District Membership Team member Presentation Options

1. Engaging Younger Professionals
2. Using Skill Development Programs to Engage Members
3. Engaging Your Members
4. Mentoring Basics

***\*\****Note that clubs have the option to work with the District Membership Team to customize the agenda for each topic to meet their needs.

1. *Engaging Young Professionals*

New leaders are always emerging in your community. Many are eager to contribute. We need to open our door and allow these younger professionals to offer new ideas to serve others. And we have to understand their needs and passion. This topic will give you some tips to help you do that.

1. *Using Skill Development Programs to Engage Members*

This session will explore how skill development can be used as a member engagement tool. This includes members developing leadership development training, using the Rotary Learning Centre and and how skill development is a member benefit and a way to engage members – especially younger professionals.

1. *Engaging Your Members*

Is your club losing more members than it’s gaining? Is participation low at meetings and events? Are the same few people doing all the work? Because your club’s members are at different stages in life and in their membership, their needs differ, too. This topic will include tips to help you engage people at all stages of membership. You’ll learn how to energize the club experience, keep members interested, and prevent your club from becoming stale.

1. *Mentoring Basics*

Find out what makes great mentors and mentees! This topic includes how to develop your mentoring skills to help your new members learn about your club, our district, and Rotary. You will learn best ways to help your new members become fully engaged in your club. Both you and your mentee will grow!