



**Larry A. Lunsford**, a member of the Rotary Club of Kansas City-Plaza, Missouri, USA, is the selection of the nominating committee to become Rotary International's president for 2027-28. He will officially become the president-nominee on 15 September if no other candidates challenge him.

Lunsford attended Truman State University in Kirksville, Missouri, on an academic scholarship, earning bachelor's and master's degrees in accounting. He first encountered Rotary when he received a Rotary Foundation Ambassadorial Scholarship to spend the 1981-82 academic year at the University of Newcastle in Australia.

A certified public accountant, Lunsford spent seven years working for Ernst & Young before joining a family-owned business, Bernstein-Rein Advertising, in 1990. He is currently executive vice president and chief financial officer for the Bernstein group of companies. He has held positions on the boards of the Kansas City Spirit Festival and the Variety Club as well as serving as director of a local bank and treasurer of the Epilepsy Foundation for the Heart of America. He has also served on Truman State University's alumni and foundation boards and received the university's Distinguished Service Award.

Lunsford joined the Rotary Club of Kansas City-Plaza in 1991 and has since served as district governor (2001-02), RI director (2013-15), and trustee of The Rotary Foundation (2021-25, vice chair 2024-25). He has been a member of RI committees, including the Executive Committee (chair 2014-15), Membership Growth Committee (chair 2016-18), and Nominating Committee for President of RI (chair 2023-24). He also has served on The Rotary Foundation's Executive Committee (chair 2023-24), Finance Committee (chair 2022-23 and 2024-25), and Participant Experience Committee (chair 2023-24).

Lunsford has been awarded The Rotary Foundation Distinguished Service Award, The Rotary Foundation Citation for Meritorious Service, and the RI Service Above Self Award. He and his wife, Jill Lunsford, have two children and one grandchild. They are Major Donors, Bequest Society members, multiple Paul Harris Fellows, Benefactors of The Rotary Foundation, and Sustaining Members.