

DISCOVER NEW HORIZONS



HOUSTON
2022



Community Action to End Human Trafficking

Presenters:

Lucy Bloom, Executive Director, Veronica's Voice, Leawood Rotary

Patti Mellard, District 5710 End Human Trafficking Chair, CAAHT Rotary

Usha Reddi, President, Rotary Club of CAAHT

Today we will cover:

- 1. The key elements of human trafficking**
- 2. How we convened our community**
- 3. Action steps to fight human trafficking**

Human Trafficking is...

The use of force, fraud, or coercion to exploit another human being for financial gain.

Human Trafficking is...

2nd largest criminal industry in the world

Sex, labor, and organ trafficking

Exploits a person's vulnerabilities

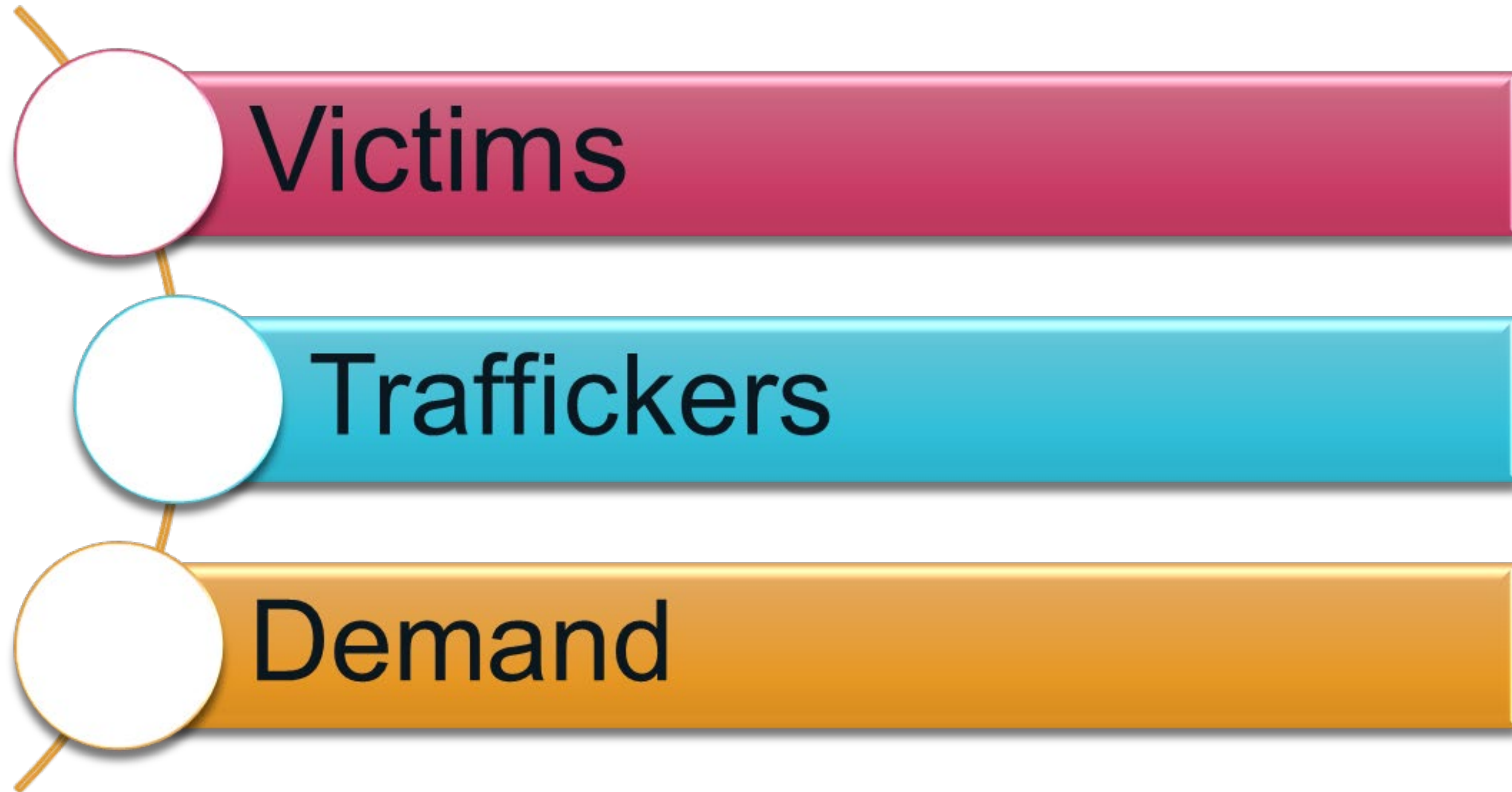
Human Trafficking is...

More than 45 million people in slavery today

300,000 new sex trafficked victims yearly in US

\$150 billion business

Three Elements of Sex Trafficking



Victims

Average 12 – 14 years old

Life span after entry is 7 years

Sold 12 – 16 times per day

Have vulnerabilities

Traffickers

Average 19 – 45 years old

48% are relatives or partners

Use physical, sexual, & emotional abuse

Groom vulnerable victims

Demand/Buyer

66% married or in relationship

22% in position of authority

20% of males have bought, 1.5% frequent

Believe it is a victimless crime

Rotary Swarm to Build and Implement Capacity to Counter Human Trafficking

PHASE I:
PROJECT PLANNING

Rotary International
Global Grant

District 5710, Kansas
District 3522,
Taipei,
Taiwan

3 local
Rotary Clubs

Veronica's
Voice

Engage
Together

Project
Partners

We all earned our Human Trafficking Awareness & Strategy Certification from Justice U.

Learned to better understand human trafficking and the need for community action.



PHASE 2: COMMUNITY CONVERSATIONS

“Rotary
Swarm”
meetings were
held via Zoom



Hosted two
community
meetings each
month

- July: Findings Reviews
- August: Vulnerabilities
- September: Addressing Demand
- October: Reforms
- November: Labor Trafficking
- December: Supporting Survivors
- January: Nat'l HT Awareness Month

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2021 Community Assessment Findings Review

Evaluating the current strengths, gaps, and opportunities for community action to address human trafficking in Kansas City and surrounding areas.



Wednesday, July 14th, 2021
12 - 1 PM CST

Register at veronicasvoice.org/rotary-swarm

Session 1: Findings Reviews

IDEAS ON NEXT STEPS

GROUP

ACTION

1

Add community stakeholders to the outreach list

2

Let Veronica's Voice know who else should be included in the Community Assessment

3

Support getting the word out about upcoming events

INDIVIDUAL

ACTION

1

Complete earning your Justice U certification

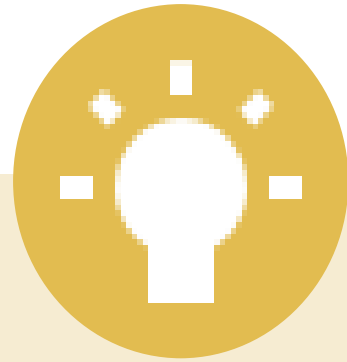
2

Share social media and email announcements with your local network

3

Block bi-monthly events on your calendars

PRIORITIES & PLAN



- 1) Get the word out about the initiative, upcoming events, and scholarships for Justice U certifications for Johnson County (and area) residents
- 2) Let Veronica's Voice know of any additional programs or services that need to be invited to participate in the Community Assessment dashboards.



- 1) Work with Veronica's Voice, and Engage Together on obtaining and sharing communications and collaterals, then proactively reach out and have conversations with your contacts
- 2) Send local service provider contacts and details to Veronica's Voice for review and outreach



- 1) For immediate (and ongoing) action throughout the duration of the Project
 - 2) For immediate (and ongoing) action throughout the duration of the Project
-

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Community Conversations: Vulnerabilities in Kansas City

A conversation with local community experts on the vulnerabilities to human trafficking that exist in Kansas City and surrounding areas and actions we can all take to support vulnerable populations and prevent exploitation.

Wednesday, August 11th, 2021
12 - 1 PM CST



Register to join us live or review the recording
at veronicasvoice.org/rotary-swarm

Session 2: Vulnerabilities

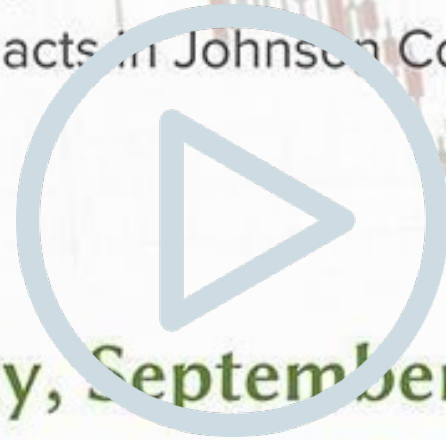
IDEAS ON NEXT STEPS

- Presentations on vulnerabilities & needs
- Contact schools
- Conversations with your contact groups
- Explore becoming a mentor
- Hold fundraisers
- Educate community leaders

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Community Conversations: Addressing Demand

A conversation with community experts on local law enforcement and service provider efforts to surface, address, and reduce demand for commercial sex acts in Johnson County.



**Wednesday, September 8th, 2021
12 - 1 PM CST**

Register to join us live or review the recording
at veronicasvoice.org/rotary-swarm

Session 3: Addressing Demand

IDEAS ON NEXT STEPS

- Support Demand an End campaign
- Report suspicions
- Zero tolerance business policies
- Strengthen government action
- Leverage social media
- Educate everyone!

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Community Conversations: Reforms in Kansas

A conversation with local community experts reviewing current priorities for policy reform in Kansas aimed at restoring victims and thwarting trafficking.



Wednesday, October 13th, 2021
12 - 1 PM CST

Register to join us live or review the recording
at veronicasvoice.org/rotary-swarm

Session 4: Reforms in Kansas

IDEAS ON NEXT STEPS

- Build legislative relationships
- Provide training like Justice U
- Craft a statement of concern
- Personal ask
- Awareness of legislation

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Community Conversations: Labor Trafficking in Kansas City

A conversation with local community experts reviewing current efforts in our area to identify, address, and prevent labor trafficking.



Wednesday, November 10th, 2021
12 - 1 PM CST

Register to join us live or review the recording
at veronicasvoice.org/rotary-swarm

Session 5: Labor Trafficking

IDEAS ON NEXT STEPS

- Include labor trafficking awareness
- Supply chain information
- Personal commitment
- Build community relationships
- Know the signs and be aware
- Talk to your employer

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Community Conversations: Supporting Local Survivors

A conversation with local community experts on the dreams of survivor leaders regarding how communities can help.



Wednesday, December 8th, 2021
12 - 1 PM CST

Register to join us live or review the recording
at veronicasvoice.org/rotary-swarm

Session 6: Supporting Survivors

IDEAS ON NEXT STEPS

- Advocate for change
- Offer your expertise
- Rally funding
- Reach out to survivor agencies
- Provide opportunities
- Encourage employers

PHASE 3: ACTION PLAN

OUR ACTION PLAN FOR COMMUNITY IMPACT



Our Strengths as Rotarians

- ✓ **Community Conveners**
- ✓ **Catalyzers of Action**
- ✓ **Engaged Citizens**

Rotarians have opportunity

Support	Support local programs
Share	Share what we know
Build and bridge	Build and bridge relationships
Raise	Raise our voice

Our Action Plan

- Complete Action Kit
- Present to clubs
- Create Materials
- Identify Projects
- Create Measurements

Our Timeline

We defined activities to
complete each quarter

Things
we want
to learn
more
about

Trauma training

Support survivors w/ kids

Labor trafficking

Reforms needed

Issues
we need
to raise to
others

Address Demand

Prevention Education

Survivor employment

Legal reform

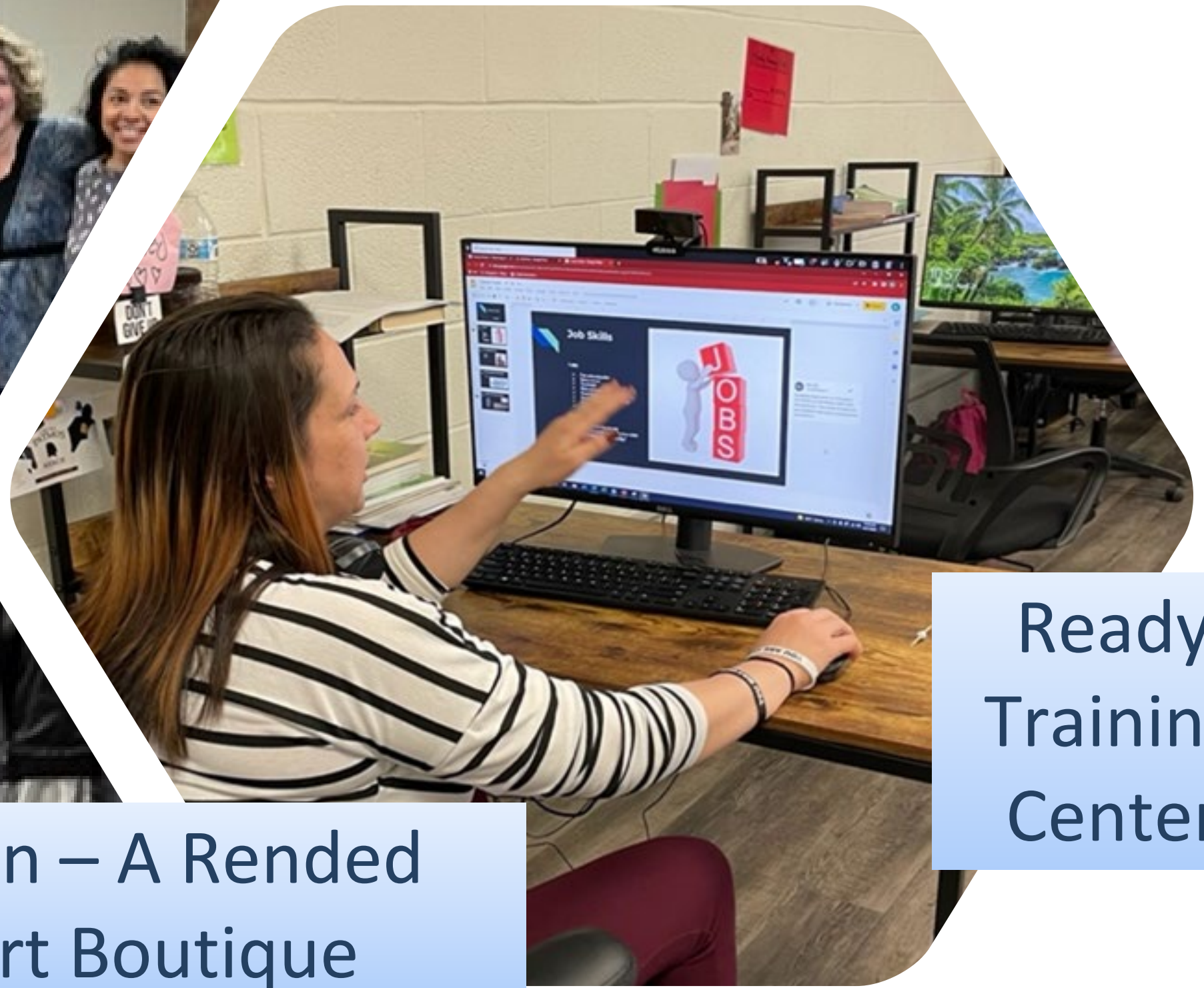
KEY RESOURCES & WEBSITES

FOR FURTHER LEARNING & SUPPORT

District 5710 Global Grants



Human Trafficking and Domestic Violence Drop-In Center



Ready
Training
Center

Chosen – A Rended
Heart Boutique

Reintegrating Survivors of Sexual Exploitation
and Sex Trafficking



Intersection to Care – Providing reintegration services
to women leaving incarceration



REFERENCE LIBRARY

The following resources were shared during our Community Conversations by our national and local experts.

PROGRAMS & ORGANIZATIONS:

- **Breaking Free (breakingfree.net)**
- **Buyers' Intervention Program (veronicasvoice.org/ssek)**
- **City of Lenexa (lenexa.com)**
- **Freedom Business Alliance (freedombusinessalliance.com)**
- **Johnson County Government (jocogov.org)**
- **KVC (kvc.org)**
- **NCircle (ncircle.org)**
- **Veronica's Voice Residential Program (veronicasvoice.org/mkc)**

LEGISLATIVE COMMITTEES:

- **House Committee on Children and Seniors**
- **House Committee on Health and Human Services**
- **House Committee on Federal and State Affairs**
- **House Committee on Health and Welfare**

REPORTS:

- **Shared Hope State Report Cards (reportcards.sharedhope.org)**
- **2020 List of Goods Produced by Child & Forced Labor (dol.gov)**

TOOLS:

- **Sweat and Toil App (dol.gov)**
- **Fair Trade Toolkit (afrij.com/businessstools)**
- **Outreach Tool for Spanish Speaking Populations (polarisproject.org)**

ARTICLES:

- **Child Labor Trafficking Ring in Kansas City (justice.gov)**

CAMPAIGNS:

- **AHLA (ahla.com/issues/human-trafficking)**
- **The Code (ecpatusa.org/code-members)**
- **Convenience Stores Against Trafficking (convenience.org)**
- **Demand Forum (demand-forum.org)**
- **Equal Not Exploited (equalitymodelus.org)**
- **Fashion Revolution (fashionrevolution.org)**



PARTNERS & LINKS

Use the QR Code below for easy access to this Project's website, participating partners, and video archives.

- [Learn How to End Human Trafficking Series on Justice U](#)
(use coupon code ROTARYSWARM)
- [Engage Together](#)
- [Veronica's Voice](#)
- [Rotary Club of Lenexa](#)
- [Rotary Club of Leawood](#)
- [Rotary Club of Community Action Against Human Trafficking \(CAAHT\)](#)
- [Rotary Club Taipei Oriental Integrity](#)



ROTARY SWARM
PROJECT
WEBSITE

**ENGAGE
TOGETHER®**

COMMUNITY ACTION TO END & PREVENT HUMAN TRAFFICKING

IN JOHNSON COUNTY, KS & SURROUNDING AREAS 





Questions?

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