***Attachment #2***

**District 5710 Membership Numbers – as of April 30, 2023**

|  |  |
| --- | --- |
| ***# of Rotary Clubs:*** | **41** |
|  |  |
| ***July 1, 2022*** | **1,956** |
| **April 30, 2023** | **1,941** |
|  | **- 15** |
| **% Change** | **- 0.8%** |
|  |  |
| **Membership Changes** | **Since July 1, 2022** |
|  |  |
| ***# of Clubs Gained*** | **17** |
| ***Maintained*** | **6** |
| ***Lost Members*** | **18** |

**District 5710 Membership Retention %’s**

***Are we increasing our retention compared with Rotary Year 2021-2023?***

|  |  |  |
| --- | --- | --- |
|  | **2021 – 2022** | **2022 – 2023 YTD** |
|  |  |  |
| ***Existing Members*** | **84.0%** | **89.4%** |
| ***New Members*** | **94.6%** | **94.6%** |