

TOM GUMP

Rotary Membership Speaker



TOM GUMP

Zone 29 Innovative Club Advocate

Rotary International District 5950

District Governor 2020-21

Rotary Club of Edina / Morningside, MN, USA

tagump@gmail.com / (612) 770-8389

INTRODUCTION

I am one of 20 North American Rotary leaders selected by Past President Mark Maloney and Rotary International Membership Development Staff to participate in the "New Club Development Summit" and was subsequently named as a *Zone 29 Innovative Club Advocate*. I speak frequently about membership at Rotary club, district, multi-district and zone events, including as a breakout panelist at Rotary International Conventions and will be speaking at the *2022 Rotary International Assembly* on the topic of *New and Creative Clubs*.

ROTARY ENGAGEMENTS

I would be honored to keynote your District Conference, present at your Presidents-Elect Training Seminar or facilitate any Rotary education event. I have a great deal of experience facilitating and speaking both in-person and virtually.

PERSONAL ROTARY HISTORY

I am passionate about growing Rotary membership through forming new, innovative, cause-based Rotary, Rotaract and Satellite clubs. I founded the first ever Rotary Club to serve Veterans and cofounded the first ever Rotary club to end human trafficking. I helped form a Rotary Club to empower women, which is featured in the August 2021 Edition of the *Rotary* magazine; and, a Rotaract club to serve those with autism and their families. I also helped form the "Rotaract eClub for the Environment," which is the first ever cause-based, international, Rotaract eClub focusing on the environment. This club was used as the innovative club example by Rotary International General Secretary/CEO John Hewko in his closing remarks at the *2021 Rotary Virtual Convention*. To summarize, in the past two years, I formed or helped form eight clubs in my district. Rotary is still relevant and is helping people discover how to live out "Service Above Self."

I am a member of [The Membership Society for New Member Sponsors](#) (Gold Level) for bringing in more than 50 members into my club, not including member referrals to other clubs that I have formed or helped form.

I now help others form similar clubs around the world. I appeared in the April 2021 *Rotary* magazine discussing the steps it takes to form a new club. In August of 2020, I was featured in the *Rotary* magazine for the new and innovative clubs I have formed. In August 2018, my tips for attracting and retaining members were featured as part of the cover story in the *Rotary* magazine. Here are some presentations and publications (click on the links to view):

SAMPLE ROTARY PRESENTATIONS

Below are some hyperlinks to recent video presentations, a podcast, and an interview for you to preview:

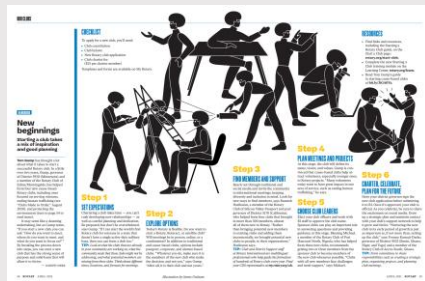
- August 2021 India: [Virtual Townhall on Membership Innovation with Rotary International Membership Committee Chair Kamal Sanghvi](#)
- August 2021 Manila: Rotary Academy Class 4 (12:17): [Membership Recruitment, Engagement and Retention](#)
- August 2021 Rotary International District 7390 [Innovation in Membership Development](#)
- August 2021 Presentation to the Rotary Club of Passport Service with guest Passport club presenters: [Growing Rotary through Forming Innovative Clubs](#)
- June 2021 Rotary International Convention Breakout: [Alumni: A Hidden Gem for Membership and Service](#)
- May 2021 Egypt/District 2451 [Symposium](#)
- May 2021 Cape Town South Africa/District 9350: [Three ways to Grow Rotary](#)
- April 2021 D5970 Conference: [Reimagining Clubs & Starting New Ones](#)
- April 2021 Interactive Facilitation Lead in D3860/Philippines [Membership is Back](#)
- April 2021 District 6250 Conference with Rotary International Membership Director Brian King: [Shake Their World](#)
- March 2021 *I'm a Rotarian* Podcast: [Meeting the Membership King of Rotary](#)
- January 2021 Great Britain & Ireland Membership Summit: [Now is the Time](#)
- December 2020 Zones 30/31 Presentation: [How to Start Cause-Based Clubs](#)
- September 2020 Zone 33 TV Interview: [Innovative Clubs – Veterans Club](#)
- June 2020 Rotary International Convention Breakout: [Make Your Club Appealing](#)

Tom Gump Contact Information:



Past Global Rotary Membership Speaking Engagements

Rotary Magazine Articles:



SAMPLE ROTARY PUBLICATIONS

Below are some recent *Rotary* magazine articles and blog entries I was interviewed for, mentioned in or authored:

- August 2021 *Rotary Magazine*: [Rotary Club of Network for Empowering Women](#)
- August 2021 *Rotary Voices*: [Want to Grow Your Club? Ask Rotary Alumni](#)
- July 2021 *Rotary Africa Magazine* (p.33): [Online Opportunities](#)
- May 2021 *Rotary Voices Blog*: [Easy Fun Ways to Keep a New Club Going](#)
- May 2021 *Rotary Magazine* Great Britain & Ireland: [Rotary—the Gift that Keeps on Giving](#)
- April 2021 *Rotary Magazine*: [New Beginnings: Starting a club takes a mix of inspiration and good planning.](#)
- November 2020 *Rotary Magazine* Deutschland: [How Can Clubs Grow?](#)
- October 2020 *Rotary Magazine* Belgium & Luxembourg (p.24): [What will the Rotary of Tomorrow Look like?](#)
- August 2020 *Rotary Magazine*: [New and Innovative Clubs / Clubs Made to Order](#)
- August 2018 *Rotarian Magazine*: [Tips for Increasing Club Membership / Step Right Up](#)
- August 2017 *Rotary Voices Blog*: [Tips to Attract and Retain Members](#)