adding them to your contacts list. Bank and track makeups, autoassign makeups, track attendance for honorary members and more. Reports such as Year-to-Date, Semi-Annual and Month-End percentages do all the calculations for you, including handling leaves of absence and exemptions. Printable attendance sheets make it easy to record each meeting's attendees. Report your month-end figures to your District in one click.



Larger clubs: Add the optional Barcode Scanner module for convenience.



Barcode scanner module

Eliminate manual data entry by printing barcode labels for your member badges, then scan them using a portable scanner to update your attendance records.

Mobile App

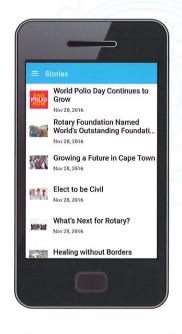
Allow all of your members to connect with your club at any time.

Password protected just like your website, the ClubRunner mobile app allows all your members to stay connected with your club from their iPhone, iPad or Android device.

View your member directory, contact your members and executives, read the latest articles posted on your website, and even learn more about your upcoming events and speakers, right from your phone or tablet.









www.clubrunner.ca/attendancemanager

Committee Management

Manage your club's yearly and standing committees, and generate directory listings and member participation reports.

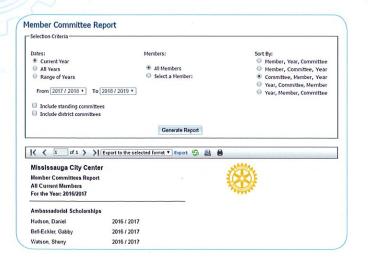
Give your members dedicated and secure spaces to store your committee lists and information. All members, chairs and secretaries can be identified and listed, and have their own directory listing.

With this module, you can:

- Create and view all yearly and standing committees along with their corresponding chairpersons
- ✓ Generate a directory listing of all members within a specified committee by year
- Run reports to see member participation history, or members that are not part of any committee

Keep documents and emails organized

Centralize committee and sub-committee listings, documents and emails, by year, all in one place with the Enhanced Committee module.









The Enhanced Committee module add-on

Foster communication within your committees, by allowing your members to share documents privately. Email members of your committee or sub-committees to keep all communication in one place.

- Post documents and set their security levels to be visible by committee members only
- Create and send targeted emails to committee and sub-committee members
- ✓ Create multiple levels of sub-committees



MyEventRunner™

For advanced events that require multiple package options, MyEventRunner offers a customizable registration and payment process.

MyEventRunner is a powerful do-it-yourself online registration form designer that allows you to build your own form with custom fields and options. Accept online registrations from your members and the general public and eliminate paper registrations!

Integrated with the Online Payment & eCommerce module, you can choose to process payments right away by credit card.

Flexible registration forms

MyEventRunner Pro offers custom fields, questionnaires, multiple options for registrants to choose from, and advanced features such as early bird pricing and promo codes.



Lite vs. Pro comparison chart

Features		Pro
Design-Your-Own Registration Form Builder		~
Unlimited Add-Ons with Maximum Limit Option	✓	/
Public Registration Form, ClubRunner Login Optional	✓	V
Disabling/Creating New Packages and Add-ons	✓	1
Accept Credit Cards (Online Payments & eCommerce Module Required)	✓	1
Balance Statements, Multiple Payments Tracking	✓	V
Reports by Paid Status, Attendee, Registration, Package, Add-on		~
Single or Couple Packages, Unlimited Group (Pricing) Categories		/
Time Ranges and Attendee Categories for Flexible Pricing		V
Early Bird Pricing with Unlimited Milestone Dates		V
Split Payments by Milestone Dates, by Fixed Amount or Percentage		1
Payment by Check Option, Tracking Payments		V
Unlimited Questionnaires (drop-downs, text, yes/no selection)		/
Custom Instructions in Confirmation Email (e.g. hotel link)		V
Custom Promotional Codes		~

Use MyEventRunner for:

- Auctions
- **Event Tickets**
- **Golf Tournaments**
- Fundraiser Sales
- **District Conferences**
- Assemblies
- PETS
- and more!



www.clubrunner.ca/myeventrunner

Photo Albums

Showcase your events and the latest happenings in your club to your community and the world.

A picture is worth a thousand words! Sharing photos is a great way to encourage club fellowship and showcase your club's accomplishments to the world. Any member with editor access can post pictures to your website without requiring the necessary technical and design skills.

Publish your photos

Assign members to photo albums and allow them to upload photos directly.

Make it easy to share your photos

Create a series of albums, then upload your photos in bulk with a simple drag and drop. ClubRunner handles all the technical aspects of image compression and resizing and publishes your album in a professional online gallery. complete with captions and a slideshow option.

Link to your albums from anywhere

Drag and drop albums to change their sequence on your homepage. Easily link to any photo album within your stories, new, events, and custom pages.

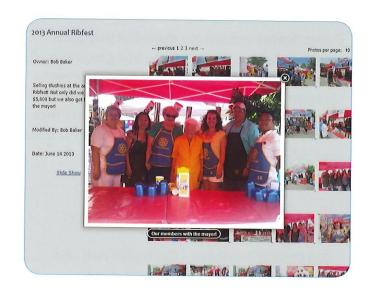


Image and media library

Upload images to your media library to easily reuse in multiple stories, or choose from the extensive selection of Rotary images already made available to you. Perfect for incorporating pictures of your President, club logo, theme logos, and more!



District Version

Manage all clubs and members with a robust database and integrated communication tools tailored to a District's needs.

Our District version is a powerful platform that makes it easy for you to bring together all clubs with role-based communication, event registrations, website content management, and more. Every club can login to update their information regardless of whether they choose to subscribe to the club version.

A complete database solution

- ✓ Full District Database Centralize club and member information on a single database.
- Rotary International Integration Eliminate the need to update multiple databases with instant real-time integration.
- ✓ District Directories Powerful report builder which allows you to design your own District organization reports.
- ✓ Event Planner Create events, email invitations, accept registrations and online payments.
- ✓ Committees Management Create and manage committee lists, track members, store documents and send emails.
- ✓ Email Message Center & eBulletin Create personalized email broadcasts with mail merge fields, and publish the DG's bulletin.
- ✓ Assistant Governors Module Allow AGs to manage their own clubs and view statistics.
- ✓ Website Designer Use our powerful content management system, or incorporate our database into your own website.
- ... and much more!



Grants module

Allows clubs in the District to apply online for Grants, and for the Grant Committee members to login and review all active and archived applications.

- Manage qualifications by club and member
- Track all expected expenses and income
- Record all changes with activity logs
- Generate printer friendly application reports
- ✓ Create customizable help screens
- Manage financial summaries and cash flow

The ClubRunner advantage

Keep your District records up to date with minimal effort. When clubs update their information on their own site, these changes reflect instantly on the District database, therefore reducing the administrative workload on members and maximizing your success rate.



www.clubrunner.ca/rotarydistrict

Pricing

ClubRunner is available in 3 tiers to fit your club's needs.

Your subscription includes:

- ✓ All core modules, hosted in a world class data center
- ✓ Disk storage, bandwidth and automated data backup
- ✓ Initial upload of your membership data to your site
- ✓ Integration with Rotary International's database
- ✓ Access to our Knowledgebase and eSupport Center
- Dedicated technical support
- Ongoing webinar training access

"ClubRunner is affordable and geared toward people who want to improve club communications at an affordable cost. The best part is the support. No one at ClubRunner makes you feel that a question is foolish, and they even solve problems for you if they can. We are truly "leading the way" in creating a more informed club.

Mary C. – Rotary Club of Peachtree City

Club Size	Admin*	Lite*	Standard*		
Up to 20	\$17.95	\$16.95	\$22.95		
21 - 30	\$23.95	\$22.95	\$28.95		
31 - 40	\$27.95	\$29.95	\$34.95		
41 - 50	\$31.95	\$34.95	\$39.95		
51 - 80	\$36.95	\$39.95	\$45.95		
81 - 120	\$46.95	\$49.95	\$57.95		
121 - 200	\$55.95	\$59.95	\$68.95		
201 - 300	\$73.95	\$79.95	\$91.95		
301 - 500	\$90.95	\$99.95	\$114.95		
	One time set	cup fee of \$			

Safe and reliable hosting

Rest assured that your data is secure and constantly backed up with our redundant cloud-based architecture.

Professional services and add-ons

Take advantage of our Jump Start program. Go to www.clubrunner.ca/services to learn more.

To enhance your subscription, add premium features to your site and take your club to the next level. Visit www.clubrunner.ca/add-ons for more details.

Try ClubRunner FREE for 30 Days www.clubrunner.ca/trial



^{*}Monthly breakdown payable annually in advance. Subject to the terms and conditions in the ClubRunner Subscription Agreement. Pricing and product offerings are subject to change without notice. For more details visit www.clubrunner.ca/rotary

Contact Us

We'd love to hear from you!

Sales Inquiries

sales@clubrunner.ca

Support

support@clubrunner.ca

Telephone

International: +1 905-829-5299

Toll-free: 1-877-469-2582 (US & Canada)

Mon-Fri: 9am - 5pm Eastern Time

Fax

International: +1 905-829-2729

Toll-free: 1-877-787-7772 (US & Canada)

Mail

2060 Winston Park Drive Suite 102 Oakville, Ontario, Canada L6H 5R7

Website

www.clubrunner.ca

Join the conversation and stay current with the latest ClubRunner news and updates:



iloveclubrunner.blogspot.com



twitter.com/clubrunner



facebook.com/clubrunner



Start a free 30-day no-risk trial for your club today!

Visit www.clubrunner.ca/trial or call 1-877-469-2582 to sign up.

"I have been using ClubRunner for 7 years and I am impressed with the many upgrades. Things that used to be difficult are now easy. The customization that is now possible makes it possible to have a very attractive website without the expense of a web designer. I see clubs that make the mistake of wanting a great looking website, but they don't realize that it is the constant input of content that makes for visits to a club website.

ClubRunner is also more than just a website
- it is a total club management tool. Because
the levels of access can be controlled, there is
security, yet provision for many officers to use
the various functions. The email function and
the newsletter are the functions that our club
uses the most. Both of these make it easy to
reach all club members. For the cost, I don't
think you could get a better value."

James D. Rancho Bernardo Sunrise Rotary Club

Read more testimonials at www.clubrunner.ca/reviews

©2017 Doxess. All rights reserved. This brochure is for information purposes only. Doxess makes no warranties, express or implied, in this summary. ClubRunner is a registered trademark of Doxess. Features, pricing and specifications of the platform are subject to change without notice. Certain modules may not be included with the base subscription and may be subject to upgrade fees. Contact us for details.