



Salvador Rizzo Tavares

Director 2024-26

Rotary Club of Monterrey Carlos Canseco
Nuevo León, Mexico

Salvador Rizzo Tavares is CEO of Grupo Rizzo, which he established in 1987 as an office equipment wholesaler. The group now has four companies and specializes in supplying hardware and software for private companies, educational institutions, and governments. Among his professional accomplishments is the creation of Aula Inteligente technology that has been used to equip more than 120,000 classrooms in public elementary schools in Mexico and, in collaboration with Intel, the development of the Classmate student laptop, more than 200,000 of which have been sold in Latin America.

Rizzo Tavares joined Rotary in 1989 at age 27. His mentor was the past RI President Carlos Canseco, who imparted extensive knowledge about Rotary during their travels throughout Mexico and the region. Rizzo Tavares has focused on connecting Rotary members, engaging young professionals, and enhancing members' understanding of the organization. He has served RI as a Rotary coordinator, member of the New Generations Committee, and training leader. He also established Rotary Leadership Institute in 11 countries and led them for 10 years, training more than 5,000 Rotary members.

He is also dedicated to helping strengthen Rotary in his region. "I want to promote the growth and development of Rotary in Latin America and Spanish-speaking countries," he says.

Rizzo Tavares has also led global grant projects to address eating disorders, resolve environmental problems, and provide equipment to detect prostate cancer, among others.

He has also served his community in the metropolitan area of Monterrey as a member of an arts organization that combats pediatric cancer. He volunteered for Acciones en Cadena ("Chain Reactions"), which runs programs to protect at-risk youth from alcoholism, tobacco, drugs, and eating disorders.

An avid sports fan, Rizzo Tavares is a former golf player, soccer player, and multiple marathon runner.

He and his partner, Esmeralda, are Rotary Foundation Major Donors, Benefactors, Paul Harris Fellows, and Bequest Society members.

He has three children: Anna María, Salvador, and Paulina, and three grandchildren: Enrique, Regina, and Santiago.