

Here's a beginner-friendly 31-day social media posting calendar and schedule posts through the Meta Business Suite:

Week 1: Introduction & Engagement; Choose 3 and post MWF

1. **Welcome Post** – Introduce your civic group, its mission, and how people can get involved.
2. **Meet the Members** – Highlight a member with a short bio and why they joined.
3. **Throwback Post** – Share a past service project or event with a photo.
4. **Upcoming Meeting Reminder** – Share date, time, location, and what's on the agenda.
5. **Fun Fact Friday** – Share an interesting fact about your civic group or international branch.
6. **Community Spotlight** – Recognize a local business or partner supporting your mission.
7. **Weekend Service Shoutout** – Highlight a past or upcoming service project.

Week 2: Impact & Engagement; Choose 3 and post TThSa

8. **Why We Serve** – Share why your group participates in service projects.
9. **Service Project Recap** – Post photos and impact details from a recent project.
10. **Testimonial Tuesday** – Share a member's story about how the group has impacted them.
11. **Meeting Recap** – Share highlights, key takeaways, and any important updates.
12. **Fundraising Focus** – Explain how donations for polio eradication are used.
13. **Poll or Question** – Engage followers by asking their thoughts on a community issue.
14. **Behind-the-Scenes** – Share how your group prepares for an event or service project.

Week 3: Education & Community; Choose 3 and post MWF

15. **Motivation Monday** – Share an inspiring quote about service.
16. **International Connection** – Highlight a project from the international branch.
17. **Volunteer Spotlight** – Recognize a dedicated member or volunteer.
18. **Meeting Reminder** – Post about your next meeting and encourage attendance.
19. **Throwback Post** – Share a past service project or event.
20. **Service Fun Fact** – Post an inspiring stat about the impact of service.
21. **Call to Action** – Ask followers to volunteer, donate, or share your post.

Week 4: Celebrations & Calls to Action; Choose 3 and post TThSa

22. **Community Collaboration** – Highlight a partnership with another organization.
23. **Meeting Recap** – Post key updates and any photos from the meeting.

- 24. **Fundraising Update** – Share a progress update on your polio fundraising efforts.
- 25. **Engagement Post** – Ask a fun question like “What’s your favorite way to give back?”
- 26. **Event Promo** – Announce an upcoming event, fundraiser, or service project.
- 27. **Weekend Wrap-Up** – Summarize the week’s highlights and thank supporters.

Final 3 Days: Reflect & Look Ahead

- 29. **Member Appreciation** – Thank your members and volunteers for their contributions.
- 30. **Future Plans** – Tease upcoming events or initiatives.
- 31. **Thank You Post** – Express gratitude to followers, members, and community supporters.
- 32. **What is [Civic Group Name]?** – Explain your group’s mission for new followers.