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Rotary



Heartland

Multi-District President Elect Training Seminar

Districts 5680 & 5710

March 30 - April 1

Hilton Garden Inn

Salina, Kansas



**CREATE HOPE
in the WORLD**

Schedule

Thursday, March 30

6:00 - 8:00 PM	Check in, Badge pick up & Welcome Reception
8:00 - 10:00 PM	Bowling at The Alley of Salina - 115 E. Ash Meet in the Pre-function Area (food and drinks on your own)

Friday, March 31

7:30 - 8:10 am	Check in, Badge pick up & Buffet Breakfast
8:10 - 9:30 am	Opening Session - Ed O'Malley, Kansas Leadership Center - When Everyone Leads (Grand Ballroom)
9:30 - 9:45 am	Networking Break
9:45 - 10:35 am	Meet with your Governor-elect by District D5680 - DGE Gloria Homeier - (Eisenhower/Flint Hills) D5710 - DGE Jenalea Randall - (Graves/Earhart)
10:35-10:50 am	Movement Break
10:50 - 11:50 am	Facilitated Training Session #1 Group A - Leading Your Club (Flint Hills) Group B - Membership Engagement/PR (Eisenhower) Group C - Club & District Admin/Support (Graves/Earhart)
11:50 am - 12:00 pm	Movement Break
12:00 - 1:00 pm	Luncheon - Alex Johnson, Innovative Club Advocate (Grand Ballroom)
1:00 - 1:15 pm	Movement Break
1:15 - 2:15 pm	Facilitated Training Session #2 Group A - Membership Engagement/PR (Eisenhower) Group B - Club & District Admin/Support (Graves/Earhart) Group C - Leading Your Club (Flint Hills)
2:15 - 2:30 pm	Networking Break

Friday, March 31 - continued

<p>2:30 - 3:30 pm</p>	<p>Facilitated Training Session #3 Group A - Club & District Admin/Support (Graves/Earhart) Group B - Leading Your Club (Flint Hills) Group C - Membership Engagement/PR (Eisenhower)</p>
<p>3:30 - 3:45 pm</p>	<p>Movement Break</p>
<p>3:45 - 4:45 pm</p>	<p>Foundation - Bill Harvey, Endowment and Major Gifts Advisor (Grand Ballroom)</p>
<p>5:30 - 6:15 pm</p>	<p>Social - Cash Bar</p>
<p>6:15 - 8:30 pm</p>	<p>Dinner - Keynote: Pat Merryweather-Arges, RI Director (Grand Ballroom)</p>

End of Day

Facilitated Sessions:

Membership Engagement/Public Image: PDG David Yoder & Chuck Udell

- This session will give you ideas and best practices for membership engagement and attraction strategies. Public Image and membership work hand and hand to promote your club to attract new members.

Leading Your Club: Arlen Honts, District Trainer 5680

- This session will address your role as the leader of your club. It will focus on tools that you can use when thinking about issues you will face during your Presidential year - including helping members take ownership in the club, managing your club communications, and dealing with conflict.

Club Administration & District Administrative Support: DeEtte Lombard and Ellen Bogdan, District 5710 Training Co-Chairs, Mandy Sheldon, District 5710 Exec

- This facilitated session will focus on various opportunities and tools that will prove useful to Rotary Club Presidents and their club members. The various tools and training/course menus are designed to increase Rotary knowledge and to develop leadership skills that participants will find valuable when applying them in Rotary, as well as in their personal and professional lives.

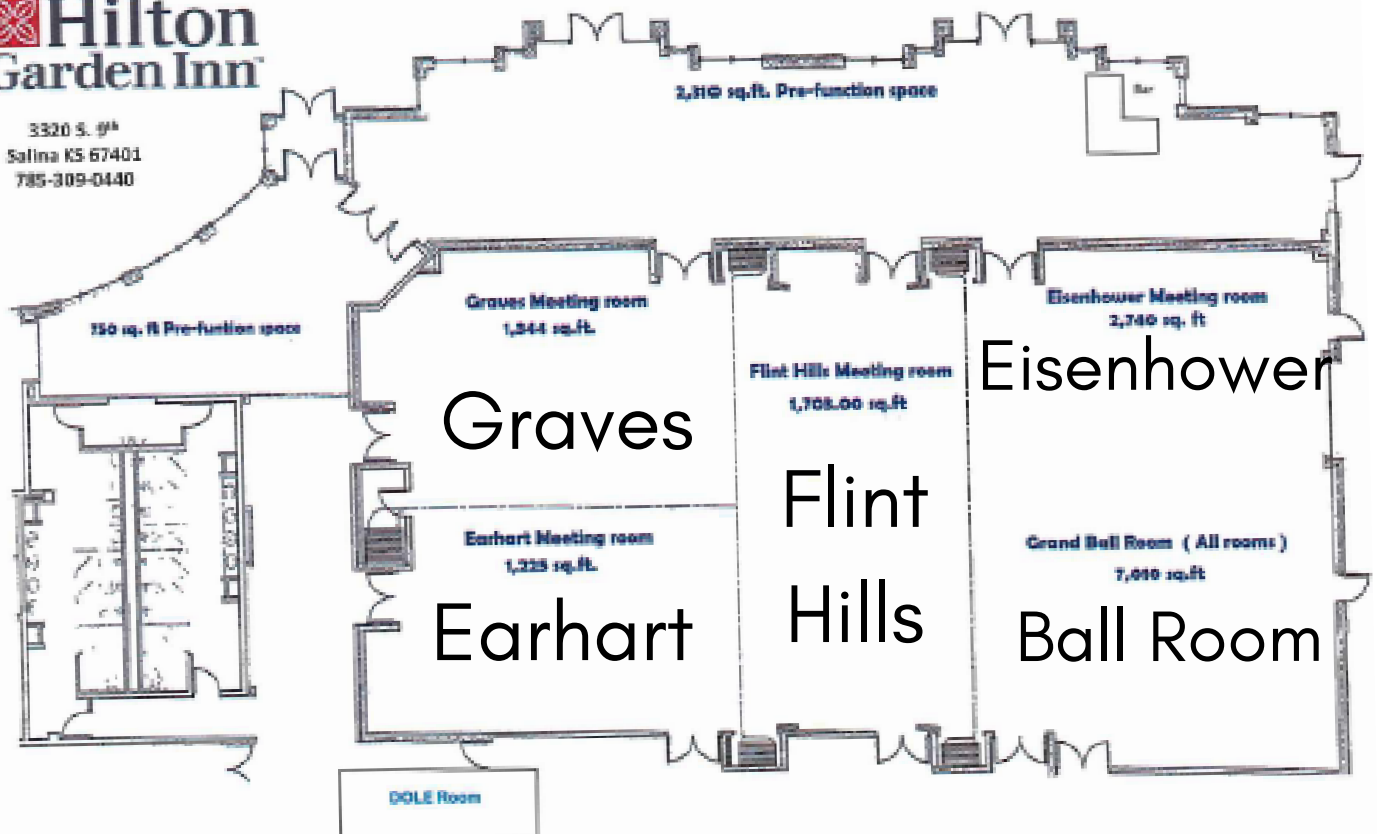
Schedule

Saturday, April 1

7:45 - 9:00 am	Breakfast Morning Kickoff Keynote: Scott McLaughlin, Asst. Public Image Coordinator (Grand Ballroom)
9:00 - 9:15 am	Movement Break
9:15 - 10:15 am	Lessons Learned Under Pressure Group A - Rebecca Gates, Old Town Rotary (Eisenhower) Group B - Matt Wright, Western Jo. Co. Rotary - Jim Evers, Lawrence Central Rotary (Graves/Earhart) Group C - Mark Koch - Wichita Rotary (Flint Hills)
10:15 - 10:30 am	Movement Break
10:30 - 11:30 am	Meet with your Governor-elect by District D5680 - DGE Gloria Homeier - (Eisenhower/Flint Hills) D5710 - DGE Jenalea Randall - (Graves/Earhart)
SAFE TRAVELS	

Hilton Garden Inn

3320 S. 9th
 Salina KS 67401
 785-309-0440



Speakers



Ed O'Malley, Founder, Kansas Leadership Center

Ed O'Malley is the founder of the Kansas Leadership Center. He served as president and CEO from its formation in 2007 until 2022, when he became president and CEO of the Kansas Health Foundation (KHF), KLC's parent organization and core funder. KLC works with thousands of individuals each year in extensive leadership development trainings. Education institutions, non-profit organizations, local governments, faith communities and companies utilize the Kansas Leadership Center to make progress on key opportunities and daunting challenges.

During his tenure, Ed championed an innovative business model and entrepreneurial spirit fueling KLC's mission. Building off the incredible investment in KLC by the Kansas Health Foundation, KLC partners with companies, governments and organizations throughout the United States and abroad, spreading KLC's leadership framework and funding its expanded reach and impact in Kansas.

A sought-after speaker and consultant, Ed is heavily involved in the civic life of Kansas, his community and key national efforts to enhance civic engagement in the United States.

Prior to forming KLC and taking the helm at KHF, Ed served two terms in the Kansas legislature and was also an aide to Kansas Governor Bill Graves. Ed is the co-author of four books related to the work and mission of the KLC: *For the Common Good: Redefining Civic Leadership*, *Your Leadership Edge: Lead Anytime, Anywhere*, *What's Right With Kansas: Everyday Citizens Transforming Their State* and *When Everyone Leads*, released on Bard Press in January 2023.

Speakers



Pat Merryweather-Arges, Rotary International Director

Pat is a member of the Rotary Club of Naperville and Rotary International Board Director 2022-2024. Pat also serves as a Board Member of the WASH Rotary Action Group, Health Outcomes and Patient Safety Chair of the International Rotary Fellowship of Healthcare Professionals; District International Service Chair, Council on Legislation Representative. Pat served as District Governor and has serviced as Chair of the 2016 Zones 28-29 Institute in Cleveland, Chair of the Presidential Peace Conference in Chicago in 2018, and Chair of the Region 36 Virtual Leadership Conference in 2020 and 2021. Pat has traveled to over a dozen developing countries on Rotary projects of which most of them have been on healthcare, peace, and water related.

Pat is Executive Director of Project Patient Care, a not-for-profit organization that brings the voice of patients and families to clinical interactions, research, policy, and regulatory matters, and quality improvement and safety. She has served in executive leadership positions at federal, state, and local levels and has overseen Medicare Quality programs in multiple states and developed the Illinois QualityCare Institute and COMPdata, a five-state quality and performance information system. Pat serves on several international, national, state, and local boards and committees focused on hospitals, healthcare quality and safety, and peace and conflict resolution.

Pat is married to George Arges, a Rotarian, and together they have four sons, three daughters-in-law, and seven grandchildren. Pat and George are Major Donors; Paul Harris Society and Polio Plus Society members; and benefactors. Pat has received the Rotary International Service Above Self Award, Avenues of Service Award, and Rotary Foundation Citation for Meritorious Service.

Speakers



Scott McLaughlin, Asst. Public Image Coordinator, Zones 25b&29

Growing up in an Air Force family, Scott was the first of four children. Born in Georgia, Scott's three sisters were born in Mississippi, Michigan, and Nebraska. Life as a "military brat" meant constant travel and learning to adapt to new surroundings, school and friends. His favorite duty station was Clark AFB, Philippines. It was in the Philippines that Scott realized just how privileged Americans really were. Poverty was everywhere, the lack of clean water and sanitation was deplorable. Helping the local families with food, clothing, and water was most likely Scott's first foray into community service, and most likely formed his core beliefs for Rotary.

Moving to Bellevue, NE in April 1973 was his final military move. After graduation in 1976 from Bellevue High School, Scott attended the University of Nebraska Omaha. Before finishing his undergraduate studies, Scott left school to pursue a nearly 20-year career in the Omaha retail industry.

Scott graduated with a Bachelor of Arts degree with honors in 2001 from the University of Nebraska Kearney after only 5 consecutive semesters. After a short stint working for someone else, Scott founded Heartland Hosting, LLC in late 2001. Since founding his business, Scott has assisted hundreds of businesses with their Internet technology.

Scott joined the Kearney Dawn Rotary club in 2003 and has served as the Club Secretary, Club President (2005-06) and Board Member. Scott has also served as the District Public Relations Chair (2006-07), Assistant District Governor (2011-14), District Technology Chair (2013-14) and District Rotary Foundation Chair (2014-17). Scott has served as a training facilitator for High Country PETS and Rotary Leadership Institute. Scott was honored as the District 5630 Rotarian of the Year in 2012-2013. Scott is a Major Donor, multiple Paul Harris Fellow, Paul Harris Society Member, and Bequest Society Member.

Scott and his wife Tracie were married in 1980. Tracie has worked in the hospitality and restaurant industry since 1983 when the first of their children joined the family. They have three children, a daughter lives and works in Kearney, a daughter and son-in-law (both teachers) live and work in Greeley, CO. and their youngest, a son and daughter-in-law lives in Lincoln.

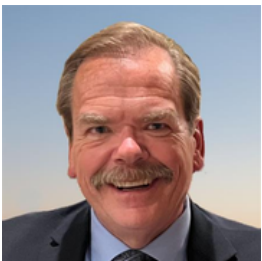
Speakers



Alex Johnson, Innovative Club Advocate

Alex Johnson is a Business Coach in Plano, Texas, and past president of Plano West Rotary Club in District 5810–Dallas, Texas metro. Johnson coaches' entrepreneurs by helping with accountability and organization to scale their business and have more free time. He enjoys applying his business skills to increase Rotary service and engagement as the Zone 25b / Zone 29 Innovative Club Advocate appointed by the Rotary International Board of Directors.

Johnson is the recipient of numerous Rotary awards including Outstanding Club President, Membership Recruitment, Rotarian of the Year, and District 5810 Club of the Year, Rotary Citation and #1 Club in District per capita Annual Fund giving from The Rotary Foundation. Plano West Rotary is the Fastest Growing Club in North America.



Bill Harvey, Endowment/ Major Gift Advisor Rotary Region 36

Bill Harvey is the Endowment/Major Gift Advisor for Rotary Region 36 (Zones 25B and 29) which covers 23 Rotary Districts from Thunder Bay, Ontario to Brownsville, Texas. Bill is an attorney and is a Member and General Counsel of the EHPV Management Group, a business management group located in Omaha, Nebraska. Bill is a 25-year member and past president of the Rotary Club of Omaha (Club #37). He previously served as the District 5650 Rotary Foundation Committee Chair.

When he's not working, or doing Rotary, Bill dabbles in genealogy and recently completed a two-year term as the President of the Fellowship of Rotarian Genealogists.

Please visit the exhibitor booths
and Russell Hampton!

Visit HeartlandPets.org for more resources.

***NO OUTSIDE FOOD OR DRINK ALLOWED
IN THE CONFERENCE CENTER***



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in the WORLD**